Panola College Total Gifts Received 2017-2018

503 Gifts = $1,217,475

2017 Employee Campaign

Throughout September 2017, Panola College Office of Institutional Advancement hosted a “Pay It Forward” employee campaign. The campaign had a participation rate of 60.4% and raised $21,086.

### Panola College

#### 2017-2018 Employee Campaign Results

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>Percentage Change</th>
</tr>
</thead>
<tbody>
<tr>
<td># of Participants (Overall)</td>
<td>42</td>
<td>94</td>
<td>123.81%</td>
</tr>
<tr>
<td># of Participants (Full-Time)</td>
<td>42</td>
<td>90</td>
<td>114.29%</td>
</tr>
<tr>
<td># of Participants (PT &amp; Retirees)</td>
<td>0</td>
<td>4</td>
<td>400.00%</td>
</tr>
<tr>
<td>% Participation (based on F/T)</td>
<td>28.19%</td>
<td>60.40%</td>
<td>114.29%</td>
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#### Contribution Areas

<table>
<thead>
<tr>
<th>Area</th>
<th>2016</th>
<th>2017</th>
<th>Percentage Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scholarships</td>
<td>$1,820</td>
<td>$6,170</td>
<td>239.01%</td>
</tr>
<tr>
<td>Foundation</td>
<td>$4,770</td>
<td>$10,741</td>
<td>125.18%</td>
</tr>
<tr>
<td>Athletics</td>
<td>$690</td>
<td>$2,795</td>
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</tr>
<tr>
<td>Academics</td>
<td>$0</td>
<td>$400</td>
<td>400.00%</td>
</tr>
<tr>
<td>Fine Arts</td>
<td>$430</td>
<td>$980</td>
<td>127.91%</td>
</tr>
<tr>
<td>Other</td>
<td>$0</td>
<td>$0</td>
<td>0.00%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$7,710</td>
<td>$21,086</td>
<td>173.49%</td>
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</table>

#### By Employment Status

<table>
<thead>
<tr>
<th>Employment Status</th>
<th>Participation</th>
<th>Giving</th>
<th></th>
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<tbody>
<tr>
<td>Faculty</td>
<td>44</td>
<td>46.81%</td>
<td>$7,780</td>
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<tr>
<td>Support Staff</td>
<td>16</td>
<td>17.02%</td>
<td>$915</td>
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<tr>
<td>Professional Staff</td>
<td>24</td>
<td>25.53%</td>
<td>$3,715</td>
</tr>
<tr>
<td>Administrators</td>
<td>6</td>
<td>6.38%</td>
<td>$7,916</td>
</tr>
<tr>
<td>Part-Time / Adjuncts</td>
<td>4</td>
<td>4.26%</td>
<td>$760</td>
</tr>
<tr>
<td>Retirees</td>
<td>0</td>
<td>0.00%</td>
<td>$0</td>
</tr>
<tr>
<td>TOTAL</td>
<td>94</td>
<td>100.00%</td>
<td>$21,086</td>
</tr>
</tbody>
</table>

#### Leadership Participation

<table>
<thead>
<tr>
<th>Leadership Category</th>
<th># Participated</th>
<th># of Personnel</th>
<th>% Participating</th>
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</thead>
<tbody>
<tr>
<td>Department Chairs</td>
<td>7</td>
<td>11</td>
<td>63.64%</td>
</tr>
<tr>
<td>Executive Council</td>
<td>5</td>
<td>5</td>
<td>100.00%</td>
</tr>
<tr>
<td>Deans</td>
<td>3</td>
<td>3</td>
<td>100.00%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>15</td>
<td>19</td>
<td>78.95%</td>
</tr>
</tbody>
</table>

First-Time Contributors: 55 (58.51% (percent of overall participation)

Participated Last Year Not This Year: 4

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Fundraising

Fundraising is an essential tool at Panola College to secure additional funding for clubs and organizations. During the 2017-2018 year, various Panola College teams, departments, and clubs held 20 fundraisers of all sizes and varieties to raise a gross total of $56,270.

Panola College Receives $20,000 from Chevron

On October 25, 2017, Mike Milliorn, Chevron Operations Supervisor, and Kim Smith, Operations Assistant, presented Dr. Billy Adams, Vice President of Instruction at Panola College, and Mrs. Natalie Oswalt, Dean of Arts, Sciences, and Technology, with a $20,000 donation for Panola College’s School of Energy.

College Completes Outdoor Classroom, Labyrinth

The Panola College Foundation continues to plant seeds for the future of the College and will recognize those efforts by hosting a reception at 2 p.m., Monday, Oct. 30. The Panola County Chamber of Commerce and other community members will be on hand and light refreshments will be served.

A Panola College Foundation grant funded the Rosemary Labyrinth created in front of the Health and Natural Sciences Building. That project inspired Health and Natural Sciences faculty and students to spearhead the construction of a new outdoor classroom.
The outdoor classroom was made possible by the generous contributions of Dede Shipman Applegate and the Panola College nursing students in support of the health sciences.

The Rosemary Labyrinth is a teaching and learning resource developed with health and wellness in mind. It offers students, faculty, staff, and community members a place for quiet reflection and relaxation, which fosters creativity and healing, according to Dr. Barbara Cordell, retired Dean of Nursing and Health Sciences.

Labyrinths derive from ancient designs found in many cultures throughout history as far back as 5000 years. The Panola College Rosemary Labyrinth is a seven-circuit pattern modeled after a labyrinth built in the early 13th century at the Chartres Cathedral in France. The Panola College Rosemary Labyrinth is 75 feet in diameter with a 12-foot center and 900 linear feet of path, lined with 450 fragrant rosemary plants. Anchoring the center is a large stone, which was donated by Dr. Cordell.

The pavilion-like outdoor classroom, open on all four sides, is outfitted with permanent picnic tables and surrounded by green space for use by the health sciences and other academic departments when an outdoor setting is conducive to learning. Occupational Therapy and other Health Sciences classes are already using the outdoor space.

**Panola College Foundation Raises $42,000 with Purses for Ponies**

On Thursday, October 19th more than 500 friends of Panola College gathered at the Carthage Civic Center to play bingo for a chance to win designer purses and other prizes. The fundraising event, hosted by the Panola College Foundation, was a complete sellout for the third time. Designer Purse Bingo raised more than $42,000 to support scholarships, faculty grants and other college projects.
Two bonus games were available for guests to purchase. The grand finale bonus game, sponsored by Premium Graphics and Design of Timpson, TX was also available for guests to purchase. The grand prize for the game was a Louis Vuitton Neverfull Tote valued at $1,260. There was also a bonus game played during intermission for a shopping spree worth $1,000, sponsored by Jolee & R.H. Ritter.

Joshua Carter of Carthage kept the crowd laughing and entertained all evening long as emcee for the occasion. Guests also enjoyed a photo booth which printed souvenir photos from their evening, sponsored by First State Bank and Trust Company of Carthage.

Pippen Motor Company sponsored the Koozies for the evening. Game sponsors included Carthage Furniture, City of Carthage, Children’s Dental Center of Center, TX, Citizens Bank, LimeLight by Alcone with Brandie Best, Worthington Plumbing & A/C, General Shelters, Hayli Cagle with Keller Williams, Kelly’s Collision Center, Sanford & Sons, Inc., Simply Beautiful Salon, and Texas Home Health. Dazzle sponsors were Ace Hardware, The Balcony, Genpak, Panola National Bank, Rural Water Service, Shelby Savings Bank, and Smith Energy Services.

Bingo game purses included 24 different purses including brands such as Michael Kors, Kate Spade, Frye, Brahmin, and Coach. A ring raffle also garnered prizes that consisted of over $500 worth of gift cards to dine around East Texas, A Vera Bradley purse donated by Chicken Row Market, a decorative sign donated by Dazzle’s Collectibles, a gift basket donated by Dillard’s in Longview, and a gift basket full of beauty products from Rachel Davis at Simply Beautiful Salon.

Panola College Occupational Therapy Assistant students are always instrumental in assisting with the event. Additional support for Designer Purse Bingo came from Brookshire Brothers, Photography by Teresa Cage Beasley, and Whataburger.

**Robert And Hazel Pike Endowed Scholarship**

The Robert and Hazel Pike Endowed Scholarship was established in December 2017 by Dr. Royce Hill of Carthage, Texas in honor of Robert and Hazel Pike. The scholarship will be awarded annually to a deserving journalism student.
Cynthia Holland Endowed Scholarship & Program Grant

The Cynthia Holland Endowed scholarship and the endowed program grant were established in May 2018 at Panola College by an anonymous donor in memory of Mrs. Cynthia Brewster Holland. Cynthia Holland Endowed Program Grant will provide the Panola College School of Nursing and Health Sciences with funds for necessary equipment, technology, supplies, or academic field trips. The Cynthia Holland Endowed Scholarship will be awarded annually to a deserving nursing or health science major with a 2.75 GPA and financial need.

Panola College Foundation Raises $42,000 with Purses for Ponies

On Friday, March 23rd more than 500 friends of Panola College gathered at the Carthage Civic Center to play bingo for a chance to win designer purses and other prizes. The fundraising event, hosted by the Panola College Foundation, was a complete sellout within three days of opening tickets sales this past January. Designer Purse Bingo raised more than $46,000 to support scholarships, faculty grants and other college projects. With the help of these events, during 2017, the Panola College Foundation has been able to give a record number of scholarships and grants totaling more than $125,000. Don Clinton of Carthage kept the evening lively and entertaining as the emcee for the occasion. Guests enjoyed a photo booth which printed souvenir photos from their evening, sponsored by First State Bank and Trust Company of Carthage.

Couture sponsors for the evening were Lewis H. Pool Foundation and Premium Graphics and Design. Pippen Motor Company sponsored Koozies for the evening, and Kelly’s Auto Collision sponsored souvenir glasses for the guests. Game sponsors included Carthage Economic Development, Carthage Furniture, Carthage Service Center & Tires, Edward Jones in Center, TX with Vicky Hudson, El Rancho Grande, Farmers State Bank, General Shelters of Texas, LTD., LimeLight by Alcone with Brandie Best, Luminant, RCON Heavy Equipment, Sanford & Sons, Inc., and Simply Beautiful Salon with Rachel Davis.
Double Dazzle sponsors included Horne Rota Moos, LLP., Panola National Bank, Rural Water Service, and the Winkler Place. Dazzle sponsors were Berri O’Neal, Core Fitness, Fidelity, Genpak, Kathy Ballard, CPA, and Shelby Savings Bank.

Bingo game purses included 24 different purses including brands such as Michael Kors, Kate Spade, and Coach, which were eloquently modelled by volunteers from the Panola College Baseball team. A popular ring raffle also garnered prizes that consisted of donations by Massage by Victoria, Card my Yard Carthage, Goody Goody Liquor, the Panola College Foundation, and Schlitterbahn.

This event would not be possible without all of the amazing volunteers. Panola College Occupational Therapy Assistant students, Panola College Phi Theta Kappa, and Green Jackets were instrumental in keeping the event running smoothly. Additional support for Designer Purse Bingo came from Arnold Graphic Design, Brookshire Brothers, Panola College faculty and staff, Photography by Teresa Cage Beasley, and Whataburger.

“The Designer Purse Bingo has been a wonderful event for the Panola College Foundation,” said Jessica Pace, Director of Institutional Advancement at Panola College. “We enjoy seeing everyone from our community come out to have fun and support Panola College students. The support continues to grow each event and can be seen in the increase of scholarships and grants the Foundation has been able to award.”

**Charles C. Matthews Foundation Makes Three Donations to Panola College**

On Tuesday, June 19, the Charles C. Matthews Foundation met at Panola College to view the new Yamaha AvantGrand piano the Foundation had recently donated to the College. The Yamaha AvantGrand piano will reside in the Frances B. Ross Ballroom located in the Charles C. Matthews Foundation Student Center. This state-of-the-art electric piano utilizes innovative technology to produce a grand piano performance at any
volume. The addition of the piano will allow for the Panola College music department to host additional concerts in the ballroom, and since the piano does not require tuning, the piano can be moved throughout the Student Center to be used at a variety of functions.

The elegant piano was just one of three generous donations the College received from the Charles C. Matthews Foundation this summer. The School of Energy received funding to purchase the program’s first piece of robotic technology, a KUKA Robotics KORE welding machine. This robot is a hands-on education robot that will be utilized in programmable logic and welding courses. Students will learn how to use the equipment as a robotic tack or track welder with the addition of a Miller wire welding machine to complete the weld. The robot is also capable of being programmed to sketch with the use of a dry erase marker.

The Charles C. Matthews Foundation also established the Charles C. Matthews Foundation Endowed Scholarship to help support a growing financial need students face in noncredit workforce and continuing education programs that offer certification. One of the main obstacles the 1,301 workforce and continuing education students faced this past year when enrolling in their courses was the lack of financial aid resources. Even though these programs offer an almost instant return for students to earn a wage, it is often difficult for students to obtain the upfront cost of their education.

Students in a workforce program are not eligible for federal financial aid and have minimum opportunities for obtaining a loan to complete their education. With the new endowed scholarship made available by the Charles C. Matthews Foundation, Panola College workforce and continuing education students have the opportunity to be awarded up to 50% of the total cost of their program. This scholarship will help students gain marketable skills and certifications that they otherwise may not have the financial resources to complete. Programs that will benefit from this new scholarship will include certified nurse aide, dental assistant, EKG technician, medication aide, pharmacy technician, phlebotomy, truck driving, welding, and real estate.

Charlie Woods Memorial donates $13,000 to Panola College Scholarships

On Wednesday, June 27, 2018 Harley Wilson and Nat Lankford presented the Panola College Foundation with a check for $13,501.39 towards the Charlie Woods Memorial Scholarship.

The Charlie Woods Memorial Scholarship was established six years ago by his friends and family to help sophomore students enrolling in Panola College’s petroleum technology program. Scholarship funds are raised through an annual raffle and the Charlie Woods Memorial Fishing Tournament held each year on Toledo Bend in May.
Panola College Foundation

Unrestricted Foundation Gifts Received
2017-2018
Total - $126,387

- Employee Campaign, $21,086, 15%
- Designer Purse Bingo - Center, $46,233, 34%
- Designer Purse Bingo - Carthage, $42,366, 31%
- Sustainers Group, $28,000, 20%
2017 Panola College Sustainers Group

The Sustainers Group was established in 2008. The 2017 Sustainers Group was comprised of 33 citizens and businesses who want to ensure that Panola College remains an affordable institution offering quality courses and training to the citizens of East Texas.

PLATINUM LEVEL DONORS

Charlie Allison          Jonathan Perlman
David & Deborah Chadwick Lewis H. Pool Foundation
Wanda T. Funk            Gregory & Joann Powell
Foster & Mary Payne Murphy Robert & Mary Ella Sherman
Jim & Sandra Payne

GOLD LEVEL DONORS

Billy Adams              John & Jane Ray
David & Elizabeth Anderson Patsy J. Reeves
Carthage Lions Club      Raymond & Susan Schieffer
Don & Amy Clinton        Joe Shannon
Mike Edens               Charles & Linda Thomas
Gene & Brenda Giles      Fannie Watson
Luminant                 Charles (Bud) Worley
Bobby & JoNell Phillips

SILVER LEVEL DONORS

AEP-SWEP CO              Jessica Pace
Citizens Bank            Joe & Jodie Reed
Walta & John W. Cooke    Laura Shivers
Phillip & Cynthia Grimes Steve & Rhonda Williams
Natalie Oswalt
Panola College & Panola College Foundation Endowments

There are currently 140 endowed scholarships and program grant. Three new scholarships and one program grant totaling $139,690 were endowed in 2017-2018, plus an additional $247,859 was added to already established scholarships. A total of $387,549 was added to Panola College endowments over the past year.

2017 ENDOWMENT TOTAL

$5,816,912

Total Value

Number of Scholarships Awarded

<table>
<thead>
<tr>
<th>Year</th>
<th>Scholarships Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-2018</td>
<td>93</td>
</tr>
<tr>
<td>2016-2017</td>
<td>81</td>
</tr>
<tr>
<td>2015-2016</td>
<td>96</td>
</tr>
<tr>
<td>2014-2015</td>
<td>66</td>
</tr>
<tr>
<td>2013-2014</td>
<td>67</td>
</tr>
</tbody>
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Scholarship Amount Awarded

<table>
<thead>
<tr>
<th>Year</th>
<th>Scholarship Amount Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-2018</td>
<td>$75,550</td>
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<tr>
<td>2016-2017</td>
<td>$45,700</td>
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<tr>
<td>2015-2016</td>
<td>$42,775</td>
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<tr>
<td>2014-2015</td>
<td>$43,300</td>
</tr>
<tr>
<td>2013-2014</td>
<td>$44,950</td>
</tr>
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</table>
The Panola College Foundation gave the first faculty and staff program grants in 2011. Since that time, the Foundation has awarded 66 grants totaling more than $191,000.
2017-2018
Grant Recipients

Mrs. Brenda Giles, 2017-2018 Chair of the Panola College Foundation, presented 17 grants totaling more than $47,000, the largest in the Foundation’s history.

2017 grant recipients included:

- Jacky Andreatta received $6,837 to obtain a whirlpool table, whirlpool seat and hydro chair to be used in the Athletic Training courses as well as helping athletes.
- Laura Wood and Tonya Fotinos were awarded $6,590 to purchase biology models for the Marshall campus lab.
- Todd Shelton received two grants totaling $3,165 to go towards the purchase of new netting systems for the baseball team.
- Amber McCray and Jane Hays accepted $3,000 to purchase an Attack II Volleyball Machine for training.
- Teresa Beasley and Kathy Watlington applied for $1,500 to take art and humanities students on a field trip to city museums in the fall and spring.
- Karen King was awarded $1,855 to replace the light board console in the Studio Theatre.
- Cristie Ferguson received $3,195 to bring the exhibit Through Darkness to Light: Photographs Along the Underground Railroad Exhibit to the M. P. Baker Library.
- Dwaine Hubbard accepted a grant for $1,000 to purchase a jazz keyboard for the band.
- Dwaine Hubbard and Sandra Bauer also accepted a grant for $800 to purchase two portable speakers for the music department to share at events.
- Ashley Brewster applied for a grant of $809 to provide simulation equipment for nursing to convert patient from SimMom to medical-surgical manikin.
- Betty Gruber received $1,850 to equip Certified Nurse Aid classes with an electric bed, wheel chair, and durable supplies.
- Jo Ellen Russell accepted $1,275 for the Medical Lab Technician program for a one-year subscription to an online White Blood Cell Differential Simulator.
- Lynn Davis was awarded $2,930 to purchase vital signs simulation equipment to help the Medical Assistant program.
- Cheri Lambert and the Occupational Therapy Assistant program received $9,969 to obtain a VitalGo Total Lift Hospital Bed.
- Reanna Hart accepted a grant for $2,562 to purchase phlebotomy equipment including a pediatric training arm, newborn manikin, and skin and vein replacement kits.
- Bobbie Smith, Paula Fultz, and Patti Redmon will be taking the cosmetology students to a Make-up show in Dallas with their grant of $3,050.
Alumni Affairs

The Alumni Association is available for all former students, family members, employees and friends of the College. Timely communication, an awareness of what is happening on campus and fellowship with former alumni all are privileges of membership in the Alumni Association.

2017-2018 Panola College Alumni Association Board

Berri O’Neal as Chair, Jeremy Dorman as Vice Chair, and Chastiti Horne as Secretary/Treasurer. Along with Dr. Powell, other board members include Don Clinton, Sonya Brasher, Stacie Smith, and Todd Smith (not pictured).
2017 Alumna of the Year - Dr. Sherilyn Emberton

Dr. Sherilyn Emberton attended Panola College from 1976 to 1978. During this time, she was an active member of the Panola College Pipers and the Cheer Squad.

When asked about her most memorable moments at Panola College, Dr. Emberton replied, “Overwhelmingly, it would have to be the privilege of attending during the years both the men's baseball team and women's basketball teams contending for national tourneys. Being a member of the cheer squad for both years, and getting to be a part of the campus spirit was so exciting! Go Ponies! Go Fillies!”

After graduating from Panola College, Emberton went on to earn a Doctor of Education degree in 1999 from Texas A&M University-Commerce and undergraduate study at Stephen F. Austin State University where she received a Bachelor of Science in education degree in 1979. She earned a Master of Education degree from the same institution in 1981.

Dr. Emberton, President of Huntington University, is a native Texan who was born in Irving, near Dallas. She began her presidency in June 2013 and has made a significant impact in her first three years, helping to launch HU’s first doctoral program in occupational therapy, the Haupert Institute for Agricultural Studies and the Institute for Leadership & Counseling.

Prior to accepting the presidency at Huntington, Emberton served as the provost and vice president for academic affairs at East Texas Baptist University in Marshall, as well as serving in that same role at Lincoln Memorial University in Harrogate, Tennessee. Emberton began her career in Christian higher education at LeTourneau University in Longview, Texas, leading its new teacher education program. In 2005, she was named the associate vice president for academic affairs for the institution. She has also served as the Director of Applied Projects for the Texas State Technical Institute.

Currently, Emberton sits on the Northeast Indiana Regional Partnership’s Governing Board, is part of the Regional Cities Initiative’s Steering Committee, and recently named to the board for the Northeast Indiana Chamber of Commerce. She is the Director of Higher Education for the US National Conference, United Brethren Church in Christ. In addition, she chairs the Lenawee Christian Ministries Board headquartered in Adrian, Michigan; is an executive committee member at-large of the Independent Colleges of Indiana (ICI) out of Indianapolis; is a board member on the Regional Chamber of Northeast Indiana, and serves on the Board for the Community Harvest Food Bank of Northeast Indiana, Inc. In January, Dr. Emberton will join the board of the newly formed AgriNovus, which includes other executive leaders from the agribusiness community such as Dow Chemical, Whitshire Hamroc, Beck’s Seeds, Lilly, Inc. and Purdue University.
Natalie Woods Stanyer Announced as 2018 Alumna of the Year

The Panola College Alumni Association is proud to announce the selection of Natalie Woods Stanyer as the 2018 Panola College Alumna of the Year. Stanyer will be recognized by Dr. Berri O’Neal, Chair of the Panola College Alumni Association, and recipient of the 2016 Alumna of the Year, at the spring commencement ceremony scheduled for Thursday, May 10, at 5pm in the Arthur Johnson Gymnasium.

Natalie Woods Stanyer graduated from Panola College in 1997 with an Associate of Science degree. While at Panola College, Stanyer was a proud member of the Panola Pipers show choir where she served as choreographer. You could also find her hanging around the drama department participating in several musicals. She was a member of the Panola Green Jackets serving as an ambassador for Panola College, as well as a part of the Baptist Student Ministries where she attended many mission trips.

When asked about Stanyer’s favorite moment at Panola College, she replied, “There is no way I could point out a favorite moment while I was at Panola College. This school and the people who make it what it is, paved the way for where I am and who I am, today. I loved Panola, the staff, and my friends so much, a group of us decided to earn our two-year degree... in three years. And, if we could have, we would have stayed longer. Panola was the place where my dreams began, and I will forever be thankful for this amazing institution!”

Currently, Stanyer is the host for the number one new home television show, Hot On! Homes in Dallas, Fort Worth, Houston, San Antonio, Austin, and Colorado Springs.

Before joining the Hot On! family, Stanyer was a reporter for KVUE-TV, ABC in Austin and worked for WFAA-TV Channel 8 in Dallas where she researched and wrote for ABC’s top-rated investigative team.

In addition to her professional on-camera career, Stanyer’s love for the Dallas Cowboys drove her to represent, America’s Team, as a Dallas Cowboys Cheerleader in 2007-2008. Currently, Stanyer is a producer for the hit show on CMT, Dallas Cowboys Cheerleaders Making the Team. Stanyer will also be working for the NFL as a producer during the 2018 NFL Draft this year.

Natalie graduated Summa Cum Laude from Stephen F. Austin State University. She is happily married to Joseph Stanyer. She has three amazing children, Bradley, Maddox and Sarah.