The Office of Institutional Advancement (OIA) has been run by Dr. Van Patterson, Vice President of Institutional Advancement, and Ms. Donna Yates, Administrative Assistant, since 2001. Their responsibilities include running day-to-day operations, gift solicitation, advertising, public relations, alumni affairs, endowed scholarships, and working with the Panola College Foundation and Alumni Boards. Below is a list of some of the department’s accomplishments for the 2012-13 academic year.

The citizens of Panola, Shelby, Marion, and Harrison counties continue to be generous to Panola College. As of June 20, 2013 the College and Foundation have received gifts totaling in excess of $579,000. When combined with gifts received since March of 2001, the cumulative total exceeds $5.1 million.
This year four endowed scholarships, valued at $184,169, were established at Panola College. The scholarships include the Betsy Wheat Nursing Scholarship, Kyle Cassity Memorial Scholarship, Charlie Woods Memorial Scholarship, and the Daniel Lloyd Ross Memorial Scholarship. The addition of these new endowments brings the number of scholarships available for Panola College students to 132. This year the OIA awarded scholarships with a combined value of $41,175.

The generosity of donors who have already established scholarships at Panola College was inspiring. Together, they added an additional $117,193 to existing scholarships which brought the combined value of all of the College’s endowed scholarships to $3,446,299.

The Foundation is led by a volunteer board of business and community leaders whose dedication to education fuels our College initiatives. The Foundation shares with our community an inspired passion to support Panola College in achieving the excellence that makes Panola a great place to learn.

2012-2013 Panola College Foundation Board Members include (L to R): Brett Biggs, Sandy Payne, Patricia Smith - Secretary, Joe Reed, Robert Sherman – Vice Chair, Jackie Robinson, Phillip Grimes, Bobby Phillips, Stuart Lipsey, Fannie Watson, Gene Giles, Cindy Griffin, Brenda Giles, David Chadwick - Chair, Wanda Hanszen, and Dr. Gregory Powell, President of Panola College.
The 2012-2013 Panola College Foundation grant recipients include Professor Kevin Rutherford who received $1,001 to purchase anatomical models that will be utilized in three Anatomy and Physiology Labs at the Carthage campus. Approximately 700 students will benefit from this grant.

Professor Ann Boland received a grant in the amount of $1,669. These funds will be used to take a group of art students to a major museum.

Professor Kevin Frizzell also received a grant valued at $1,818 to purchase anatomical models that will be utilized in the Anatomy and Physiology 1 & 2 Labs at the Shelby Regional Training Center in Center, Texas. Approximately 225 students will benefit from this grant annually.

Professor Becky Gullette received a grant in the amount of $1,995. These funds will be used to purchase field equipment that will be used in teaching botany, zoology, and biology for non-science majors. The equipment will be utilized by approximately 230 students per year.

Dr. Barbara Cordell received a $4,452 grant to purchase a mannequin to help train nursing students. The purchase of this mannequin will allow the College to add mid-fidelity simulations at ETMC Carthage so students can train at two facilities at once. Approximately 600 students will benefit from the purchase of this equipment. Our community will benefit as well from the addition of well trained nurses into our local hospitals and clinics.

The final grant went to Jo Ellen Russell in the amount of $9,477. The grant will be used to purchase equipment for a new Clinical/Medical Laboratory Technicians program. This program has unique needs for a laboratory. Since there is no existing lab on campus that can be used for this program, a new lab had to be designed. Approximately 48 students will be enrolled next year. They will benefit from having a properly stocked laboratory in which to conduct their studies. Without this grant it is doubtful that this new program could have been started at this time.
Ross Gift to Benefit College Band

The Panola College Foundation recently received a gift of $50,000 from Mrs. Frances Ross that will be used to purchase new instruments for the Panola College Band. When asked about the gift, Professor Mike McGowan, Director of Instrumental Music, stated, "This wonderful gift from Mrs. Ross will go a long way toward the replacement of our band instruments, many of which are more than three decades old. On behalf of the music department, our students and myself, I would like to express our sincere gratitude for this donation."

"Over the years Mrs. Ross has been very generous to the College," said Dr. Van Patterson, Vice President of Institutional Advancement. "Her gifts have made it possible for the College to purchase a stage which improved the overall professionalism of our graduation ceremonies. Another donation was used recently to purchase new tables and chairs to outfit a science lab, and this newest gift will allow us to replace many aging instruments. I am grateful for Mrs. Ross and her generosity to Panola College. I have no doubt that her legacy will be one of improving the lives of thousands of Panola College students."

Petroleum Program Proves to be Win-Win for Students and Chevron

*Photo - Dr. Gregory Powell, faculty, administrators, and students join representatives from the Chevron Corporation in celebrating the success of Panola College’s Petroleum Technology Program.*

Heather Lott, MCA O&M Recruiter for Chevron Midcontinent Operations, Mike Milliorn, Chevron Operations Supervisor, and several trainers from Chevron’s Carthage office met with students and faculty from Panola College’s Petroleum Technology program. They were on campus to meet with second year students to discuss employment opportunities that are currently available. Later, faculty and students joined Dr. Gregory Powell, President of Panola College, Dr. Joe Shannon, Vice President of Instruction, and Dr. Van Patterson, Vice President of Institutional Advancement, in thanking these representatives for the financial support provided by the Chevron Corporation. "We are grateful to Chevron for their generosity," said Dr. Patterson. "The $40,000 that Chevron donated allowed us to provide $10,000 in scholarships to students with true financial need and $30,000 to help meet the needs of the Petroleum Technology program."
**Fundraising**

**Biology Labs Benefit From Corporate Support**

Dr. Greg Powell, President of Panola College, and Biology Professor, Kevin Rutherford, met with Mr. Galen Knight, Manager of the Carthage Walmart, to thank him for a $500 grant provided through the Walmart Foundation. The grant will be used to purchase anatomical and physiological models to educate biology students and those planning to pursue a career in the health care industry.

*(L to R)- Dr. Greg Powell, Mr. Galen Knight, and Professor Kevin Rutherford*

**Anderson Wins**

Mrs. Becky Anderson of Carthage, TX won the Panola College Foundation drawing for a $1,000 Prepaid Visa Card. The ticket was sold by Panola College Foundation Board member, Mrs. Wanda Hanszen.
Annual SGA 5K Run Breaks Records

With more than 450 participants, the third annual Panola College 5K Run set a new record on Saturday, April 6. Run organizer and sponsor of the Student Government Association (SGA), Government Professor Brian Naples (pictured), reported that donations to this year’s Run surpassed $30,000, breaking last year’s record. “The event was a wonderful success,” said Naples. “I am just amazed every year at the incredible, supportive nature of both the campus community and the people of Carthage. There are so many people to thank for making the 5K a success.”

“This fundraising event, sponsored by the SGA, is one of several events that help support the efforts of the Panola College Foundation,” said Dr. Van Patterson, Vice President of Institutional Advancement. “Funds raised from the 5K Run are used to bolster the Foundation’s endowment, fund scholarships, and provide grants for instructional activities.”

SGA Presents Check to Foundation

Photo: (L to R) Joanna Martel, Faustino Angel, Noah Butler, President of the SGA, Whitney McBride, Jessica Soto, Brian Naples, SGA Sponsor, Dr. Greg Powell, President of Panola College, Joe Reed, Foundation Board member, Gene Giles, Foundation Board member, Brenda Giles, Foundation Board member, Patricia Smith, Foundation Secretary, Wanda Hanszen, Foundation Board member, Crissie Adams and Mia Jones.

On Friday, April 19 members of the Panola College Student Government Association (SGA) presented a check for $30,000 to the Panola College Foundation. The students, under the guidance of Professor Brian Naples, raised the money by organizing the third annual SGA 5K Run that was held on April 6.

“The annual 5K Run is a tremendous event that brings students, faculty, staff, and the community together for a worthy cause,” said David Chadwick, Panola College Foundation Chair. “Thanks to the hard work, leadership and organizational skills demonstrated by these students more than $30,000 was raised for the Foundation endowment. In addition, I am also grateful to our Foundation Board members who volunteered to help sign in hundreds of runners, hand out t-shirts, and cheer on the participants.”
The Sustainers Group was established in 2008. It is comprised of citizens who want to ensure that Panola College remains an affordable institution offering quality courses and training to the citizens of East Texas.

AEP-Southwestern Electric Power Company
Tate & Kathryn Barber
James & Jayne Browning
Guy & Jean Bunyard
Carthage Lions Club
Carthage Rotary Club
David & Deborah Chadwick
Citizens Bank
Don & Amy Clinton
John & Walta Cooke
Robert L. Davis
J.R. & Debra Duke
Farmers State Bank
Gene & Brenda Giles
William & Shelley Goolsby
Guy & Cindy Griffin
Phillip & Cynthia Grimes
W. H. Gullette
Jerry & Wanda Hanszen
Cassity Jones Family
Leon Lewis
Stuart & Brooke Lipsey
Luminant

Foster & Mary Payne Murphy
Andrew & June Nutt
Panola National Bank
Van & Marty Patterson
Jim & Sandra Payne
Bobby & JoNell Phillips
Huey D. & Mary Jo Phillips
Progressive Waste Solutions
Lewis H. Pool Foundation
Gregory & Joann Powell
Joe & Jodie Reed
Jack & Pat Reeves
Carolyn Reid
Jackie & Susan Robinson
Evelyn Sharp
Robert and Mary Ella Sherman
Dennis & Jerrie Smith
Don & Patricia Smith
Kevin & Lisa Smith
Sodexo, Inc.
Charles & Linda Thomas
Lynn & Carol Vincent
Travis & LaVerne Wall
Fannie Watson
Glendell Chadwick Named Alumnus of the Year

The Panola College Alumni Association is proud to announce the selection of Mrs. Glendell Chadwick as the 2013 Panola College Alumnus of the Year. Chadwick was recognized at the Panola College graduation ceremony Friday, May 10, at 7pm in the Arthur M. Johnson Gymnasium.

Mrs. Glendell Chadwick is a 1967 graduate of Turner High School. Following graduation she attended Panola College and later Stephen F. Austin State University where she earned a Bachelor of Science degree and a Master of Education degree. Over the years she also earned a Diagnostician and Supervisory Certification at the University of Texas at Tyler, plus additional certifications in the areas of Elementary Education, Physically Handicapped, and Mental Retardation.

Glendell was in the education profession for 35 years and retired as an Educational Diagnostician from the Carthage Independent School District. During her tenure she served students at CISD and those attending the Beckville and Gary Independent School Districts.

Glendell is also the owner of the Knowledge Nook Daycare which is located in Carthage, Texas. While serving in that position, she has been instrumental in helping children to be academically ready for public school for more than 20 years.

Since 2001 Glendell has served as a member of the Panola College Board of Trustees. She has worked with other Trustees and members of the administration to help guide the College to where it is today.

Mrs. Chadwick was selected as Panola College’s Alumnus of the Year because of her dedication to educating the children of Panola County. Long hours spent at the daycare prepared young boys and girls for the rigors of public school. As an Educational Diagnostician she assisted students as they progressed through the various public school systems. Finally, while serving as a Trustee of Panola College, she strived to ensure there would be a quality community college ready to prepare these students for the next step in their lives.
The OIA maintains a Facebook page for the Panola College Alumni Association. The site houses pictures and articles dating back over a decade. The site also provides alumni with a location to get the latest news about the College and a forum to discuss the experiences at Panola College. Check out www.facebook.com/PanolaCollegeAlumni and like us today!

~ Advertising ~

The OIA continues to oversee radio, television, newspaper, and outdoor advertising that pertain to fall, spring and summer registration. It also purchases advertisements in area high school yearbooks, athletic programs, and regional magazines. Numerous press releases are also distributed annually to area media outlets, faculty, staff, students, alumni and area high school counselors. The department maintains an online news webpage which contains copies of press releases and pictures dating back to 2001. The OIA also promotes the annual SGA 5K Run and Murphy-Payne events, most recently Panola College’s successful $35 million bond issue, and numerous other College activities.

~ Public Relations ~

This year the OIA helped sponsor community activities such as the American Cancer Society's Relay for Life, the Carthage Rotary Club’s Golf Tournament, the annual Lion’s Club Program, the Panola Fillies Golf Tournament, Take a Kid Fishing, and Family Traditions: Eight Keys to a Better Me program. In addition, pens with the Panola College logo and contact information were provided to Mission Carthage to be distributed as needed.

Dr. Patterson is an Ambassador for the Panola County Chamber of Commerce and represents the College at various Chamber events. He is also a member of the Carthage Rotary Club.