

PANOLA COLLEGE



FACTBOOK



Photo by Kade Lindsay

2023-2024

Table of Contents

Introduction	1
About Panola College	2
Acknowledgments	3
Campuses	3
Mission Statement	4
Strategic Planning Objectives 2023-2024 Linked to Institutional Goals	4
Panola College Board of Trustees	5
Organizational Charts	6
Administrative Offices	6
Academic and Career /Technical Schools	7
Student Services Department	10
Fiscal Services	11
County Information	12
Harrison County	12
Demographic Profile	13
Employment Trends	15
Unemployment Rate	15
Wage Trends	16
Cost of Living Index	17
Industry Snapshot	18
Occupation Snapshot	20
Industry Clusters	22
Education Levels	23
Gross Domestic Product	24
Marion County	26
Demographic Profile	27
Employment Trends	29
Unemployment Rate	29
Wage Trends	30
Cost of Living Index	31
Industry Snapshot	32
Occupation Snapshot	34
Industry Clusters	36
Education Levels	37
Gross Domestic Product	38

Panola County	40
Demographic Profile.....	41
Employment Trends	43
Unemployment Rate.....	43
Wage Trends.....	44
Cost of Living Index.....	45
Industry Snapshot.....	46
Occupation Snapshot.....	48
Industry Clusters.....	50
Education Levels.....	51
Gross Domestic Product.....	52
Shelby County	54
Demographic Profile.....	55
Employment Trends	57
Unemployment Rate.....	57
Wage Trends.....	58
Cost of Living Index.....	59
Industry Snapshot.....	60
Occupation Snapshot.....	62
Industry Clusters.....	64
Education Levels.....	65
Gross Domestic Product.....	66
Enrollment Data	68
Fall / Spring Enrollment Report	69
Credit Enrollment by Full-time / Part-time Status	70
Fall Enrollment by Tuition Status and Geographical Distribution	71
Credit Students by Ethnicity Fall Semesters Trend	72
Credit Students by Gender Fall Semesters Trend	73
Fall 2023 Credit Students Ethnic / Gender Breakdown	74
Fall Enrollment by Level	75
Fall Student Headcount Breakdown by Campus and County	76
Special Populations	77
Dual Credit/ Early Admissions	78
Fall Enrollment by High School	78
Dual Enrollment by County.....	79
Semester Credit Hours by County	79
Dual Credit Awards by Major (2023-2024).....	80
Dual Credit Awards by Type	80

Distance Learning	<u>81</u>
Fall Distance Learning Duplicated Headcount	81
Definition of Distance Learning Modes of Delivery	82
Fall Distance Learning Enrollment Unduplicated Head Count	84
Fall Student Distribution	85
Contact Hours	86
Fall Contact Hours by Program Area: Academic and Career / Technical	86
Spring Contact Hours by Program Area: Academic and Career / Technical	87
Fall Contact Hours by Campus: Academic and Career / Technical	88
Continuing Education: Fall Contact Hours by Campus	89
Fall Credit Academic / Career Technical Full-Time Equivalent	90
Program/ Completion Data	91
Panola College: Programs Offered 2023-2024	91
Fall 2023 Enrollment by Declared Major Field of Study	93
Total Number of Degrees and Certificates Awarded	95
Percent of First-time in College, Full-time Students Who Entered in Fall 2020 (Cohort) and Completed a Degree, a Certificate, or Transferred-out by Fall 2023	96
Success Point Data	97
Faculty Data	98
Percent and Number of Full-time Faculty by Degree and Gender (Fall 2023)	98
Full-time Employees by Ethnicity and Gender (Fall 2023)	99
Full-time Employees by Activity and Gender (Fall 2023)	100
Revenues, Expenses, and Changes in Net Assets September 1, 2021 – August 31, 2022	101
Financial Aid	103
Need-Based Aid Received by Students p. 1	103
Need-Based Aid Received by Students p. 2	104
Athletic Scholarships 2023 – 2024	105
Academic/Performance Scholarships 2023 – 2024	106
Summary of Financial Aid/ Scholarships 2023 – 2024	107
Number of Financial Aid Applicants and Recipients of Federal or State Aid	108
Dual Credit: Fast Awards	109
Library Services	110

Library Budget: 2019-2023 110

Library Collection..... 111

Library Circulation112



INTRODUCTION



Photos by Kade Lindsay

About Panola College

Panola College is a comprehensive public community college serving the citizens of Harrison, Marion, Panola, and Shelby counties. Founded in 1947, Panola College has a rich tradition of helping students achieve their academic and personal goals.

Enrollment at the College has grown from fewer than 100 students at the first registration in January of 1948 to 2,636 (including continuing education) in the fall of 2023. The enrollment not including continuing education was 2,385 students. The College provides many services that enrich the lives of individuals in the region by offering a wide range of educational and training opportunities to citizens of all ages. Students can choose from a variety of technical programs that provide quick employment and career enhancement opportunities, or they can pursue a two-year associate degree and academic courses for transfer to a four-year university.

Panola College offers courses through its main campus in Carthage and at centers in Marshall and Center, Texas. Panola College is also a leader in distance education. Eleven degrees and fifteen certificates are partially offered online, while five degrees and twelve certificates are offered online through the Canvas Learning Management System.

Panola College provides numerous cultural events to the local community. Patrons of the arts can choose from a wide selection of plays, concerts, lectures, and art exhibits presented annually at the College. For those who prefer athletic competition, Panola College is home to the Panola Ponies and Fillies intercollegiate basketball, volleyball, baseball and rodeo teams.

An associate degree from Panola College is equivalent to the first two years of a four-year degree but at a fraction of the cost charged by state and private universities. Graduates transfer to a wide range of four-year institutions that include Texas A&M University, the University of Texas at Tyler, East Texas Baptist University, Stephen F. Austin State University, Louisiana State University and many others.

Panola College offers an Associate of Arts/Science, an Associate of Teaching, an Associate of Science in Music, 18 Associate of Applied Science degrees, 30 Certificates, 8 Field of Study programs, and 19 Occupational Skills Awards. Workforce/Continuing Education offers 17 Institutional Credentials that Leads to a Licensure or Certification programs.

Each year from 2012 to 2023, Panola College was recognized as a “Great College to Work For” by The Chronicle of Higher Education. Panola College won honors in all 10 categories this year – a first for the College:

- Job Satisfaction and Support;
- Compensation and Benefits;
- Professional Development;
- Mission and Pride;
- Supervisor/Department Chair Effectiveness;
- Confidence in Senior Leadership;
- Faculty and Staff Well-being;
- Shared Governance;
- Faculty Experience;
- Diversity, Inclusion, and Belonging.

Panola College was also named to the Great Colleges Honor Roll, a status granted to only 42 colleges each year who are highlighted most across the recognition categories.

Acknowledgments

This edition of the Panola College Fact Book reflects the diversity of the institution and provides a convenient and authoritative source of information about the college. The Offices of the President, the Vice President of Instruction, Fiscal Affairs, Financial Aid, the Registrar, the Director of Human Resources, the Director of Institutional Advancement, the Director of Distance and Digital Learning, and the Director of Library Services assisted in the compilation of the data in the book.

Office of Institutional Research and Planning

Campuses

Panola College- Main Campus

Panola Main Campus
1109 W. Panola
Carthage, Texas 75633
903-693-2000

Marshall College Center

MCC at Marshall Place
1300 E Pinecrest Drive
Marshall, TX 75672
903-935-5039

Shelby College Center

SCC
3600 Loop 500
Center, TX 75935
936-598-9543

Shelby Regional Training Center

SRTC
678 Roughrider Drive
Center, TX 75935
936-591-9075

Campus Map

<https://www.panola.edu/about/campus-map>

Mission Statement


Panola College is dedicated to providing excellence in education. The range of educational offerings includes university transfer programs, technical and workforce programs, instruction designed to increase academic proficiencies, and continuing education to enrich lives and improve skills. Our aim is to engage students to achieve success.

Strategic Planning Objectives 2023-2024

Linked to Institutional Goals 2020 - 2025

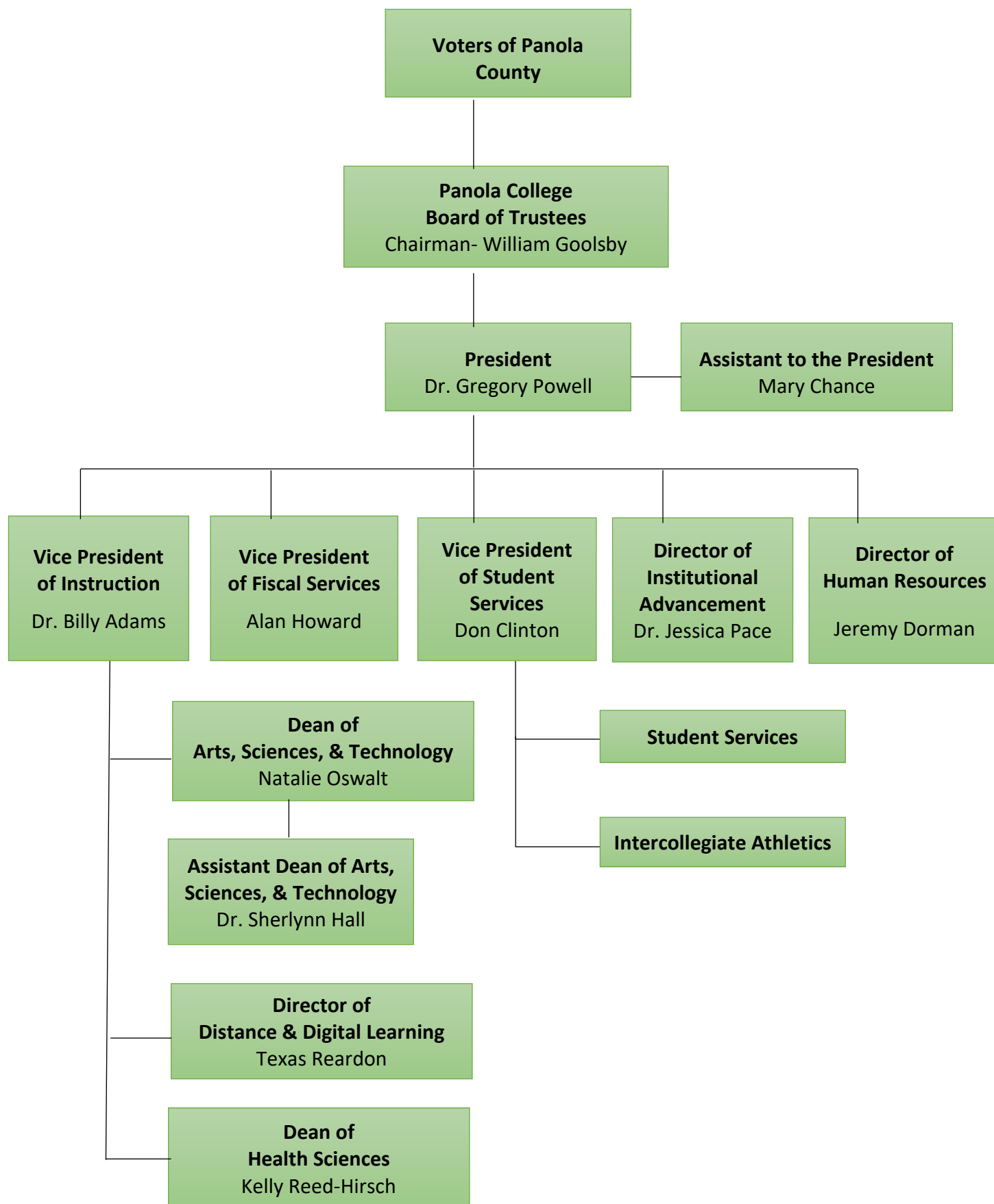
- IG 1 (Instruction) Provide excellence in teaching, student engagement, and curriculum to meet the needs of the students and the community.**
- 1.1 College Standing Committees will review all our processes and offerings (technical, career, workforce and continuing education, and academic transfer) to ensure that we offer appropriate support services and a seamless pathway to success.
 - 1.2 Another goal identified is potential restructuring/reorganization. Ensure that we are appropriately staffed and aligned with House Bill 8 to meet the challenges of outcome-based funding.
- IG 2 (Support Services) Provide support services that enhance student success, college systems, and public accountability.**
- 2.1 College Standing Committees will review all our processes and offerings (technical, career, workforce and continuing education, and academic transfer) to ensure that we offer appropriate support services and a seamless pathway to success.
 - 2.2 Another goal identified is potential restructuring/reorganization. Ensure that we are appropriately staffed and aligned with House Bill 8 to meet the challenges of outcome-based funding.
- IG 3 (Community Partnerships) Foster partnerships for cultural and economic development in the College community.**
- None
- IG 4 (Facilities) Provide appropriate facilities that contribute to an effective and productive learning and work environment.**
- 4.1 A goal identified is potential restructuring/reorganization. Ensure that we are appropriately staffed and aligned with House Bill 8 to meet the challenges of outcome-based funding.

Panola College Board of Trustees

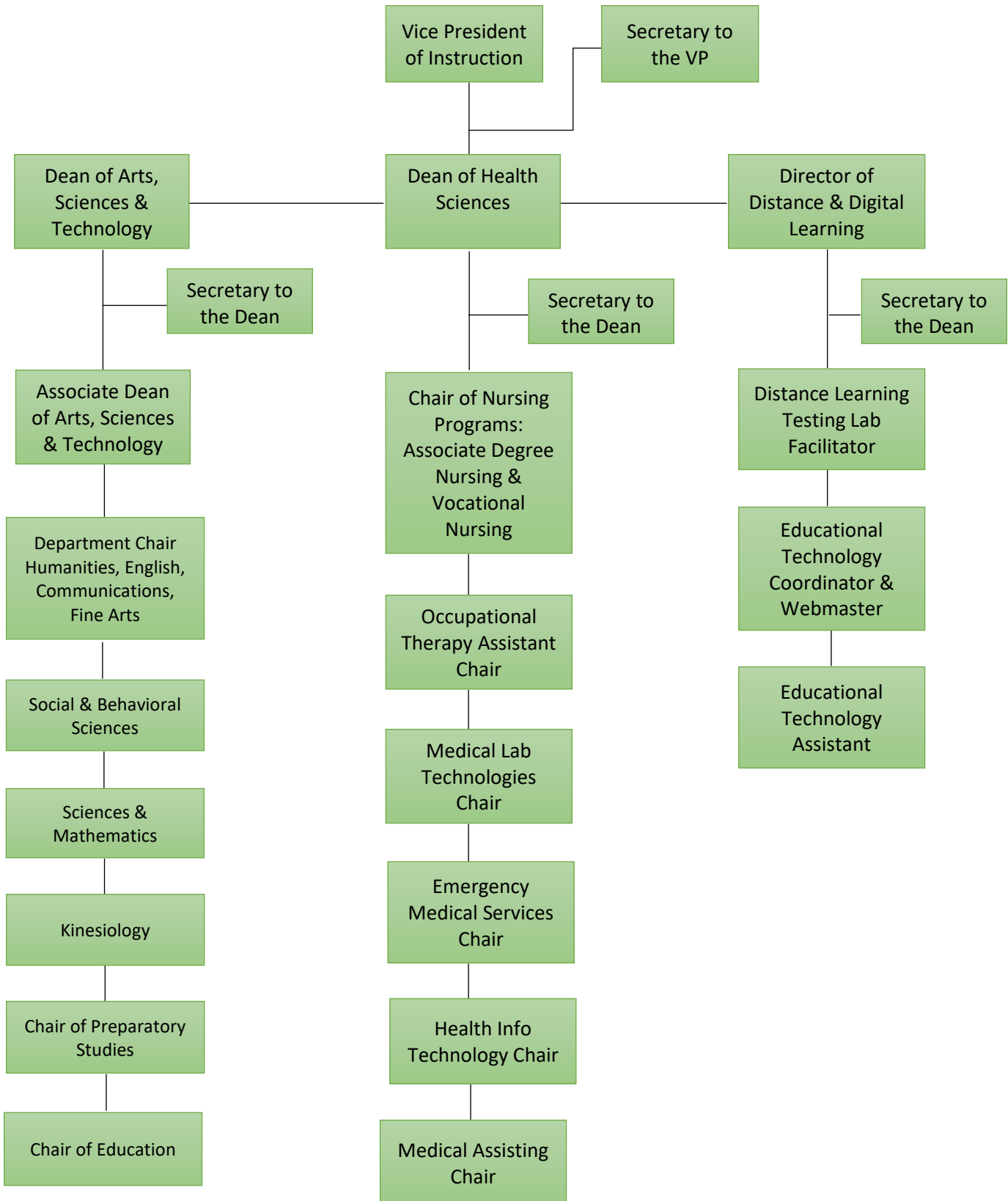


Member	End of Term
William Goolsby, Chair	2028
Bobby Phillips, Vice Chair	2028
Richard Thomas, Secretary	2024
Brooke Lipsey, Trustee	2024
Mark Roberson, Trustee	2026
Fatha Burchette, Trustee	2026
Kevin Smith, Trustee	2028

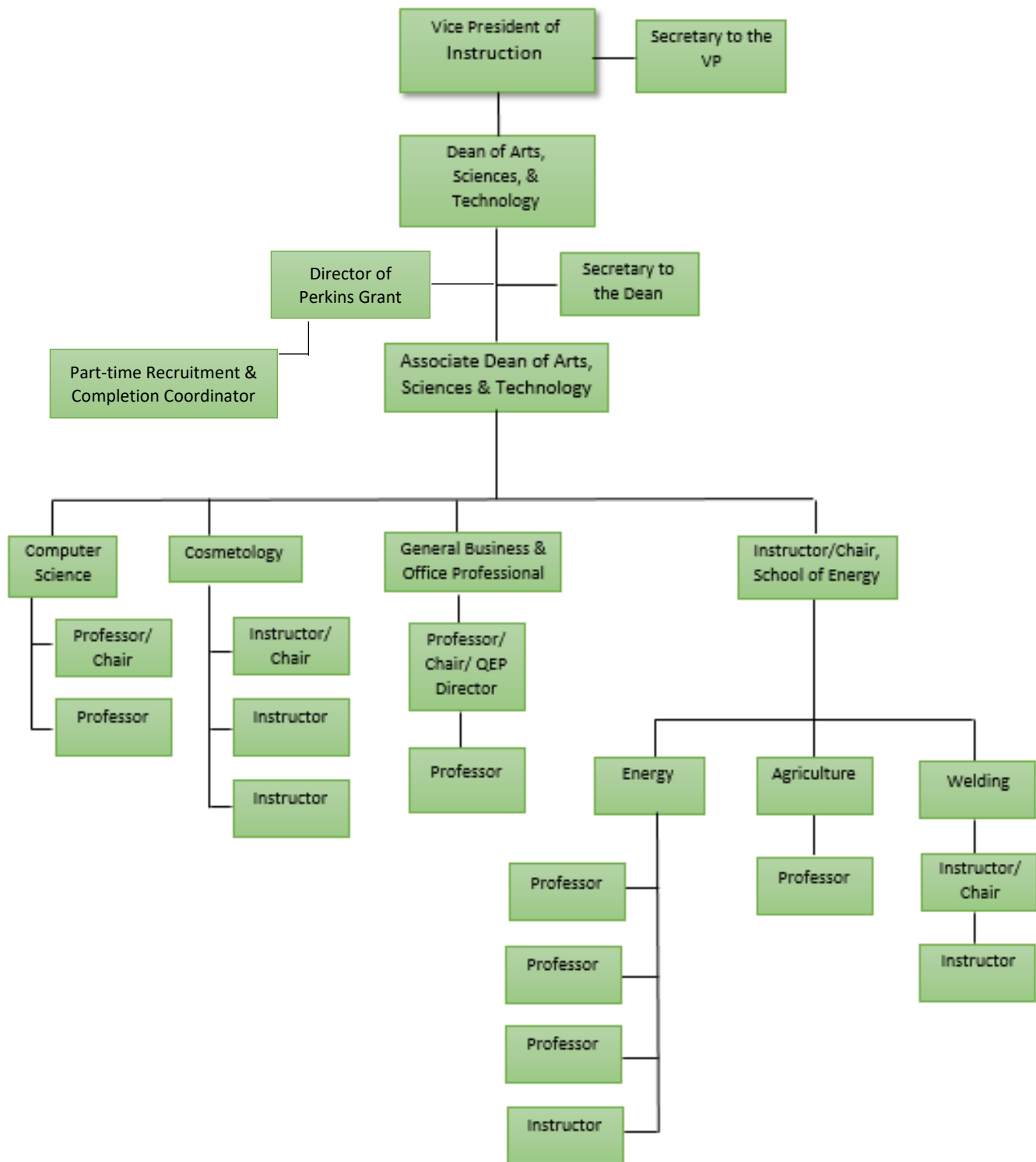
Administrative Organizational Chart



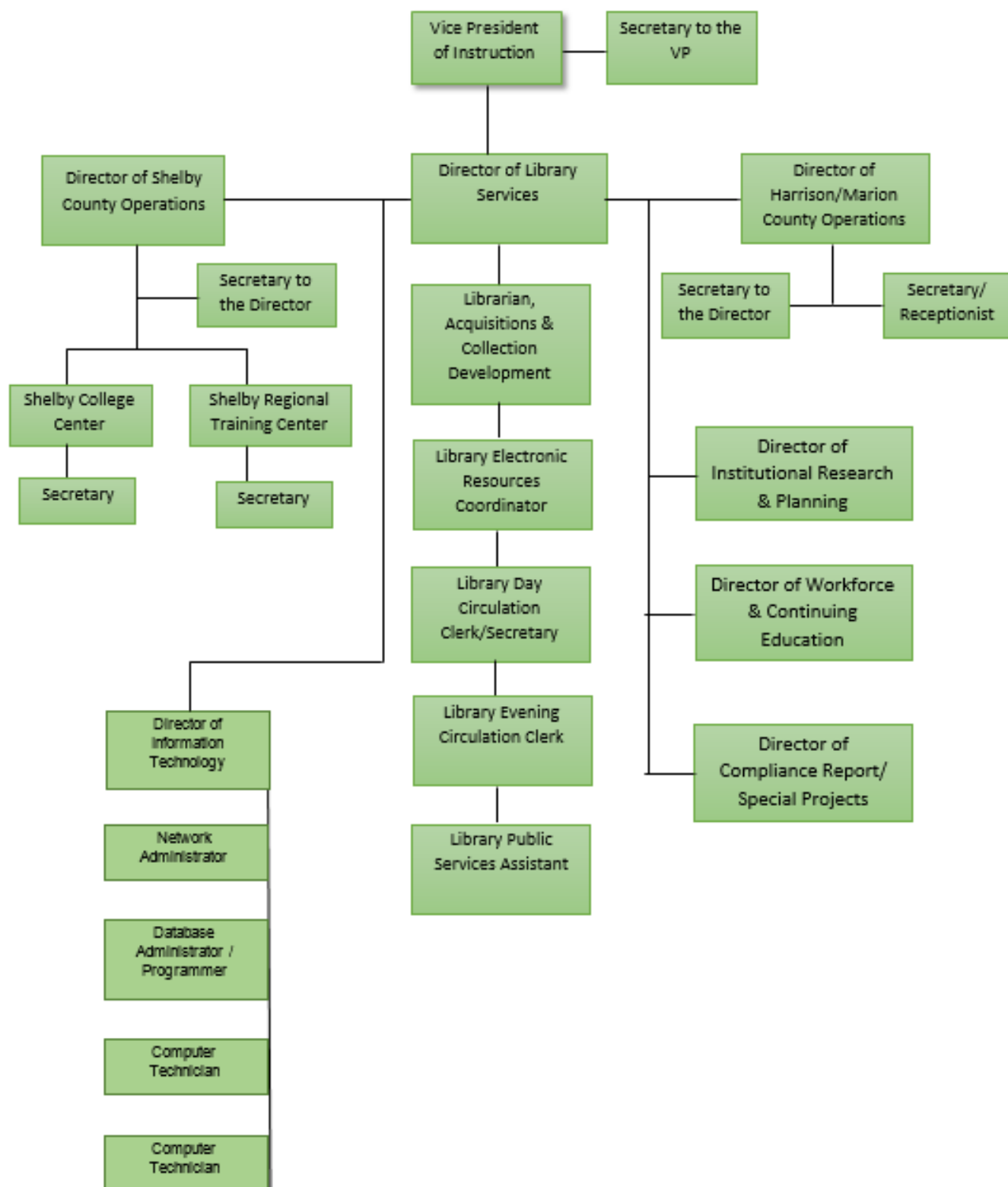
Academic and Career / Technical Instruction Organizational Chart pg. 1



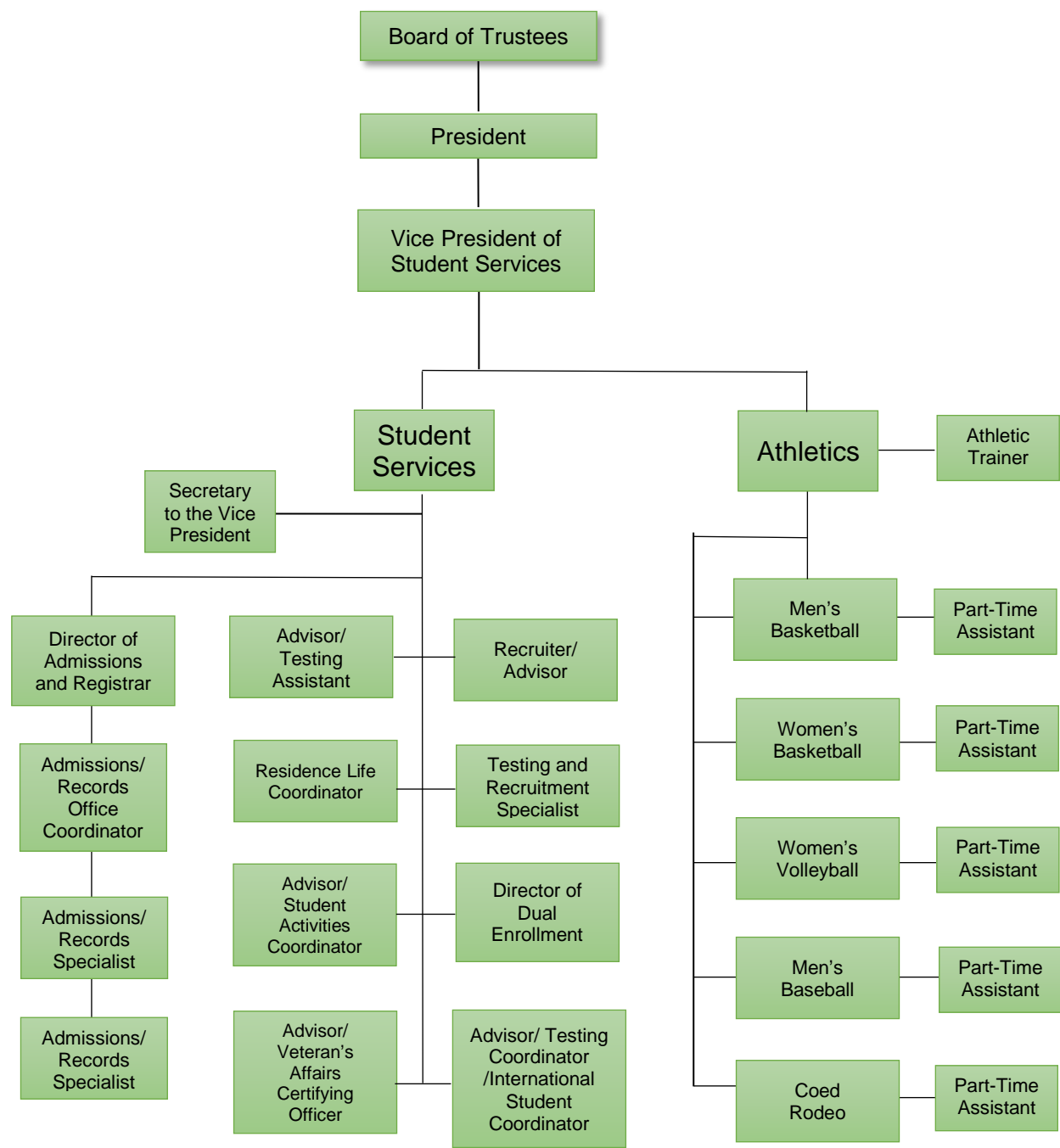
Academic and Career / Technical Instruction Organizational Chart pg. 2



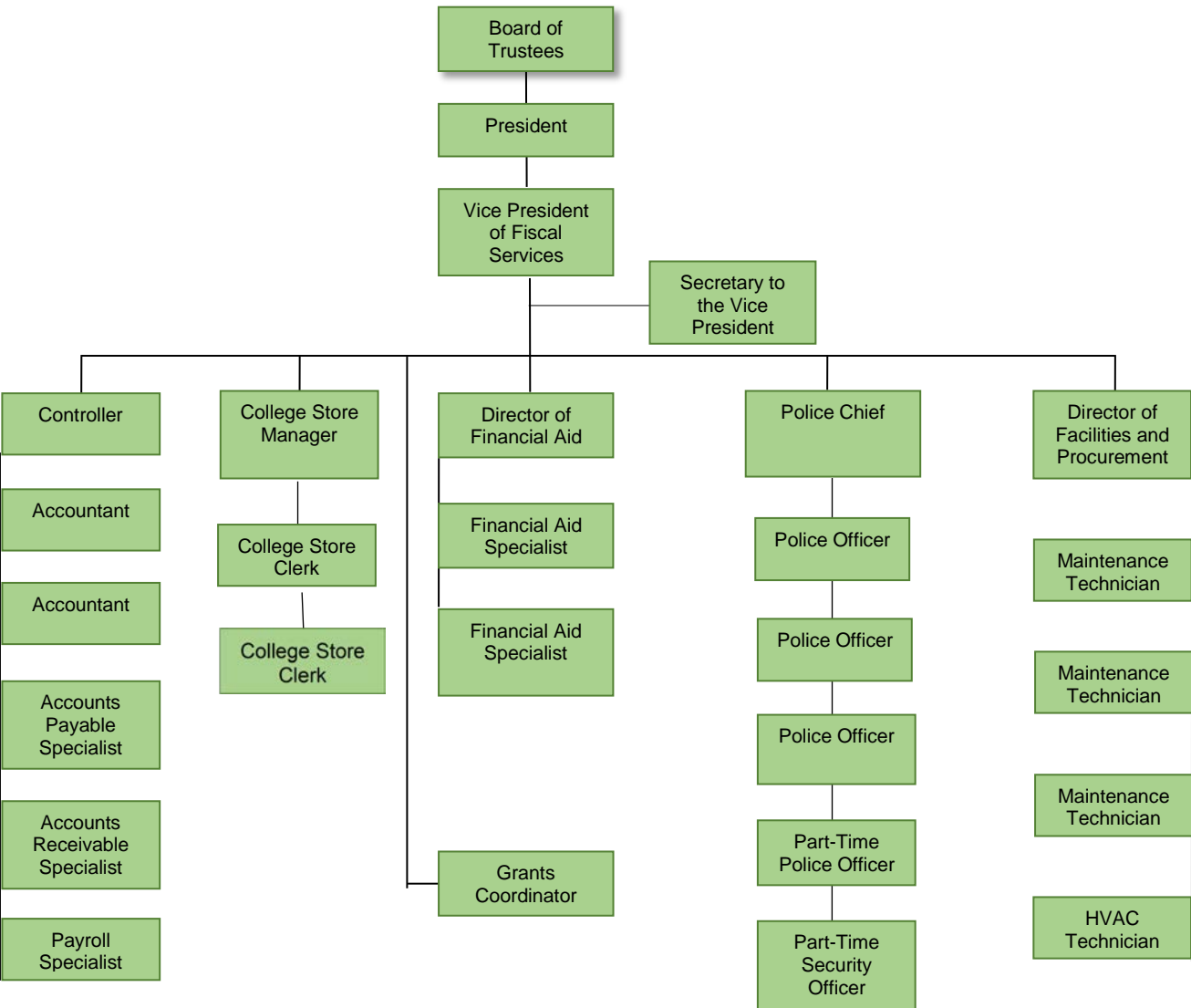
Academic and Career / Technical Instruction Organizational Chart pg. 3



Student Services Department Organizational Chart



Fiscal Services Organizational Chart





Economic Overview

Harrison County, Texas



Panola College

Source: JobsEQ®, <http://www.chmuraecon.com/jobseq>
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Demographic Profile

The population in Harrison County, Texas was 69,098 per American Community Survey data for 2018-2022. The region has a civilian labor force of 32,926 with a participation rate of 60.4%. Of individuals 25 to 64 in Harrison County, Texas, 22.8% have a bachelor's degree or higher which compares with 35.8% in the nation.

The median household income in Harrison County, Texas is \$63,427 and the median house value is \$164,400.

Summary¹

	Percent			Value		
	Harrison County, Texas	Texas	USA	Harrison County, Texas	Texas	USA
Demographics						
Population (ACS)	—	—	—	69,098	29,243,342	331,097,593
Male	48.9%	50.0%	49.6%	33,790	14,624,638	164,200,298
Female	51.1%	50.0%	50.4%	35,308	14,618,704	166,897,295
Median Age ²	—	—	—	38.8	35.2	38.5
Under 18 Years	24.3%	25.3%	22.1%	16,761	7,396,128	73,213,705
18 to 24 Years	9.8%	10.0%	9.4%	6,784	2,936,266	31,282,896
25 to 34 Years	12.0%	14.4%	13.7%	8,274	4,224,194	45,388,153
35 to 44 Years	12.8%	13.8%	12.9%	8,842	4,046,302	42,810,359
45 to 54 Years	11.0%	12.3%	12.4%	7,635	3,597,088	41,087,357
55 to 64 Years	13.1%	11.2%	12.9%	9,073	3,274,387	42,577,475
65 to 74 Years	10.4%	7.9%	9.7%	7,204	2,297,666	32,260,679
75 Years and Over	6.5%	5.0%	6.8%	4,525	1,471,311	22,476,969
Race: White	67.0%	59.1%	65.9%	46,326	17,293,460	218,123,424
Race: Black or African American	20.6%	12.1%	12.5%	14,215	3,552,579	41,288,572
Race: American Indian and Alaska Native	0.4%	0.6%	0.8%	281	169,576	2,786,431
Race: Asian	0.6%	5.2%	5.8%	421	1,511,069	19,112,979
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.1%	0.2%	0	27,350	624,863
Race: Some Other Race	3.5%	7.8%	6.0%	2,427	2,281,525	20,018,544
Race: Two or More Races	7.9%	15.1%	8.8%	5,428	4,407,783	29,142,780
Hispanic or Latino (of any race)	13.9%	39.9%	18.7%	9,597	11,665,280	61,755,866
Population Growth						
Population (Pop Estimates) ⁴	—	—	—	70,895	30,503,301	334,914,895
Population Annual Average Growth ⁴	0.7%	1.4%	0.6%	461	402,366	1,885,495
People per Square Mile ⁴	—	—	—	78.8	116.8	94.8
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	60.4%	65.0%	63.3%	32,926	14,674,135	167,857,207
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	79.1%	81.5%	82.8%	19,567	9,621,423	106,380,520
Armed Forces Labor Force	0.0%	0.5%	0.5%	17	110,177	1,236,378
Veterans, Age 18-64	5.0%	4.7%	4.3%	2,036	835,988	8,636,019
Veterans Labor Force Participation Rate and Size, Age 18-64	73.6%	78.7%	77.1%	1,498	658,147	6,656,238
Median Household Income ²	—	—	—	\$63,427	\$73,035	\$75,149
Per Capita Income	—	—	—	\$30,613	\$37,514	\$41,261
Mean Commute Time (minutes)	—	—	—	22.3	26.6	26.7
Commute via Public Transportation	0.0%	1.0%	3.8%	11	142,353	5,945,723
Educational Attainment, Age 25-64						
No High School Diploma	10.6%	13.9%	10.1%	3,573	2,103,422	17,373,867
High School Graduate	31.8%	24.1%	25.1%	10,767	3,653,228	43,176,248
Some College, No Degree	25.5%	20.9%	19.7%	8,628	3,158,279	33,916,989
Associate's Degree	9.3%	7.9%	9.2%	3,161	1,199,146	15,886,884
Bachelor's Degree	16.1%	21.7%	22.4%	5,442	3,281,456	38,451,123
Postgraduate Degree	6.7%	11.5%	13.4%	2,253	1,746,440	23,058,233
Housing						

Summary¹

	Percent			Value		
	Harrison County, Texas	Texas	USA	Harrison County, Texas	Texas	USA
Total Housing Units	—	—	—	29,305	11,654,971	140,943,613
Median House Value (of owner-occupied units) ^{2,5}	—	—	—	\$164,400	\$238,000	\$281,900
Homeowner Vacancy	1.0%	1.2%	1.1%	183	78,790	931,393
Rental Vacancy	10.2%	7.4%	5.5%	761	318,227	2,623,236
Renter-Occupied Housing Units (% of Occupied Units)	26.0%	37.6%	35.2%	6,499	3,944,826	44,238,593
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	6.4%	5.3%	8.3%	1,606	551,100	10,474,870
Social						
Poverty Level (of all people)	16.3%	13.9%	12.5%	10,946	3,990,326	40,521,584
Households Receiving Food Stamps/SNAP	14.3%	11.5%	11.5%	3,571	1,209,485	14,486,880
Enrolled in Grade 12 (% of total population)	1.5%	1.5%	1.4%	1,064	433,670	4,476,703
Disconnected Youth ³	4.7%	3.0%	2.5%	204	50,502	430,795
Children in Single Parent Families (% of all children)	40.5%	34.1%	34.0%	6,265	2,400,195	23,568,955
Uninsured	16.3%	17.6%	8.7%	11,128	5,056,008	28,315,092
With a Disability, Age 18-64	14.6%	9.7%	10.5%	5,906	1,710,522	20,879,820
With a Disability, Age 18-64, Labor Force Participation Rate and Size	44.7%	49.8%	45.5%	2,638	851,439	9,492,098
Foreign Born	4.7%	17.1%	13.7%	3,267	4,987,855	45,281,071
Speak English Less Than Very Well (population 5 yrs and over)	3.9%	13.0%	8.2%	2,519	3,538,224	25,704,846

Source: [JobsEQ®](#)

1. American Community Survey 2018-2022, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

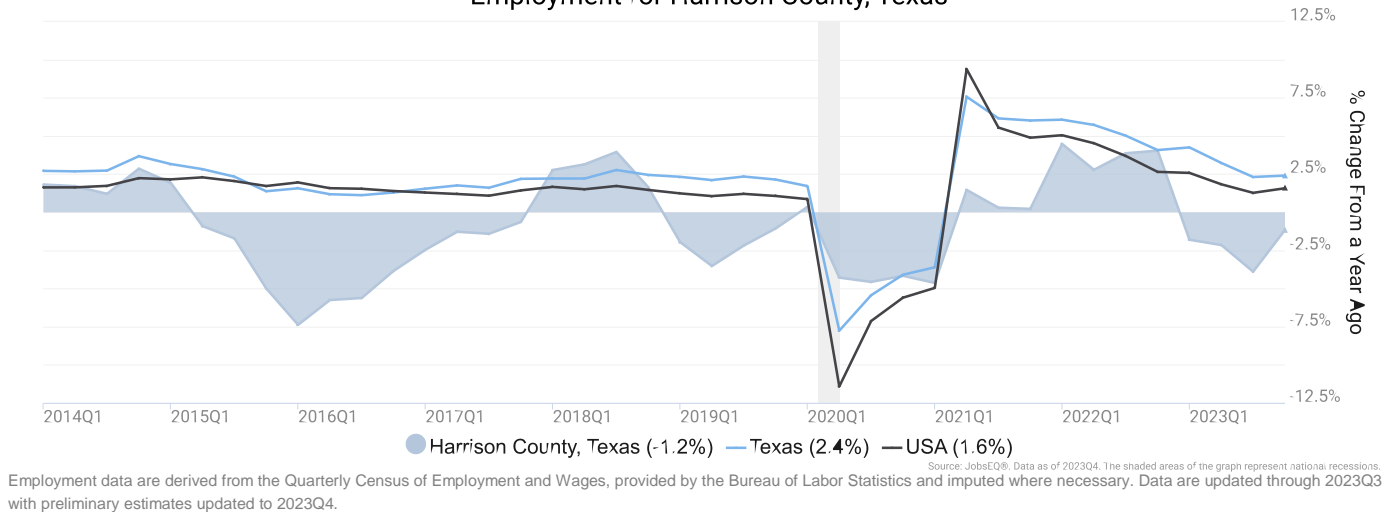
4. Census Population Estimate for 2023, annual average growth rate since 2013. Post-2019 data for Connecticut counties are imputed by Chmura.

5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

Employment Trends

As of 2023Q4, total employment for Harrison County, Texas was 25,094 (based on a four-quarter moving average). Over the year ending 2023Q4, employment declined 1.2% in the region.

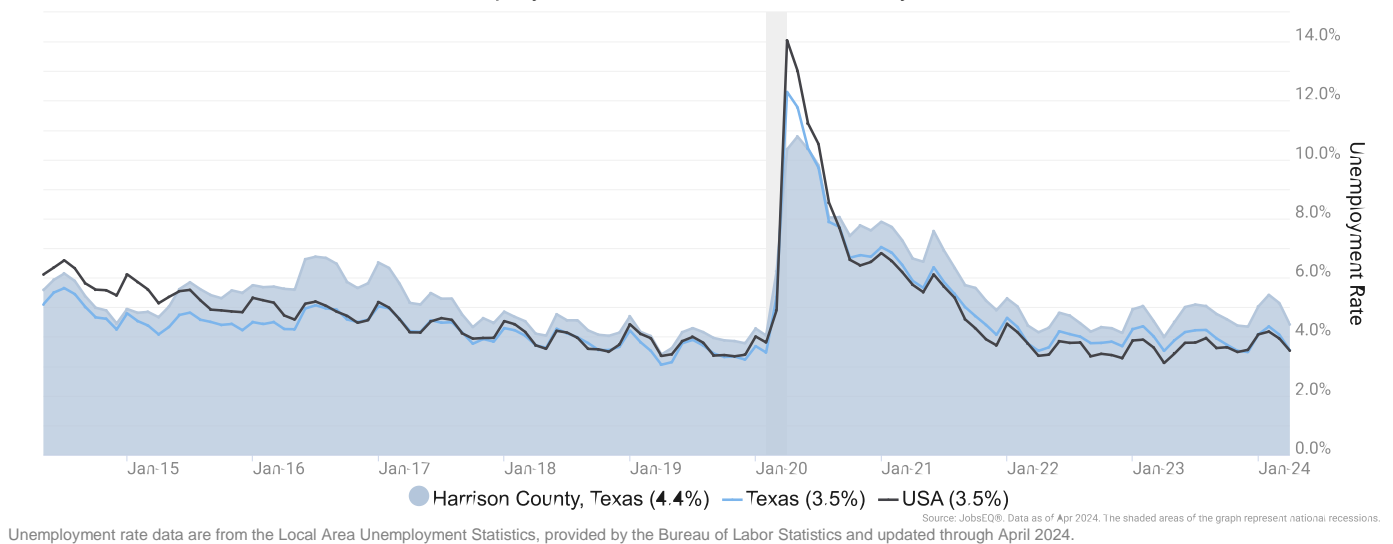
Employment for Harrison County, Texas



Unemployment Rate

The unemployment rate for Harrison County, Texas was 4.4% as of April 2024. The regional unemployment rate was higher than the national rate of 3.5%. One year earlier, in April 2023, the unemployment rate in Harrison County, Texas was 4.0%.

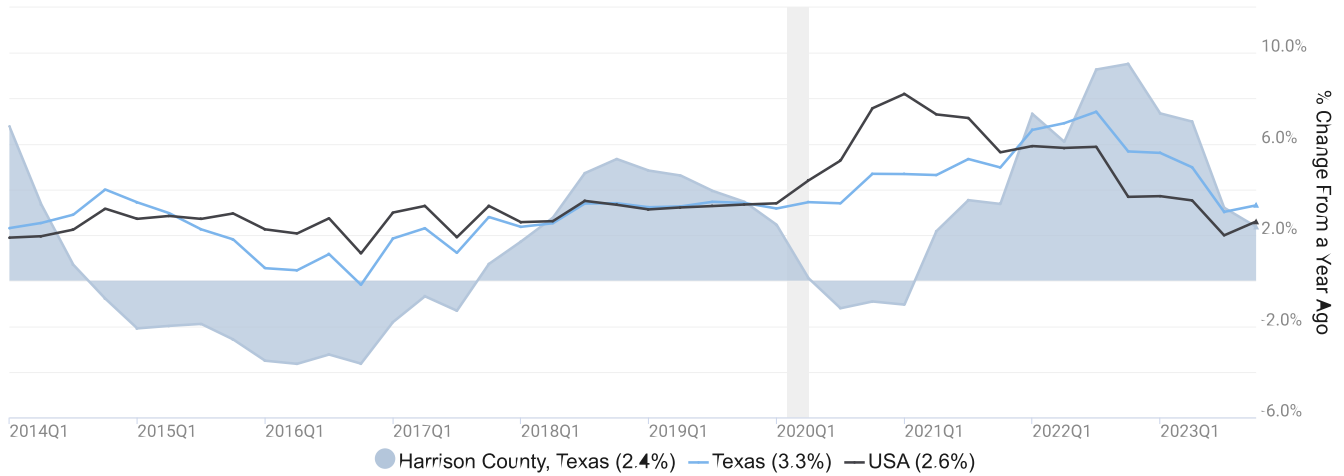
Unemployment Rate for Harrison County, Texas



Wage Trends

The average worker in Harrison County, Texas earned annual wages of \$56,314 as of 2023Q4. Average annual wages per worker increased 2.4% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$69,861 in the nation as of 2023Q4.

Average Annual Wages for Harrison County, Texas



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 5.0% lower in Harrison County, Texas than the U.S. average.

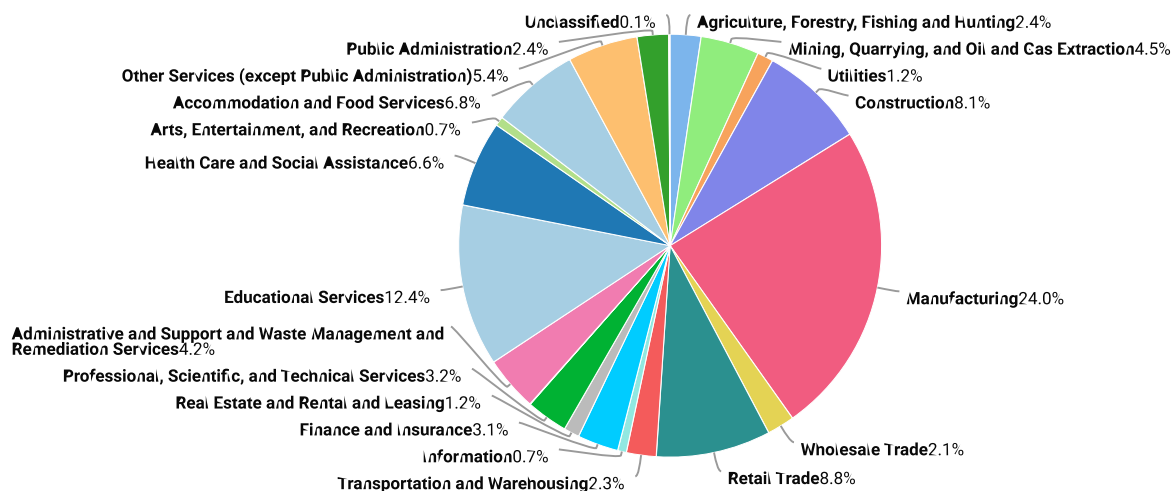
Cost of Living Information			
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Harrison County, Texas	\$56,314	95.0	\$59,285
Texas	\$69,431	94.0	\$73,852
USA	\$69,861	100.0	\$69,861

Source: [JobsEQ®](#)
Data as of 2023Q4
Cost of Living per [COLI](#), data as of 2024Q1, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in Harrison County, Texas is Manufacturing, employing 6,029 workers. The next-largest sectors in the region are Educational Services (3,102 workers) and Retail Trade (2,199). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Mining, Quarrying, and Oil and Gas Extraction (LQ = 12.22), Manufacturing (2.99), and Utilities (2.40).

Total Workers for Harrison County, Texas by Industry



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Source: JobsEQ® Data as of 2023Q4

Sectors in Harrison County, Texas with the highest average wages per worker are Utilities (\$131,500), Mining, Quarrying, and Oil and Gas Extraction (\$99,886), and Real Estate and Rental and Leasing (\$81,711). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Construction (+313 jobs), Manufacturing (+172), and Professional, Scientific, and Technical Services (+105).

Over the next 1 year, employment in Harrison County, Texas is projected to expand by 93 jobs. The fastest growing sector in the region is expected to be Management of Companies and Enterprises with a +1.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+19 jobs), Manufacturing (+13), and Construction (+10).

Harrison County, Texas, 2023Q4¹

NAICS	Industry	Current			5-Year History		1-Year Forecast				
		Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
31	Manufacturing	6,029	\$72,875	2.99	172	0.6%	621	243	365	13	0.2%
61	Educational Services	3,102	\$44,436	1.55	104	0.7%	300	143	149	8	0.3%
44	Retail Trade	2,199	\$35,573	0.89	-132	-1.2%	302	134	168	0	0.0%
23	Construction	2,036	\$63,319	1.35	313	3.4%	186	71	105	10	0.5%
72	Accommodation and Food Services	1,700	\$19,280	0.78	-22	-0.3%	309	135	165	8	0.5%
62	Health Care and Social Assistance	1,650	\$48,591	0.45	-348	-3.8%	181	78	84	19	1.1%
81	Other Services (except Public Administration)	1,343	\$48,947	1.27	-114	-1.6%	161	67	86	8	0.6%
21	Mining, Quarrying, and Oil and Gas Extraction	1,120	\$99,886	12.22	-713	-9.4%	104	40	65	0	0.0%
56	Administrative and Support and Waste Management and Remediation Services	1,049	\$34,176	0.67	-26	-0.5%	126	52	69	6	0.5%
54	Professional, Scientific, and Technical Services	800	\$68,151	0.43	105	2.8%	73	26	39	7	0.9%
52	Finance and Insurance	784	\$54,605	0.79	34	0.9%	72	28	38	6	0.8%
92	Public Administration	605	\$54,938	0.52	-38	-1.2%	58	25	31	3	0.4%
11	Agriculture, Forestry, Fishing and Hunting	591	\$14,662	1.90	-29	-0.9%	69	34	36	-2	-0.3%
48	Transportation and Warehousing	570	\$74,883	0.46	-166	-5.0%	65	27	35	3	0.5%
42	Wholesale Trade	528	\$69,758	0.56	-159	-5.1%	54	21	32	1	0.1%
22	Utilities	309	\$131,500	2.40	-28	-1.7%	24	11	16	-3	-1.0%
53	Real Estate and Rental and Leasing	301	\$81,711	0.67	-173	-8.7%	31	14	15	2	0.6%
71	Arts, Entertainment, and Recreation	175	\$25,388	0.35	22	2.7%	28	11	15	2	1.1%
51	Information	170	\$63,516	0.34	-9	-1.0%	16	6	9	1	0.4%
99	Unclassified	26	\$31,682	0.54	4	3.7%	3	1	2	0	0.4%
55	Management of Companies and Enterprises	7	\$69,822	0.02	-1	-3.0%	1	0	0	0	1.3%
Total - All Industries		25,094	\$56,314	1.00	-1,202	-0.9%	2,833	1,208	1,532	93	0.4%

Source: [JobsEQ®](#)

Data as of 2023Q4

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in Harrison County, Texas is Production Occupations, employing 3,494 workers. The next-largest occupation groups in the region are Office and Administrative Support Occupations (2,691 workers) and Management Occupations (2,264). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Production Occupations (LQ = 2.50), Construction and Extraction Occupations (1.71), and Educational Instruction and Library Occupations (1.49).

Occupation groups in Harrison County, Texas with the highest average wages per worker are Legal Occupations (\$109,300), Healthcare Practitioners and Technical Occupations (\$105,000), and Management Occupations (\$98,500). The unemployment rate in the region varied among the major groups from 1.1% among Legal Occupations to 7.9% among Food Preparation and Serving Related Occupations.

Over the next 1 year, the fastest growing occupation group in Harrison County, Texas is expected to be Healthcare Support Occupations with a +1.5% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Transportation and Material Moving Occupations (+12 jobs) and Management Occupations (+10). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Production Occupations (360 jobs) and Food Preparation and Serving Related Occupations (307).

Harrison County, Texas, 2023Q4¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
51-0000	Production	3,494	\$49,200	2.50	184	5.6%	30	-59	-0.3%	358	139	221	-2	-0.1%
43-0000	Office and Administrative Support	2,691	\$42,500	0.89	150	3.9%	82	-169	-1.2%	289	141	159	-11	-0.4%
11-0000	Management	2,264	\$98,500	1.20	53	2.0%	95	95	0.9%	193	79	104	10	0.5%
53-0000	Transportation and Material Moving	2,032	\$43,900	0.92	218	7.5%	112	-240	-2.2%	264	103	148	12	0.6%
25-0000	Educational Instruction and Library	1,995	\$55,000	1.49	61	3.0%	64	103	1.1%	180	87	85	8	0.4%
47-0000	Construction and Extraction	1,948	\$48,800	1.71	155	7.0%	27	-218	-2.1%	181	66	106	8	0.4%
41-0000	Sales and Related	1,831	\$45,300	0.83	154	5.8%	169	-146	-1.5%	242	109	132	1	0.0%
35-0000	Food Preparation and Serving Related	1,583	\$28,200	0.78	188	7.9%	115	-101	-1.2%	314	141	166	7	0.5%
49-0000	Installation, Maintenance, and Repair	1,437	\$56,900	1.47	60	3.4%	80	-112	-1.5%	135	56	70	9	0.6%
13-0000	Business and Financial Operations	1,069	\$74,500	0.67	35	2.4%	35	57	1.1%	93	33	54	6	0.6%
37-0000	Building and Grounds Cleaning and Maintenance	756	\$33,400	0.92	68	7.0%	24	-13	-0.3%	106	48	55	4	0.5%
29-0000	Healthcare Practitioners and Technical	686	\$105,000	0.47	22	1.9%	236	-126	-3.3%	48	22	18	8	1.2%
17-0000	Architecture and Engineering	539	\$95,100	1.33	13	2.4%	27	-32	-1.1%	41	16	21	5	0.8%
39-0000	Personal Care and Service	516	\$31,900	0.83	33	4.6%	14	1	0.1%	91	34	52	5	0.9%
31-0000	Healthcare Support	478	\$33,600	0.42	41	4.2%	91	-80	-3.1%	76	31	38	7	1.5%
15-0000	Computer and Mathematical	360	\$91,400	0.45	11	2.0%	16	1	0.0%	26	8	14	4	1.1%
21-0000	Community and Social Service	354	\$55,700	0.78	11	2.7%	25	-16	-0.9%	35	14	17	4	1.0%
33-0000	Protective Service	338	\$47,900	0.63	20	3.8%	17	-35	-1.9%	37	17	19	1	0.3%
27-0000	Arts, Design, Entertainment, Sports, and Media	279	\$56,400	0.61	12	2.9%	18	3	0.2%	30	13	16	2	0.6%

Harrison County, Texas, 2023Q4¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
19-0000	Life, Physical, and Social Science	228	\$82,700	1.04	4	1.5%	12	-31	-2.5%	24	5	17	2	0.8%
23-0000	Legal	110	\$109,300	0.53	2	1.1%	3	-21	-3.4%	7	3	3	1	0.9%
45-0000	Farming, Fishing, and Forestry	106	\$41,000	0.72	7	6.7%	0	12	2.5%	16	6	10	0	0.1%
Total - All Occupations		25,094	\$55,500	1.00	1,503	4.7%	1,295	-1,128	-0.9%	2,790	1,172	1,525	93	0.4%

Source: [JobsEQ®](#)

Data as of 2023Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

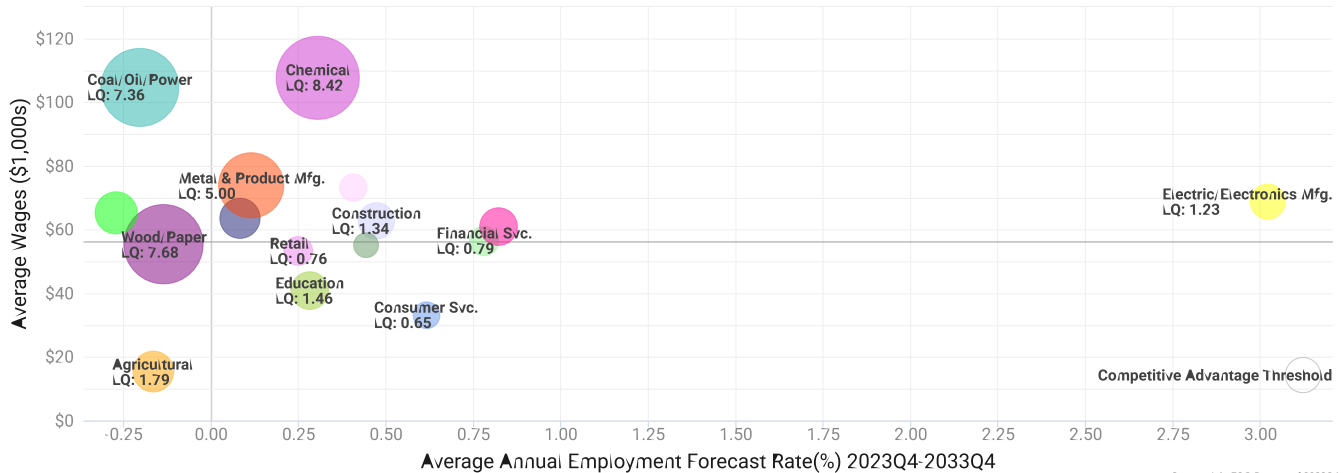
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2023Q3, imputed where necessary with preliminary estimates updated to 2023Q4. Wages by occupation are as of 2023 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Harrison County, Texas with the highest relative concentration is Chemical with a location quotient of 8.42. This cluster employs 1,895 workers in the region with an average wage of \$107,720. Employment in the Chemical cluster is projected to expand in the region about 0.3% per year over the next ten years.

Industry Clusters for Harrison County, Texas as of 2023Q4

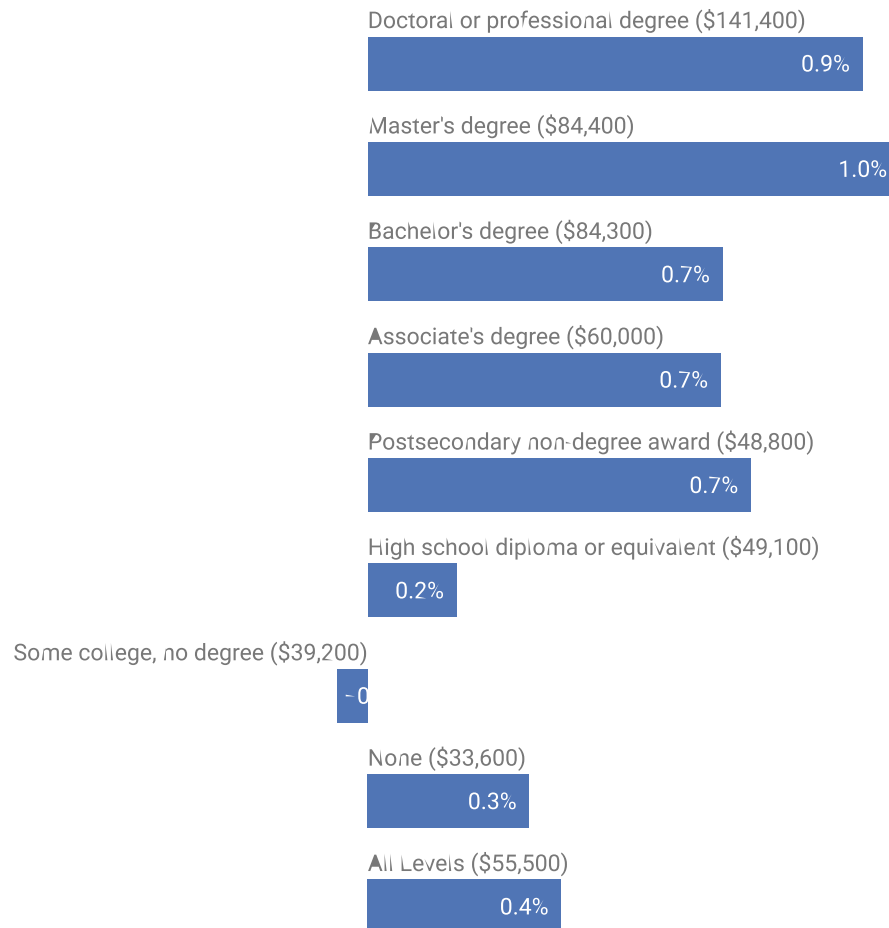


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Harrison County, Texas is projected to grow 0.4% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 0.9% per year, those requiring a bachelor's degree are forecast to grow 0.7% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 0.7% per year.

Annual Average Projected Job Growth by Education Levels



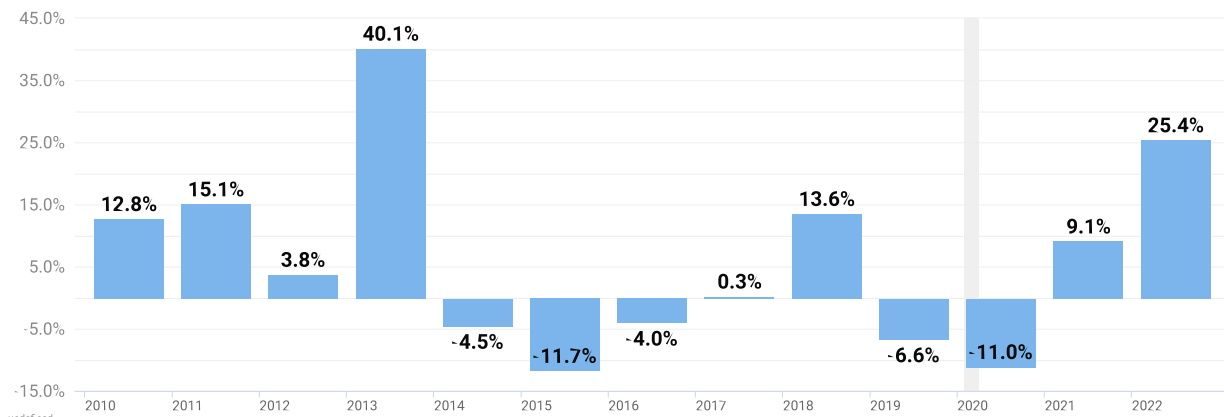
Source: JobsEQ®
Data as of 2023Q4

Employment by occupation data are estimates as of 2023Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2022, nominal GDP in Harrison County, Texas expanded 25.4%. This follows growth of 9.1% in 2021. As of 2022, total GDP in Harrison County, Texas was \$4,408,792,000.

1 year % Change in GDP



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

Of the sectors in Harrison County, Texas, Manufacturing contributed the largest portion of GDP in 2022, \$1,688,465,000. The next-largest contributions came from Mining, Quarrying, and Oil and Gas Extraction (\$769,480,000); Real Estate and Rental and Leasing (\$260,676,000); and Utilities (\$215,127,000).

GDP (in \$ millions)

Manufacturing (31)

\$1,688

Mining, Quarrying, and Oil and Gas Extraction (21)

\$769

Real Estate and Rental and Leasing (53)

\$261

Utilities (22)

\$215

Educational Services (61)

\$212

Retail Trade (44)

\$175

Construction (23)

\$171

Health Care and Social Assistance (62)

\$156

Other Services (except Public Administration) (81)

\$132

Wholesale Trade (42)

\$128

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.



Economic Overview

Marion County, Texas



Panola College

Source: JobsEQ®, <http://www.chmuraecon.com/jobseq>
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Demographic Profile

The population in Marion County, Texas was 9,668 per American Community Survey data for 2018-2022. The region has a civilian labor force of 3,863 with a participation rate of 47.3%. Of individuals 25 to 64 in Marion County, Texas, 15.6% have a bachelor's degree or higher which compares with 35.8% in the nation. The median household income in Marion County, Texas is \$48,040 and the median house value is \$103,100.

Summary¹

	Percent			Value		
	Marion County, Texas	Texas	USA	Marion County, Texas	Texas	USA
Demographics						
Population (ACS)	—	—	—	9,668	29,243,342	331,097,593
Male	48.9%	50.0%	49.6%	4,724	14,624,638	164,200,298
Female	51.1%	50.0%	50.4%	4,944	14,618,704	166,897,295
Median Age ²	—	—	—	52.1	35.2	38.5
Under 18 Years	17.2%	25.3%	22.1%	1,661	7,396,128	73,213,705
18 to 24 Years	8.0%	10.0%	9.4%	774	2,936,266	31,282,896
25 to 34 Years	7.3%	14.4%	13.7%	707	4,224,194	45,388,153
35 to 44 Years	11.5%	13.8%	12.9%	1,112	4,046,302	42,810,359
45 to 54 Years	10.1%	12.3%	12.4%	980	3,597,088	41,087,357
55 to 64 Years	18.8%	11.2%	12.9%	1,813	3,274,387	42,577,475
65 to 74 Years	16.4%	7.9%	9.7%	1,588	2,297,666	32,260,679
75 Years and Over	10.7%	5.0%	6.8%	1,033	1,471,311	22,476,969
Race: White	71.4%	59.1%	65.9%	6,901	17,293,460	218,123,424
Race: Black or African American	21.9%	12.1%	12.5%	2,117	3,552,579	41,288,572
Race: American Indian and Alaska Native	0.7%	0.6%	0.8%	71	169,576	2,786,431
Race: Asian	0.6%	5.2%	5.8%	58	1,511,069	19,112,979
Race: Native Hawaiian and Other Pacific Islander	0.1%	0.1%	0.2%	14	27,350	624,863
Race: Some Other Race	1.6%	7.8%	6.0%	151	2,281,525	20,018,544
Race: Two or More Races	3.7%	15.1%	8.8%	356	4,407,783	29,142,780
Hispanic or Latino (of any race)	4.6%	39.9%	18.7%	447	11,665,280	61,755,866
Population Growth						
Population (Pop Estimates) ⁴	—	—	—	9,571	30,503,301	334,914,895
Population Annual Average Growth ⁴	-0.7%	1.4%	0.6%	-72	402,366	1,885,495
People per Square Mile ⁴	—	—	—	25.1	116.8	94.8
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	47.3%	65.0%	63.3%	3,863	14,674,135	167,857,207
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	66.1%	81.5%	82.8%	1,851	9,621,423	106,380,520
Armed Forces Labor Force	0.0%	0.5%	0.5%	0	110,177	1,236,378
Veterans, Age 18-64	8.0%	4.7%	4.3%	433	835,988	8,636,019
Veterans Labor Force Participation Rate and Size, Age 18-64	69.7%	78.7%	77.1%	302	658,147	6,656,238
Median Household Income ²	—	—	—	\$48,040	\$73,035	\$75,149
Per Capita Income	—	—	—	\$27,263	\$37,514	\$41,261
Mean Commute Time (minutes)	—	—	—	32.0	26.6	26.7
Commute via Public Transportation	0.3%	1.0%	3.8%	11	142,353	5,945,723
Educational Attainment, Age 25-64						
No High School Diploma	13.1%	13.9%	10.1%	604	2,103,422	17,373,867
High School Graduate	42.3%	24.1%	25.1%	1,949	3,653,228	43,176,248
Some College, No Degree	20.2%	20.9%	19.7%	930	3,158,279	33,916,989
Associate's Degree	8.8%	7.9%	9.2%	408	1,199,146	15,886,884
Bachelor's Degree	12.8%	21.7%	22.4%	591	3,281,456	38,451,123
Postgraduate Degree	2.8%	11.5%	13.4%	130	1,746,440	23,058,233
Housing						
Total Housing Units	—	—	—	5,602	11,654,971	140,943,613
Median House Value (of owner-occupied units) ^{2,5}	—	—	—	\$103,100	\$238,000	\$281,900
Homeowner Vacancy	0.5%	1.2%	1.1%	16	78,790	931,393
Rental Vacancy	8.8%	7.4%	5.5%	87	318,227	2,623,236

Summary¹

	Percent			Value		
	Marion County, Texas	Texas	USA	Marion County, Texas	Texas	USA
Renter-Occupied Housing Units (% of Occupied Units)	22.4%	37.6%	35.2%	899	3,944,826	44,238,593
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	4.9%	5.3%	8.3%	196	551,100	10,474,870
Social						
Poverty Level (of all people)	15.7%	13.9%	12.5%	1,502	3,990,326	40,521,584
Households Receiving Food Stamps/SNAP	21.7%	11.5%	11.5%	871	1,209,485	14,486,880
Enrolled in Grade 12 (% of total population)	1.7%	1.5%	1.4%	168	433,670	4,476,703
Disconnected Youth ³	0.0%	3.0%	2.5%	0	50,502	430,795
Children in Single Parent Families (% of all children)	37.5%	34.1%	34.0%	581	2,400,195	23,568,955
Uninsured	11.6%	17.6%	8.7%	1,110	5,056,008	28,315,092
With a Disability, Age 18-64	16.9%	9.7%	10.5%	897	1,710,522	20,879,820
With a Disability, Age 18-64, Labor Force Participation Rate and Size	15.3%	49.8%	45.5%	137	851,439	9,492,098
Foreign Born	2.9%	17.1%	13.7%	281	4,987,855	45,281,071
Speak English Less Than Very Well (population 5 yrs and over)	1.7%	13.0%	8.2%	160	3,538,224	25,704,846

Source: [JobsEQ®](#)

1. American Community Survey 2018-2022, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

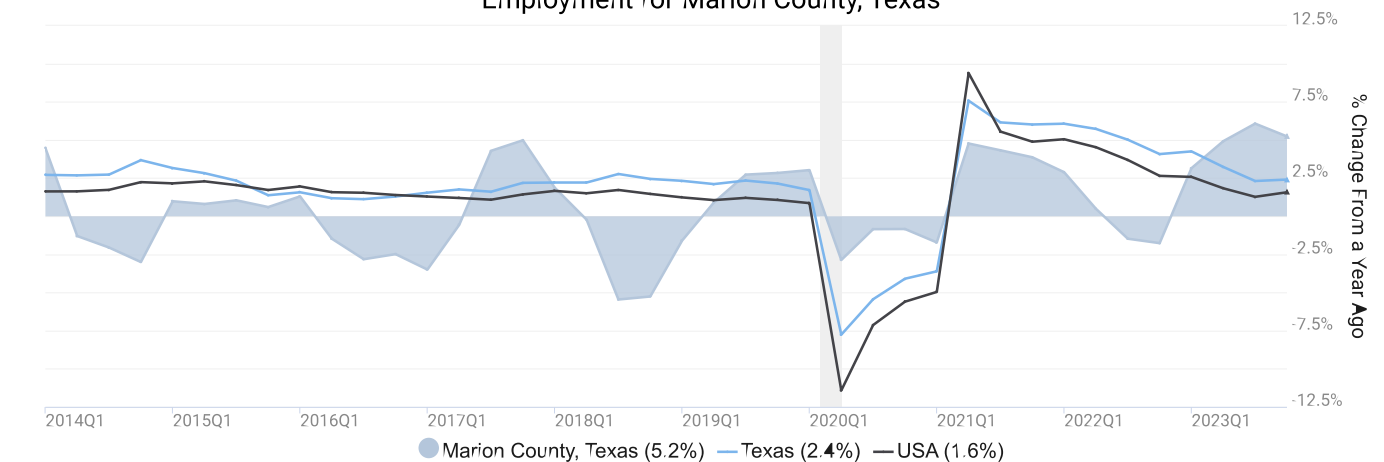
4. Census Population Estimate for 2023, annual average growth rate since 2013. Post-2019 data for Connecticut counties are imputed by Chmura.

5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

Employment Trends

As of 2023Q4, total employment for Marion County, Texas was 2,546 (based on a four-quarter moving average). Over the year ending 2023Q4, employment increased 5.2% in the region.

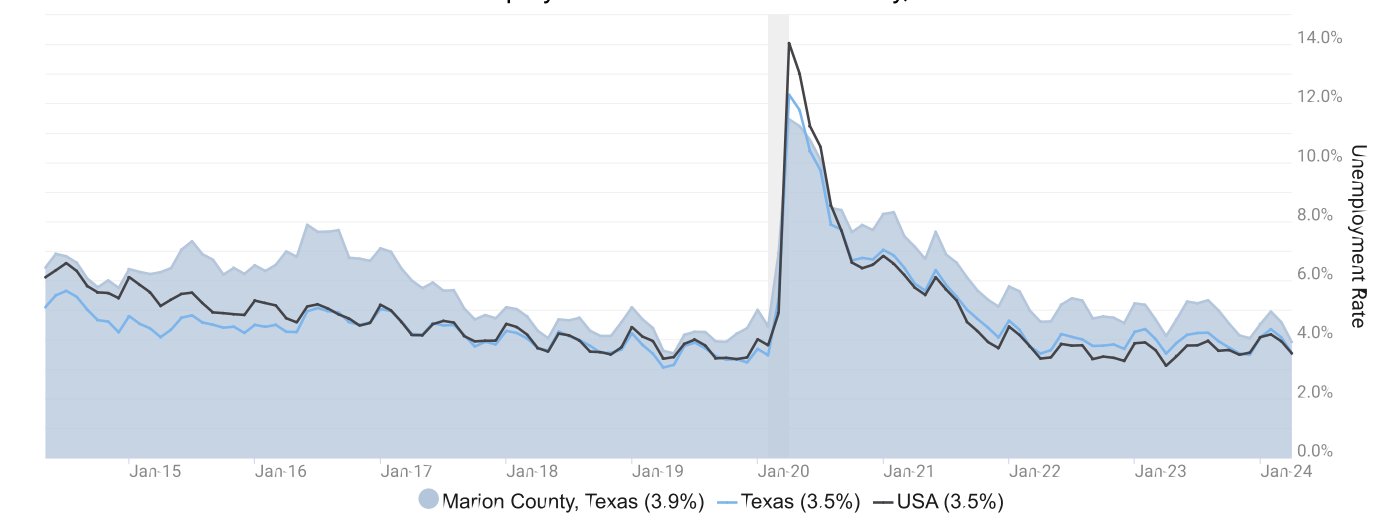
Employment for Marion County, Texas



Unemployment Rate

The unemployment rate for Marion County, Texas was 3.9% as of April 2024. The regional unemployment rate was higher than the national rate of 3.5%. One year earlier, in April 2023, the unemployment rate in Marion County, Texas was 4.1%.

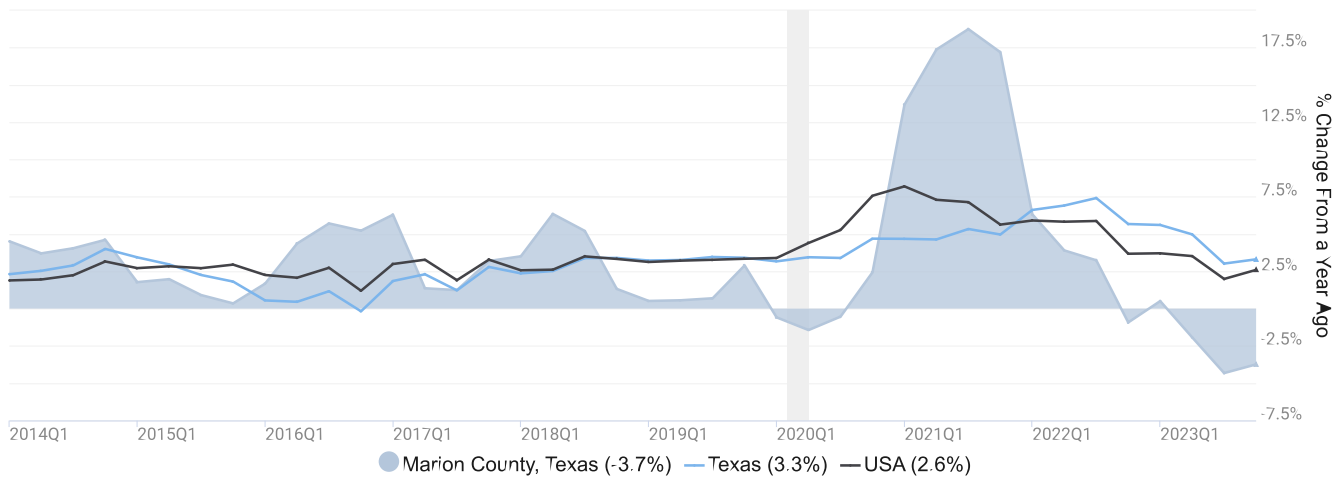
Unemployment Rate for Marion County, Texas



Wage Trends

The average worker in Marion County, Texas earned annual wages of \$37,980 as of 2023Q4. Average annual wages per worker decreased 3.7% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$69,861 in the nation as of 2023Q4.

Average Annual Wages for Marion County, Texas



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

Source: JobsEQ®. Data as of 2023Q4. The shaded areas of the graph represent national recessions.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 11.8% lower in Marion County, Texas than the U.S. average.

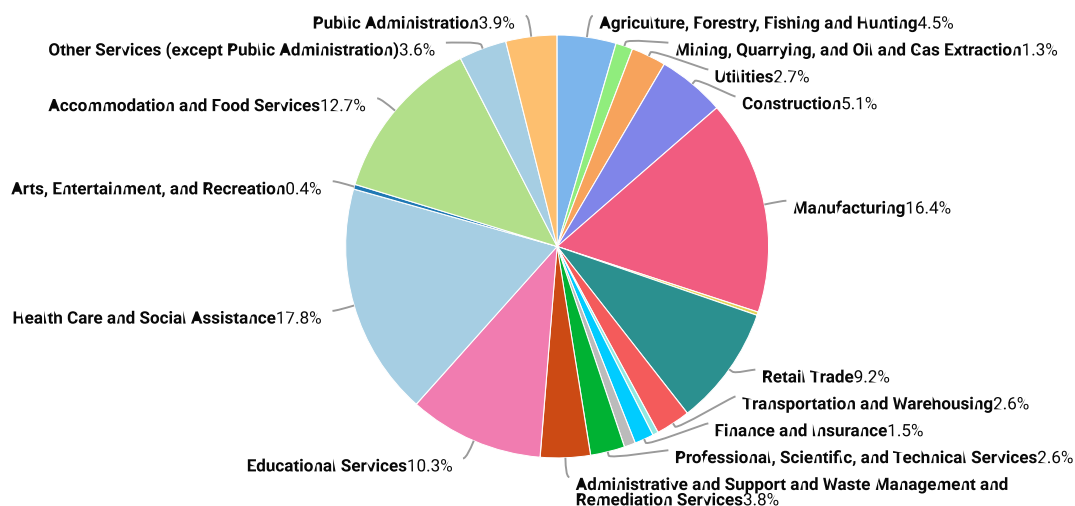
Cost of Living Information			
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Marion County, Texas	\$37,980	88.2	\$43,053
Texas	\$69,431	94.0	\$73,852
USA	\$69,861	100.0	\$69,861

Source: [JobsEQ®](#)
Data as of 2023Q4
Cost of Living per [COLI](#), data as of 2024Q1, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in Marion County, Texas is Health Care and Social Assistance, employing 452 workers. The next-largest sectors in the region are Manufacturing (418 workers) and Accommodation and Food Services (324). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Utilities (LQ = 5.19), Agriculture, Forestry, Fishing and Hunting (3.63), and Mining, Quarrying, and Oil and Gas Extraction (3.58).

Total Workers for Marion County, Texas by Industry



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Source: JobsEQ® Data as of 2023Q4

Sectors in Marion County, Texas with the highest average wages per worker are Utilities (\$86,126), Professional, Scientific, and Technical Services (\$63,830), and Transportation and Warehousing (\$60,658). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Manufacturing (+75 jobs), Construction (+56), and Administrative and Support and Waste Management and Remediation Services (+37).

Over the next 1 year, employment in Marion County, Texas is projected to contract by 1 jobs. The fastest growing sector in the region is expected to be Arts, Entertainment, and Recreation with a +1.2% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+5 jobs), Accommodation and Food Services (0), and Construction (0).

Marion County, Texas, 2023Q4¹

NAICS	Industry	Current			5-Year History		1-Year Forecast				
		Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
62	Health Care and Social Assistance	452	\$32,716	1.21	-20	-0.8%	49	21	23	5	1.1%
31	Manufacturing	418	\$51,573	2.05	75	4.0%	41	17	25	-2	-0.4%
72	Accommodation and Food Services	324	\$22,660	1.46	-21	-1.2%	57	26	31	0	0.0%
61	Educational Services	263	\$33,956	1.29	11	0.9%	23	12	13	-1	-0.5%
44	Retail Trade	233	\$21,982	0.93	19	1.7%	30	14	18	-2	-0.7%
23	Construction	131	\$49,490	0.86	56	11.7%	11	5	7	0	0.0%
11	Agriculture, Forestry, Fishing and Hunting	114	\$15,775	3.63	-4	-0.7%	13	7	7	-1	-0.8%
92	Public Administration	100	\$31,941	0.85	1	0.1%	9	4	5	0	0.0%
56	Administrative and Support and Waste Management and Remediation Services	97	\$51,250	0.61	37	10.1%	11	5	6	0	0.3%
81	Other Services (except Public Administration)	92	\$19,635	0.86	11	2.6%	11	5	6	0	0.1%
22	Utilities	68	\$86,126	5.19	21	7.7%	3	2	3	-3	-3.8%
48	Transportation and Warehousing	67	\$60,658	0.53	-19	-5.0%	7	3	4	0	-0.1%
54	Professional, Scientific, and Technical Services	67	\$63,830	0.36	20	7.3%	6	2	3	0	0.6%
52	Finance and Insurance	37	\$44,344	0.37	-2	-0.9%	3	1	2	0	0.1%
21	Mining, Quarrying, and Oil and Gas Extraction	33	\$51,030	3.58	14	11.5%	3	1	2	0	0.1%
53	Real Estate and Rental and Leasing	22	\$53,405	0.48	4	3.7%	2	1	1	0	0.1%
51	Information	11	\$49,983	0.22	7	20.1%	1	0	1	0	0.7%
71	Arts, Entertainment, and Recreation	9	\$22,459	0.18	1	1.5%	1	1	1	0	1.2%
42	Wholesale Trade	7	\$55,253	0.07	4	22.8%	1	0	0	0	-0.6%
55	Management of Companies and Enterprises	0	n/a	0.00	-5	n/a	0	0	0	0	
99	Unclassified	0	n/a	0.00	-6	n/a	0	0	0	0	
Total - All Industries		2,546	\$37,980	1.00	203	1.7%	276	122	155	-1	0.0%

Source: [JobsEQ®](#)

Data as of 2023Q4

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in Marion County, Texas is Food Preparation and Serving Related Occupations, employing 286 workers. The next-largest occupation groups in the region are Management Occupations (249 workers) and Production Occupations (249). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Healthcare Support Occupations (LQ = 1.90), Production Occupations (1.76), and Food Preparation and Serving Related Occupations (1.39). Occupation groups in Marion County, Texas with the highest average wages per worker are Legal Occupations (\$104,400), Computer and Mathematical Occupations (\$86,200), and Management Occupations (\$86,100). The unemployment rate in the region varied among the major groups from 2.1% among Healthcare Practitioners and Technical Occupations to 7.4% among Food Preparation and Serving Related Occupations.

Over the next 1 year, the fastest growing occupation group in Marion County, Texas is expected to be Healthcare Support Occupations with a +1.4% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Support Occupations (+3 jobs) and Healthcare Practitioners and Technical Occupations (+1). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (53 jobs) and Healthcare Support Occupations (31).

Marion County, Texas, 2023Q4¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
35-0000	Food Preparation and Serving Related	286	\$27,100	1.39	35	7.4%	4	-19	-1.2%	53	24	29	0	0.0%
11-0000	Management	249	\$86,100	1.31	7	2.1%	10	30	2.6%	20	10	11	0	-0.2%
51-0000	Production	249	\$45,300	1.76	30	6.1%	12	49	4.4%	25	11	16	-2	-0.8%
31-0000	Healthcare Support	218	\$28,300	1.90	14	4.9%	10	-18	-1.6%	34	15	16	3	1.4%
43-0000	Office and Administrative Support	214	\$40,600	0.70	16	3.8%	11	8	0.7%	22	11	12	-2	-0.8%
41-0000	Sales and Related	192	\$38,300	0.85	24	6.3%	15	26	3.0%	26	12	14	-1	-0.7%
53-0000	Transportation and Material Moving	185	\$40,900	0.83	37	6.9%	23	11	1.3%	23	9	13	0	0.1%
25-0000	Educational Instruction and Library	183	\$49,000	1.34	7	3.4%	13	11	1.2%	15	8	8	0	-0.3%
29-0000	Healthcare Practitioners and Technical	119	\$73,700	0.80	4	2.1%	17	3	0.5%	9	4	3	1	0.9%
47-0000	Construction and Extraction	114	\$45,900	0.98	21	6.6%	2	37	8.2%	10	4	6	0	0.0%
49-0000	Installation, Maintenance, and Repair	108	\$54,200	1.09	10	3.2%	4	21	4.5%	9	4	5	0	-0.4%
37-0000	Building and Grounds Cleaning and Maintenance	92	\$31,200	1.11	11	6.4%	3	10	2.4%	12	6	6	0	-0.1%
13-0000	Business and Financial Operations	71	\$70,400	0.44	3	2.9%	3	15	4.9%	6	2	4	0	0.1%
39-0000	Personal Care and Service	51	\$30,600	0.81	4	4.4%	4	4	1.5%	9	3	5	0	0.5%
33-0000	Protective Service	49	\$47,600	0.90	3	4.3%	1	1	0.3%	5	2	3	0	-0.1%
21-0000	Community and Social Service	44	\$51,500	0.95	1	3.2%	7	4	1.9%	4	2	2	0	1.1%
17-0000	Architecture and Engineering	31	\$81,700	0.75	1	2.8%	1	6	4.8%	2	1	1	0	-0.3%
27-0000	Arts, Design, Entertainment, Sports, and Media	29	\$51,400	0.61	1	4.1%	3	3	2.6%	3	1	2	0	0.2%
15-0000	Computer and Mathematical	26	\$86,200	0.32	1	2.6%	1	9	8.2%	2	1	1	0	0.6%

Marion County, Texas, 2023Q4¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
45-0000	Farming, Fishing, and Forestry	15	\$40,600	1.02	1	6.1%	0	2	3.1%	2	1	1	0	-0.6%
19-0000	Life, Physical, and Social Science	11	\$77,500	0.48	0	n/a	2	2	4.1%	1	0	1	0	0.1%
23-0000	Legal	9	\$104,400	0.43	0	n/a	n/a	-1	-2.7%	1	0	0	0	0.4%
Total - All Occupations		2,546	\$47,900	1.00	230	5.1%	148	215	1.8%	290	132	159	-1	0.0%

Source: [JobsEQ®](#)

Data as of 2023Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

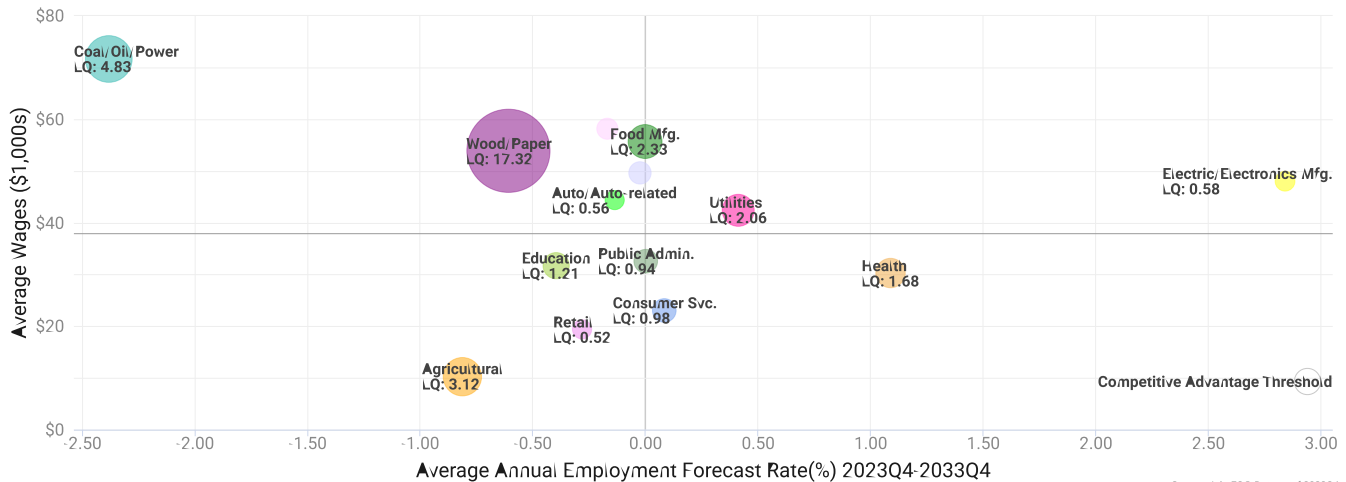
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2023Q3, imputed where necessary with preliminary estimates updated to 2023Q4. Wages by occupation are as of 2023 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Marion County, Texas with the highest relative concentration is Wood/Paper with a location quotient of 17.32. This cluster employs 332 workers in the region with an average wage of \$53,895. Employment in the Wood/Paper cluster is projected to contract in the region about 0.6% per year over the next ten years.

Industry Clusters for Marion County, Texas as of 2023Q4

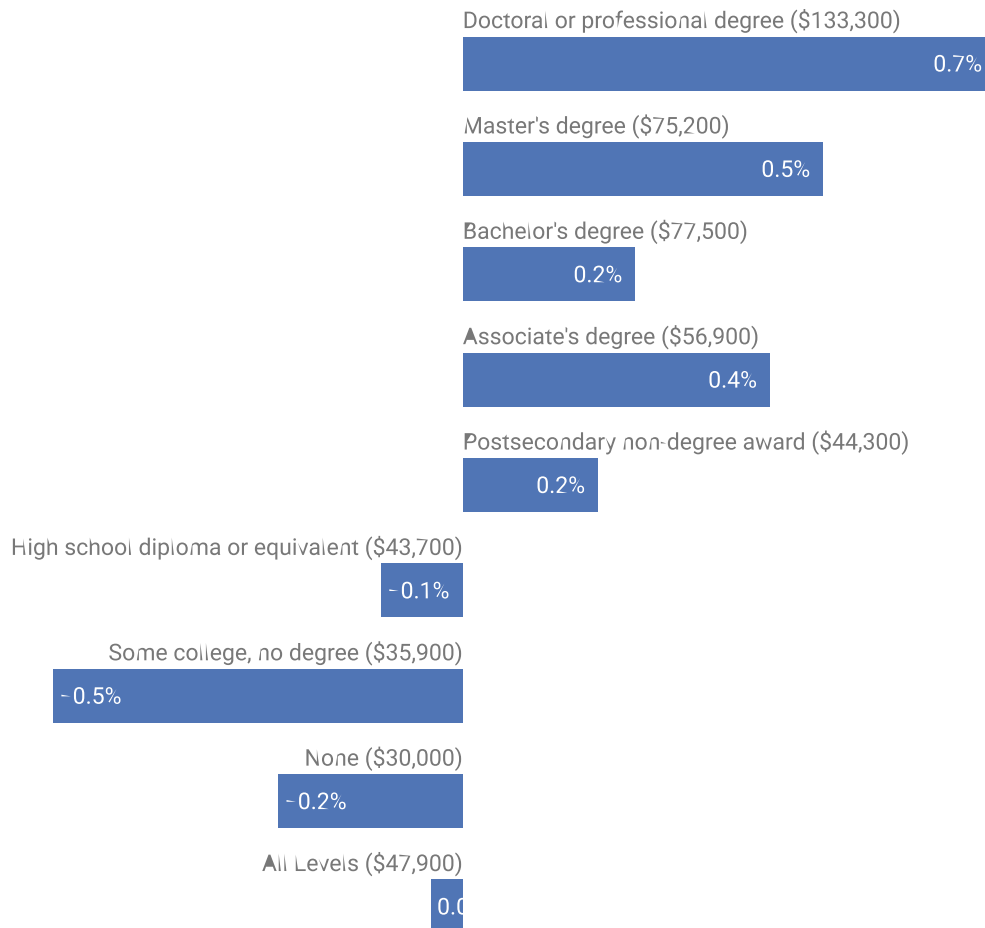


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Marion County, Texas is projected to contract 0.0% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 0.7% per year, those requiring a bachelor's degree are forecast to grow 0.2% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 0.4% per year.

Annual Average Projected Job Growth by Education Levels



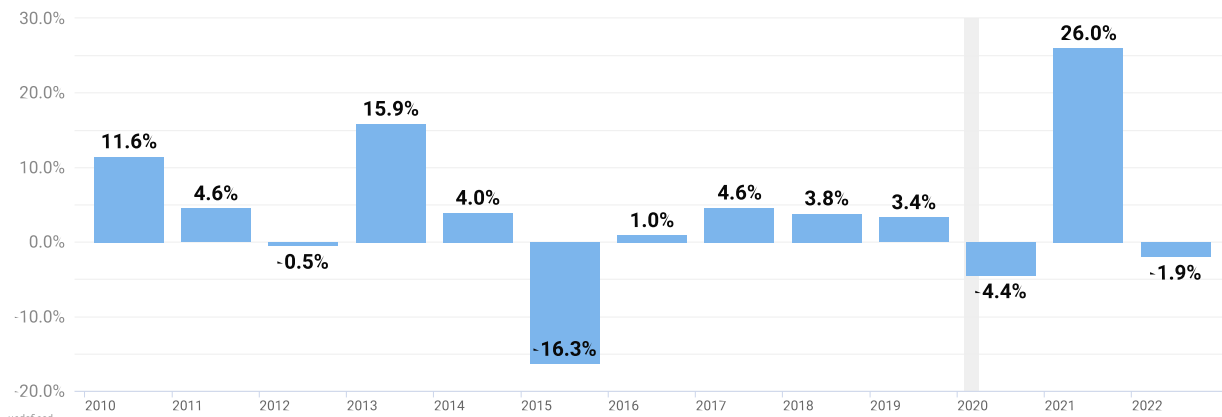
Source: JobsEQ®
Data as of 2023Q4

Employment by occupation data are estimates as of 2023Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2022, nominal GDP in Marion County, Texas contracted 1.9%. This follows growth of 26.0% in 2021. As of 2022, total GDP in Marion County, Texas was \$212,342,000.

1 year % Change in GDP



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

Of the sectors in Marion County, Texas, Manufacturing contributed the largest portion of GDP in 2022, \$50,165,000. The next-largest contributions came from Utilities (\$21,288,000); Health Care and Social Assistance (\$19,992,000); and Educational Services (\$15,488,000).

GDP (in \$ millions)

Manufacturing (31)



Utilities (22)



Health Care and Social Assistance (62)



Educational Services (61)



Accommodation and Food Services (72)



Administrative and Support and Waste Management and Remediation Services (56)



Construction (23)



Transportation and Warehousing (48)



Real Estate and Rental and Leasing (53)



Retail Trade (44)



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.



Economic Overview

Panola County, Texas



Panola College

Source: JobsEQ®, <http://www.chmuraecon.com/jobseq>
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Demographic Profile

The population in Panola County, Texas was 22,540 per American Community Survey data for 2018-2022. The region has a civilian labor force of 9,906 with a participation rate of 55.5%. Of individuals 25 to 64 in Panola County, Texas, 17.0% have a bachelor's degree or higher which compares with 35.8% in the nation. The median household income in Panola County, Texas is \$58,205 and the median house value is \$139,400.

Summary¹

	Percent			Value		
	Panola County, Texas	Texas	USA	Panola County, Texas	Texas	USA
Demographics						
Population (ACS)	—	—	—	22,540	29,243,342	331,097,593
Male	50.0%	50.0%	49.6%	11,276	14,624,638	164,200,298
Female	50.0%	50.0%	50.4%	11,264	14,618,704	166,897,295
Median Age ²	—	—	—	39.2	35.2	38.5
Under 18 Years	23.1%	25.3%	22.1%	5,218	7,396,128	73,213,705
18 to 24 Years	9.0%	10.0%	9.4%	2,030	2,936,266	31,282,896
25 to 34 Years	11.7%	14.4%	13.7%	2,642	4,224,194	45,388,153
35 to 44 Years	10.8%	13.8%	12.9%	2,424	4,046,302	42,810,359
45 to 54 Years	11.8%	12.3%	12.4%	2,669	3,597,088	41,087,357
55 to 64 Years	13.3%	11.2%	12.9%	2,993	3,274,387	42,577,475
65 to 74 Years	12.1%	7.9%	9.7%	2,727	2,297,666	32,260,679
75 Years and Over	8.1%	5.0%	6.8%	1,837	1,471,311	22,476,969
Race: White	76.0%	59.1%	65.9%	17,138	17,293,460	218,123,424
Race: Black or African American	12.6%	12.1%	12.5%	2,829	3,552,579	41,288,572
Race: American Indian and Alaska Native	0.1%	0.6%	0.8%	14	169,576	2,786,431
Race: Asian	0.7%	5.2%	5.8%	160	1,511,069	19,112,979
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.1%	0.2%	0	27,350	624,863
Race: Some Other Race	1.1%	7.8%	6.0%	246	2,281,525	20,018,544
Race: Two or More Races	9.6%	15.1%	8.8%	2,153	4,407,783	29,142,780
Hispanic or Latino (of any race)	9.4%	39.9%	18.7%	2,109	11,665,280	61,755,866
Population Growth						
Population (Pop Estimates) ⁴	—	—	—	22,838	30,503,301	334,914,895
Population Annual Average Growth ⁴	-0.4%	1.4%	0.6%	-95	402,366	1,885,495
People per Square Mile ⁴	—	—	—	28.1	116.8	94.8
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	55.5%	65.0%	63.3%	9,906	14,674,135	167,857,207
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	81.7%	81.5%	82.8%	6,298	9,621,423	106,380,520
Armed Forces Labor Force	0.2%	0.5%	0.5%	28	110,177	1,236,378
Veterans, Age 18-64	4.9%	4.7%	4.3%	628	835,988	8,636,019
Veterans Labor Force Participation Rate and Size, Age 18-64	71.3%	78.7%	77.1%	448	658,147	6,656,238
Median Household Income ²	—	—	—	\$58,205	\$73,035	\$75,149
Per Capita Income	—	—	—	\$32,024	\$37,514	\$41,261
Mean Commute Time (minutes)	—	—	—	28.2	26.6	26.7
Commute via Public Transportation	0.1%	1.0%	3.8%	5	142,353	5,945,723
Educational Attainment, Age 25-64						
No High School Diploma	12.8%	13.9%	10.1%	1,377	2,103,422	17,373,867
High School Graduate	27.9%	24.1%	25.1%	2,998	3,653,228	43,176,248
Some College, No Degree	31.8%	20.9%	19.7%	3,407	3,158,279	33,916,989
Associate's Degree	10.5%	7.9%	9.2%	1,126	1,199,146	15,886,884
Bachelor's Degree	12.5%	21.7%	22.4%	1,344	3,281,456	38,451,123
Postgraduate Degree	4.4%	11.5%	13.4%	476	1,746,440	23,058,233
Housing						
Total Housing Units	—	—	—	10,784	11,654,971	140,943,613
Median House Value (of owner-occupied units) ^{2,5}	—	—	—	\$139,400	\$238,000	\$281,900
Homeowner Vacancy	0.6%	1.2%	1.1%	41	78,790	931,393
Rental Vacancy	0.0%	7.4%	5.5%	0	318,227	2,623,236

Summary¹

	Percent			Value		
	Panola County, Texas	Texas	USA	Panola County, Texas	Texas	USA
Renter-Occupied Housing Units (% of Occupied Units)	19.5%	37.6%	35.2%	1,569	3,944,826	44,238,593
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	3.1%	5.3%	8.3%	248	551,100	10,474,870
Social						
Poverty Level (of all people)	14.0%	13.9%	12.5%	3,078	3,990,326	40,521,584
Households Receiving Food Stamps/SNAP	11.4%	11.5%	11.5%	921	1,209,485	14,486,880
Enrolled in Grade 12 (% of total population)	0.9%	1.5%	1.4%	192	433,670	4,476,703
Disconnected Youth ³	0.2%	3.0%	2.5%	3	50,502	430,795
Children in Single Parent Families (% of all children)	39.0%	34.1%	34.0%	1,932	2,400,195	23,568,955
Uninsured	19.9%	17.6%	8.7%	4,442	5,056,008	28,315,092
With a Disability, Age 18-64	12.4%	9.7%	10.5%	1,562	1,710,522	20,879,820
With a Disability, Age 18-64, Labor Force Participation Rate and Size	36.6%	49.8%	45.5%	571	851,439	9,492,098
Foreign Born	3.6%	17.1%	13.7%	813	4,987,855	45,281,071
Speak English Less Than Very Well (population 5 yrs and over)	2.5%	13.0%	8.2%	538	3,538,224	25,704,846

Source: [JobsEQ®](#)

1. American Community Survey 2018-2022, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

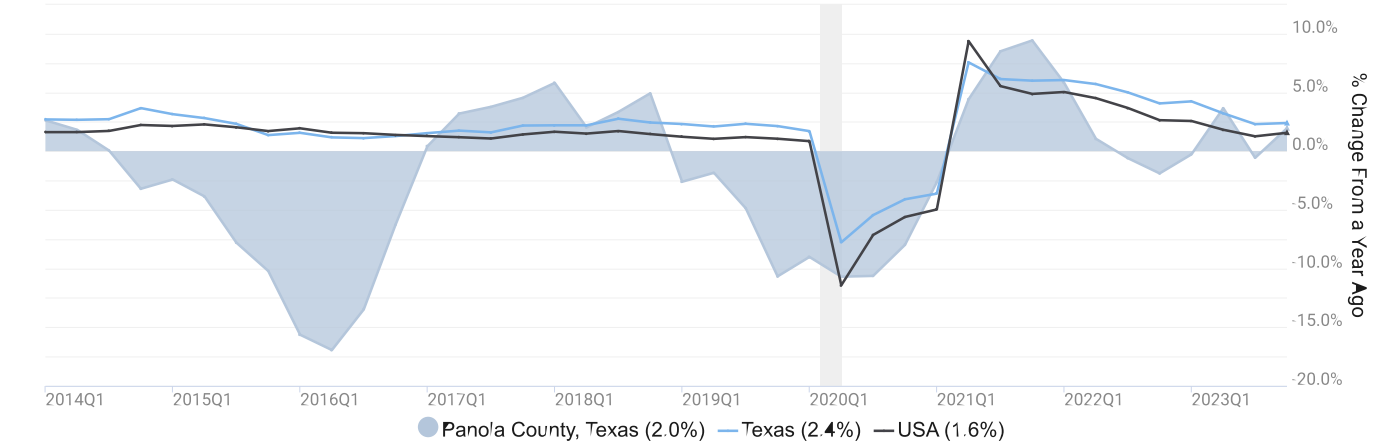
4. Census Population Estimate for 2023, annual average growth rate since 2013. Post-2019 data for Connecticut counties are imputed by Chmura.

5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

Employment Trends

As of 2023Q4, total employment for Panola County, Texas was 9,242 (based on a four-quarter moving average). Over the year ending 2023Q4, employment increased 2.0% in the region.

Employment for Panola County, Texas

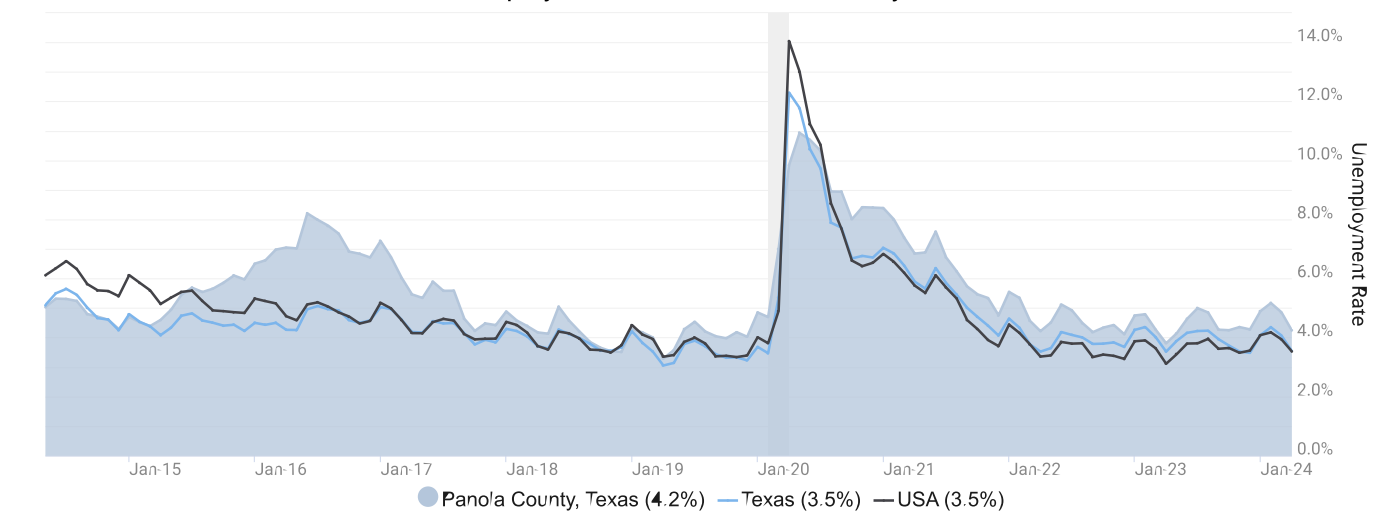


Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Source: JobsEQ®. Data as of 2023Q4. The shaded areas of the graph represent national recessions.

Unemployment Rate

The unemployment rate for Panola County, Texas was 4.2% as of April 2024. The regional unemployment rate was higher than the national rate of 3.5%. One year earlier, in April 2023, the unemployment rate in Panola County, Texas was 3.8%.

Unemployment Rate for Panola County, Texas

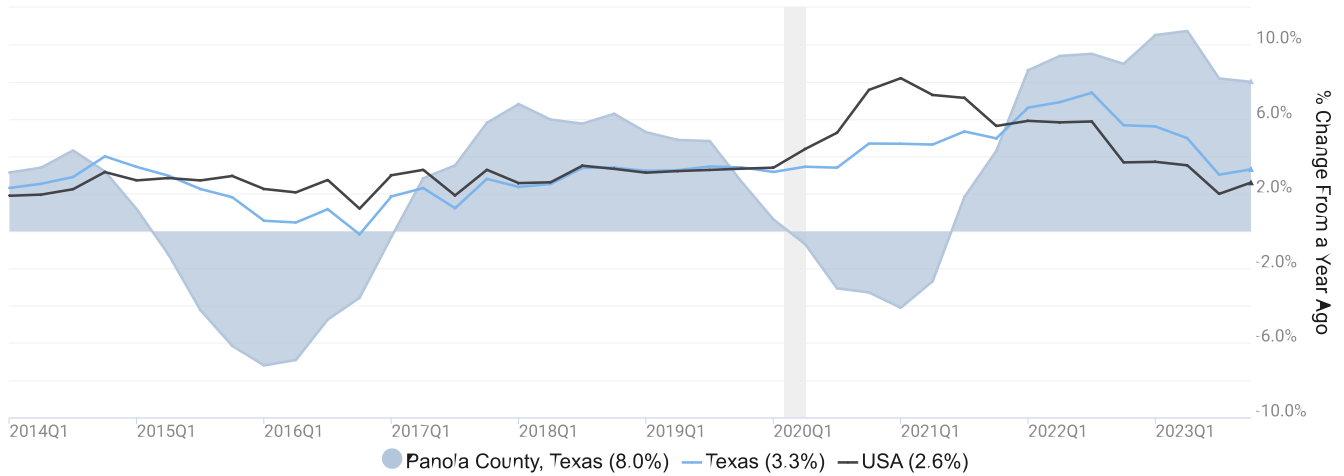


Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through April 2024. Source: JobsEQ®. Data as of Apr 2024. The shaded areas of the graph represent national recessions.

Wage Trends

The average worker in Panola County, Texas earned annual wages of \$55,632 as of 2023Q4. Average annual wages per worker increased 8.0% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$69,861 in the nation as of 2023Q4.

Average Annual Wages for Panola County, Texas



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 7.8% lower in Panola County, Texas than the U.S. average.

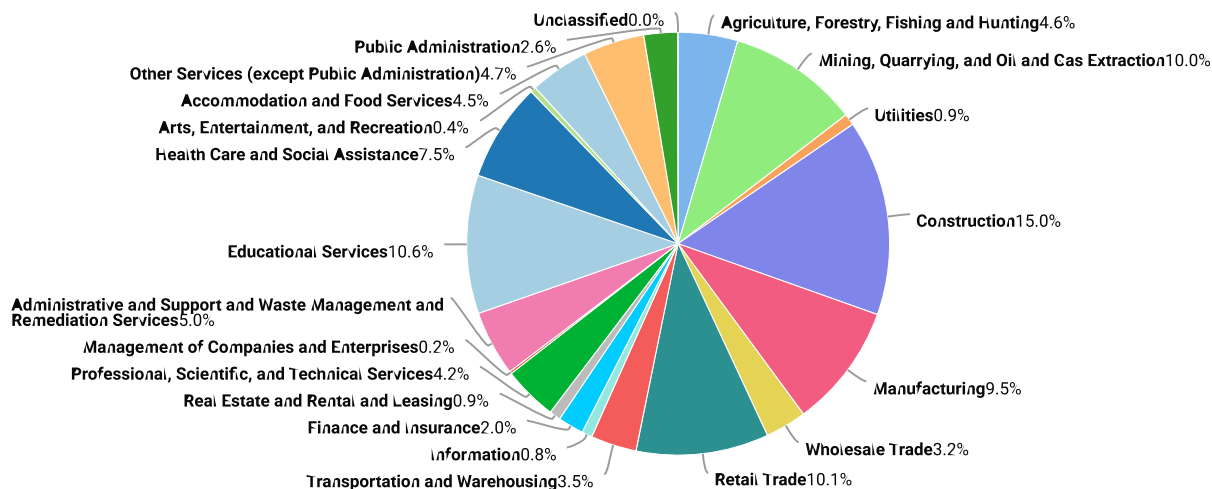
Cost of Living Information			
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Panola County, Texas	\$55,632	92.2	\$60,309
Texas	\$69,431	94.0	\$73,852
USA	\$69,861	100.0	\$69,861

Source: [JobsEQ®](#)
Data as of 2023Q4
Cost of Living per [COLI](#), data as of 2024Q1, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in Panola County, Texas is Construction, employing 1,385 workers. The next-largest sectors in the region are Educational Services (977 workers) and Retail Trade (937). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Mining, Quarrying, and Oil and Gas Extraction (LQ = 27.42), Agriculture, Forestry, Fishing and Hunting (3.69), and Construction (2.50).

Total Workers for Panola County, Texas by Industry



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Source: JobsEQ® Data as of 2023Q4

Sectors in Panola County, Texas with the highest average wages per worker are Management of Companies and Enterprises (\$138,764), Wholesale Trade (\$103,961), and Utilities (\$98,324). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Professional, Scientific, and Technical Services (+166 jobs), Other Services (except Public Administration) (+88), and Wholesale Trade (+63). Over the next 1 year, employment in Panola County, Texas is projected to expand by 3 jobs. The fastest growing sector in the region is expected to be Management of Companies and Enterprises with a +0.8% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+5 jobs), Professional, Scientific, and Technical Services (+3), and Construction (+1).

Panola County, Texas, 2023Q4¹

NAICS	Industry	Current			5-Year History		1-Year Forecast				
		Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
23	Construction	1,385	\$71,484	2.50	-823	-8.9%	121	49	71	1	0.1%
61	Educational Services	977	\$50,214	1.32	61	1.3%	93	45	47	1	0.1%
44	Retail Trade	937	\$36,691	1.02	59	1.3%	124	57	71	-4	-0.4%
21	Mining, Quarrying, and Oil and Gas Extraction	926	\$81,790	27.42	-6	-0.1%	86	33	53	0	0.0%
31	Manufacturing	875	\$54,446	1.18	-124	-2.6%	88	35	53	0	0.0%
62	Health Care and Social Assistance	696	\$40,145	0.51	-57	-1.6%	73	33	35	5	0.7%
56	Administrative and Support and Waste Management and Remediation Services	462	\$31,334	0.80	1	0.0%	53	23	30	0	0.0%
81	Other Services (except Public Administration)	432	\$36,122	1.11	88	4.7%	50	22	28	1	0.1%
11	Agriculture, Forestry, Fishing and Hunting	422	\$25,720	3.69	-46	-2.0%	47	24	26	-4	-0.9%
72	Accommodation and Food Services	418	\$18,225	0.52	-45	-2.0%	74	33	41	0	0.0%
54	Professional, Scientific, and Technical Services	384	\$90,019	0.57	166	12.0%	34	13	19	3	0.7%
48	Transportation and Warehousing	323	\$88,459	0.71	-81	-4.4%	35	15	20	0	0.0%
42	Wholesale Trade	291	\$103,961	0.84	63	5.0%	29	12	18	-1	-0.2%
92	Public Administration	238	\$57,213	0.56	-41	-3.1%	22	10	12	0	0.0%
52	Finance and Insurance	183	\$56,206	0.50	-4	-0.4%	16	6	9	0	0.1%
22	Utilities	81	\$98,324	1.71	15	4.0%	7	3	4	0	-0.6%
53	Real Estate and Rental and Leasing	79	\$60,176	0.48	-58	-10.5%	8	4	4	0	0.3%
51	Information	73	\$22,542	0.40	15	4.6%	6	3	4	-1	-0.9%
71	Arts, Entertainment, and Recreation	40	\$20,251	0.22	8	4.9%	6	3	3	0	0.7%
55	Management of Companies and Enterprises	16	\$138,764	0.11	12	33.6%	1	1	1	0	0.8%
99	Unclassified	2	\$54,664	0.10	-2	-15.6%	0	0	0	0	0.0%
Total - All Industries		9,242	\$55,632	1.00	-800	-1.6%	1,010	444	563	3	0.0%

Source: [JobsEQ®](#)

Data as of 2023Q4

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in Panola County, Texas is Construction and Extraction Occupations, employing 1,246 workers. The next-largest occupation groups in the region are Management Occupations (1,005 workers) and Office and Administrative Support Occupations (857). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Construction and Extraction Occupations (LQ = 2.96), Building and Grounds Cleaning and Maintenance Occupations (1.65), and Installation, Maintenance, and Repair Occupations (1.60).

Occupation groups in Panola County, Texas with the highest average wages per worker are Legal Occupations (\$105,200), Architecture and Engineering Occupations (\$94,600), and Computer and Mathematical Occupations (\$91,700). The unemployment rate in the region varied among the major groups from 1.8% among Life, Physical, and Social Science Occupations to 7.9% among Farming, Fishing, and Forestry Occupations.

Over the next 1 year, the fastest growing occupation group in Panola County, Texas is expected to be Healthcare Support Occupations with a +1.1% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Transportation and Material Moving Occupations (+2 jobs) and Educational Instruction and Library Occupations (+2). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Construction and Extraction Occupations (110 jobs) and Transportation and Material Moving Occupations (98).

Panola County, Texas, 2023Q4¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
47-0000	Construction and Extraction	1,246	\$48,700	2.96	79	6.4%	9	-565	-7.2%	112	41	69	1	0.1%
11-0000	Management	1,005	\$90,700	1.45	18	1.9%	23	9	0.2%	82	41	43	-1	-0.1%
43-0000	Office and Administrative Support	857	\$42,100	0.77	46	3.7%	17	-80	-1.8%	86	44	49	-8	-0.9%
53-0000	Transportation and Material Moving	801	\$43,800	0.99	66	6.8%	55	-121	-2.8%	101	40	58	2	0.3%
51-0000	Production	713	\$44,900	1.39	41	5.1%	12	-107	-2.8%	78	32	48	-1	-0.2%
41-0000	Sales and Related	705	\$44,300	0.86	48	5.6%	59	41	1.2%	89	42	51	-3	-0.5%
25-0000	Educational Instruction and Library	651	\$55,100	1.32	17	3.0%	12	40	1.3%	58	29	27	2	0.3%
49-0000	Installation, Maintenance, and Repair	577	\$55,500	1.60	20	3.1%	19	45	1.7%	52	22	28	2	0.3%
37-0000	Building and Grounds Cleaning and Maintenance	499	\$31,900	1.65	31	6.0%	15	15	0.6%	68	33	35	0	0.0%
35-0000	Food Preparation and Serving Related	401	\$27,700	0.54	45	6.8%	30	-64	-2.9%	76	35	41	0	0.0%
13-0000	Business and Financial Operations	349	\$73,800	0.59	9	2.8%	11	16	0.9%	28	10	17	1	0.2%
29-0000	Healthcare Practitioners and Technical	251	\$81,000	0.46	7	1.9%	101	-21	-1.6%	17	8	7	2	0.6%
31-0000	Healthcare Support	221	\$31,400	0.53	15	4.0%	27	-21	-1.8%	34	15	17	2	1.1%
17-0000	Architecture and Engineering	151	\$94,600	1.01	4	3.5%	2	4	0.6%	11	4	6	0	0.2%
39-0000	Personal Care and Service	148	\$31,100	0.65	10	4.6%	2	5	0.7%	25	10	15	1	0.5%
15-0000	Computer and Mathematical	144	\$91,700	0.49	3	2.5%	12	45	7.7%	10	3	5	2	1.1%
33-0000	Protective Service	129	\$47,700	0.65	7	3.4%	3	-16	-2.3%	13	6	7	0	-0.1%
21-0000	Community and Social Service	125	\$54,500	0.75	3	3.6%	4	10	1.6%	12	5	6	1	0.8%

Panola County, Texas, 2023Q4¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
27-0000	Arts, Design, Entertainment, Sports, and Media	100	\$54,800	0.59	3	5.3%	7	11	2.3%	10	5	6	0	-0.2%
19-0000	Life, Physical, and Social Science	91	\$82,700	1.13	1	1.8%	4	10	2.3%	9	2	7	0	0.5%
45-0000	Farming, Fishing, and Forestry	47	\$38,100	0.87	4	7.9%	4	-10	-3.8%	6	3	4	0	-0.6%
23-0000	Legal	29	\$105,200	0.38	0	n/a	0	-20	-10.1%	2	1	1	0	0.4%
Total - All Occupations		9,242	\$53,800	1.00	478	4.6%	427	-774	-1.6%	979	430	546	3	0.0%

Source: [JobsEQ®](#)

Data as of 2023Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

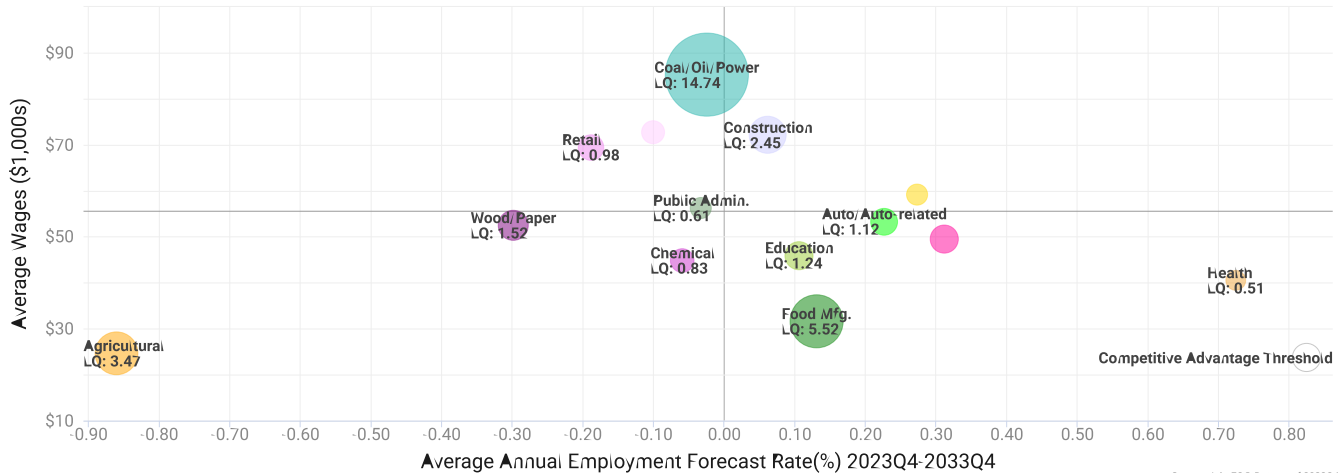
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2023Q3, imputed where necessary with preliminary estimates updated to 2023Q4. Wages by occupation are as of 2023 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Panola County, Texas with the highest relative concentration is Coal/Oil/Power with a location quotient of 14.74. This cluster employs 1,107 workers in the region with an average wage of \$85,217. Employment in the Coal/Oil/Power cluster is projected to contract in the region about 0.0% per year over the next ten years.

Industry Clusters for Panola County, Texas as of 2023Q4

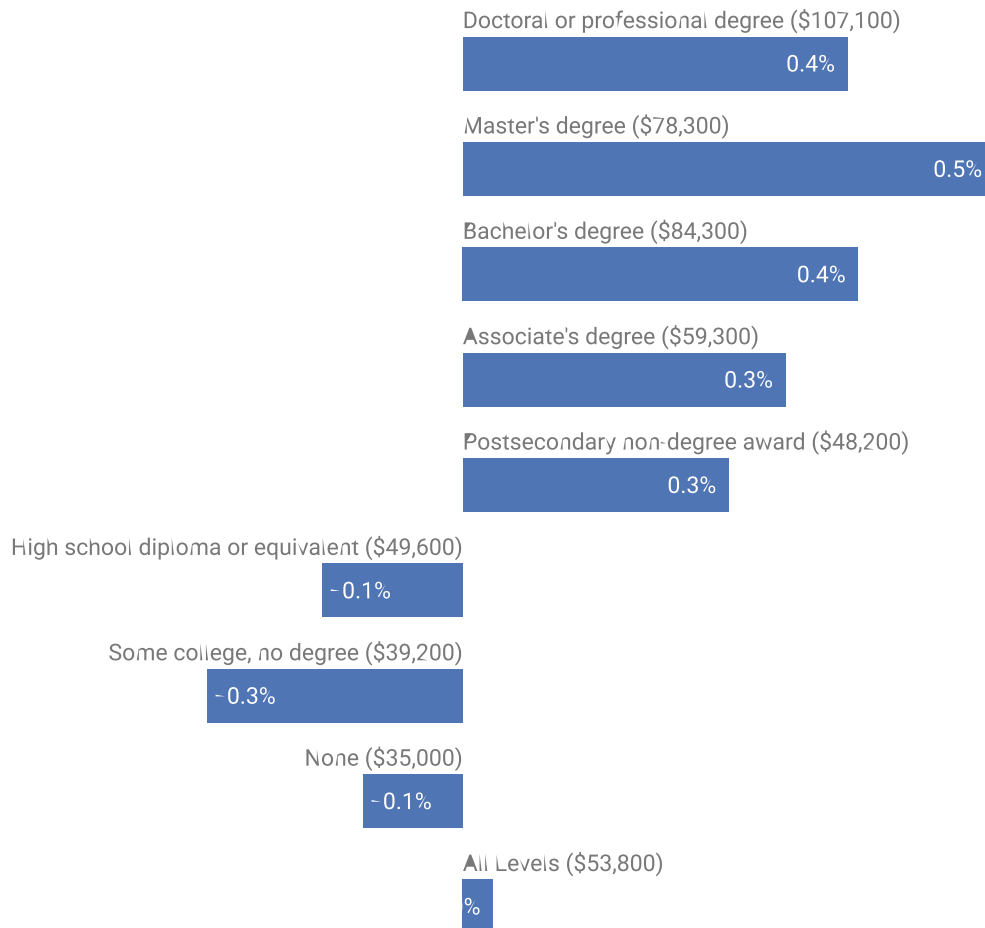


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Panola County, Texas is projected to grow 0.0% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 0.4% per year, those requiring a bachelor's degree are forecast to grow 0.4% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 0.3% per year.

Annual Average Projected Job Growth by Education Levels



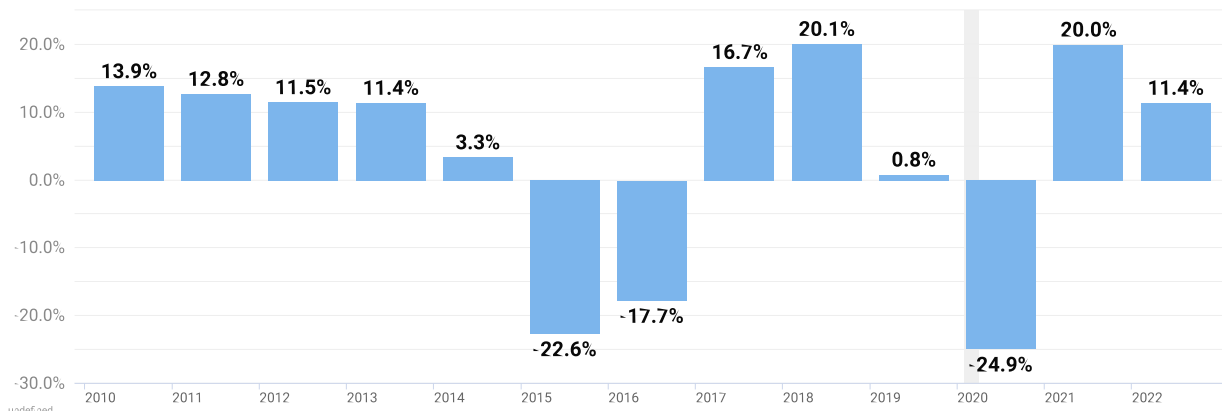
Source: JobsEQ®
Data as of 2023Q4

Employment by occupation data are estimates as of 2023Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2022, nominal GDP in Panola County, Texas expanded 11.4%. This follows growth of 20.0% in 2021. As of 2022, total GDP in Panola County, Texas was \$1,096,906,000.

1 year % Change in GDP



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

Of the sectors in Panola County, Texas, Mining, Quarrying, and Oil and Gas Extraction contributed the largest portion of GDP in 2022, \$217,927,000. The next-largest contributions came from Construction (\$133,569,000); Manufacturing (\$116,385,000); and Educational Services (\$84,915,000).

GDP (in \$ millions)

Mining, Quarrying, and Oil and Gas Extraction (21)

\$218

Construction (23)

\$134

Manufacturing (31)

\$116

Educational Services (61)

\$85

Transportation and Warehousing (48)

\$76

Wholesale Trade (42)

\$74

Retail Trade (44)

\$65

Professional, Scientific, and Technical Services (54)

\$54

Utilities (22)

\$46

Real Estate and Rental and Leasing (53)

\$41

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.



Economic Overview

Shelby County, Texas



Panola College

Source: JobsEQ®, <http://www.chmuraecon.com/jobseq>
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Demographic Profile

The population in Shelby County, Texas was 24,157 per American Community Survey data for 2018-2022.

The region has a civilian labor force of 10,533 with a participation rate of 56.6%. Of individuals 25 to 64 in Shelby County, Texas, 12.3% have a bachelor's degree or higher which compares with 35.8% in the nation.

The median household income in Shelby County, Texas is \$49,231 and the median house value is \$107,400.

Summary¹

	Percent			Value		
	Shelby County, Texas	Texas	USA	Shelby County, Texas	Texas	USA
Demographics						
Population (ACS)	—	—	—	24,157	29,243,342	331,097,593
Male	50.1%	50.0%	49.6%	12,094	14,624,638	164,200,298
Female	49.9%	50.0%	50.4%	12,063	14,618,704	166,897,295
Median Age ²	—	—	—	39.7	35.2	38.5
Under 18 Years	26.0%	25.3%	22.1%	6,280	7,396,128	73,213,705
18 to 24 Years	8.2%	10.0%	9.4%	1,981	2,936,266	31,282,896
25 to 34 Years	11.6%	14.4%	13.7%	2,799	4,224,194	45,388,153
35 to 44 Years	11.1%	13.8%	12.9%	2,692	4,046,302	42,810,359
45 to 54 Years	12.5%	12.3%	12.4%	3,008	3,597,088	41,087,357
55 to 64 Years	12.8%	11.2%	12.9%	3,090	3,274,387	42,577,475
65 to 74 Years	11.1%	7.9%	9.7%	2,673	2,297,666	32,260,679
75 Years and Over	6.8%	5.0%	6.8%	1,634	1,471,311	22,476,969
Race: White	68.8%	59.1%	65.9%	16,631	17,293,460	218,123,424
Race: Black or African American	16.2%	12.1%	12.5%	3,908	3,552,579	41,288,572
Race: American Indian and Alaska Native	1.2%	0.6%	0.8%	291	169,576	2,786,431
Race: Asian	0.5%	5.2%	5.8%	109	1,511,069	19,112,979
Race: Native Hawaiian and Other Pacific Islander	0.7%	0.1%	0.2%	163	27,350	624,863
Race: Some Other Race	6.2%	7.8%	6.0%	1,500	2,281,525	20,018,544
Race: Two or More Races	6.4%	15.1%	8.8%	1,555	4,407,783	29,142,780
Hispanic or Latino (of any race)	19.1%	39.9%	18.7%	4,607	11,665,280	61,755,866
Population Growth						
Population (Pop Estimates) ⁴	—	—	—	24,179	30,503,301	334,914,895
Population Annual Average Growth ⁴	-0.7%	1.4%	0.6%	-180	402,366	1,885,495
People per Square Mile ⁴	—	—	—	30.4	116.8	94.8
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	56.6%	65.0%	63.3%	10,533	14,674,135	167,857,207
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	78.5%	81.5%	82.8%	6,675	9,621,423	106,380,520
Armed Forces Labor Force	0.0%	0.5%	0.5%	0	110,177	1,236,378
Veterans, Age 18-64	2.6%	4.7%	4.3%	353	835,988	8,636,019
Veterans Labor Force Participation Rate and Size, Age 18-64	68.3%	78.7%	77.1%	241	658,147	6,656,238
Median Household Income ²	—	—	—	\$49,231	\$73,035	\$75,149
Per Capita Income	—	—	—	\$26,642	\$37,514	\$41,261
Mean Commute Time (minutes)	—	—	—	23.8	26.6	26.7
Commute via Public Transportation	0.2%	1.0%	3.8%	24	142,353	5,945,723
Educational Attainment, Age 25-64						
No High School Diploma	18.7%	13.9%	10.1%	2,162	2,103,422	17,373,867
High School Graduate	36.6%	24.1%	25.1%	4,239	3,653,228	43,176,248
Some College, No Degree	25.6%	20.9%	19.7%	2,964	3,158,279	33,916,989
Associate's Degree	6.9%	7.9%	9.2%	797	1,199,146	15,886,884
Bachelor's Degree	9.9%	21.7%	22.4%	1,143	3,281,456	38,451,123
Postgraduate Degree	2.5%	11.5%	13.4%	284	1,746,440	23,058,233
Housing						
Total Housing Units	—	—	—	11,500	11,654,971	140,943,613
Median House Value (of owner-occupied units) ^{2,5}	—	—	—	\$107,400	\$238,000	\$281,900

Summary¹

	Percent			Value		
	Shelby County, Texas	Texas	USA	Shelby County, Texas	Texas	USA
Homeowner Vacancy	0.4%	1.2%	1.1%	28	78,790	931,393
Rental Vacancy	3.5%	7.4%	5.5%	84	318,227	2,623,236
Renter-Occupied Housing Units (% of Occupied Units)	24.8%	37.6%	35.2%	2,232	3,944,826	44,238,593
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	6.3%	5.3%	8.3%	565	551,100	10,474,870
Social						
Poverty Level (of all people)	23.3%	13.9%	12.5%	5,575	3,990,326	40,521,584
Households Receiving Food Stamps/SNAP	15.2%	11.5%	11.5%	1,368	1,209,485	14,486,880
Enrolled in Grade 12 (% of total population)	1.7%	1.5%	1.4%	414	433,670	4,476,703
Disconnected Youth ³	1.1%	3.0%	2.5%	14	50,502	430,795
Children in Single Parent Families (% of all children)	45.9%	34.1%	34.0%	2,634	2,400,195	23,568,955
Uninsured	20.4%	17.6%	8.7%	4,885	5,056,008	28,315,092
With a Disability, Age 18-64	12.8%	9.7%	10.5%	1,728	1,710,522	20,879,820
With a Disability, Age 18-64, Labor Force Participation Rate and Size	29.3%	49.8%	45.5%	506	851,439	9,492,098
Foreign Born	7.8%	17.1%	13.7%	1,888	4,987,855	45,281,071
Speak English Less Than Very Well (population 5 yrs and over)	6.5%	13.0%	8.2%	1,465	3,538,224	25,704,846

Source: [JobsEQ®](#)

1. American Community Survey 2018-2022, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

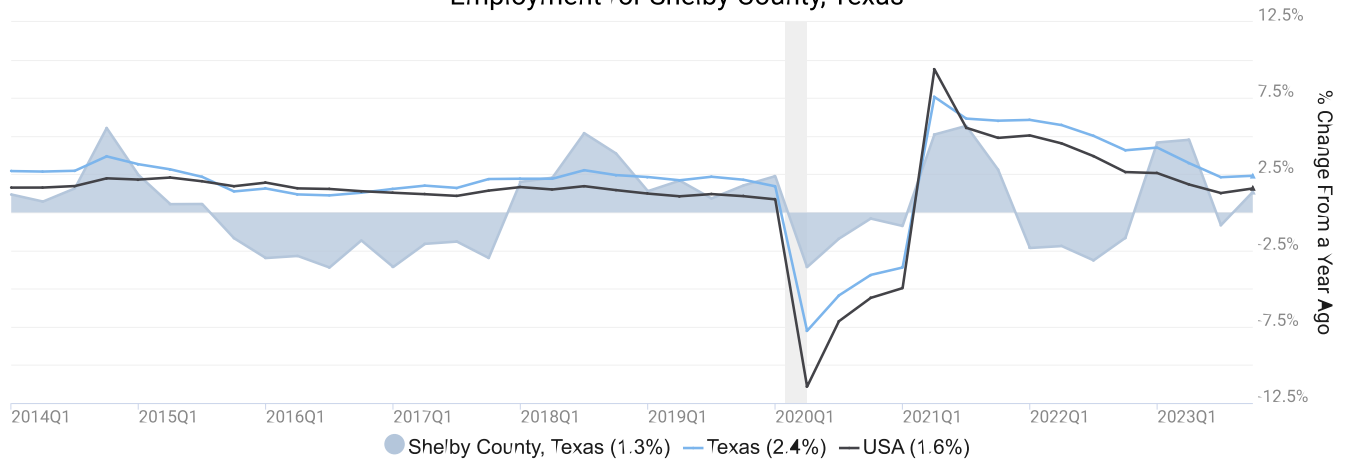
4. Census Population Estimate for 2023, annual average growth rate since 2013. Post-2019 data for Connecticut counties are imputed by Chmura.

5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

Employment Trends

As of 2023Q4, total employment for Shelby County, Texas was 9,863 (based on a four-quarter moving average). Over the year ending 2023Q4, employment increased 1.3% in the region.

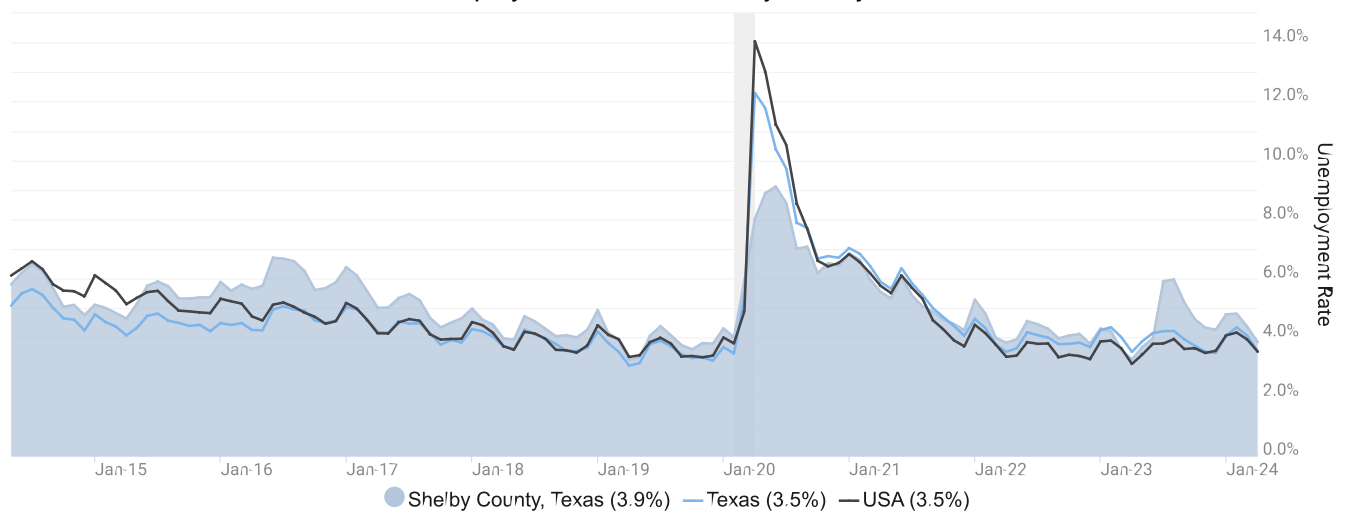
Employment for Shelby County, Texas



Unemployment Rate

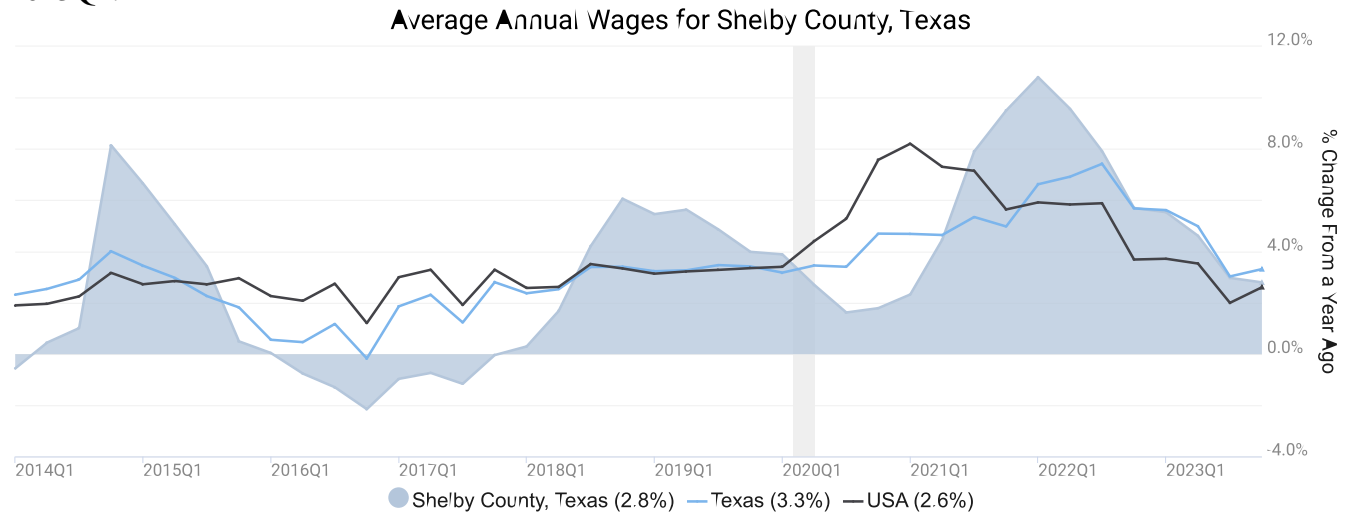
The unemployment rate for Shelby County, Texas was 3.9% as of April 2024. The regional unemployment rate was higher than the national rate of 3.5%. One year earlier, in April 2023, the unemployment rate in Shelby County, Texas was 3.3%.

Unemployment Rate for Shelby County, Texas



Wage Trends

The average worker in Shelby County, Texas earned annual wages of \$50,192 as of 2023Q4. Average annual wages per worker increased 2.8% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$69,861 in the nation as of 2023Q4.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 16.3% lower in Shelby County, Texas than the U.S. average.

Cost of Living Information

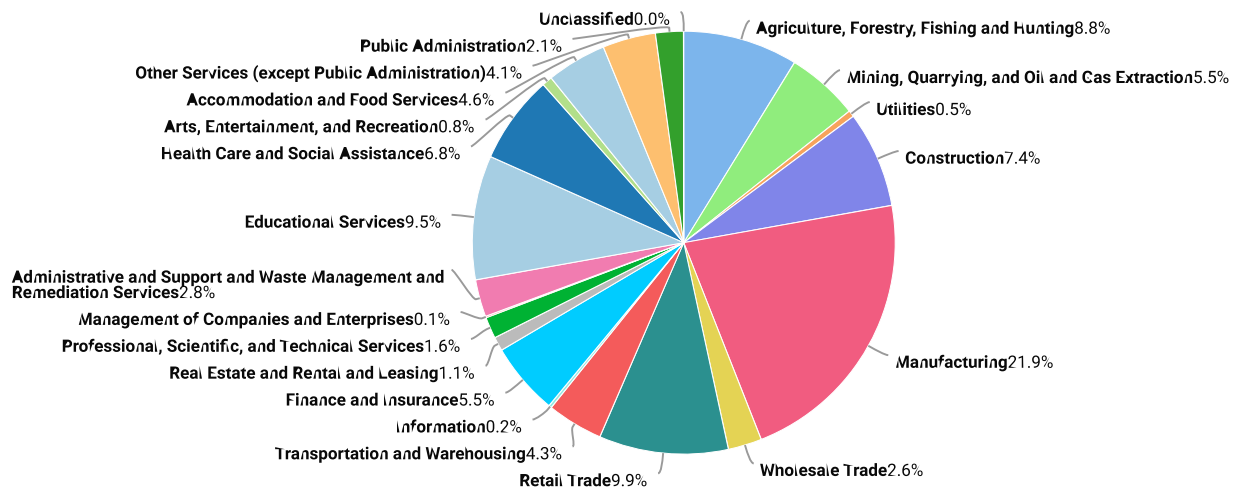
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Shelby County, Texas	\$50,192	83.7	\$59,950
Texas	\$69,431	94.0	\$73,852
USA	\$69,861	100.0	\$69,861

Source: [JobsEQ®](#)
Data as of 2023Q4
Cost of Living per [COLI](#), data as of 2024Q1, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in Shelby County, Texas is Manufacturing, employing 2,155 workers. The next-largest sectors in the region are Retail Trade (975 workers) and Educational Services (935). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Mining, Quarrying, and Oil and Gas Extraction (LQ = 15.15), Agriculture, Forestry, Fishing and Hunting (7.09), and Manufacturing (2.72).

Total Workers for Shelby County, Texas by Industry



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4.

Source: JobsEQ® Data as of 2/2024

Sectors in Shelby County, Texas with the highest average wages per worker are Mining, Quarrying, and Oil and Gas Extraction (\$88,498), Transportation and Warehousing (\$74,399), and Agriculture, Forestry, Fishing and Hunting (\$70,218). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Mining, Quarrying, and Oil and Gas Extraction (+254 jobs), Construction (+148), and Educational Services (+95).

Over the next 1 year, employment in Shelby County, Texas is projected to expand by 29 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +1.1% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Manufacturing (+9 jobs), Health Care and Social Assistance (+8), and Finance and Insurance (+3).

Shelby County, Texas, 2023Q4¹

NAICS	Industry	Current			5-Year History		1-Year Forecast				
		Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
31	Manufacturing	2,155	\$47,287	2.72	15	0.1%	226	87	130	9	0.4%
44	Retail Trade	975	\$32,088	1.00	44	0.9%	133	59	74	-1	-0.1%
61	Educational Services	935	\$39,831	1.19	95	2.2%	88	43	45	1	0.1%
11	Agriculture, Forestry, Fishing and Hunting	866	\$70,218	7.09	-35	-0.8%	100	50	53	-3	-0.3%
23	Construction	727	\$57,177	1.23	148	4.7%	65	25	37	2	0.3%
62	Health Care and Social Assistance	669	\$35,554	0.46	-67	-1.9%	73	32	34	8	1.1%
21	Mining, Quarrying, and Oil and Gas Extraction	546	\$88,498	15.15	254	13.3%	53	19	31	2	0.4%
52	Finance and Insurance	544	\$59,679	1.39	-16	-0.6%	48	19	26	3	0.5%
72	Accommodation and Food Services	453	\$17,095	0.53	-160	-5.9%	82	36	44	1	0.3%
48	Transportation and Warehousing	422	\$74,399	0.86	51	2.6%	47	20	26	1	0.3%
81	Other Services (except Public Administration)	400	\$35,214	0.96	6	0.3%	48	20	26	2	0.5%
56	Administrative and Support and Waste Management and Remediation Services	281	\$61,910	0.45	70	5.9%	33	14	18	1	0.4%
42	Wholesale Trade	254	\$59,225	0.68	-13	-1.0%	25	10	15	0	-0.1%
92	Public Administration	210	\$49,305	0.46	-37	-3.2%	20	9	11	1	0.3%
54	Professional, Scientific, and Technical Services	162	\$55,643	0.22	14	1.8%	14	5	8	1	0.7%
53	Real Estate and Rental and Leasing	106	\$37,070	0.60	11	2.2%	11	5	5	1	0.6%
71	Arts, Entertainment, and Recreation	76	\$22,836	0.38	-7	-1.8%	12	5	7	1	1.0%
22	Utilities	49	\$41,624	0.97	17	9.2%	4	2	3	0	-1.0%
51	Information	22	\$51,688	0.12	-5	-3.7%	2	1	1	0	0.0%
55	Management of Companies and Enterprises	11	\$27,365	0.07	4	9.4%	1	0	1	0	1.1%
99	Unclassified	1	\$37,949	0.04	-19	-47.8%	0	0	0	0	0.3%
Total - All Industries		9,863	\$50,192	1.00	370	0.8%	1,106	475	602	29	0.3%

Source: [IobsEQ®](#)

Data as of 2023Q4

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in Shelby County, Texas is Production Occupations, employing 1,310 workers. The next-largest occupation groups in the region are Transportation and Material Moving Occupations (1,197 workers) and Management Occupations (1,013). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Farming, Fishing, and Forestry Occupations (LQ = 5.42), Production Occupations (2.39), and Construction and Extraction Occupations (1.64). Occupation groups in Shelby County, Texas with the highest average wages per worker are Legal Occupations (\$104,100), Architecture and Engineering Occupations (\$92,100), and Management Occupations (\$87,900). The unemployment rate in the region varied among the major groups from 1.8% among Management Occupations to 6.9% among Farming, Fishing, and Forestry Occupations.

Over the next 1 year, the fastest growing occupation group in Shelby County, Texas is expected to be Community and Social Service Occupations with a +1.4% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Transportation and Material Moving Occupations (+6 jobs) and Production Occupations (+3). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Production Occupations (152 jobs) and Transportation and Material Moving Occupations (150).

Shelby County, Texas, 2023Q4¹

SOC	Occupation	Current					5-Year History			1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
51-0000	Production	1,310	\$40,900	2.39	75	5.2%	10	-32	-0.5%	155	62	90	3	0.2%
53-0000	Transportation and Material Moving	1,197	\$42,600	1.39	96	6.4%	40	145	2.6%	156	61	89	6	0.5%
11-0000	Management	1,013	\$87,900	1.37	18	1.8%	41	63	1.3%	89	44	43	2	0.2%
43-0000	Office and Administrative Support	999	\$41,200	0.84	45	3.5%	49	-6	-0.1%	103	51	58	-5	-0.5%
41-0000	Sales and Related	746	\$43,400	0.86	50	5.4%	82	27	0.7%	99	45	54	-1	-0.1%
47-0000	Construction and Extraction	735	\$47,800	1.64	61	5.7%	9	191	6.2%	69	25	41	3	0.4%
25-0000	Educational Instruction and Library	629	\$51,400	1.19	17	3.2%	22	52	1.8%	54	26	26	1	0.2%
49-0000	Installation, Maintenance, and Repair	533	\$52,200	1.38	21	2.8%	25	84	3.5%	50	21	26	3	0.6%
35-0000	Food Preparation and Serving Related	435	\$28,100	0.54	50	6.4%	45	-116	-4.6%	84	38	45	1	0.2%
13-0000	Business and Financial Operations	384	\$72,400	0.61	10	3.3%	27	28	1.5%	32	12	19	2	0.6%
37-0000	Building and Grounds Cleaning and Maintenance	380	\$32,600	1.18	28	5.5%	18	24	1.3%	53	24	28	1	0.4%
45-0000	Farming, Fishing, and Forestry	314	\$41,100	5.42	21	6.9%	5	-14	-0.9%	44	17	28	-1	-0.2%
29-0000	Healthcare Practitioners and Technical	217	\$82,700	0.38	6	2.0%	37	-18	-1.6%	15	7	6	2	0.9%
31-0000	Healthcare Support	212	\$31,200	0.48	16	4.0%	23	-17	-1.5%	33	14	16	3	1.3%
39-0000	Personal Care and Service	169	\$32,400	0.69	8	4.5%	11	-9	-1.0%	30	11	18	2	1.0%
21-0000	Community and Social Service	133	\$53,600	0.75	3	3.8%	14	-15	-2.1%	14	5	7	2	1.4%
33-0000	Protective Service	117	\$47,400	0.55	6	3.6%	5	-6	-1.0%	13	6	7	0	0.2%
15-0000	Computer and Mathematical	87	\$86,500	0.28	2	3.2%	16	4	0.9%	6	2	3	1	1.1%

Shelby County, Texas, 2023Q4¹

SOC	Occupation	Current					5-Year History			1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
27-0000	Arts, Design, Entertainment, Sports, and Media	74	\$57,700	0.41	2	5.1%	11	-5	-1.3%	8	3	4	0	0.4%
17-0000	Architecture and Engineering	73	\$92,100	0.46	2	4.5%	6	12	3.5%	5	2	3	0	0.5%
19-0000	Life, Physical, and Social Science	64	\$74,100	0.74	1	1.9%	13	11	3.6%	7	1	5	1	0.8%
23-0000	Legal	42	\$104,100	0.52	0	n/a	n/a	-6	-2.7%	3	1	1	0	0.8%
Total - All Occupations		9,863	\$50,500	1.00	540	4.6%	507	396	0.8%	1,125	480	616	29	0.3%

Source: [JobsEQ®](#)

Data as of 2023Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

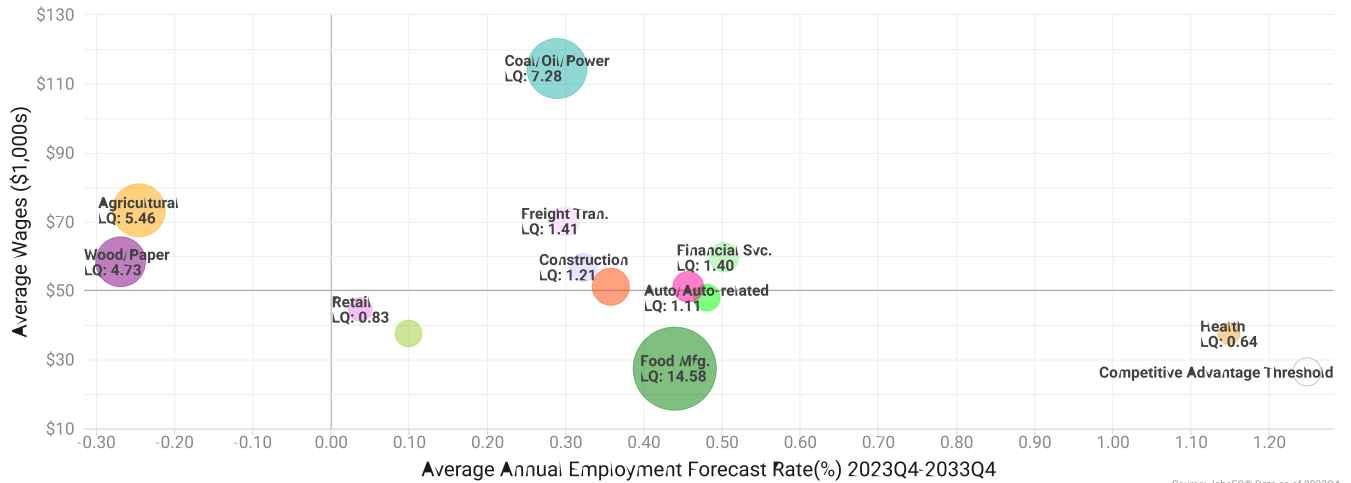
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2023Q3, imputed where necessary with preliminary estimates updated to 2023Q4. Wages by occupation are as of 2023 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Shelby County, Texas with the highest relative concentration is Food Mfg. with a location quotient of 14.58. This cluster employs 1,725 workers in the region with an average wage of \$27,457. Employment in the Food Mfg. cluster is projected to expand in the region about 0.4% per year over the next ten years.

Industry Clusters for Shelby County, Texas as of 2023Q4



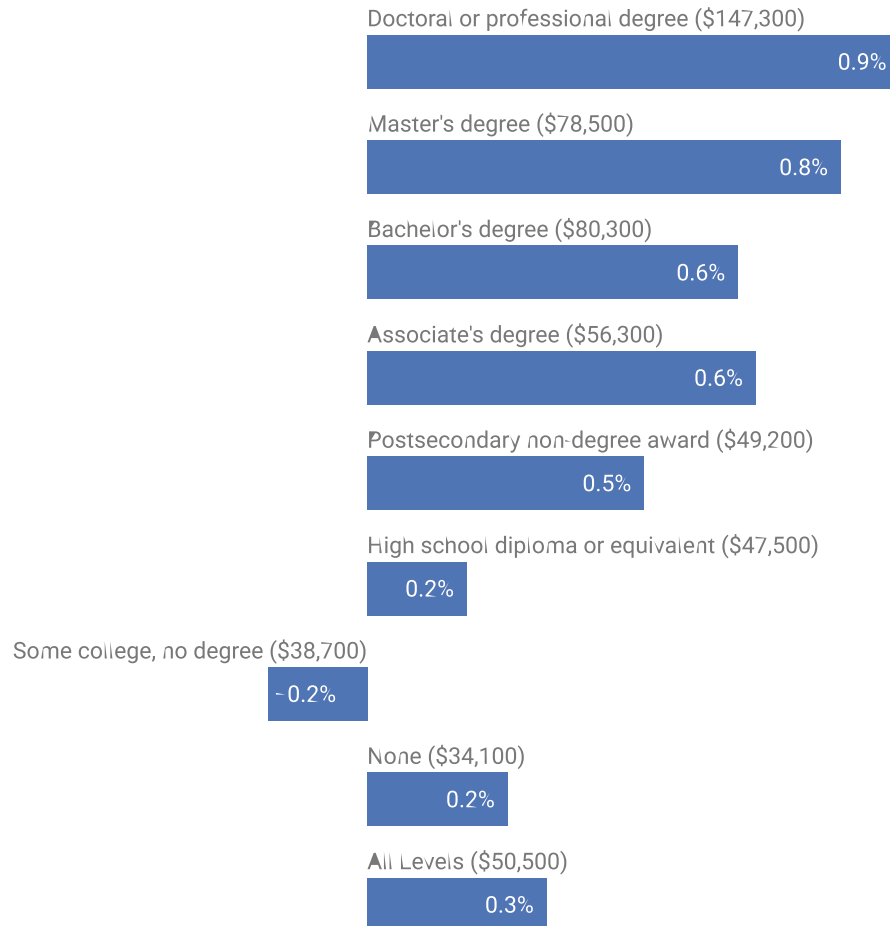
Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2023Q3 with preliminary estimates updated to 2023Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Source: JobsEQ® Data as of 2023Q4

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Shelby County, Texas is projected to grow 0.3% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 0.9% per year, those requiring a bachelor's degree are forecast to grow 0.6% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 0.6% per year.

Annual Average Projected Job Growth by Education Levels

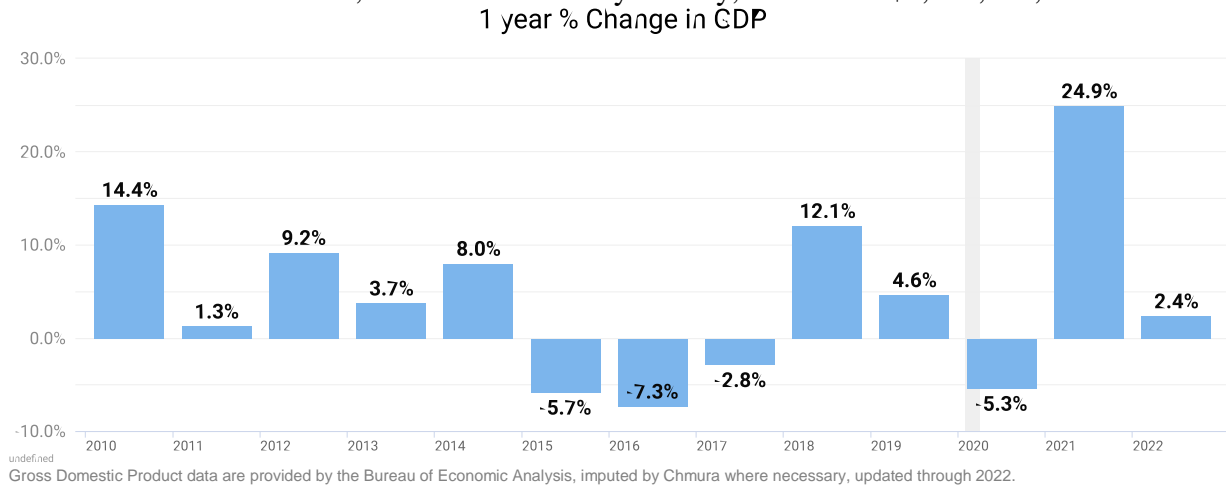


Source: JobsEQ®
Data as of 2023Q4

Employment by occupation data are estimates as of 2023Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2022, nominal GDP in Shelby County, Texas expanded 2.4%. This follows growth of 24.9% in 2021. As of 2022, total GDP in Shelby County, Texas was \$1,048,670,000.



Of the sectors in Shelby County, Texas, Manufacturing contributed the largest portion of GDP in 2022, \$274,933,000. The next-largest contributions came from Agriculture, Forestry, Fishing and Hunting (\$145,622,000); Mining, Quarrying, and Oil and Gas Extraction (\$104,737,000); and Retail Trade (\$68,958,000).

GDP (in \$ millions)

Manufacturing (31)

\$275

Agriculture, Forestry, Fishing and Hunting (11)

\$146

Mining, Quarrying, and Oil and Gas Extraction (21)

\$105

Retail Trade (44)

\$69

Finance and Insurance (52)

\$65

Educational Services (61)

\$62

Transportation and Warehousing (48)

\$59

Construction (23)

\$52

Wholesale Trade (42)

\$37

Real Estate and Rental and Leasing (53)

\$33

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

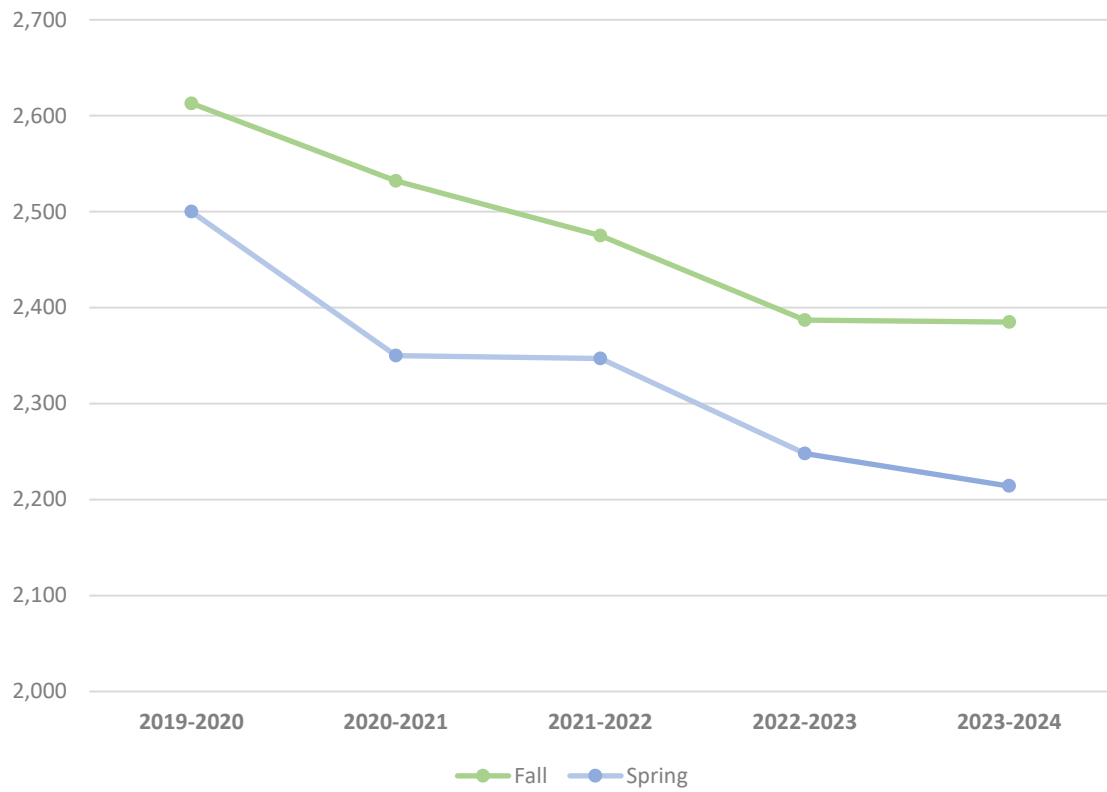


INSTITUTIONAL DATA



Photos by Kade Lindsay

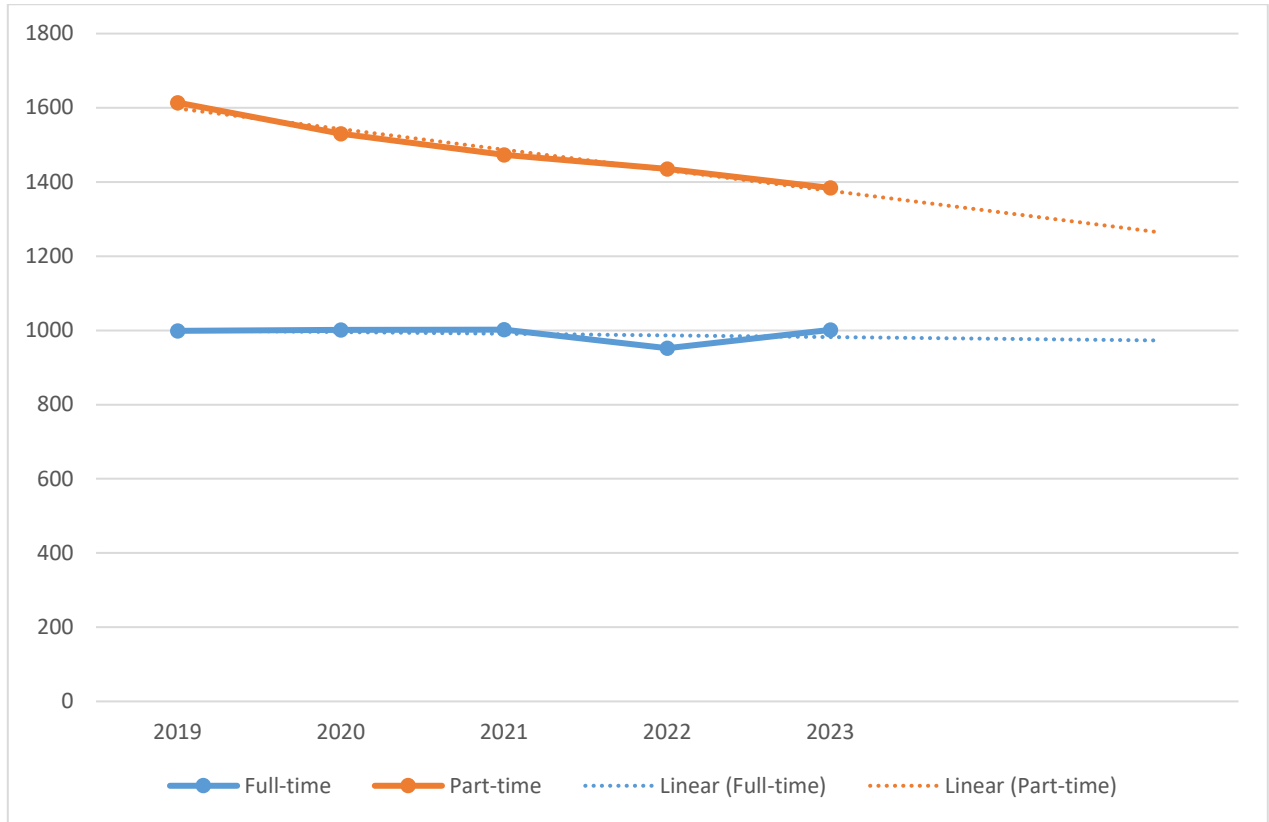
Fall / Spring Enrollment Report



	Year	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Number of Students	Fall	2,613	2,532	2,475	2,387	2,385
	Spring	2,500	2,350	2,347	2,248	2,214

Source: Registrar's Enrollment Report

Credit Enrollment by Full-time / Part-time Status Fall Semesters

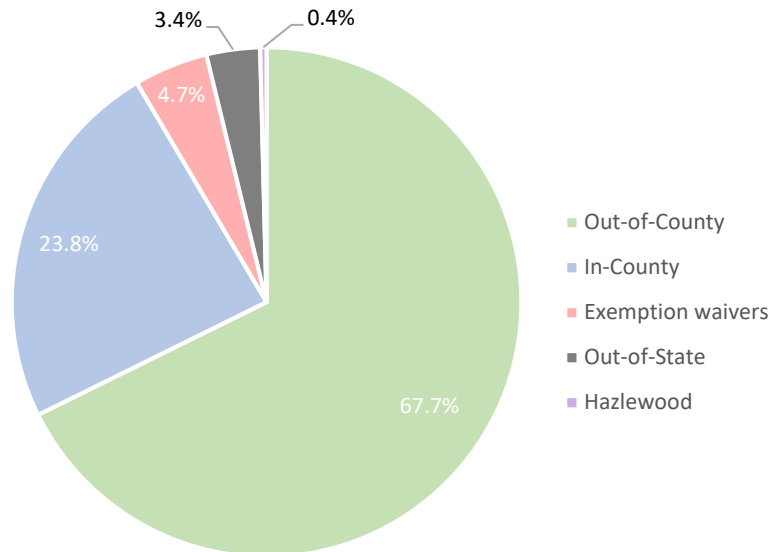


Status	2019	2020	2021	2022	2023
Semester Length Full-time	999	1,001	1,002	952	1,001
Semester Length Part-time	1,614	1,530	1,473	1,435	1,384
Total	2,613	2,531	2,475	2,387	2,385

Source: Registrar's Student Profile

Fall Credit Enrollment by Tuition Status and Geographical Distribution

2023 Tuition Status



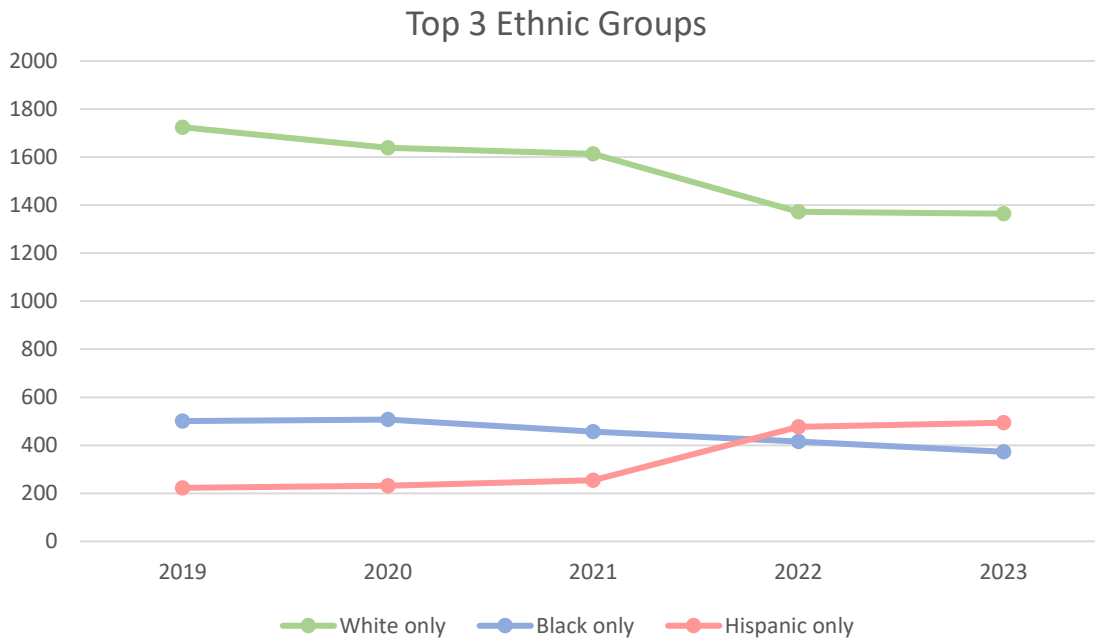
Tuition Status	2019	2020	2021	2022	2023
In-County	608	583	613	557	567
Out-of-County	1,746	1,724	1,631	1,627	1,615
Out-of-State (excludes LA*)	82	88	79	73	82
Exemption waivers (includes LA*)	121	124	142	121	111
Hazelwood	17	12	10	15	10
Total	2,574	2,531	2,475	2,387	2,385

* LA residents are reported in the exemptions/waivers category.

Geographic Distribution	2019	2020	2021	2022	2023
In-State	2,410	2,319	2,254	2,194	2,192
Out-of-State	128	128	202	117	104
Foreign	75	84	19	76	89
Total	2,613	2,531	2,475	2,387	2,385

Source: Registrar's Student Profile

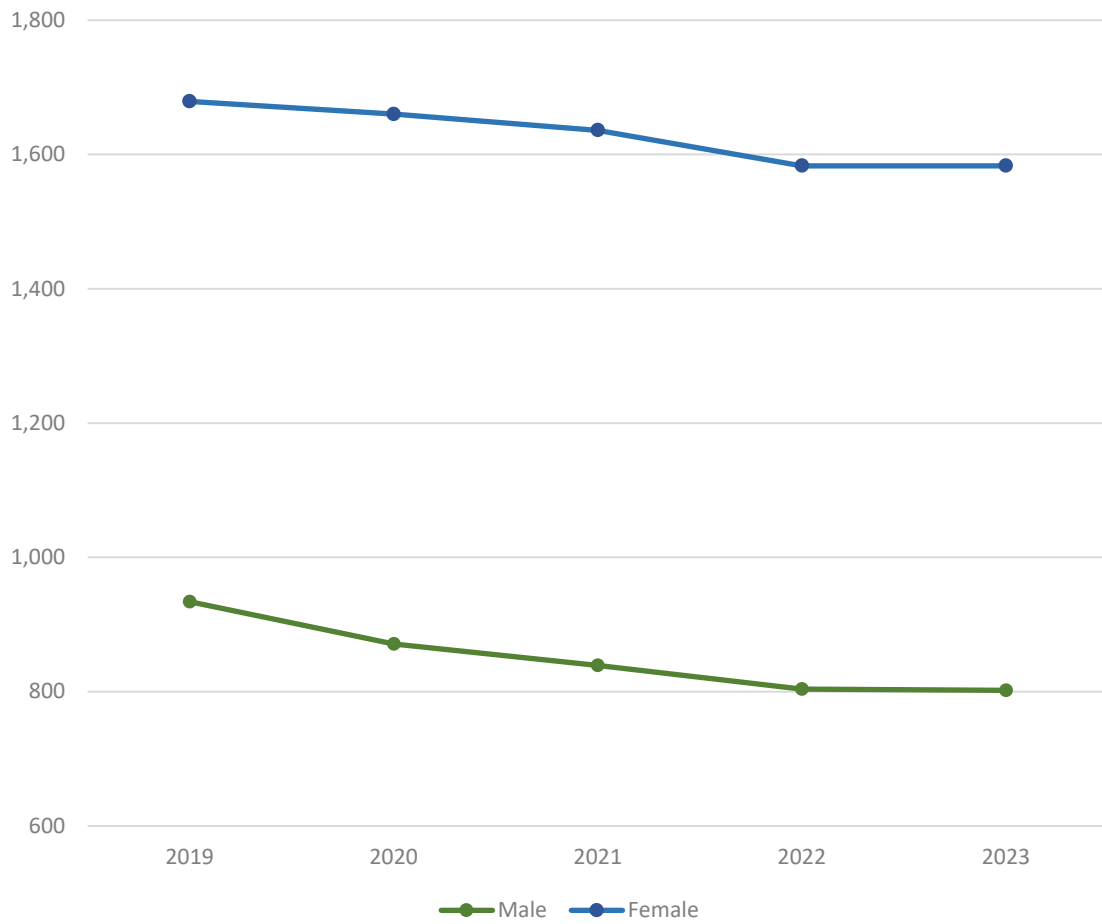
Credit Students by Ethnicity Fall Semesters Trend



Ethnic Group	2019	2020	2021	2022	2023
White only	1,724	1,638	1,613	1,372	1,364
Black or African American only	501	507	457	416	373
Hispanic only	223	232	254	477	494
Asian only	25	27	32	21	27
American Indian/Alaskan Native only	38	50	48	9	13
International only	37	13	23	27	34
Native Hawaiian/Pacific Islander	3	2	1	0	1
Two or more races	62	63	64	65	79
Total	2,613	2,532	2,492	2,387	2,385

Source: Registrar's Student Profile

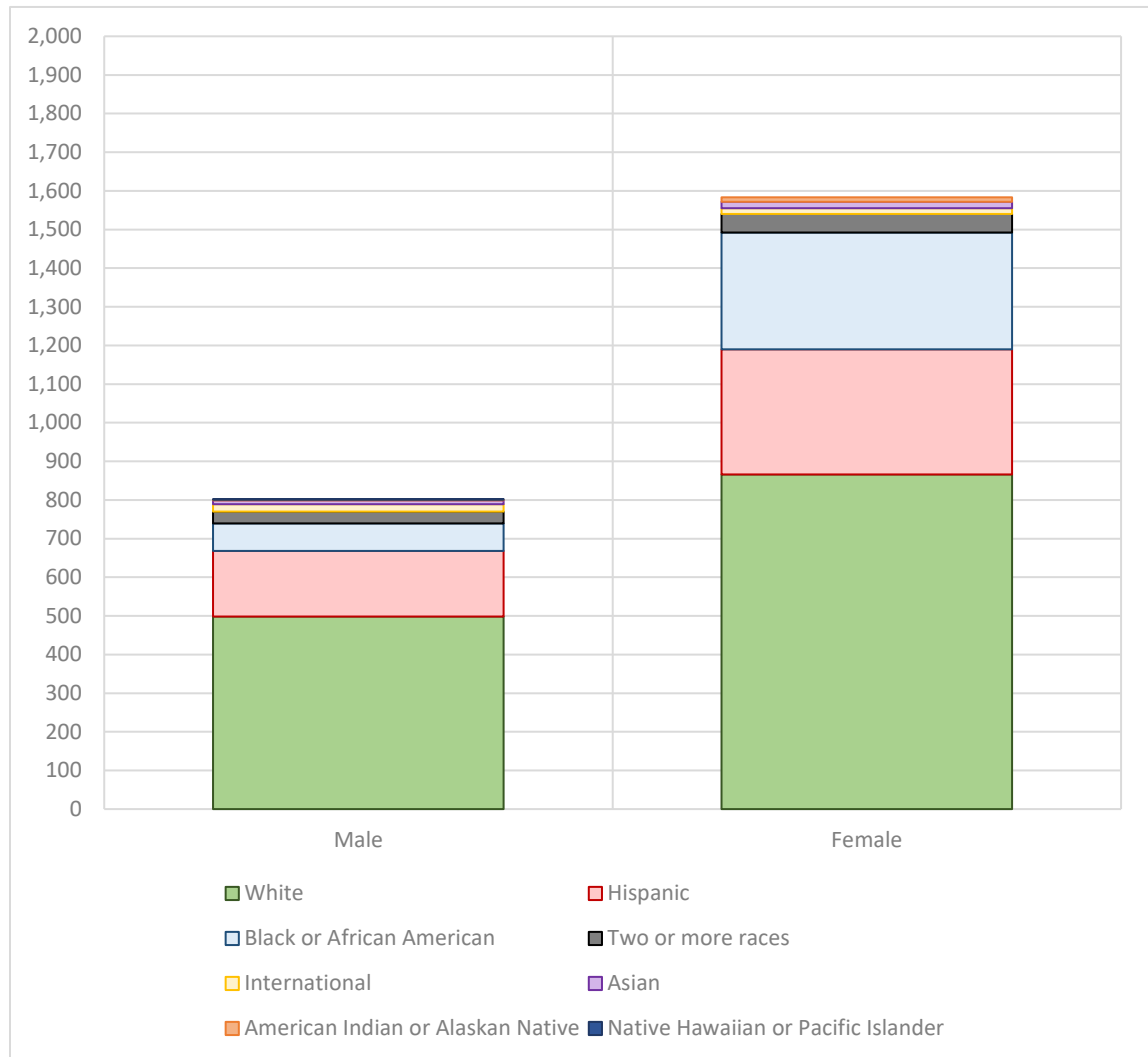
Credit Students by Gender Fall Semesters Trend



Classification	2019	2020	2021	2022	2023
Male	934	871	839	804	802
Female	1,679	1,660	1,636	1,583	1,583
Total	2,613	2,531	2,475	2,387	2,385

Source: Registrar's Student Profile

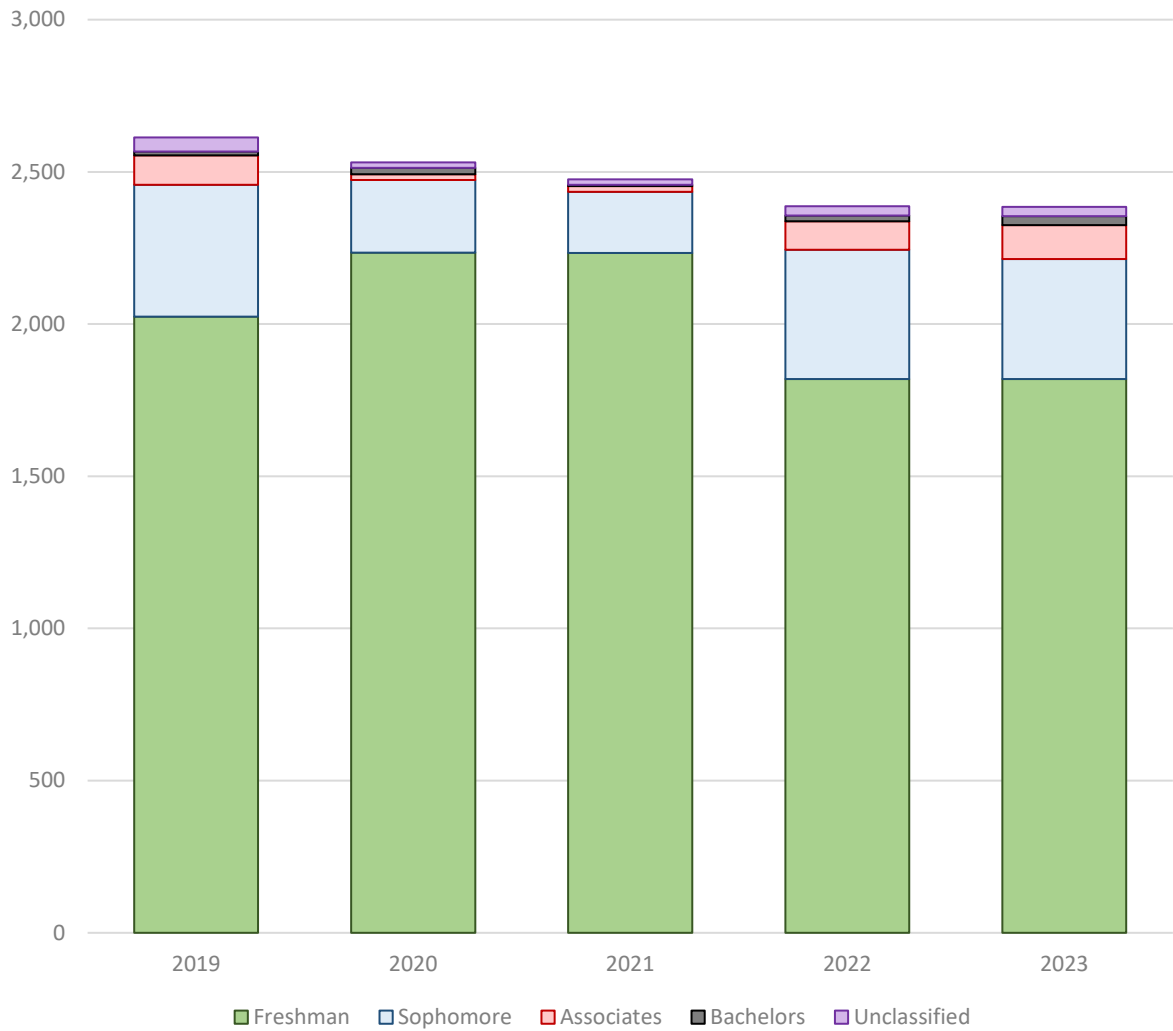
Fall 2023 Credit Students Ethnic / Gender Breakdown



Ethnic Group	Male	Female	Total
White	498	866	1,364
Hispanic	170	324	494
Black or African American	71	302	373
Multi-racial	31	48	79
Asian	10	17	27
American Indian or Alaskan Native	2	11	13
Native Hawaiian or Pacific Islander	1	0	1
International	19	15	34
Total	802	1,583	2,385

Source: Registrar's Student Profile

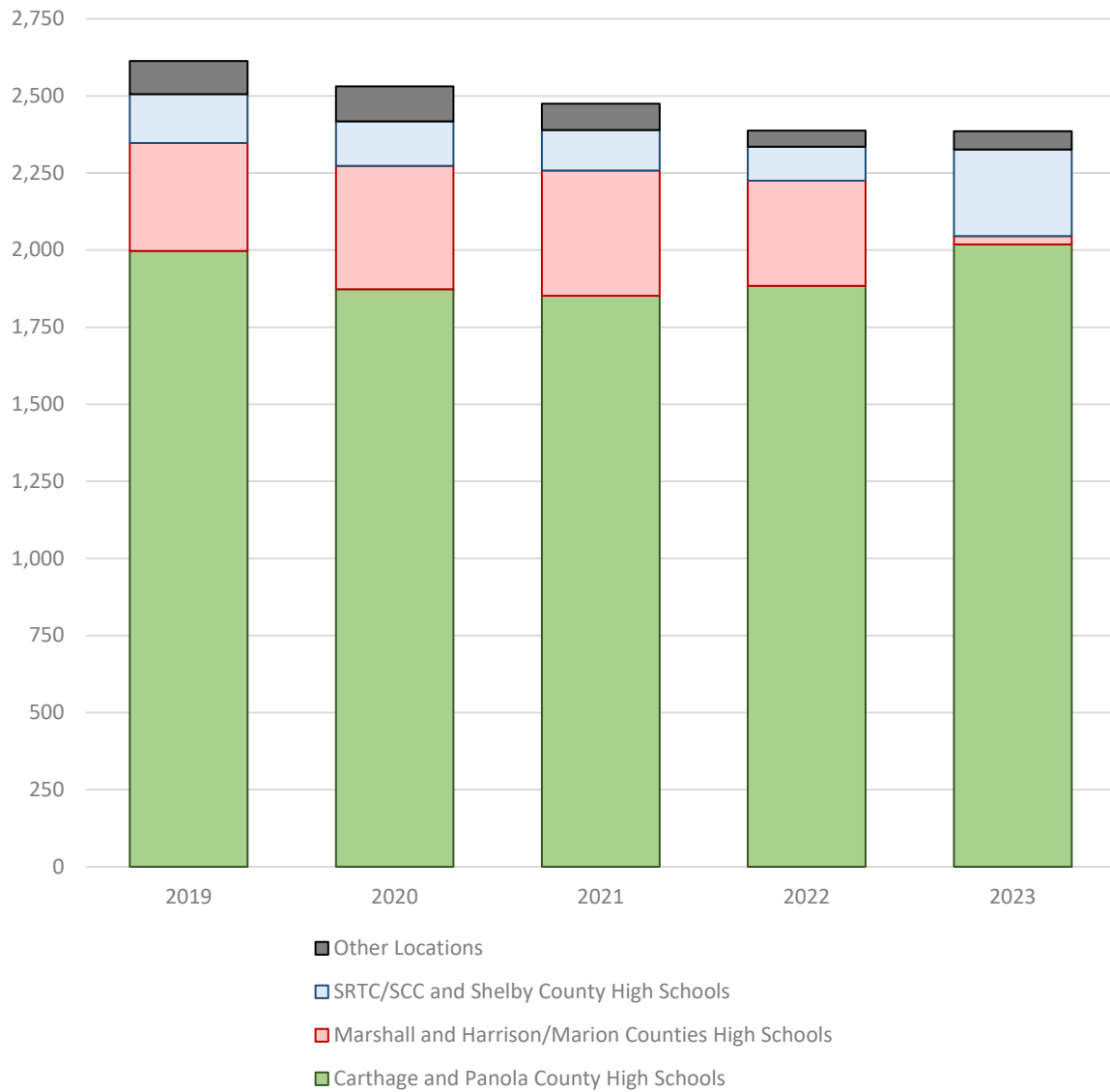
Fall Enrollment by Level



Level	2019	2020	2021	2022	2023
Freshman	2,024	2,235	2,234	1,819	1,819
Sophomore	433	238	200	425	395
Associates	97	19	19	94	111
Bachelors	13	21	5	19	29
Unclassified	46	18	17	30	31
Total	2,613	2,531	2,475	2,387	2,385

Source: Registrar's Student Profile

Fall Student Headcount Breakdown by Campus and County



Campus Location	2019	2020	2021	2022	2023
Carthage and Panola County	1,997	1,873	1,852	1,884	2,018
Marshall and Harrison/Marion Counties	159	145	131	110	27
SRTC/SCC and Shelby County	350	400	406	341	281
Other Locations	107	113	86	52	59
Total	2,613	2,531	2,475	2,387	2,385

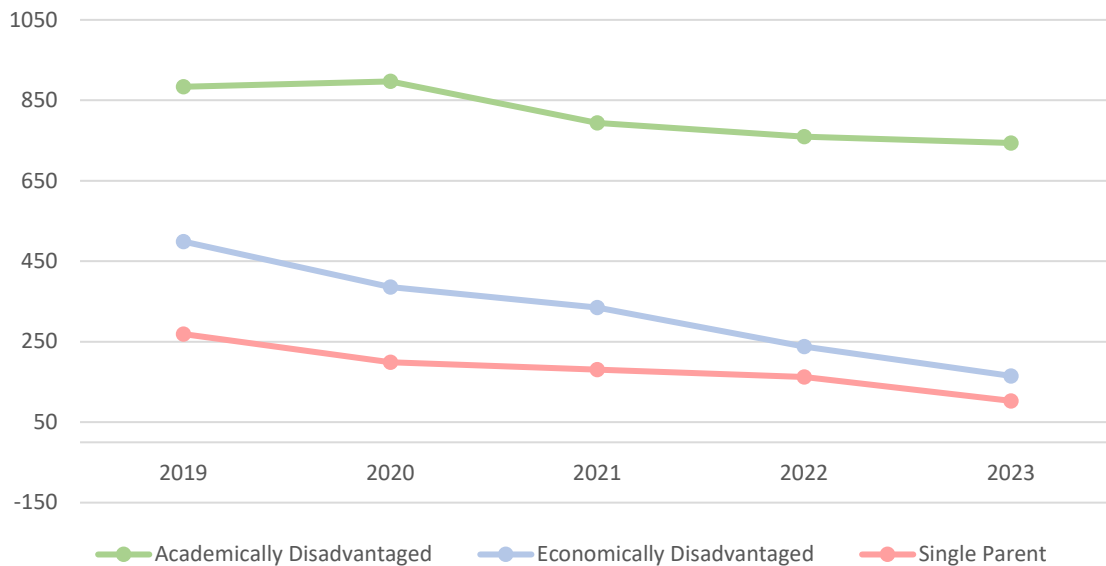
Source: Registrar's Student Profile

Special Populations

FALL 2023

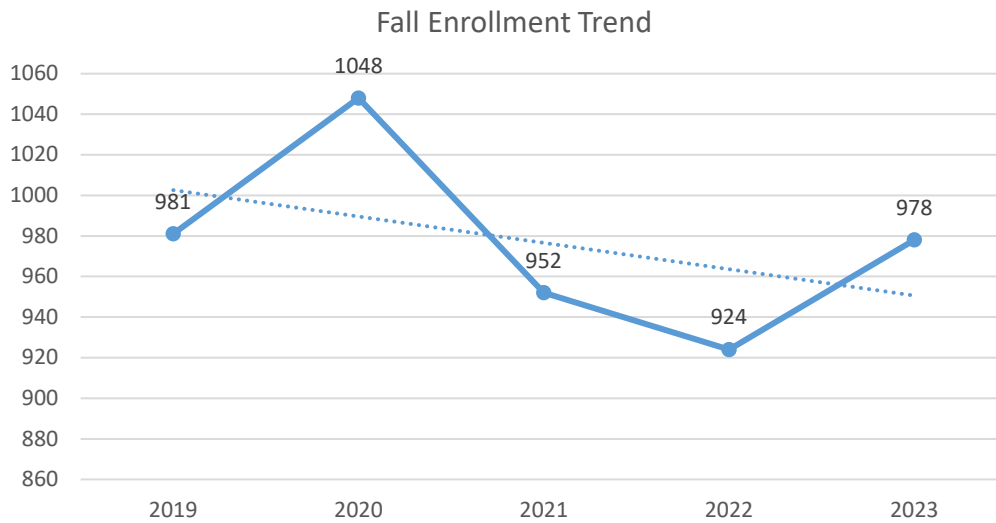
Category	No. of Students	Percent
Academically Disadvantaged	744	31.2%
Economically Disadvantaged	165	6.9%
Single Parent	103	4.3%
Out of Workforce	109	4.6%
Individual w/Disability	29	1.2%
Homeless Individual	5	0.2%
English Learner	5	0.2%
Foster Youth	2	0.1%
Youth w/Active Military Parent	0	0.0%

Top 3 Special Populations Trend



Source: CBM0C1_Fall

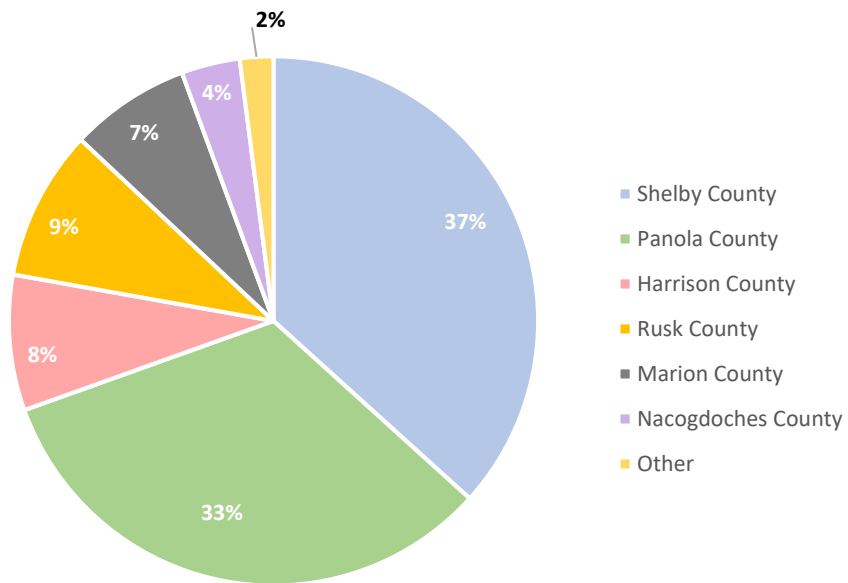
Dual Credit/ Early Admissions



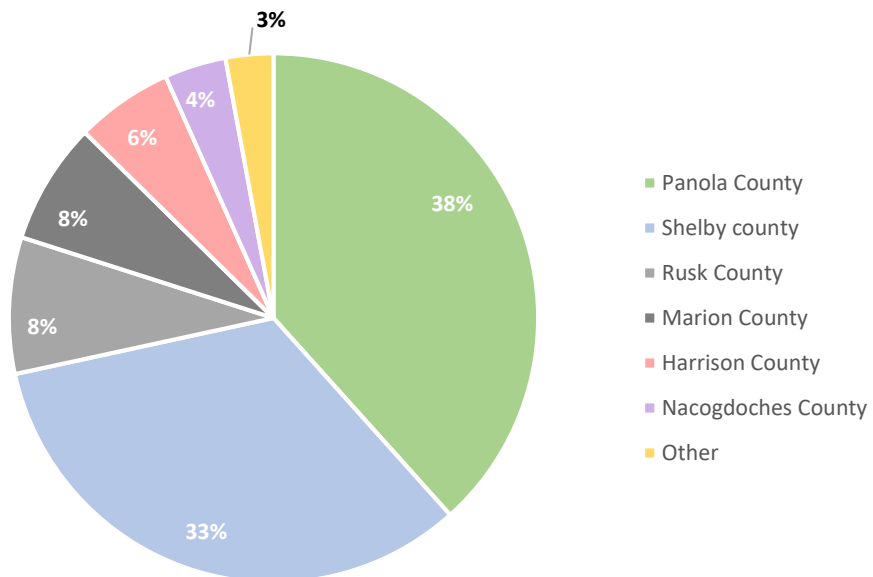
Fall 2023 Enrollment by High School

High School	Enrollment	Semester Credit Hours
Center High School	121	629
Carthage High School	109	846
Panola Charter School/ PECHS/TECHS	118	871
Timpson High School	108	643
Beckville High School	70	416
Tatum High School	90	495
Jefferson High School	72	441
Shelbyville High School	52	293
Garrison High School	34	216
Harleton High School	38	129
Joaquin High School	37	148
Tenaha High School	39	253
Home School/Private	20	173
Elysian Fields High School	7	19
Gary High School	24	144
Waskom High School	18	100
Marshall High School	18	105
Roughrider Academy	2	7
Central Heights (EMT)	1	8

Enrollment by County

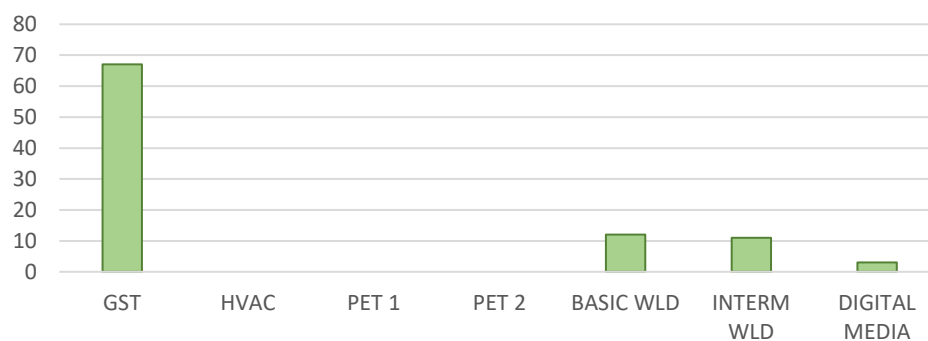


Semester Credit Hours by County



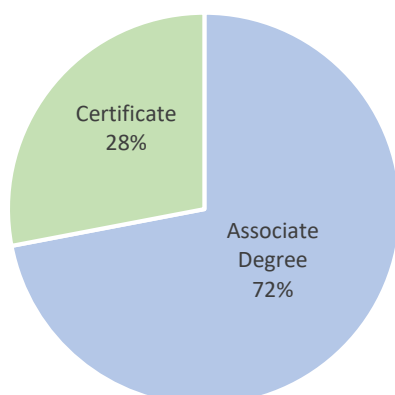
Source: Director of Dual Enrollment

Dual Credit Awards by Major 2023-2024

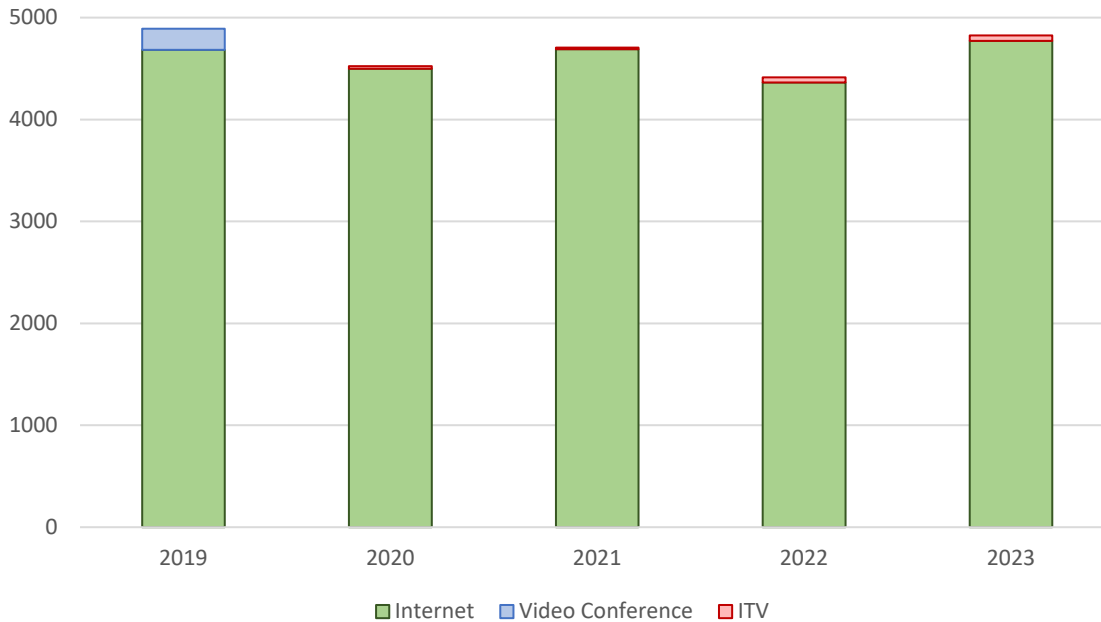


Degree	Associate of Science Certificate		Total
General Studies	67	0	67
HVAC	0	0	0
Petroleum Technology 1	0	0	0
Petroleum Technology 2	0	0	0
Basic Welding	0	12	12
Intermediate Welding	0	11	11
Digital Media and Design		3	3
Total Number	67	26	93

Dual Credit Awards by Type



Fall Distance Learning Duplicated Headcount



Mode of Delivery *	2019	2020	2021	2022	2023
Internet					
PC Provides for PC	4,109	4,103	4,212	3,874	4,059
PC Provides for PC – Flex mid-semester	109			170	231
PC Provides for PC – Hybrid	462	395	477	392	483
PC Provides for VCT	0	0	0	0	0
PC Hosts for VCT	4	0	0	0	0
Internet Total	4,684	4,498	4,689	4,364	4,773
Video Conference					
PC Provides for PC	208				
Video Conference Total	208				
Interactive Television					
PC Provides PC at Remote Sites	0	25	16	51	53
PC Provides for PC – Hybrid / Flex	0	0	0	0	0
ITV Total	0	25	16	51	53
Total	4,892	4,523	4,705	4,415	4,826

Source: CBM OCS Fall; mode of delivery

* An explanation of modes of delivery is on the following page.

**A reduction in the number of students in Hybrid classes, and thus in the total number of Distance Learning students, reflects a redefinition of the Hybrid mode that excludes some previously-included classes but is in closer alignment with state reporting standards.

Definition of Distance Learning

Modes of Delivery

Internet Courses:

PC Provides for PC

Panola College students are enrolled in Internet courses offered by Panola College.

PC Provides for VCT/DigiTex

Students enrolled in other community colleges take Panola College Internet courses through the Virtual College of Texas (VCT). These students are not counted toward state funding, but Panola College receives a lease fee for each student.

PC Hosts for VCT/DigiTex

Panola College students are enrolled in other community colleges' Internet courses through the Virtual College of Texas. Panola College receives state funding for these enrollments and pays lease fees to the providing colleges.

PC Provides for PC

Flex classes – Students are enrolled in Internet courses for terms shorter than sixteen weeks. Two eight-week flex courses are offered in the fall and spring semesters and courses of various lengths are offered in specific programs as needed.

PC Provides Online Hybrid for PC

Panola College students are enrolled in classes offered by Panola College in which 51-84% of the instruction occurs online.

Video Conference Courses:

PC Provides for PC Students at Remote Sites

Panola College students are enrolled in Panola College courses offered via video conference. Remote sites may include Shelby Regional Training Center, Marshall College Center, area high schools, or sites chosen by the students.

Interactive Television (ITV) Courses:

PC Provides for PC Students at Remote Sites

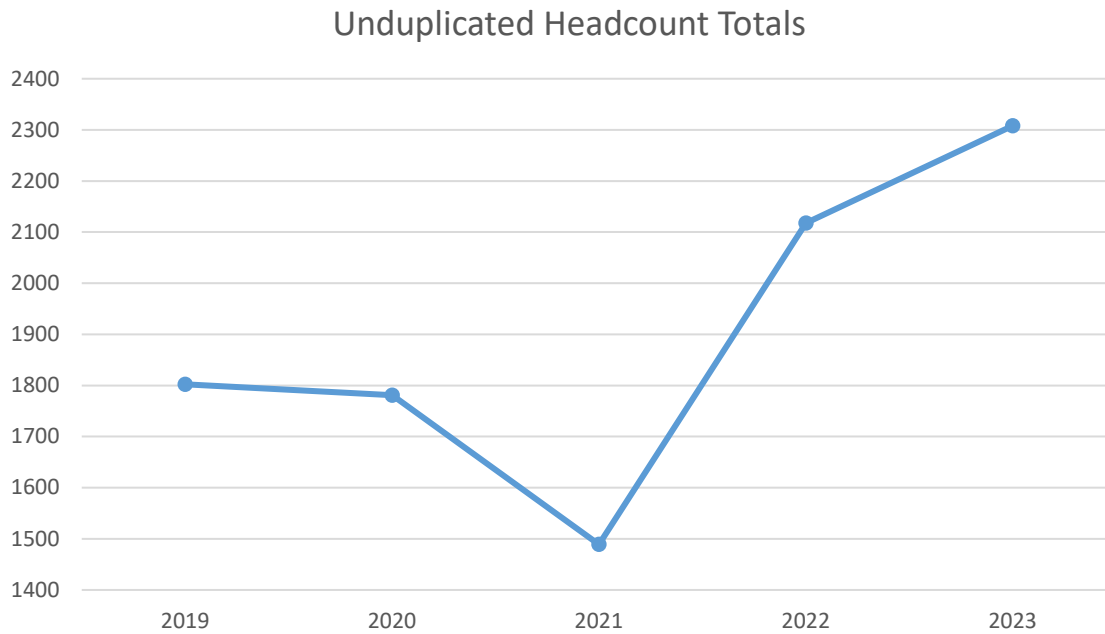
Panola College students are enrolled in ITV courses offered by Panola College. Only the students at remote sites are counted in this category--students seated in the originating classroom with the instructor are not included. Remote sites include Shelby Regional Training

Center, Marshall College Center, and area high schools.

PC Provides Hybrid/Flex for PC

Students enrolled in ITV classes in terms shorter than sixteen weeks meet face-to-face or via ITV with the instructor with 51-84% of the instruction online.

Fall Distance Learning Enrollment Unduplicated Head Count

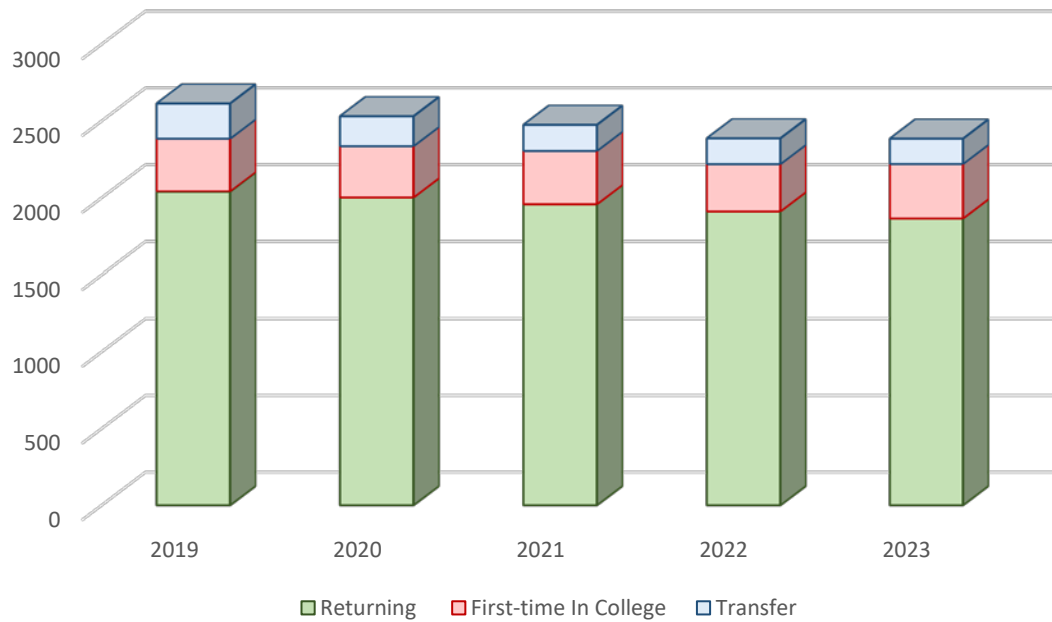


Unduplicated Headcount	2019	2020	2021	2022	2023
Internet	1,798	1,781	1,489	1,772	1,920
Hybrid				295	336
ITV	0	0	0	51	52
Virtual College (Internet-based)	4	0	0	0	0
Unduplicated Total *	1,802	1,781	1,489	2,118	2,308

Source: CBM OCS_Fall

* Some students may be enrolled in both Internet and ITV classes and counted once for each of the individual categories. Therefore, a student who is counted in the unduplicated headcount for the Internet and for the ITV categories will be counted more than once in the Total category.

Fall Student Distribution



Distribution	2019	2020	2021	2022	2023
Returning	2,040	2,002	1,958	1,911	1,865
Transfer	229	195	170	168	165
First-time in College	344	334	347	308	355
Total	2,613	2,531	2,475	2,387	2,385

First-time in College Fall 2023	Number	Previous Year
May 2023 Graduates	155	125
May 2023 Graduates with Prior Dual Enrollment or Early Admission	2	409
Previous High School Graduates	0	63
Individual Applications	0	0
GED Entrants	10	8
Total	167	605

Source: Registrar's Student Profile

Fall Contact Hours by Program Area:
Academic and Career / Technical

Academic (Funded)	2019	2020	2021	2022	2023
AD Nursing (ACGM courses only)	6,848	4,608	5,504	0	0
Agriculture	4,128	1,632	2,320	1,696	2,048
Biology	52,224	47,712	51,360	48,480	51,840
Business Management, Marketing	9,216	7,920	8,928	8,400	11,040
Communications	0	11,904	11,472	8,400	12,000
Computer Sci./ Business Computer Apps	11,856	11,184	8,784	5,184	0
Consumer Home EC (Nutrition & Education)	3,680	3,888	5,808	5,440	4,768
Criminal Justice, Public Admin.	2,640	2,304	1,344	2,688	2,640
Foreign Language	3,312	1,872	2,208	3,744	2,112
Health	2,064	2,256	2,352	3,744	3,936
Letters	59,216	45,808	45,584	42,400	44,464
Mathematics	36,160	33,424	32,192	35,696	35,680
Physical Education and Fitness	23,568	25,936	25,536	20,224	16,320
Physical Science	14,784	13,648	13,888	14,176	15,056
Psychology & Sociology	24,928	24,512	23,376	18,944	21,856
Social Science	50,928	45,600	42,576	48,576	50,832
Visual and Performing Art	32,256	31,648	26,704	29,424	32,432
Total Funded Academic CH	337,808	315,856	309,936	299,472	307,024

Career / Technical (Funded)	2019	2020	2021	2022	2023
Agriculture	1,024	1,584	800	880	512
Associate Degree Nursing	29,136	25,312	31,008	42,000	34,480
Biology	640	640	576	0	0
Business Mgmt., Admin (OST)	14,256	9,552	11,232	12,560	10,800
Computer Info Systems (Cyber security)	---	---	---	4,032	6,112
Computer Info Technology (CIT)	5,088	5,664	5,088	6,336	3,360
Cosmetology (Cons & HEC)	20,320	19,280	28,064	26,752	28,736
Emergency Medical Tech	10,080	8,080	5,536	3,552	10,480
Health Information Technology	9,568	13,184	13,824	9,312	10,048
Industrial/Petroleum Technology	22,944	23,856	21,520	19,872	20,064
Medical Assisting	7,696	5,920	6,976	5,904	3,584
Medical Lab Technician	6,064	6,832	6,448	6,432	6,432
Nurse Aid CNA	3,360	3,584	2,912	3,584	3,696
Occupational Therapy	12,144	14,784	19,424	16,800	11,616
Social Science (PET)	1,120	880	1,200	400	800
Vocational Nursing	27,632	31,520	30,816	17,600	22,272
Welding	19,312	20,240	20,528	15,760	14,992
Total Funded Career / Tech. CH	190,384	190,912	205,952	191,776	187,984
Total Funded¹ Academic and Career / Technical CH	528,192	506,768	515,888	491,248	495,008

¹ Some contact hours are not funded by the state due to repeated courses.

Spring Contact Hours by Program Area:
Academic and Career / Technical

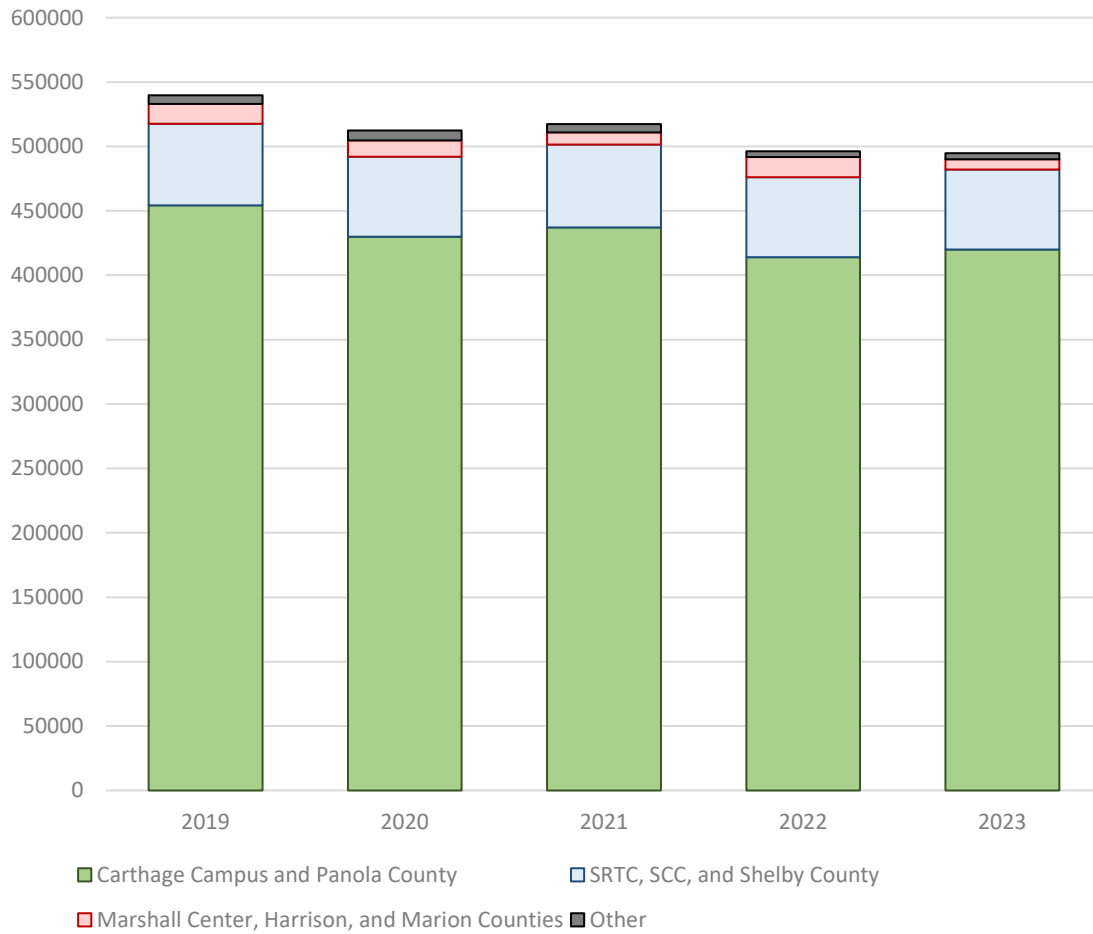
Academic (Funded)	2020	2021	2022	2023	2024
AD Nursing (ACGM courses only)	4,864	6,400	7,168	**0	0
Agriculture	4,416	912	1,200	1,056	1,216
Biology	39,072	37,776	40,896	39,600	47,520
Business Management, Marketing	2,784	3,408	3,984	7,968	6,048
Communications	0	11,280*	8,928	11,856	10,080
Computer Sci./ Business Computer Apps	10,560	9,360	7,968	2,976	3,072
Consumer Home EC (Nutrition & Education)	4,576	5,360	5,920	6,016	5,504
Criminal Justice, Public Admin.	4,464	1,392	2,112	2,256	2,496
Foreign Language	1,344	2,112	2,400	3,360	2,592
Health	3,360	3,456	2,736	4,032	3,648
Letters	52,160	41,344	39,696	38,112	43,568
Mathematics	25,568	37,104	28,528	28,224	27,264
Physical Education and Fitness	21,888	23,712	26,752	15,184	13,248
Physical Science	10,000	13,712	17,232	10,352	14,096
Psychology and Sociology	21,872	21,104	19,760	15,120	17,376
Social Science	44,928	48,720	49,632	36,816	51,552
Visual and Performing Art	30,416	29,184	27,232	26,592	29,872
Total Funded Academic CH	282,272	296,336	292,144	280,560	279,152

Career / Technical (Funded)	2020	2021	2022	2023	2024
Agriculture (PET/RLM)	6,912	4,576	3,568	2,272	1,360
Associate Degree Nursing	26,544	27,696	30,368	39,936	34,224
Business Management/Admin (OST)	16,176	12,144	9,936	15,024	10,080
Computer Info Systems (Cyber security)	---	---	---	5,568	5,376
Computer Info Technology (CIT)	2,688	1,344	1,920	---	2,304
Cosmetology (Cons & HEC)	20,704	25,168	27,648	23,040	30,864
Emergency Medical Tech	6,720	7,840	1,904	6,096	6,400
Health Information Technology	5,936	9,520	5,632	9,312	7,184
Industrial / Petroleum Technology	24,272	21,056	18,400	19,072	16,320
Medical Assistant	8,528	5,660	9,568	4,272	4,976
Medical Lab Technician	5,680	5,968	2,544	4,288	5,632
Nurse Aid CNA	3,584	2,800	2,576	2,240	1,344
Occupational Therapy	12,672	12,688	18,848	15,728	17,472
Vocational Nursing	28,784	28,272	26,768	31,184	21,696
Welding	16,304	17,280	17,488	12,192	13,664
Total Funded Career / Tech. CH	185,504	181,952	177,168	174,528	178,896
Total Funded² Academic and Career / Technical CH	467,776	478,288	469,312	455,088	458,048

² Some contact hours are not funded by the state due to repeated courses.

* CIP code change ** Change in THECB reporting

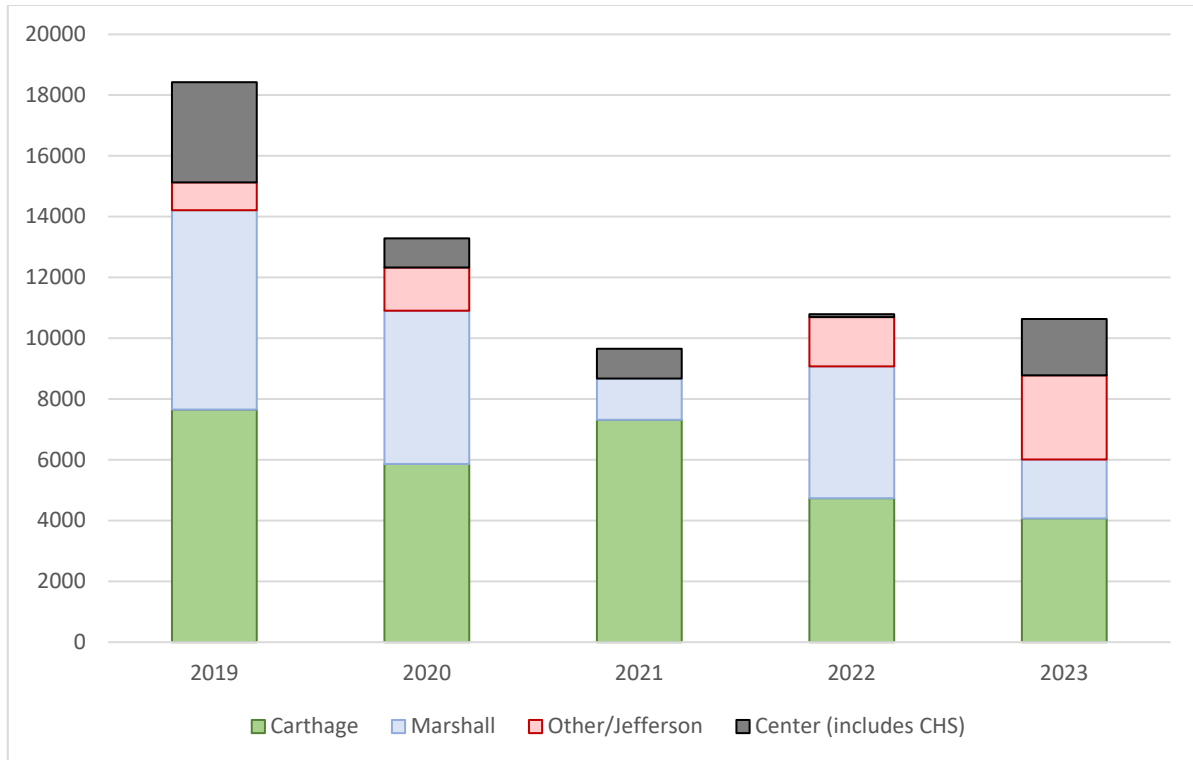
Fall Contact Hours by Campus: Academic and Career / Technical



Academic & Career / Technical	2019	2020	2021	2022	2023
Carthage Campus	442,384	422,448	431,152	407,904	415,040
Panola County High Schools	11,952	7,600	5,920	6,192	4,928
Marshall Center	12,256	9,184	8,416	11,520	7,008
Harrison County High Schools	1,408	1,936	624	2,144	48
Jefferson High School	1,808	1,552	288	1,792	768
SCC and SRTC	53,344	46,816	49,040	43,136	46,320
Shelby County High Schools	9,904	15,088	15,456	19,024	15,888
Garrison High School	1,632	2,208	1,776	720	336
Tatum High School	4,944	5,472	4,656	3,792	4,560
Non-funded * (three-peats and other non-reported or audits)	(6,688)	(5,584)	(4,656)	(4,320)	(3,984)
Total Off-Campus	92,400	89,856	87,696	86,800	83,840
Total Semester Length CH (Includes Non-funded) ³	534,880	512,352	518,848	494,704	494,896

³ Non-funded CHs have been counted in their respective categories so they are included in the total.

Continuing Education: Fall Contact Hours by Campus

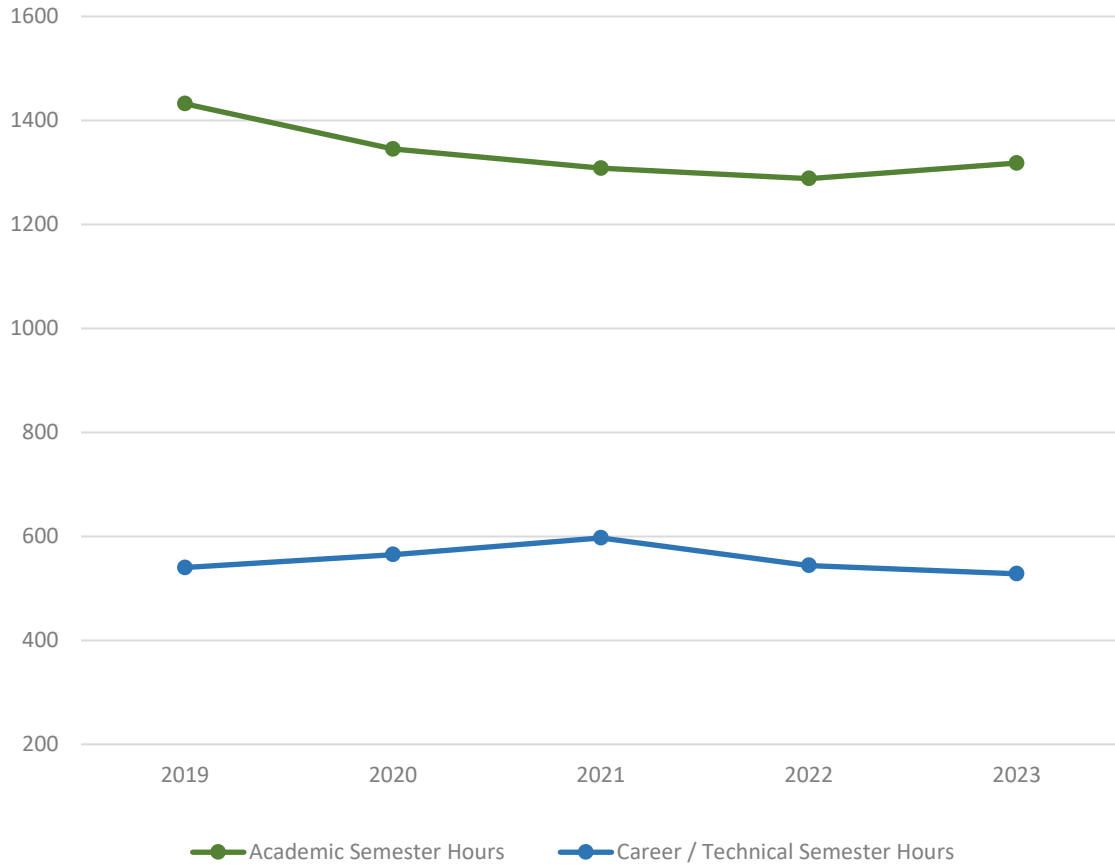


Continuing Education	2019	2020	2021	2022	2023
Carthage	7,652	5,863	7,316	4,736	4,076
Center (includes CHS)	3,300	965	980	91	1,855
Marshall	6,559	5,049	1,357	4,342	1,931
Other/Jefferson	917	1,414	0	1,620	2,774
Total Continuing Education	18,428	13,291	9,653	10,789	10,636

Fall Contact Hour Summary	2019	2020	2021	2022	2023
Total Semester Length	534,880	512,352	518,848	494,704	495,008
Total Continuing Education	18,428	13,291	9,653	10,789	10,636
Total Unfunded (3-peats and other non-funded)	(6,688)	(5,584)	(4,656)	(4,320)	(3,984)
Total Funded ⁴	546,620	520,059	525,541	502,037	501,660

⁴ Some contact hours are not funded by the state due to repeated courses. The non-funded hours have been included in the totals for contact hours.

Fall Credit Academic / Career Technical Full-Time Equivalent (FTE)



Full Time Equivalent	2019	2020	2021	2022	2023
Academic FTE	1,432	1,345	1,308	1,288	1,318
Career / Technical FTE	540	565	597	544	528
Non-funded ⁵ and Non-reported FTE	19	15	19	20	16
Total FTE	1,991	1,925	1,924	1,852	1,862

Source: Registrar's Student Profile

⁵ Some semester hours are not funded by the state due to repeated courses.

Panola College: Programs Offered 2023-2024

Academic Degree Programs

Associate of Arts
Associate of Arts - Teaching
Associate of Science
Associate of Science- Music

Technical Degree Programs

Associate of Applied Science

Business Admin. & Management
Clinical/Medical Laboratory Technician
Computer & Info. Systems Security
Computer Information Technology
Electrical and Instrumentation
General Business
Health Information Technology
Medical Assisting
Natural Gas Compression
Nursing (Leading to RN Licensure)
Nursing (LVN-RN Transition)
ADN to BSN Concurrent
Occupational Therapy Assisting
Office Professional
Paramedic
Petroleum Technology
Ranch & Land Management
Welding Technology

Occupational Skills Awards

Accounting
Advanced Electrical Specialist
Advanced Pipe Welding
Business Management
Compressor Technician
Cyber Security
Document Production
Electrical Helper
Electrical Specialist
Engine Technician
Google Digital Marketing & E-Commerce
Industrial Communications
Intro. to Multi-Process Pipe Welding
Intro. to Multi-Process Structural
Marketing
Microsoft Office
Networking
Office Management
Petroleum Production
Welding

Technical Certificate Programs

(Certificate of Proficiency)

Computer Information Technology

Digital Media Design and Development
Microcomputer Software Operator
Microcomputer Support Specialist
Personal Computer Technical Support

Computer & Information Systems Security

Digital Forensic Specialist
Computer Info. Sys. Support Specialist

Cosmetology

Instructor Training
Nail Technician
Operator

Emergency Medical Services

Emergency Medical Technology
Paramedic

General Business

Health Information Technology

Medical Coding Technician

Heating, Ventilation, & Air Conditioning

Licensed Vocational Nurse

Maintenance Technician I and II

Medical Assisting

Natural Gas Compression I and II

Office Professional

Administrative Assistant

General Office

Accounting

Small Business Management

Petroleum Technology I and II

Ranch & Land Management I and II

Residential / Commercial Electrician

Welding - Basic and Intermediate Level

Workforce: ICLCs and OSAs 2023-2024

Institutional Credentials That Lead to Licensure or Certification (ICLC):

Certified Nurse Aide*
Dental Assisting*
EKG Technician*
Patient Care Technician*
Pharmacy Technician*
Phlebotomy Technician*
Professional Truck Driving (CDL)*
Advanced Cardiac Life Support
CPR for Healthcare Providers
CPR-Adult
First Aid
Forklift Operator Certification
Human Resource Certification
Introduction to Pharmacy
Medication Aide
Real Estate
Safety & Accident Prevention
Substitute Teacher

**THECB approved*

Occupational Skills Awards

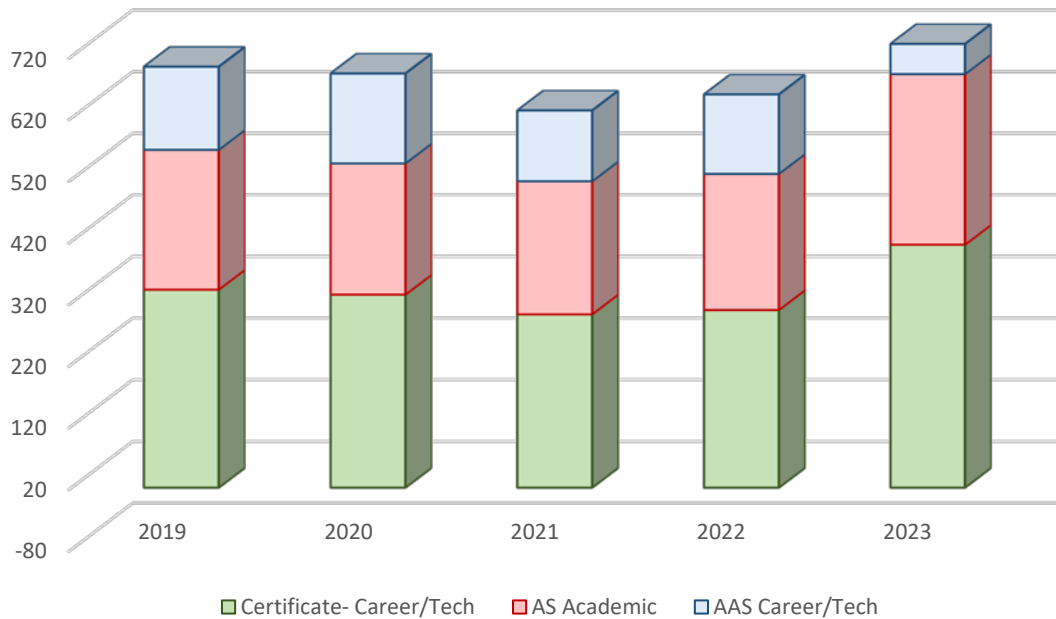
Accounting
Business Management
Document Production
Emergency Medical Technology
Google Digital Mktg. & E-Commerce
Marketable Skills
Marketing
Microsoft Office
Office Management

Fall 2023 Enrollment by Declared Major Field of Study

Curriculum	Total
Associate Degree Nursing	88
Administrative Assistant	3
Agriculture, General	30
Architecture	16
Art, General	28
Basic Welding	75
Biology, General	39
Business and Management	143
Chemistry, General	9
Clinical/Medical Assistant Certificate	39
Clinical/Medical Laboratory Technician	28
Computer Information Systems Security Analyst	14
Computer Information Systems Security Specialist	4
Computer Information Technology	14
Computer Science	23
Cosmetology	52
Criminology	37
Digital Media Design and Development	9
Drama / Theater Arts	15
Electrical and Instrumentation Technology	32
Emergency Medical Technician	29
Engineering	4
English Language and Literature	18
Foreign Languages & Literatures	3
Forestry Sciences	3
General Business	76
General Business (1-year certificate)	51
General Office	3
General Studies	553
Geology	1
Health Professions / Related	146
Heating, Ventilation, & Air Conditioning	9
History, General	21
HIT Data Management & Revenue Management	12
Intermediate Welding	2
Journalism / Communications	6
Liberal Arts / Sciences	4
Mathematics	13

Curriculum	Total
Medical Coding	30
Microcomputer Support Specialist	3
Music, General	14
Nail Technician	2
Natural Gas Compression	2
Natural Gas Compression I	1
Nursing	1
Occupational Therapy Assisting	14
Office Professional	1
Paramedic Technology	9
Personal Computer Technical Support	1
Petroleum Technology	13
Petroleum Technology I	4
Physical Ed. – Teaching and Coach	28
Physics, General	3
Political Science and Government, General	2
Pre-AD Nursing	215
Pre-Dentistry Studies	12
Pre-Law Studies	14
Pre-Medicine Studies	2
Pre-Occupational Therapy Assisting	56
Pre-Pharmacy Studies	3
Pre-Veterinary Studies	24
Pre-Vocational Nursing	65
Psychology, General	41
Ranch & Land Management	8
Residential/Commercial Electrician	7
Small Business Management (1-Yr Cert)	4
Sociology	3
Speech and Rhetorical Studies	7
Teaching- 8-12, Other EC-12	7
Teaching – EC-6, 4-8, EC-12, Special Education	84
Vocational Nursing	37
Welding Technology	16
Total	2,385

Total Number of Degrees and Certificates Awarded



Degree/Certificate	2019	2020	2021	2022	2023
Associate Degree Academic	227	213	216	221	277
Associate Degree Career Tech	135	146	115	129	130
Certificate Career Technical	321	313	281	288	394
Total Degrees and Certificates	683	672	612	638	801
Core Completers	216	183	180	203	228
Field of Study Completers	15	34	55	50	49
Total Completers	914	889	847	891	1,078

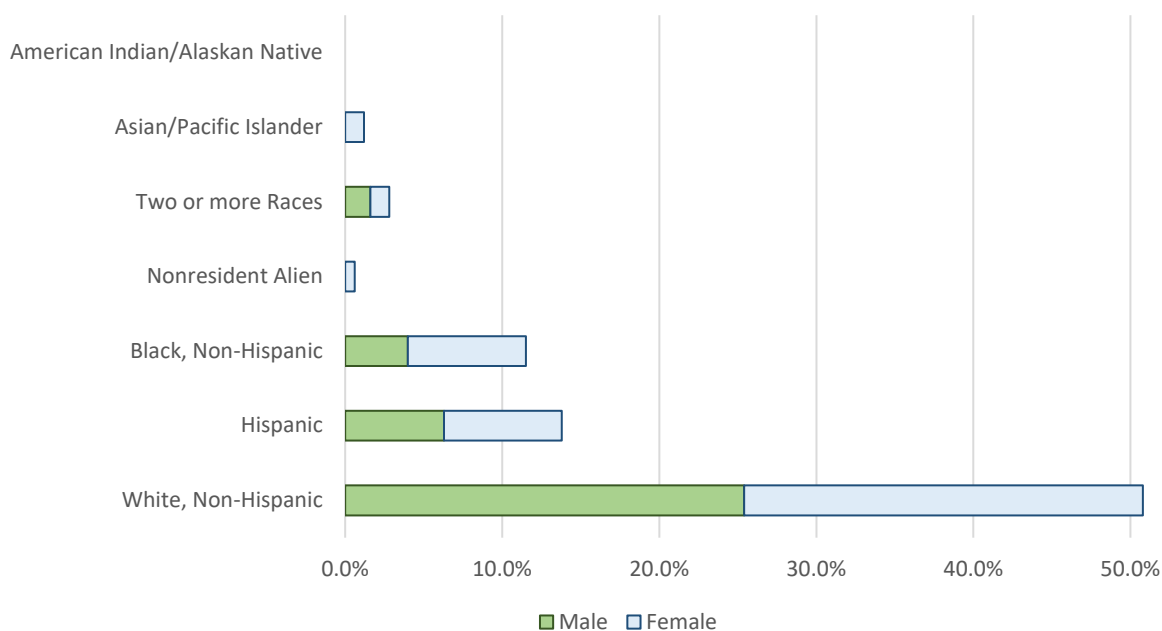
Source: Registrar's Completers Report

Percent of First-time in College, Full-time Students
Who Entered in Fall 2020 (cohort) and
Completed a Degree, a Certificate, or Transferred-out by Fall 2023

Ethnic Group	Men	Women	Total %	Transfer-out
% of Ethnic Group	% of Group Completing by 2023	% of Group Completing by 2023	% of Group Completing by 2023	% Who Transfer to Another Texas Institution by 2023
White, Non-Hispanic	25.4%	25.4%	25.4%	6.7%
Black, Non-Hispanic	4.0%	7.5%	6.0%	4.7%
Hispanic	6.3%	7.5%	7.0%	1.7%
Asian/Pacific Islander	0%	1.2%	0.7%	0%
American Indian/ Alaskan Native	0%	0%	0%	0%
Non-resident Alien	0%	0.6%	0.3%	0%
Two or more races	1.6%	1.2%	1.3%	0%
Total % Completing or Transferring-out	37.3%	43.4%	40.8%	13.0%

2020 Cohort of first-time, full-time students: 126 men, 173 women, 299 Total

Percentage Who Completed a Degree or Certificate



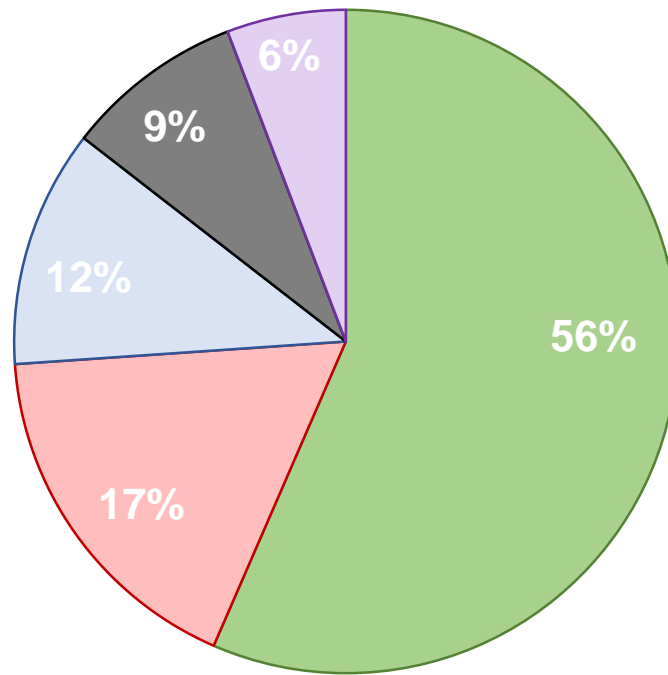
* Completers include students who earn a one- or two-year certificate and students earning an Associate's degree. Core completers are not included in this data. (Source: IPEDS Graduation Rates)

Success Point Data

Criteria	2017	2018	2019	2020	2021
Math Readiness	230	207	196	160	143
Read Readiness	68	69	53	46	48
Write Readiness	65	43	28	24	23
Completed 15 SCH	902	878	865	913	871
Completed 30 SCH	587	610	897	828	911
Transfers to a 4-year Inst	500	488	846	837	660
Pass FCL Math Course	356	345	421	412	491
Pass FCL Read Course	362	358	408	386	365
Pass FCL Write Course	266	272	298	278	257
Degrees, CCCs, or Certs (undup.)	568	630	472	442	445
Degrees or Certs in Critical Fields	682	518	761	764	624
Annual Success Point Total	4,585	4,417	5,244	5,088	4,836

Weighted success points awarded for college readiness.

Percent and Number of Full-time Faculty
by Degree and Gender (Fall 2023)



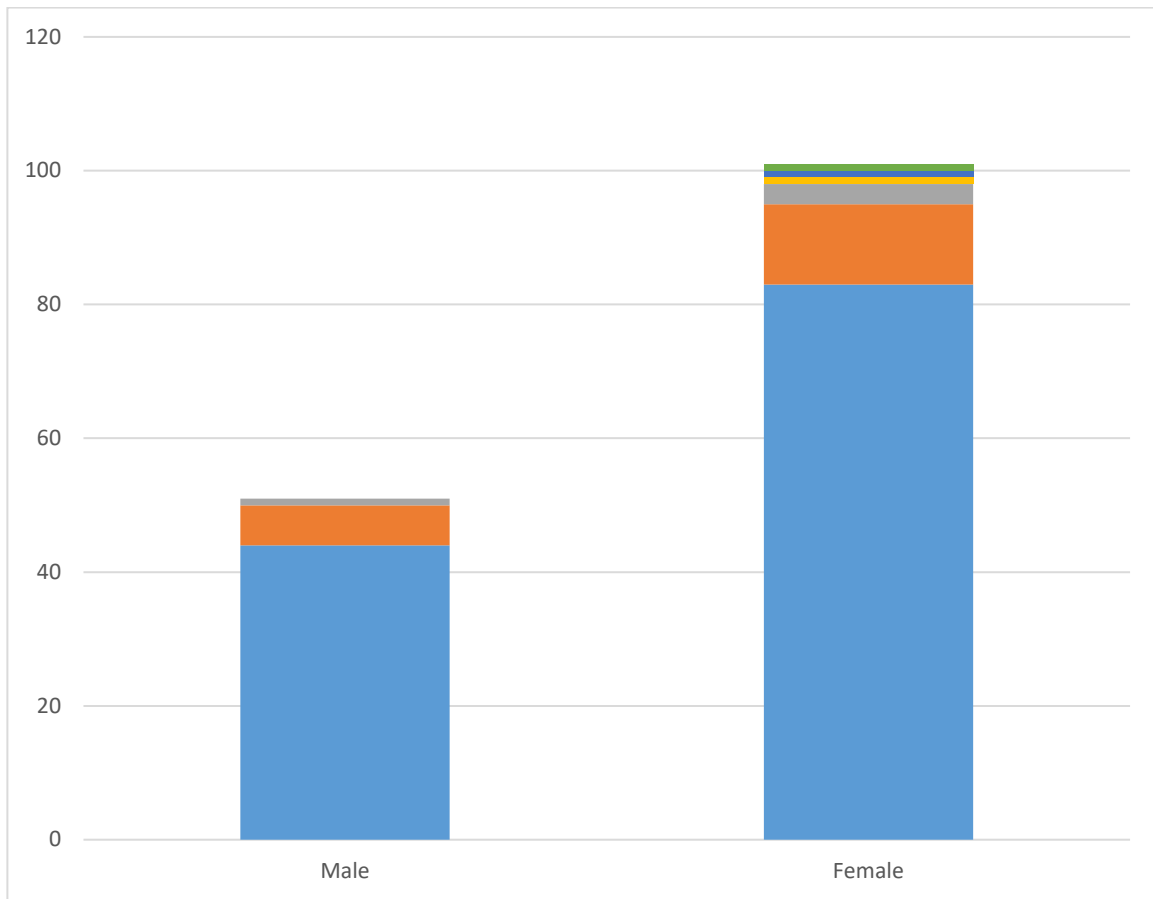
■ Master's	■ Bachelor's	■ Less than Bachelor's
■ Doctorate	■ Master's with 30+ Hours	

Number of Full Time Faculty by Degree and Gender

Degree	Male	Female	Total
Doctorate	2	4	6
Master's with 30+ Hours	2	2	4
Master's	15	24	39
Bachelor's	4	8	12
Less than Bachelor's	4	4	8
Total Number	27	42	69

Source: Director of Human Resources

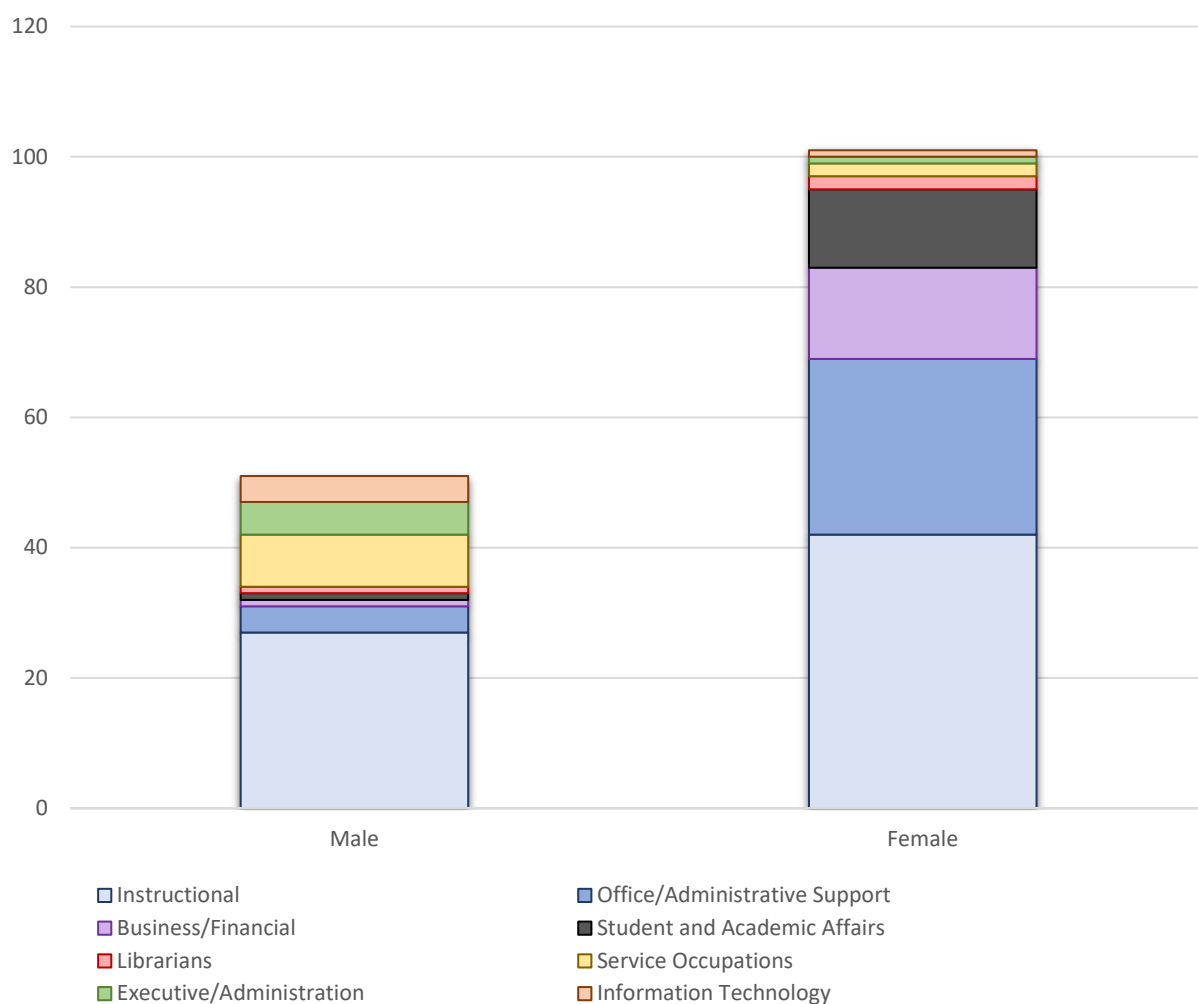
Full-time Employees by Ethnicity and Gender (Fall 2023)



Ethnic Group	Male	Female	Total
White	44	83	127
Black or African American	6	12	18
Hispanic or Latino	1	3	4
Asian	0	1	1
American Indian/Alaskan Native	0	1	1
Two or More Races	0	1	1
Total Number	51	101	152

Source: Director of Human Resources

Full-time Employees by Activity and Gender (Fall 2023)



Activity	Male	Female	Total
Executive/Administration	5	1	6
Instructional	27	42	69
Librarians	1	2	3
Student and Academic Affairs and Other Education Services	1	12	13
Business and Financial Operations	1	14	15
Information Technology	4	1	5
Office and Administrative Support	4	27	31
Service Occupations	8	2	10
Total Number	51	101	152

Revenues, Expenses, and Changes in Net Assets
September 1, 2021 – August 31, 2022

Operating Revenues	2020-2021	2021-2022
Tuition and Fees	3,902,990	3,823,655
Federal Grants and Contracts	675,831	577,711
State Grants and Contracts	545,431	358,598
Non-Government Grants and Contracts	93,556	122,925
Sales & Service of Educational Activities	18,016	27,872
Auxiliary Enterprises	1,156,664	1,215,860
Other Operating Revenues	323,649	376,663
Total Operating Revenues	6,716,137	6,503,284

Operating Expenses		
Instruction	9,123,744	8,540,802
Public Service	32,352	214,648
Academic Support	2,942,727	2,874,368
Student Services	1,664,427	1,882,310
Institutional Support	4,952,541	5,110,675
Operation and Maintenance of Plant	1,971,973	2,096,649
Scholarships and Fellowships	4,300,457	3,911,130
Auxiliary Enterprises	2,275,234	2,366,394
Depreciation	2,266,253	2,518,008
Total Operating Expenses	29,529,708	29,514,984
Operating Income Loss	(22,813,571)	(23,011,700)

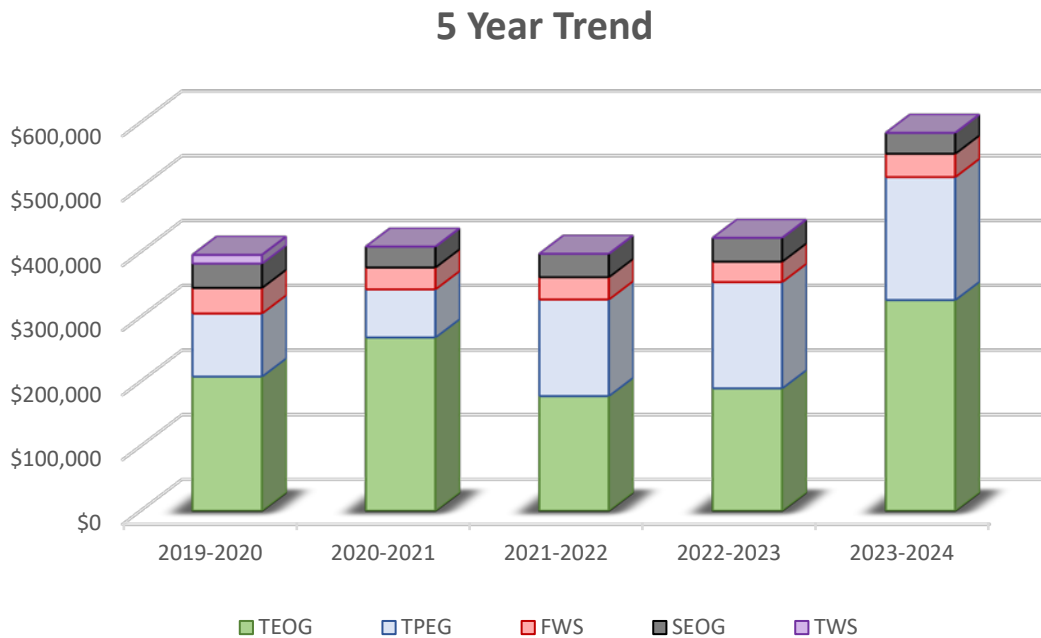
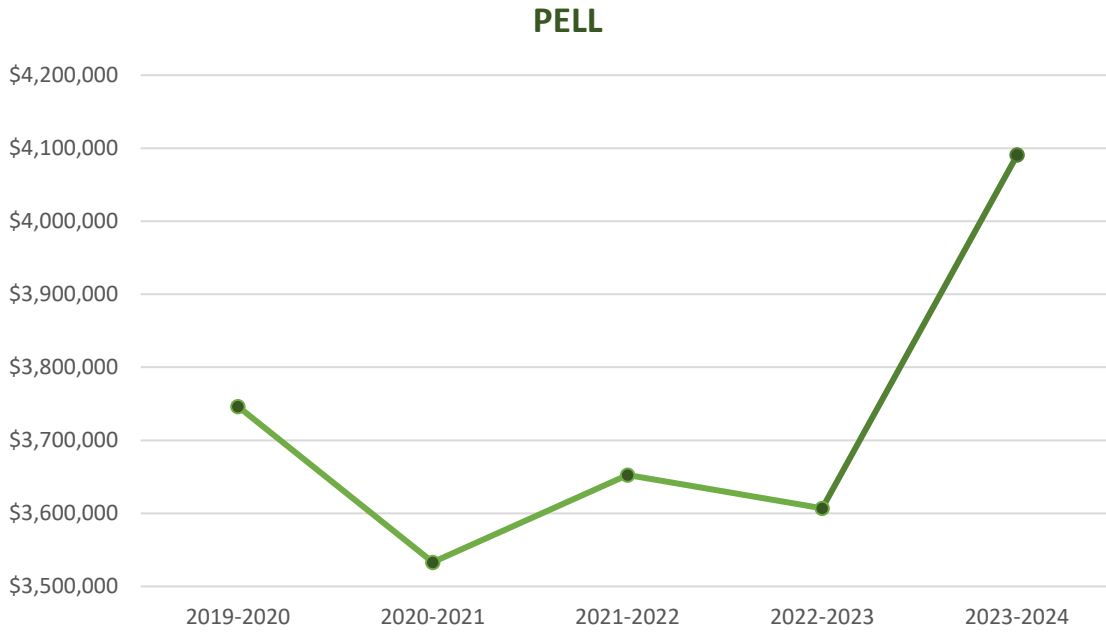
Non-Operating Revenues		
State Appropriations – General Revenue	6,186,614	6,248,414
Ad-valorem Taxes for Current Operation	8,882,969	9,898,840
Ad-valorem Taxes for Debt Service	2,204,860	1,883,973
Federal Revenue, Non-Operating	10,274,825	10,185,646
Gifts	149,560	399,598
Insurance Recoveries	138,184	0
Investment Income (net of investment expenses)	1,304,772	(1,070,781)
Loss of Disposition of Capital Assets	(66,702)	298,338
Royalty Income	318,352	1,331,965
Interest on Capital Related Debt	(884,742)	(871,894)
Net Non-Operating Revenues	28,508,692	28,304,099
Income Before Other Revenues	5,695,121	5,292,399

	2020-2021	2021-2022
Other Revenues		
Additions to Permanent Endowments	100,650	221,036
Total Other Revenues	100,650	221,036
Increase in Net Position	5,795,771	5,513,435

Net Position		
Net Position – Beginning of Year	38,616,382	44,412,153
Cumulative Effect of Change in Accounting Principle		
Net Position- Beginning of Year as Restated		
Net Position- End of Year	44,412,153	49,925,588

Source: Controller, Fiscal Services

Need-Based Aid Received by Students p. 1



Source: Director of Financial Aid

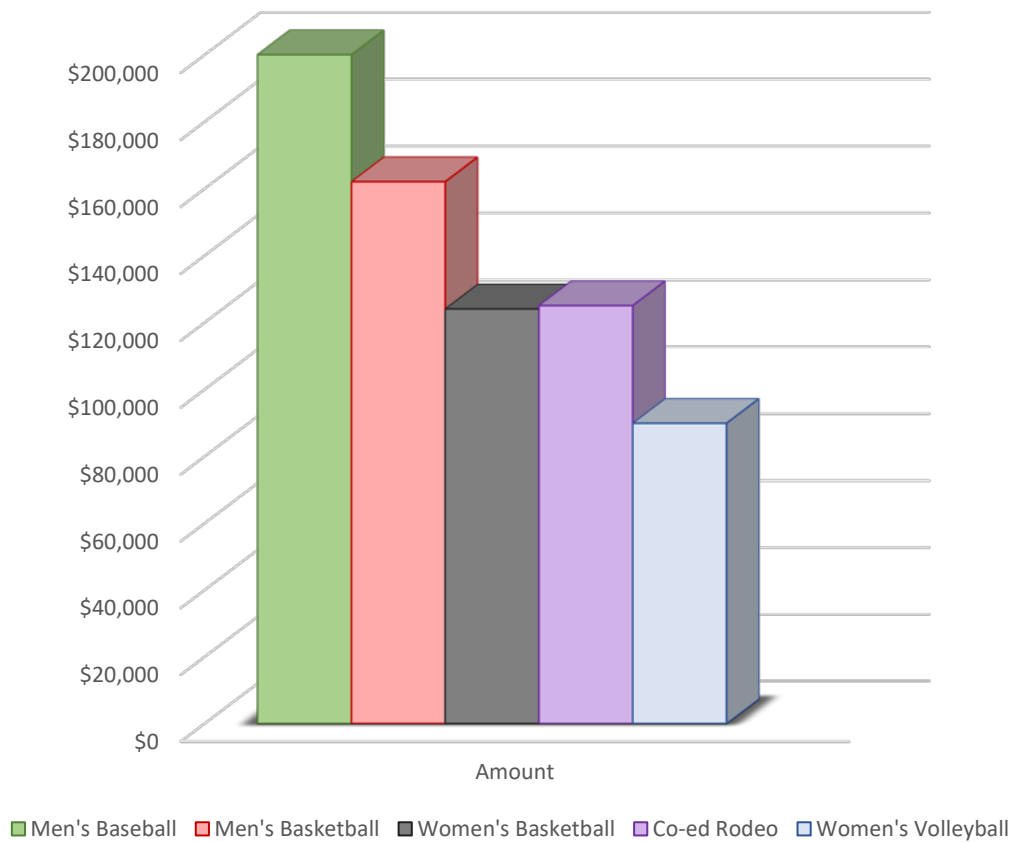
Need-Based Aid Received by Students p. 2

Program	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
PELL	3,746,287	3,533,142	3,652,407	3,607,173	4,090,365
SEOG	37,583	32,126	35,954	36,646	32,126
TPEG	97,658	74,327	149,315	164,375	189,726
FWS	39,466	33,715	34,424	31,463	35,984
TEOG	207,541	268,128	177,476	189,313	325,957
TWS	13,382	0	0	0	0
TOTAL	4,141,917	3,639,576	4,049,576	4,028,970	4,674,158

GRANT	Description
PELL SEOG TEOG TPEG	PELL Supplemental Educational Opportunity Grant Texas Educational Opportunity Grant Texas Public Educational Grant
Work Study	Description
FWS TWS	Federal Work Study Texas Work Study

Source: Director of Financial Aid

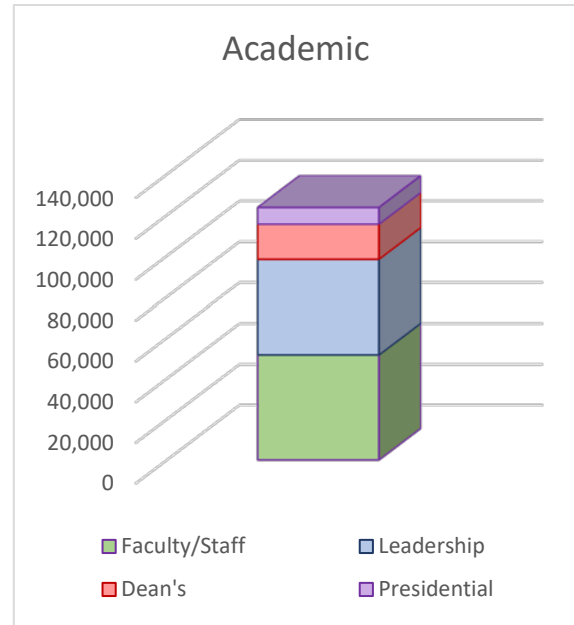
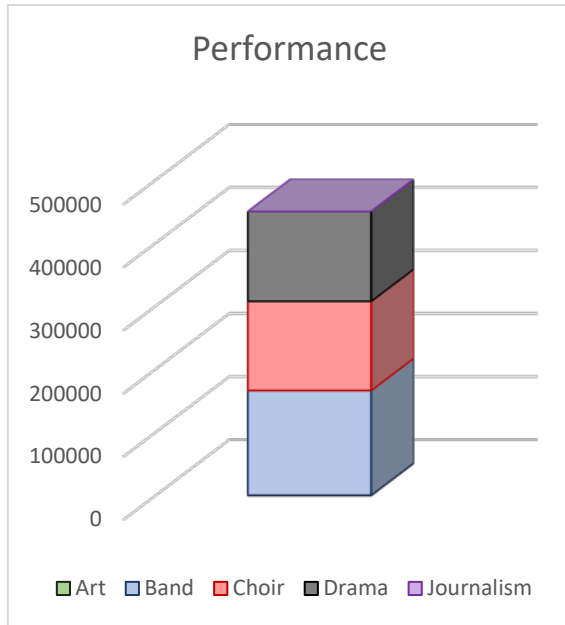
Athletic Scholarships 2023 – 2024



Program	Amount	% Difference from Previous Year
Men's Baseball	244,331	21.8%
Men's Basketball	162,065	18.6%
Women's Basketball	124,044	-0.7%
Rodeo	125,045	17.3%
Women's Volleyball	89,876	-14.1%
TOTAL	745,361	10.7%

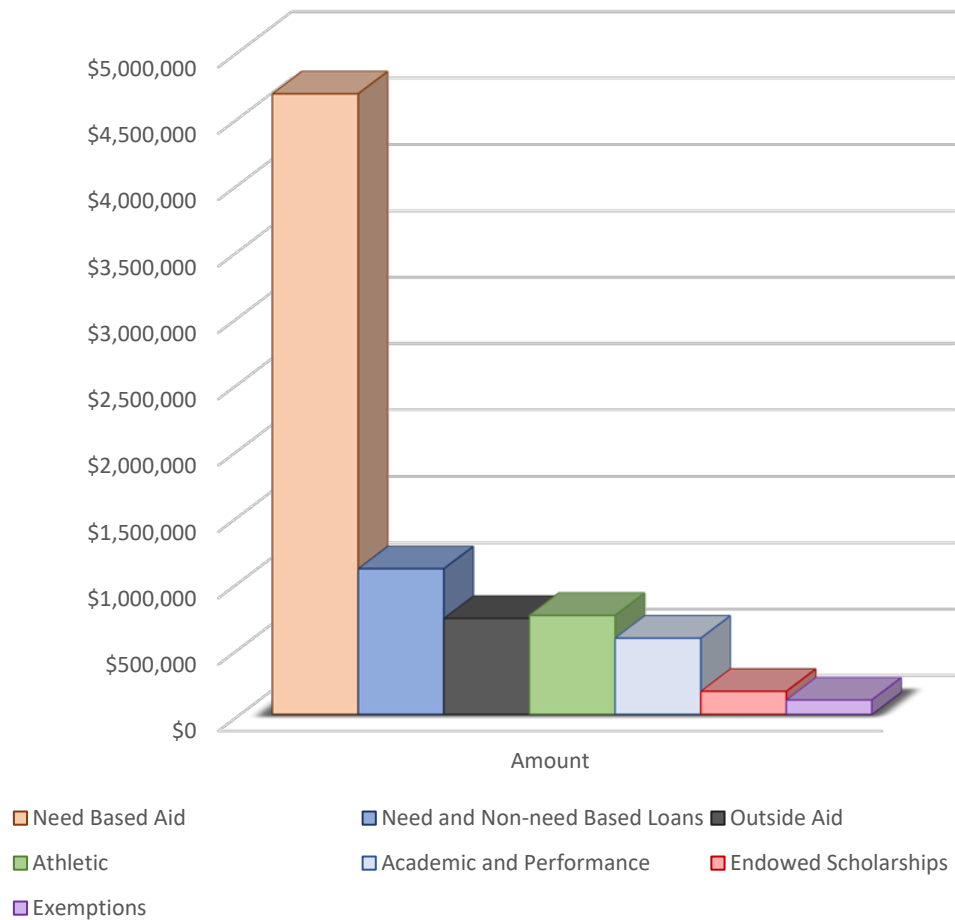
Source: Director of Financial Aid

Academic/Performance Scholarships 2023 – 2024



Program	Amount	% Difference from Previous Year
Performance:		
Art	500	16.6%
Band	165,828	94.4%
Choir	141,314	-1.6%
Drama	142,529	2.2%
Journalism	0	N/A
Total Performance	450,171	22.1%
Faculty/Staff	51,604	-33.9%
Leadership	46,714	2.4%
Dean's	17,219	-45.9%
Presidential	8,186	-42.1%
Total Academic	123,723	-27.0%
TOTAL	573,894	6.6%

Summary of Financial Aid/ Scholarships 2023 – 2024

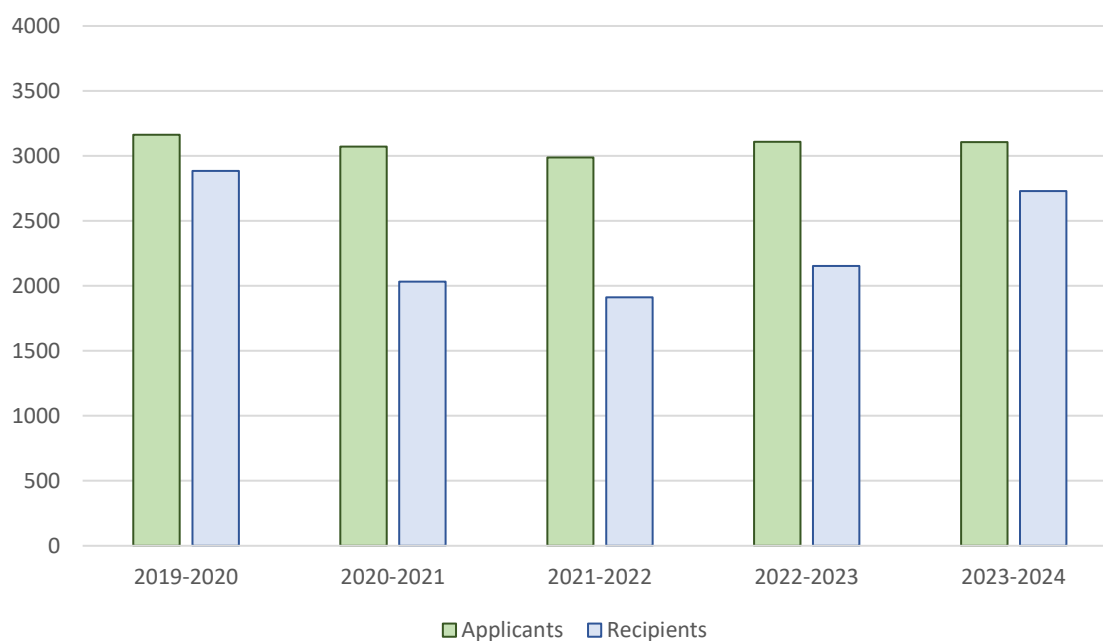


Program	Amount	% Difference from Previous Year
Athletic	745,362	10.7%
Academic and Performance	573,893	9.2%
Endowed Scholarships	173,061	-21.5%
Outside Aid ⁶	722,502	-10.8%
Exemptions ⁷	107,934	-1.1%
Need Based Aid	4,674,158	16.0%
Need and Non-need Based Loans	1,096,654	-16.2%
TOTAL	8,093,564	5.4%

⁶ Any scholarship or grant not awarded by Panola College.

⁷ Exemptions are offered by the state for students in special populations.

Number of Financial Aid Applicants and Recipients of Federal or State Aid



	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Applicants ¹	3,164	3,072	2,989	3,109	3,107
Recipients ²	2,885	2,032	1,912	2,154	2,729
Applicants Receiving Aid	91%	66%	64%	69%	88%

¹ Applied for FAFSA

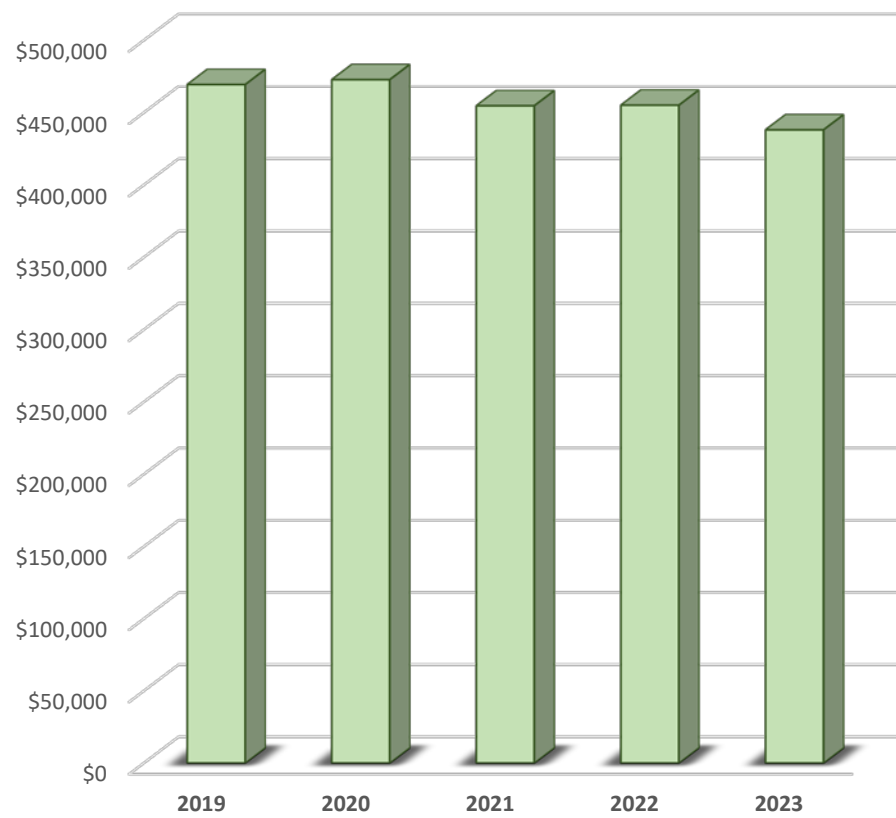
² All students that received any kind of financial aid (grant, scholarship, work study and loans).

Dual Credit

FAST State Pay	\$220,190
FAST ISD Pay	\$52,433
FAST Panola Pay	\$384,884
DC ISD Pay	\$565,250
DC Panola Pay	\$816,459
Total	\$2,039,216

Source: Director of Financial Aid

Library Budget: 2019-2023



Year	2019	2020	2021	2022	2023
Budget	\$469,315	\$472,705	\$454,637	\$455,040	438,018

Source: IPEDS- Academic Libraries; fiscal year

Library Collection (Fiscal year)

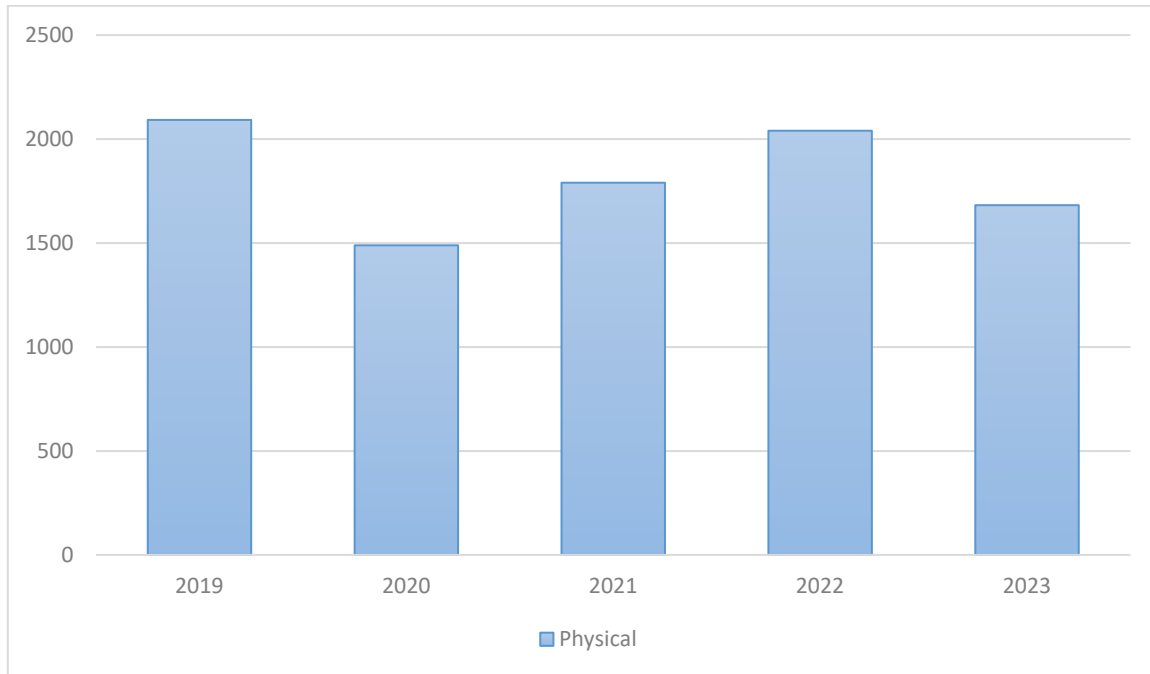
Books	2019	2020	2021	2022	2023
Physical	24,889	27,147	21,581	18,862	18,897
Digital	764,632	691,305	657,978	1,042,170	1,710,136
Databases					
Digital	85	78	81	81	73
Media					
Physical	299	2,137	2,243	3,932	3,948
Digital	5,59742	381	396	12,828,754	17,570,892
Serials					
Physical	42	42	37	1,880	1,866
Digital	13	13	7	28,931	38,993
Total	1,349,702	721,103	682,323	13,924,610	19,344,805

Source: IPEDS- Academic Libraries; fiscal year

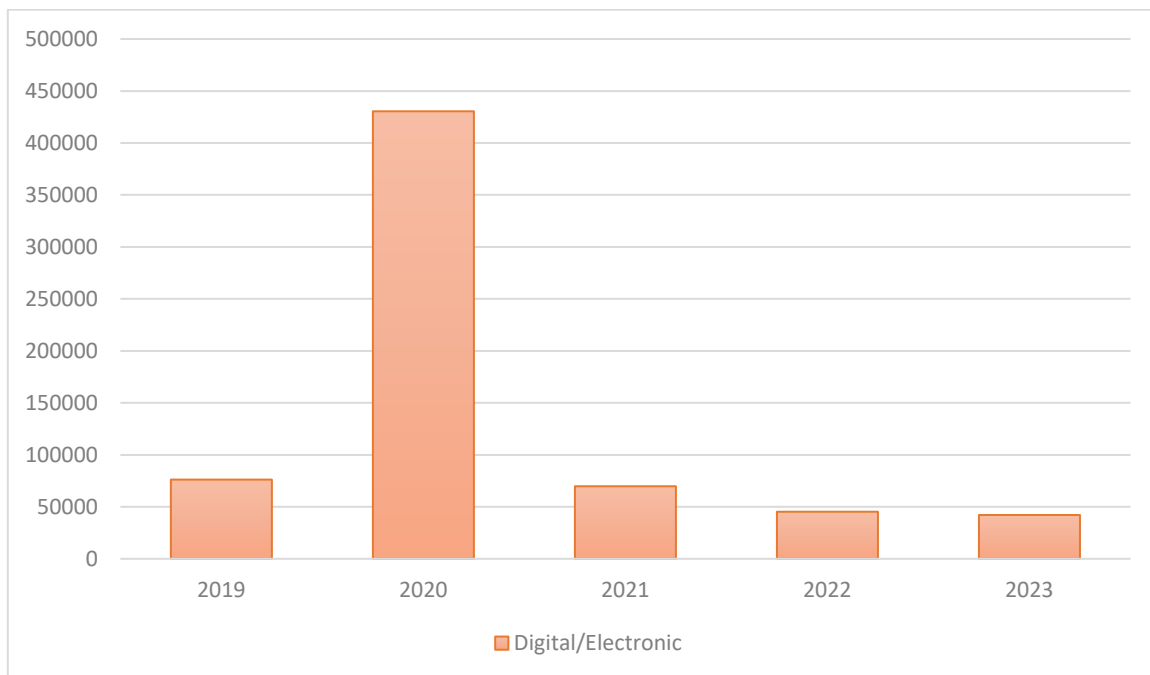
2023 Collection Totals

Physical Collection	24,711
Digital/Electronic Collection	19,320,094

Library Circulation- Physical



Digital/Electronic



Source: IPEDS- Academic Libraries; fiscal year