Course Syllabus
SPCH 1315- Public Speaking

Catalog Description: Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students’ speaking abilities.

Lecture hours = 3, Lab hours = 0

Prerequisites: None

Semester Credit Hours: 3
Lecture Hours per Week: 3
Lab Hours per Week: 0
Contact Hours per Semester: 48
State Approval Code: 23.1304.53 12

Class section meeting time:

Core Components and Related College Student Learning Outcomes
This course counts as part of the academic requirements of the Panola College Core Curriculum and an Associate of Arts or Associate of Science degree. ☑ Yes ☐ No: If no, skip to Instructional Goals.

The items below marked with an X reflect the state-mandated outcomes for this course IF this is a CORE course:

☒ Critical Thinking Skills – to include creative thinking, innovation, inquiry and analysis, evaluation and syntheses of information
☒ CT1: Generate and communicate ideas by combining, changing, or reapplying existing information
☐ CT2: Gather and assess information relevant to a question
☐ CT3: Analyze, evaluate, and synthesize information

☒ Communication Skills – to include effective development, interpretation, and expression of ideas through written, oral, and visual communication
☒ CS1: Develop, interpret, and express ideas through written communication
☒ CS2: Develop, interpret, and express ideas through oral communication
☒ CS3: Develop, interpret, and express ideas through visual communication

☐ Empirical and Quantitative Skills – to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions
☐ EQS1: Manipulate and analyze numerical data and arrive at an informed conclusion
EQS2: Manipulate and analyze observable facts and arrive at an informed conclusion

Teamwork – to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal

TW1: Integrate different viewpoints as a member of a team

TW2: Work with others to support and accomplish a shared goal

Personal Responsibility – to include the ability to connect choices, actions, and consequences to ethical decision-making

PR1: Evaluate choices and actions and relate consequences to decision-making

Social Responsibility – to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities

SR1: Demonstrate intercultural competence

SR2: Identify civic responsibility

SR3: Engage in regional, national, and global communities

Instructional Goals and Purposes:
The purpose of this course is to teach the fundamentals of oral communication in the public setting. The focus will be on critical thinking skills and preparing and delivering different types of speeches. The goal is for each student to improve on their public speaking abilities.

Learning Outcomes: [from the ACGM catalog]
After studying all materials and resources presented in the course, the student will be able to:

1. Demonstrate an understanding of the foundational models of communication.
2. Apply elements of audience analysis.
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. Demonstrate effective usage of technology when researching and/or presenting speeches.
6. Identify how culture, ethnicity and gender influence communication.
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

Course Content:
A general description of lecture/discussion topics included in this course are listed in the Learning Objectives section of this syllabus.

Students in all sections of this course will learn the following content:

1. Formulate and express ideas by identifying, analyzing and interpreting information.
2. Develop, interpret, and express ideas extemporaneously through oral communication.
3. Develop, interpret, and express ideas extemporaneously through visual communication.
4. Establish different opinions, but work together as one group.
5. Work as a team effectively to achieve or accomplish a common goal.
6. Analyze possible decisions and actions and how it relates to ethical responsibility.
Methods of Instruction/Course Format/Delivery:
Methodologies which are utilized in presenting course content include, but are not limited to, lectures, class discussions, student presentations, audiovisual presentations, role-play activities, and small-group scenarios.

Major Assignments / Assessments:
The following items will be assigned and assessed during the semester and used to calculate the student's final grade.

Assignments
1. Self-Introduction Speech
2. Group Analysis Speech/Assignment
3. Informative Speech
4. Persuasive Speech

Make-up / Late Work will ONLY be accepted with approval of Instructor. Any work submitted past due dates will NOT be accepted. Assignments will NOT be unlocked for late submissions for any reasoning.

Assessment(s):
1. Examinations will be given to test the student's command of the material.
2. The student will present speeches that will demonstrate to the satisfaction of the instructor the ability to perform the desired outcomes listed above.
3. Class participation, and daily written assignments, and quizzes will be given to help evaluate the daily work portion of the grade.

Course Grade:
The grading scale for this course is as follows:

- Speeches- 50%
- Exams/Attendance- 35%
- Assignments- 15%

Texts, Materials, and Supplies:
- textbook: No textbook required
- other material: Webcam (Online class only)

Required Readings:
No textbook required.

Recommended Readings:
- N/A
Other:

- For current texts and materials, use the following link to access bookstore listings: [http://www.panolacollegestore.com](http://www.panolacollegestore.com)
- For testing services, use the following link: [http://www.panola.edu/elearning/testing.html](http://www.panola.edu/elearning/testing.html)
- If any student in this class has special classroom or testing needs because of a physical learning or emotional condition, please contact the ADA Student Coordinator in Support Services located in the Administration Building or go to [http://www.panola.edu/student-success/disability-support-services/](http://www.panola.edu/student-success/disability-support-services/) for more information.
- Withdrawing from a course is the student’s responsibility. Students who do not attend class and who do not withdraw will receive the grade earned for the course.