



Panola College

Fact Book

2002-2004

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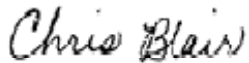
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Introduction

Acknowledgments

This edition of the Panola College FACTBOOK reflects the diversity of the institution and provides a convenient and authoritative source of information about the college. Without the aid of the President's Office, the Academic/Vocational Dean's Office, the Business Affairs Office, Financial Aid, Records and Admissions, the Director of Human Resources, the Office of Workforce and Development and Continuing Education, and the M. P. Baker Library, the compilation of the data in the book would not have been possible.

A handwritten signature in cursive script that reads "Chris Blair". The signature is enclosed in a thin green rectangular border.

Chris Blair

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About Panola College

In just more than fifty years, Panola College has grown both in size and in the scope of services offered to its students and community. The college, established in 1947, was created to provide young people with the opportunity to earn the first two years of a traditional baccalaureate degree. The services the College offers have expanded greatly to meet community needs, providing a wide range of educational and training opportunities to citizens of all ages.

The College began operating in temporary buildings before the first two permanent buildings were erected in 1949. A 35-acre campus at the junction of Texas State Highway 315 and U.S. 79 in Carthage has been the school's home since its inception. There are now 16 permanent buildings with more than 135 acres available for expansion in the coming century. In addition to a comprehensive community college in Panola County, the College offers a variety of instructional opportunities in a four-county service area including Harrison, Marion, and Shelby Counties. These three counties became part of the College's official service area by legislative act in 1995.

Enrollment at the College has grown from fewer than 100 students at the first registration in January of 1948 to nearly 1700 in 2004. The College provides many services that enrich the lives of individuals in the region.

Statement of Vision

Panola College seeks quality in its instructional programs, quality in its student services, and quality in its service to the community. We seek to become the school of first choice in our region for those seeking transfer to senior colleges and universities, those preparing for the job market, and those pursuing career advancement or self-fulfillment through continuing education. Through a variety of educational technologies Panola College Distance Learning will assist traditional and non-traditional students who are constrained by time and/or place in the continuing their education. The College seeks to become a leader in the economic development and cultural enrichment of the region.

Mission Statement

Panola College has shaped its mission around the needs of the people within its service area since its inception. As a two-year public community institution, Panola College is dedicated to providing excellence in education for its constituents. The range of educational offerings includes transfer programs, which prepare students to enter universities; one- or two-year programs in technical or vocational fields; developmental or remedial courses designed to remedy academic deficiencies; and continuing education to those individuals wishing to enrich their lives and talents through college study. Our aim is to help each student achieve his or her full potential and to contribute to the further development of society.

The following specific objectives reflect the mission of the institution:

1. To provide university parallel college transfer courses leading toward an educational degree;
2. To offer one- and two-year occupational programs that are career oriented;
3. To operate a comprehensive student development program, including extracurricular activities, counseling and guidance services, and financial aid opportunities;
4. To maintain developmental studies and remedial programs for students who fall below the collegiate level;
5. To provide an effective continuing education program of evening and off-campus classes for part-time students;
6. To operate specialized community service programs, workshops and short courses which will meet the educational, vocational, cultural, and social needs of the service area;
7. To offer Distance Learning courses to educators, students, and community residents who are constrained by time and/or place in continuing their education;

This statement of purpose is included in appropriate college publications, thus making it readily available to all interested individuals and agencies.

Institutional Goals 2001 – 2005

1. To provide excellence in teaching and to develop and revise the curricula to meet the needs of the community, including changing technology in the workplace, increasing demands for broadly educated citizens, and increasing numbers of under-prepared students.
2. To maintain and refine support systems for enhancing student success.
3. To provide appropriate facilities and a quality and productive work, study and learning environment.
4. To strengthen commitment to excellence through professional development.
5. To seek additional resources to support the College's mission and to continue to secure and award endowed scholarships.
6. To distribute resources in a manner that is productive, efficient and consistent with the College's mission.
7. To provide College systems and practices that provide effective support and ensure public accountability.
8. To support the College's commitment to expanded enrollment, access, equity and diversity.
9. To forge a leadership role in the cultural and economic development of the region.

Instructional Goals

Instructional goals to which Panola College adheres are listed in priority order below:

1. To develop a capacity for thinking in the student;
2. To raise the level of educational achievement;
3. To assist the student in acquiring skills in problem solving;
4. To provide opportunity for students to acquire basic skills;
5. To raise the level of vocational achievement;
6. To provide opportunity for students to acquire the concept of learning as a continuing process;
7. To provide opportunity for students to learn to function effectively in a rapidly changing world;
8. To develop special aptitudes;
9. To develop a capacity for creative development;
10. To assist the student in learning self-discipline;
11. To acquire an awareness of career opportunities;
12. To develop a sense of personal worth and dignity;
13. To develop a sense of responsibility;
14. To acquire the capacity for self-analysis and self-evaluation;
15. To develop independent work habits;
16. To develop skills necessary to get along with others;
17. To develop a concern for the equal dignity of every individual;
18. To raise the level of income of the student;
19. To develop skills for personal use;
20. To develop economic competence in personal affairs.

Management Goals

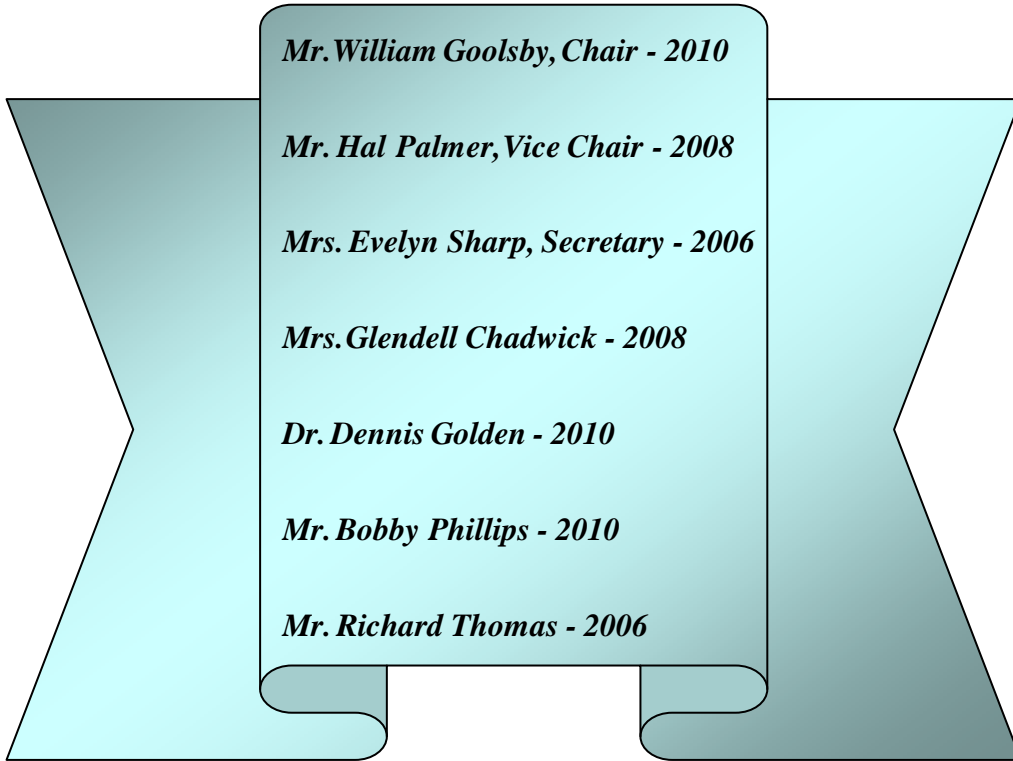
Management goals for Panola College are as follows:

1. To improve the quality of instruction;
2. To establish and maintain academic standards;
3. To allocate funds in accordance with priorities to meet established goals;
4. To provide basic skills instruction;
5. To plan for long-range development;
6. To provide staff development for all personnel;
7. To evaluate the process of the college toward stated goals;
8. To provide quality academic advice;
9. To select and reward personnel dedicated to learning;
10. To develop an early warning system of potential dropouts;
11. To insure that all persons connected with the college participate in decision making;
12. To provide opportunities for students to participate in co-curricular activities;
13. To provide financial resources to qualified students;
14. To improve career development opportunities;
15. To develop and maintain a student orientation program;
16. To provide for placement and follow-up of students
17. To seek new and stable sources of revenue;
18. To cooperate with external agencies;
19. To commit resources to conduct institutional research;
20. To increase faculty, student, and administrative involvement in the community;
21. To provide distance learning opportunities for those who are constrained by time and/or place;
22. To review and evaluate annually all contracts between Panola College and other entities;
23. To review and evaluate annually fund raising and revenue development policies

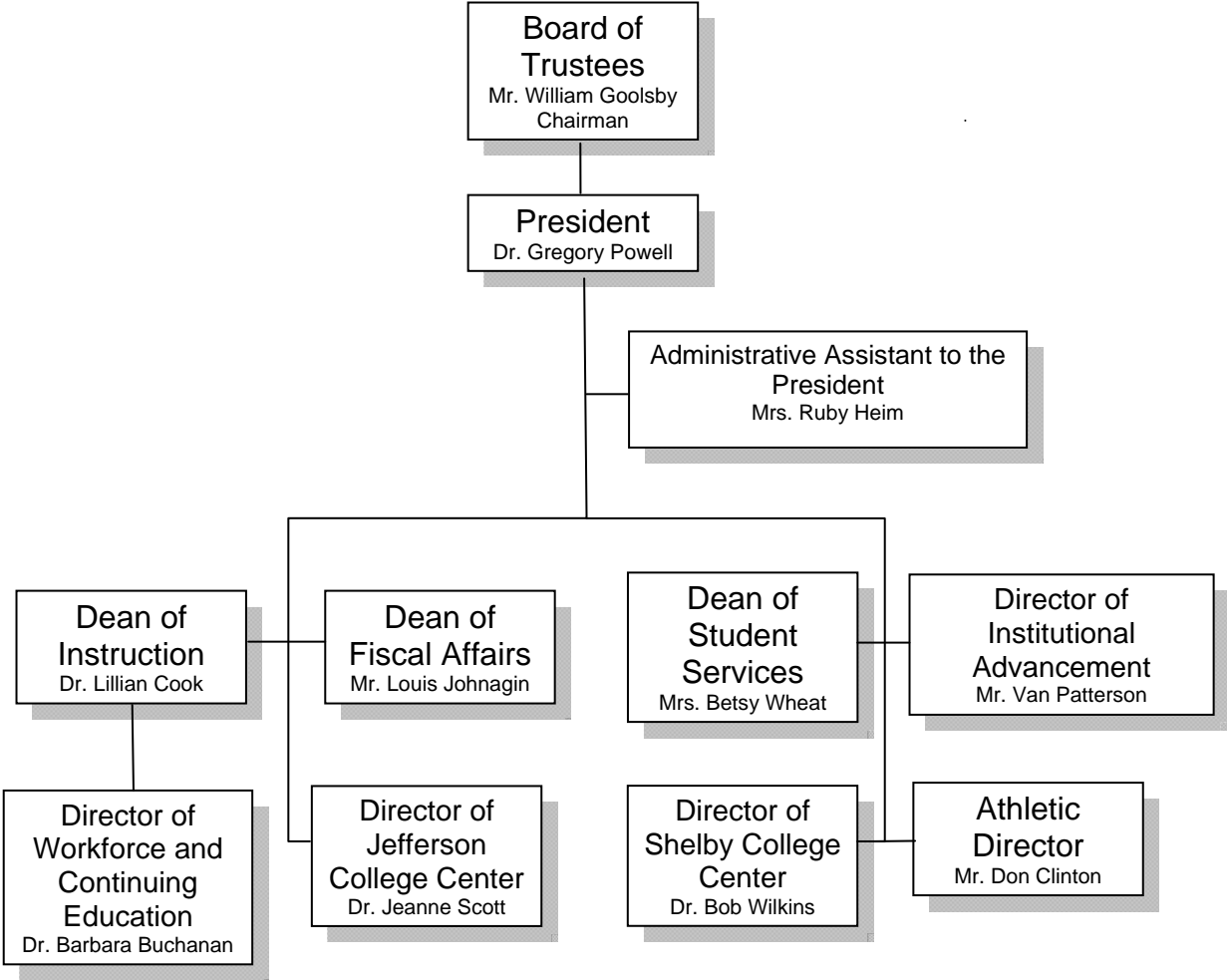
Strategic Goals 2002-2004

1. Help students feel more welcome and believe we care about them individually.
2. Implement student mentoring.
3. Improve communication both internally and externally.
4. Improve registration procedures.
5. Improve collegiality; let people know they are appreciated.
6. Increase enrollment through recruitment and retention. Capitalize on our size and advantages.
7. Examine dorm and student activity policies.

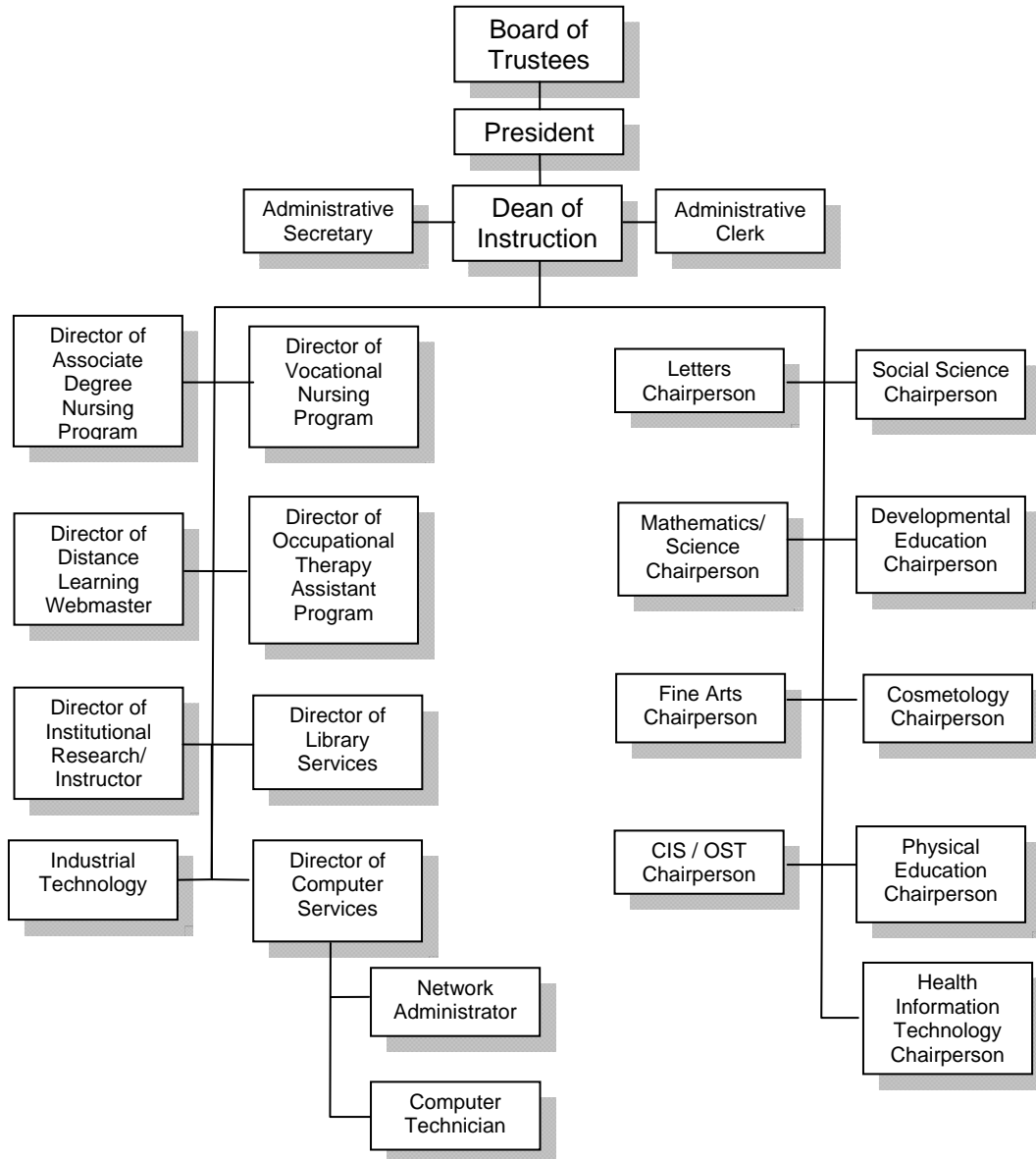
Panola College Board of Trustees



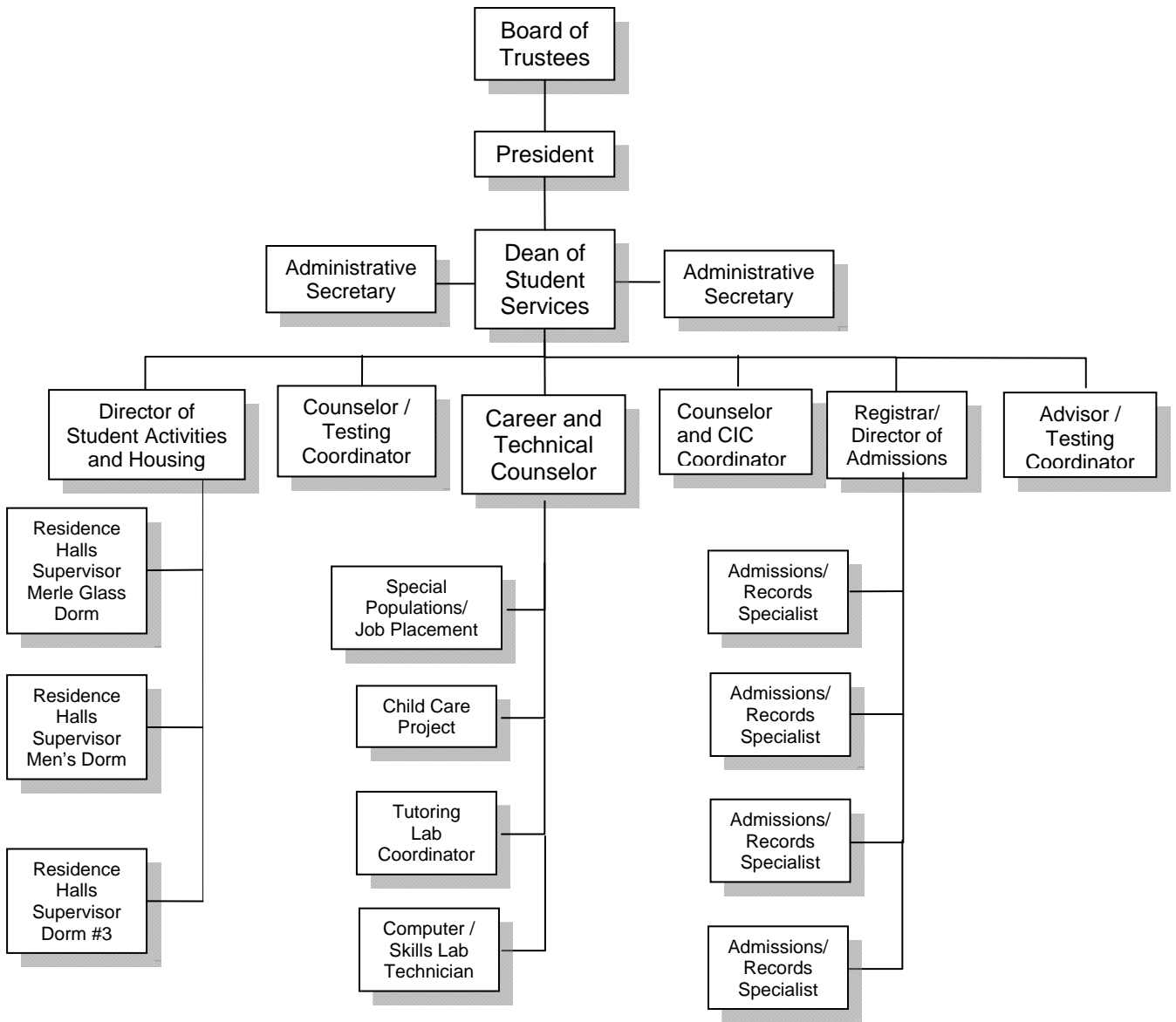
Administrative Organizational Chart



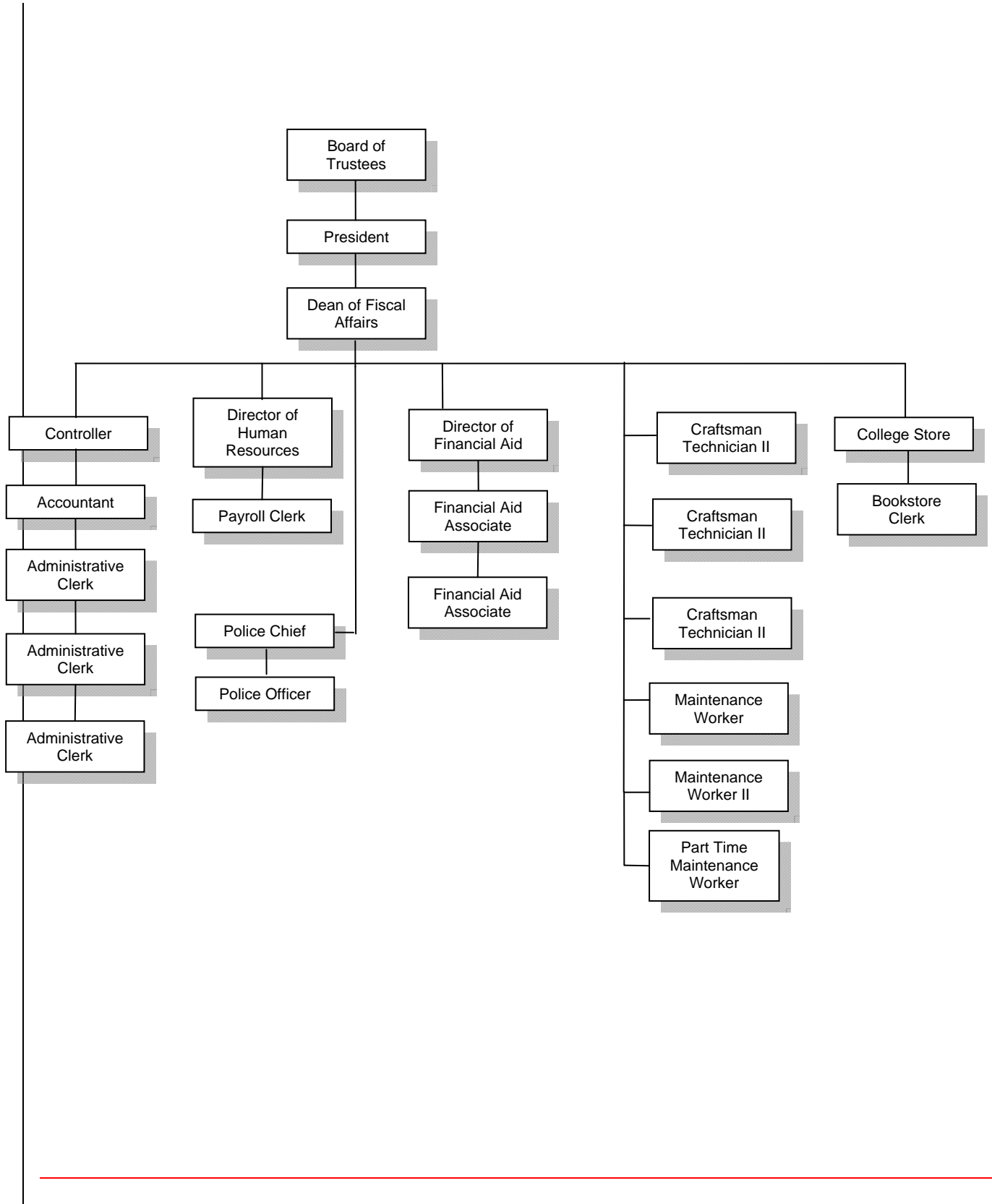
Academic and Career / Technical Instruction Organizational Chart



Student Services Department Organizational Chart



Fiscal Affairs Department Organizational Chart



Harrison County

Geography

The county of Harrison is the 49th largest in population of the 254 counties in Texas with an estimated population of 62,214 in January 2002.¹ Harrison County experienced a 0.1% increase in population during the past year compared to the state increase of 2.3%. The county seat is Marshall (23,791) and Panola College's Marshall Center is housed in this city in the Marshall Mall. Other towns found within the county include Elysian Fields (300); Hallsville (2,843); Harleton (260); Karnack (775); Waskom (2,110); and part of Longview. Harrison County is a metro county which lies within the East Texas Quality Workforce Planning region, administered by the Technology Partnership Organization.

The county consists of 899 square miles with a population density of 69.1 residents per square mile in 2000. The average density in Texas is 79.6 persons per square mile. The county is over half forested and includes the Sabine River and Caddo Lake.

Population Statistics

The Census Bureau reports the county's race/ethnic distribution in 2000 to be:²

	<i>Harrison County</i>	<i>Texas</i>
White	69.3%	52.4%
Black	24.0%	11.5%
Hispanic ³	4.6%	32.0%
Asian/Pacific Islander	0.3%	2.8%
Native American	0.3%	0.6%
Other	2.9%	11.7%

The 2000 Census estimates for Texas show a population composition according to age as follows:

<i>Age</i>	<i>Harrison County</i>	<i>Texas</i>
0-4	6.5%	7.8%
5-15	15.3%	15.7%
16-24	15.1%	15.2%
25-44	27.0%	31.1%
45-64	23.0%	20.2%
65 plus	13.1%	9.9%

¹ January, 2002 population estimates for Texas counties and towns were obtained from the Texas State Data Center and Office of the State Demographer

² Profile of general demographic characteristics 2000, US Census Bureau, Census 2000, Harrison County, Texas

³ Hispanics may be of any race, so also are included in other applicable race categories. For this reason, the total percentage may be more than 100%

If the population cohort 45 and over is higher than the state average, this suggests a stable, mature population comprised of mainly "empty-nesters," retirees and the aged. When the 25-44-age cohort is higher than the state average, this is a healthy economic situation since this group contains the greatest share of the productive labor force. Decreases over time in this group, especially when similar changes are not occurring statewide, can indicate a poor labor market.

The county had about 23,087 households in 2000 according to the census. This represents an average of 2.69 persons per household. Statewide, there are 2.82 persons per household in 2000 with roughly 7.39 million Texas households. Nearly 40% (38.8%) of Harrison county households have children under 18 in residence – these are our potential college students.

Family households make up 73.4% of Harrison County households, with children under 18 years of age living in 34.4% of those households. Females with no husband present represent 13.6 % of the family households in the county and 56% of family households are married couples. The remaining 26.6% of the households are non-family households consisting of householders living alone (23.7%), individuals 65 years of age or older (10.7%), and other living situations (65.6%).

Local industry consists primarily of oil, gas processing, lumbering, pottery and other varied manufacturing. Altogether, there are about 26,290 people over age sixteen employed with an average yearly income of \$20,666 which compares to Texas as a whole average yearly income of \$27,752. The unemployment rate in the county is 5.7% compared to 4.2% statewide (year 2000 data). County-wide 4134 people are receiving food-stamp assistance with 967 receiving TANF.⁴ It has been estimated that 16.7% of Harrison County residents live below the poverty level, compared to 15.4% rate statewide. Eight thousand, three hundred forty-three people are Medicaid eligible, including families and children.⁵

There are six independent school districts in the county: Elysian Fields, Hallsville, Harleton, Karnack, Marshall, and Waskom ISD with a grade 7-12 enrollment of 6395 and an average drop out rate of 1.0% compared to the state dropout rate of 1.3%.⁶

⁴ Temporary Assistance for Needy Families

⁵ Texas Department of Health, Selected Facts for Harrison County - 2000

⁶ Texas Education Agency Secondary School Completion and Dropouts in Texas Public Schools, Supplemental District Data, 2000-2001

Marion County

Geography

The county of Marion is the 185th largest in population of the 254 counties in Texas with an estimated population of 11,063 as of January, 2002.⁷ Marion County's population increased during the year following the census by 2.3%, which matches the state rate of population growth. The county seat of Marion is Jefferson which is by far the most populated city in the county and is the home of Panola College's Jefferson Center. Marion County is a rural county which lies within the East Texas Workforce Planning region, administered by the Technology Partnership Organization.

The county consists of 381 square miles with a 2000 population density estimate of 28.7 residents per square mile. The average density in Texas was estimated to be 79.6 persons per square mile for that same time period. The county is three-quarters forested with pines and hardwoods. The watershed drains to Caddo Lake, Lake O' the Pines, and Cypress Bayou

Population Statistics

The Census Bureau reports the county's race/ethnic distribution in 2000 to be:⁸

	<i>Marion County</i>	<i>Texas</i>
White	71.5%	52.4%
Black	23.9%	11.5%
Hispanic ⁹	2.4%	32.0%
Asian/Pacific Islander	0.2%	2.8%
Native American	0.8%	0.6%
Other	0.8%	11.7%

The 2000 Census estimates for Texas show a population composition according to age as follows:

<i>Age</i>	<i>Marion County</i>	<i>Texas</i>
0-4	5.6%	7.8%
5-15	12.7%	15.7%
16-24	10.5%	15.2%
25-44	23.6%	31.1%
45-64	28.4%	20.2%
65 plus	19.2%	9.9%

⁷ January, 2002 population estimates for Texas counties and towns were obtained from the Texas State Data Center and Office of the State Demographer

⁸ Profile of general demographic characteristics 2000, US Census Bureau, Census 2000, Marion County, Texas

⁹ Hispanics may be of any race, so also are included in other applicable race categories. For this reason, the total percentage may be more than 100%

If the population cohort 45 and over is higher than the state average, this suggests a stable, mature population comprised of mainly "empty-nesters," retirees and the aged. When the 25-44-age cohort is higher than the state average, this is a healthy economic situation since this group contains the greatest share of the productive labor force. Decreases over time in this group, especially when similar changes are not occurring statewide, can indicate a poor labor market.

The county had about 4,610 households in 2000 according to the census. This represents an average of 2.35 persons per household. Statewide, there are 2.82 persons per household in 2000 with roughly 7.39 million Texas households. Twenty-nine percent of the households in Marion County have children under 18 in residence.

The majority of these households (67.7%) in Marion County are considered to be family households. Females with no husband present represent 11.9 % of the family households in the county and 51.7% of family households are married couples. In 25.4% of family households children under 18 years of age are in residence. The remaining 32.3% of the households are non-family households consisting of householders living alone (28.8%), individuals 65 years of age or older (13.8%), and other living situations (57.4%).

Local industry consists primarily of tourism, timber and food processing. Altogether, there are about 4,082 people sixteen years of age or older employed with an average yearly income of \$16,315 compared to the state average of \$27,752. The unemployment rate in the county is 8.4% compared to 4.2% statewide (year 2000 data). County-wide 1286 people are receiving food-stamp assistance with 316 receiving TANF.¹⁰ It has been estimated that 22.4% of Marion County residents live below the poverty level, compared to 15.4% rate statewide. Two thousand, two hundred nine people are Medicaid eligible, including families and children.¹¹

There is one independent school district in the county: Jefferson ISD with a grade 7-12 enrollment of 812 students and an average drop out rate of 1.7% compared to the state dropout rate for the same age level of 1.3%.¹²

¹⁰ Temporary Assistance for Needy Families

¹¹ Texas Department of Health, Selected Facts for Marion County - 2000

¹² Texas Education Agency Secondary School Completion and Dropouts in Texas Public Schools, Supplemental District Data, 2000-2001

Panola County

Geography

The county of Panola has the 104th largest in population of the 254 counties in Texas with an estimated population of 22,606 in January, 2002.¹³ Panola County's population decreased during the year following the census by 0.2%, compared to the state rate of population growth of 2.3%. The city of Carthage, with an estimated population of 6,937, is the county seat and is the site of Panola College. Other towns in the county include: Beckville (745); Clayton (79); DeBerry (191); Gary (300); Long Branch (181); Panola (296); and Tatum (1182). Panola County is a rural county which lies within the East Texas Workforce service delivery area and the East Texas Quality Workforce Planning region, administered by the Technology Partnership Organization.

The county consists of 869 square miles with a 2000 population density 28.4 residents per square mile. The average density in Texas is 79.6 persons per square mile. Panola county is 60% forested, rolling plains that are broken by the Sabine River, Murval Creek and Toledo Bend Reservoir.

Population Statistics

The Census Bureau reports the county's race/ethnic distribution in 2000 to be:¹⁴

	<i>Panola County</i>	<i>Texas</i>
White	77.5%	52.4%
Black	17.7%	11.5%
Hispanic ¹⁵	3.5%	32.0%
Asian/Pacific Islander	0.2%	2.8%
Native American	0.4%	0.6%
Other	1.9%	11.7%

The 2000 Census estimates for Texas shows a population composition according to age as follows:

<i>Age</i>	<i>Panola County</i>	<i>Texas</i>
0-4	6.2%	7.8%
5-15	14.1%	15.7%
16-24	14.1%	15.2%
25-44	25.1%	31.1%
45-64	24.6%	20.2%
65 plus	15.9%	9.9%

¹³ January, 2002 population estimates for Texas counties and towns were obtained from the Texas State Data Center and Office of the State Demographer

¹⁴ Profile of general demographic characteristics 2000, US Census Bureau, Census 2000, Panola County, Texas

¹⁵ Hispanics may be of any race, so also are included in other applicable race categories. For this reason, the total percentage may be more than 100%

If the population cohort 45 and over is higher than the state average, this suggests a stable, mature population comprised of mainly "empty-nesters," retirees and the aged. When the 25-44-age cohort is higher than the state average, this is a healthy economic situation since this group contains the greatest share of the productive labor force. Decreases over time in this group, especially when similar changes are not occurring statewide, can indicate a poor labor market.

The county had about 8,821 households in 2000 according to the census. This represents an average of 2.53 persons per household. Statewide, there are 2.82 persons per household in 2000 with roughly 7.39 million Texas households. Thirty-six percent of the households in Panola County have children under 18 in residence.

The majority of these households (72.5%) in Panola County are considered to be family households. Females with no husband present represent 11.3 % of the family households in the county and 57.9% of family households are married couples. In 36% of family households, children under 18 years of age are in residence. The remaining 27.5% of the households are non-family households consisting of householders living alone (25.1%), individuals 65 years of age or older (12.8%), and other living situations (62.1%).

Local industry consists primarily of gas processing, oil-field operations, agribusinesses, forestry, and other varied types of manufacturing. Altogether, there are about 9,075 people age 16 or older employed in Panola County with an average yearly income of \$20,886. This compares with an average yearly income of \$27,752 for Texas as a whole. The unemployment rate in the county is 7.8% compared to 4.2% statewide (year 2000 data). County-wide 1687 people are receiving food-stamp assistance with 499 receiving TANF.¹⁶ Three thousand, two hundred thirteen people are Medicaid eligible, including families and children.¹⁷

There are three independent school districts and one charter school in the county: Beckville, Carthage and Gary ISD and Panola Charter School with a grade 7-12 enrollment of 1966 and an average drop out rate of 0.3% compared to the state dropout rate of 1.3%.¹⁸

¹⁶ Temporary Assistance for Needy Families

¹⁷ Texas Department of Health, Selected Facts for Panola County - 2000

¹⁸ Texas Education Agency Secondary School Completion and Dropouts in Texas Public Schools, Supplemental District Data, 2000-2001

Shelby County

Geography

The county of Shelby is the 96th largest in population of the 254 counties in Texas with an estimated population of 25,360 in January 2002.¹⁹ Shelby County's population increased during the year following the census by 0.5%, compared to the state rate of population growth of 2.3%. The county seat of Shelby is Center (5,678), so named because of its location in the center of the county. Panola College's Shelby County Center and Shelby Regional Training Center are located in Center, Texas. Other towns in the county include Timpson (1,138), Tenaha (1,031), Joaquin (927), and Shelbyville (215).

The county consists of 794 square miles with a 2000 population density 31.8 residents per square mile. The average density in Texas is 79.6 persons per square mile. The land is partly hills with much bottom land. 67,762 acres are in a national forest. Bodies of water include Attoyac Bayou and Toledo Bend Reservoir with many other streams.

Population Statistics

The Census Bureau reports the county's race/ethnic distribution in 2000 to be:²⁰

	<i>Shelby County</i>	<i>Texas</i>
White	69.6%	52.4%
Black	19.4%	11.5%
Hispanic ²¹	9.9%	32.0%
Asian/Pacific Islander	0.2%	2.8%
Native American	0.4%	0.6%
Other	5.9%	11.7%

The 2000 Census estimates for Texas show a population composition according to age as follows:

<i>Age</i>	<i>Shelby County</i>	<i>Texas</i>
0-4	7.0%	7.8%
5-15	15.1%	15.7%
16-24	13.4%	15.2%
25-44	25.8%	31.1%
45-64	22.3%	20.2%
65 plus	16.5%	9.9%

¹⁹January, 2002 population estimates for Texas counties and towns were obtained from the Texas State Data Center and Office of the State Demographer

²⁰ Profile of general demographic characteristics 2000, US Census Bureau, Census 2000, Shelby County, Texas

²¹ Hispanics may be of any race, so also are included in other applicable race categories. For this reason, the total percentage may be more than 100%

If the population cohort 45 and over is higher than the state average, this suggests a stable, mature population comprised of mainly "empty-nesters," retirees and the aged. When the 25-44-age cohort is higher than the state average, this is a healthy economic situation since this group contains the greatest share of the productive labor force. Decreases over time in this group, especially when similar changes are not occurring statewide, can indicate a poor labor market.

The county had about 9,595 households in 2000 according to the census. This represents an average of 2.59 persons per household. Statewide, there are 2.82 persons per household in 2000 with roughly 7.39 million Texas households. Thirty-seven percent of the households in Shelby County have children under 18 in residence.

The majority of these households (72%) in Shelby County are considered to be family households. Females with no husband present represent 12.9 % of the family households in the county and 55.1% of family households are married couples. In 32.4% of family households, children under 18 years of age are in residence. The remaining 28% of the households are non-family households consisting of householders living alone (25.4%), individuals 65 years of age or older (13.6%), and other living situations (61%).

Local industry consists primarily of broiler, egg production, cattle, timber and tourism. . Altogether, there are about 9,801 people age 16 or older employed in Shelby County with an average yearly income of \$21,032. This compares with an average yearly income of \$27,752 for Texas as a whole. The unemployment rate in the county is 6.6% compared to 5.4% statewide (year 2000 data). County-wide 2351 people are receiving food-stamp assistance with 709 receiving TANF.²² Five thousand, six people are Medicaid eligible, including families and children.²³

There are six independent school districts in the county: Center, Excelsior, Joaquin, Shelbyville, Tenaha, and Timpson ISD with a grade 7-12 enrollment of 2,188 and an average drop out rate of 1.5% compared to the state dropout rate of 1.3%.²⁴

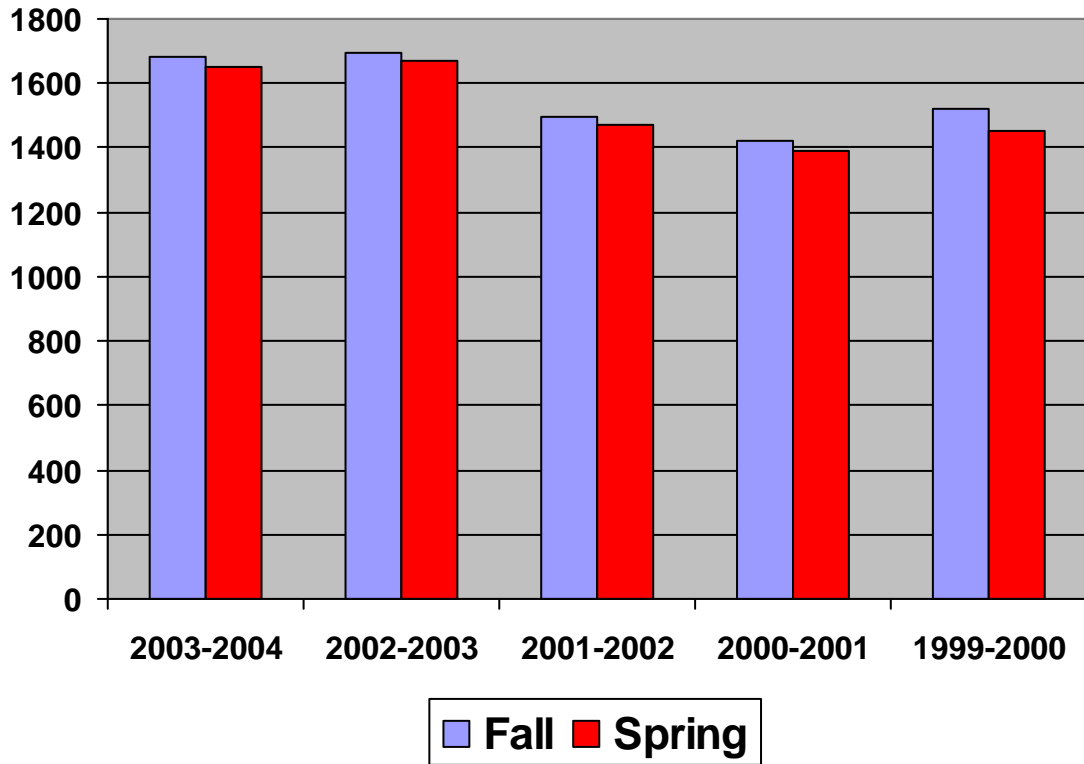
²² Temporary Assistance for Needy Families

²³ Texas Department of Health, Selected Facts for Shelby County - 2000

²⁴ Texas Education Agency Secondary School Completion and Dropouts in Texas Public Schools, Supplemental District Data, 2000-2001

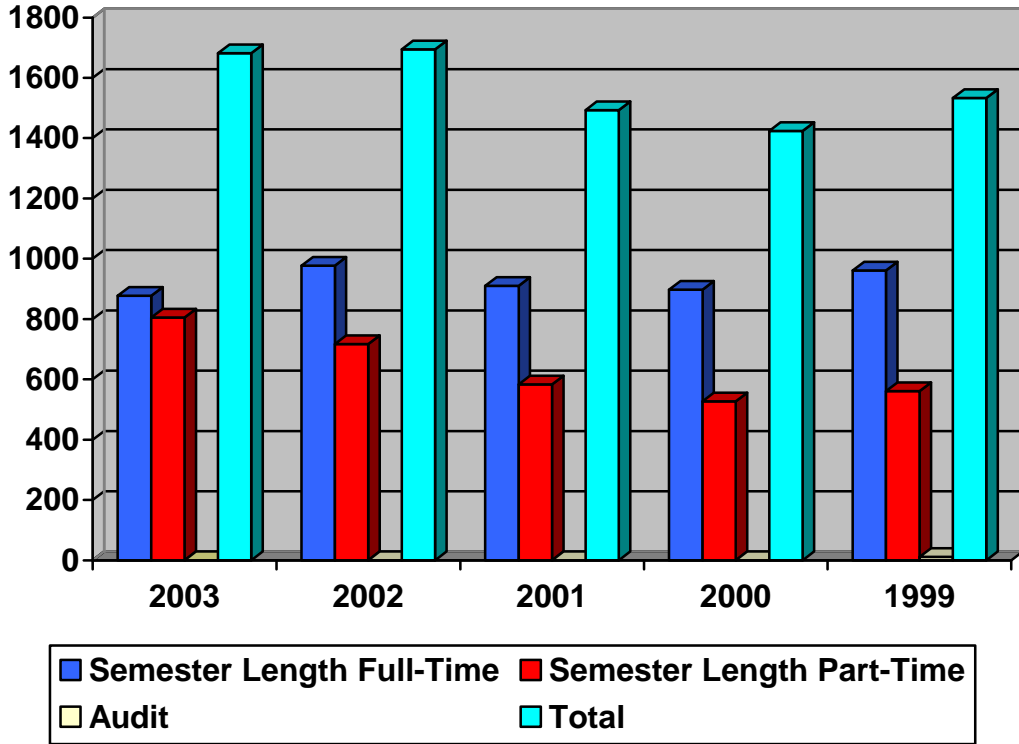
Institutional Data

Five Year Fall / Spring Enrollment Report



Year		2003-2004	2002-2003	2001-2002	2000-2001	1999-2000
Number of Students	Fall	1682	1694	1493	1424	1522
	Spring	1654	1671	1471	1392	1452

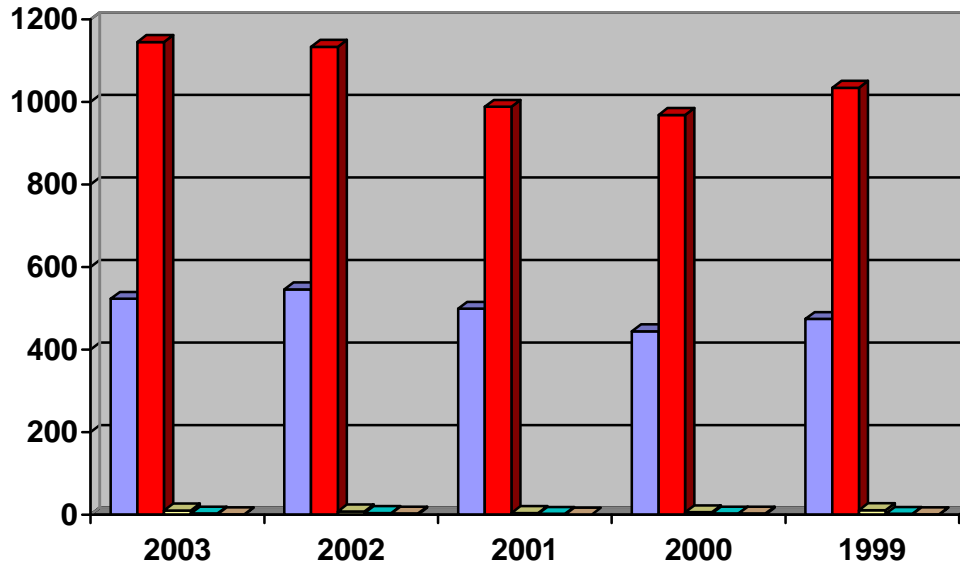
**Five Year Credit Enrollment By Full-Time/Part-Time Status
Fall Semesters**



Status	2003	2002	2001	2000	1999
Semester Length Full-Time	877	977	910	897	961
Semester Length Part-Time	805	717	583	527	561
Audit *	0	0	0	0	*11
Total	1682	1694	1493	1424	1533

* Note: Audits are not reported in student enrollment counts on page 23.

Five Year Fall Credit Enrollment By Tuition Status and Geographical Distribution

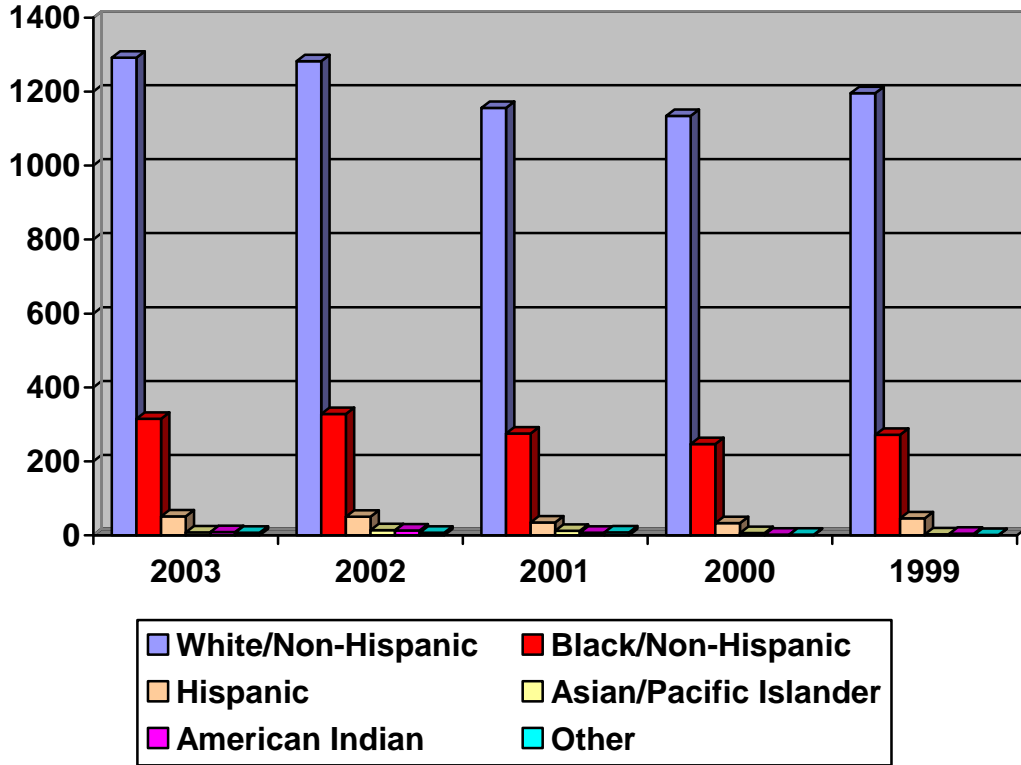


■ In-County	■ Out-of-County (includes LA)
■ Out-of-State (excludes LA)	■ Foreign
■ Exemption waivers (includes LA)	

Tuition Status	2003	2002	2001	2000	1999
In-County	523	546	499	444	474
Out-of-County (includes LA)	1145	1133	988	968	1034
Out-of-State (excludes LA)	10	8	4	6	11
Foreign	3	4	2	3	2
Exemption waivers (includes LA)	1	3	0	3	1
Total	1682	1694	1493	1424	1522

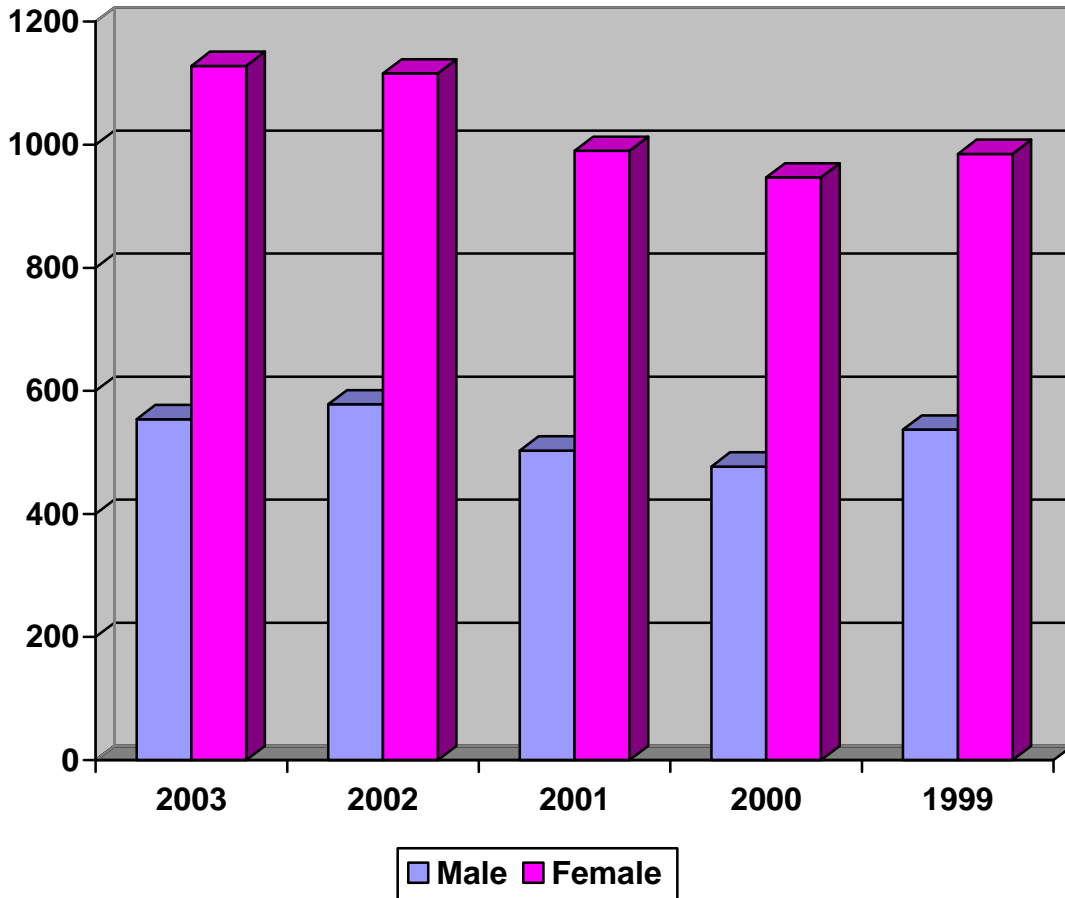
Geographic Distribution	2003	2002	2001	2000	1999
In-State	1553	1580	1400	1343	1451
Out-of-State	125	110	91	78	69
Foreign	4	4	2	3	2
Total	1682	1694	1493	1424	1522

**Five Year Trend of Credit Students By Ethnicity
Fall Semesters**



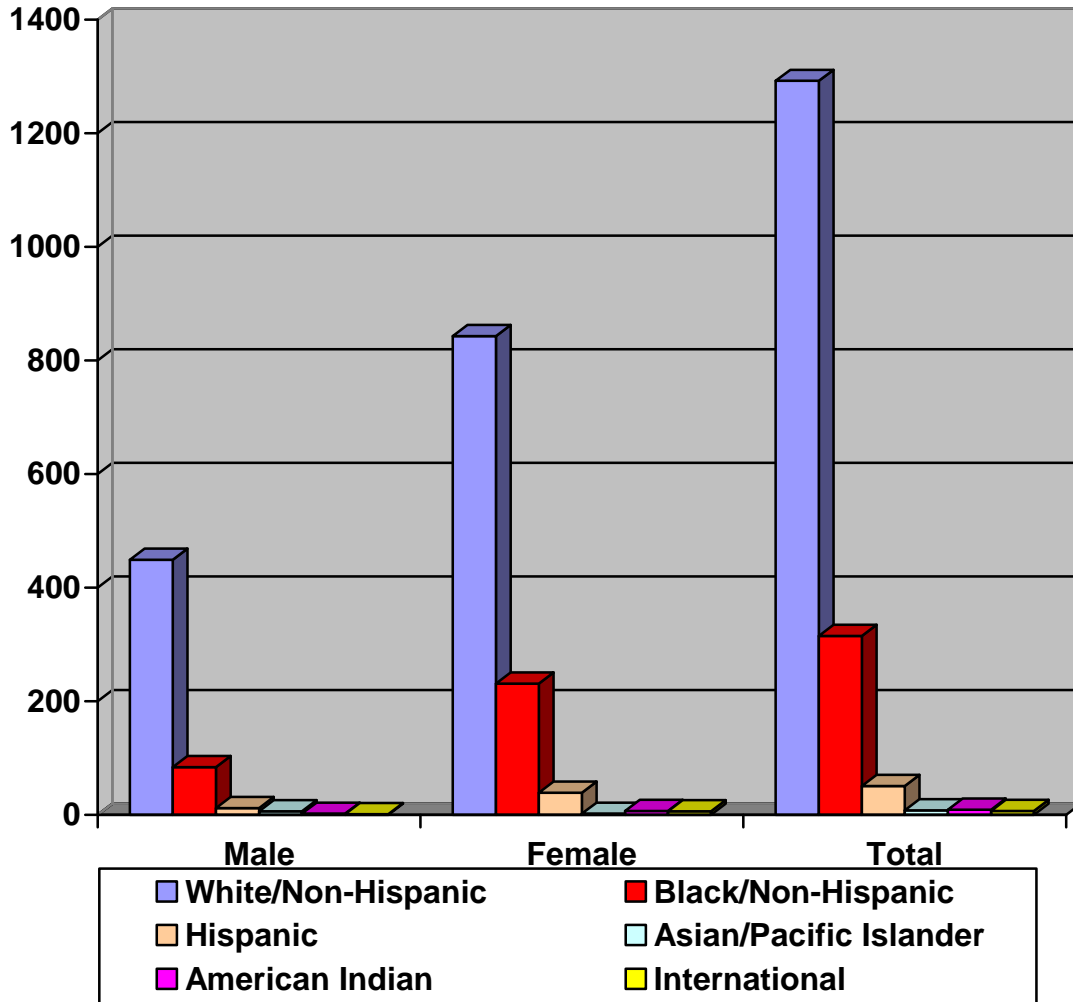
Ethnic Group	2003	2002	2001	2000	1999
White/Non-Hispanic	1292	1282	1156	1134	1196
Black/Non-Hispanic	315	328	275	247	272
Hispanic	51	50	35	33	46
Asian/Pacific Islander	8	14	12	6	3
American Indian	9	13	7	2	4
Other	7	7	8	2	1
Total	1682	1694	1493	1424	1522

**Five Year Trend of Credit Students by Gender
Fall Semesters**



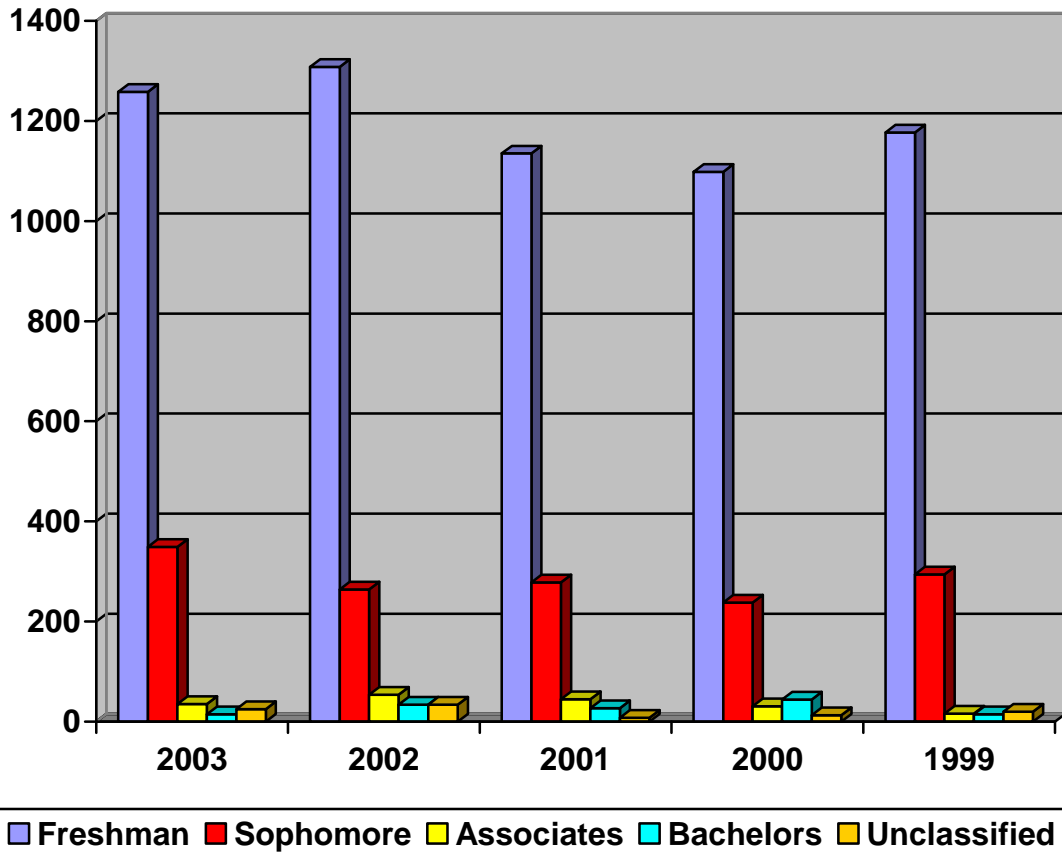
Classification	2003	2002	2001	2000	1999
Male	554	578	503	477	537
Female	1128	1116	990	947	985
Total	1682	1694	1493	1424	1522

Fall 2003 Credit Students Ethnic/Gender Breakdown



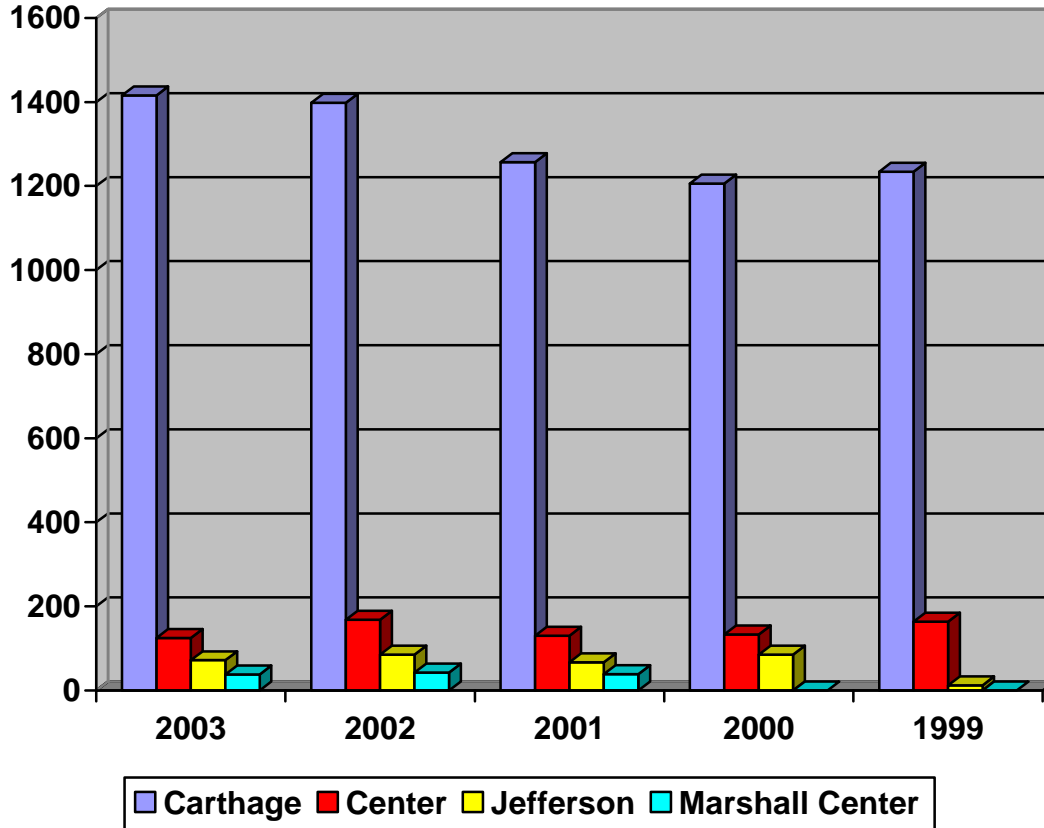
Ethnic Group	Male	Female	Total
White/Non-Hispanic	449	843	1292
Black/Non-Hispanic	84	231	315
Hispanic	12	39	51
Asian/Pacific Islander	6	2	8
American Indian	2	7	9
International	1	6	7
Total	554	1128	1682

Five Year Fall Enrollment By Level



Level	2003	2002	2001	2000	1999
Freshman	1258	1308	1135	1098	1177
Sophomore	349	264	278	238	294
Associates	35	54	45	31	16
Bachelors	15	34	27	44	15
Unclassified	25	34	8	13	20
Total	1682	1694	1493	1424	1522

**Five Year Trend of Fall Student Headcount
Breakdown By Campus**

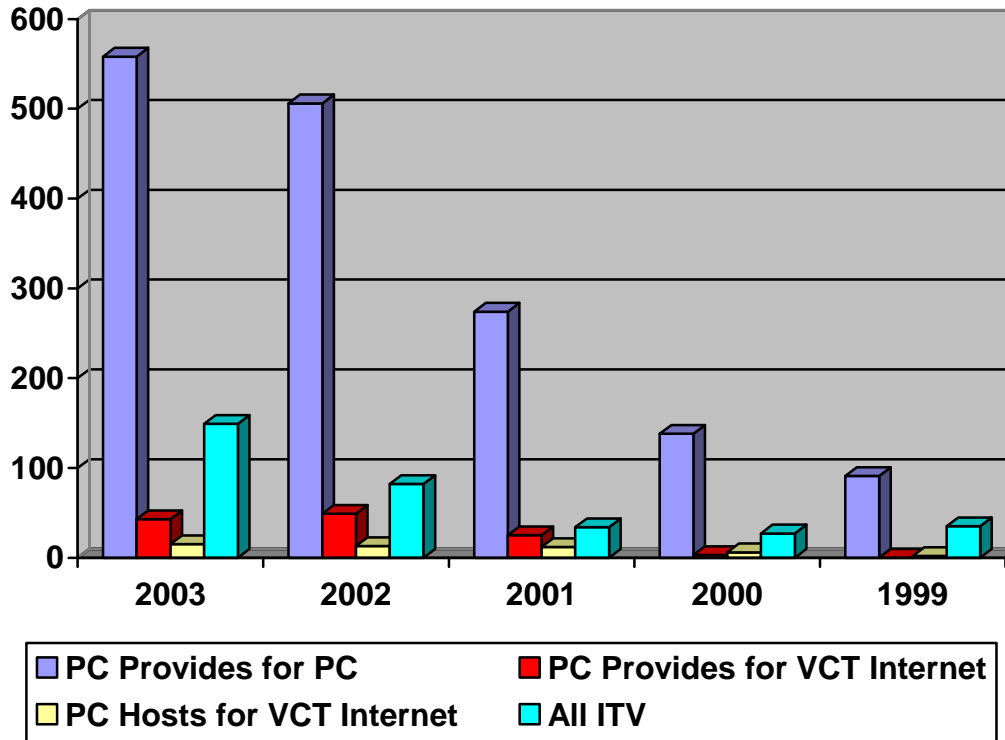


Campus	2003	2002	2001	2000	1999
Carthage	1416*	1398*	1257*	1206	1234
Center	156	168	130	133	164
Jefferson	72	85	67	85	124
Marshall Center	38	43	39	0	0
Total	1682	1694	1493	1424	1522

* Includes ITV classes broadcast from the Carthage campus to dual credit area high school students and other PC classes taught on high school campuses

**Fall Distance Learning Duplicated Headcount
Breakdown By Mode of Delivery**

Duplicated Head Count



Mode of Delivery *	2003	2002	2001	2000	1999
Internet					
PC Provides for PC	558	506	274	138	91
PC Provides for VCT	43	49	25	3	0
PC Hosts for VCT	15	13	12	6	2
Interactive Television					
PC Provides PC at Remote Sites	118	70	34	27	30
PC Provides for VCT	3	6	0	0	5
Angelina/Kilgore students receiving PC courses per agreement	5				
PC students receiving Angelina/Kilgore courses per agreement	13				
Community Service for University courses	10	6			
Total	765	650	345	174	128

* An explanation of modes of delivery is on the following page.

Definition of Distance Learning Modes of Delivery

Internet Courses

PC Provides for PC – Panola College students are enrolled in Internet class courses offered by Panola College.

PC Provides for VCT – Students enrolled in other community colleges take Panola College Internet courses through the Virtual College of Texas (VCT). These students are not counted toward state funding, but Panola College receives a lease fee of \$195 for each student.

PC Hosts for VCT – Panola College students are enrolled in other community colleges' courses through the Virtual College of Texas. Panola College receives state funding for these students and pays lease fees to the providing colleges.

Interactive Television (ITV) Courses

PC Provides for PC Students at Remote Sites – Panola College students are enrolled in ITV courses offered by Panola College. Only the students at remote sites are counted in this category. The students seated in the originating classroom with the instructor are not included in this count. Remote sites include Shelby College Center, Marshall Mall, and area high schools.

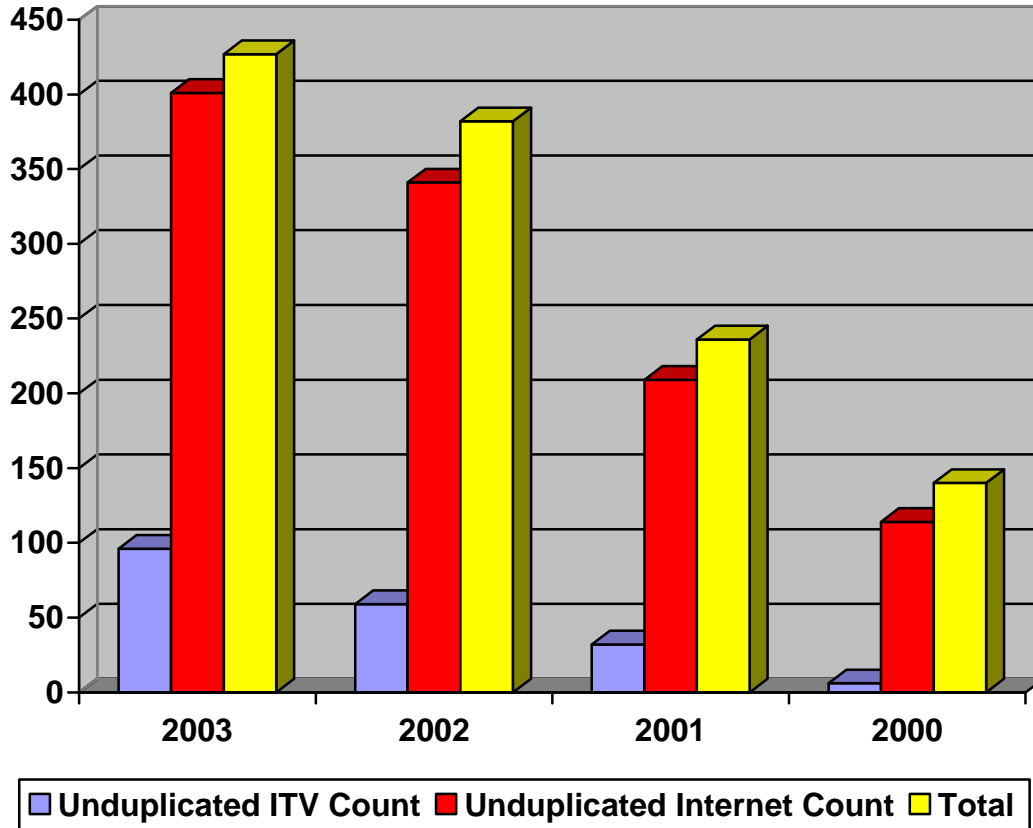
PC Provides for VCT – Students are enrolled in Panola College ITV courses through VCT. These students are not counted toward state funding, but Panola College receives a course lease fee of \$195 for each of these students.

Angelina/Kilgore Students Receiving PC Courses – A Panola-Angelina-Kilgore agreement allows these three institutions to mutually share courses via ITV using the NorthEast Texas Network (NETnet) system with no exchange of funds. These students are not processed through the VCT. These are Kilgore and/or Angelina students taught by Panola College instructors.

PC Students Receiving Angelina/Kilgore Courses – A Panola-Angelina-Kilgore agreement allows these three institutions to mutually share courses via ITV using the NorthEast Texas Network (NETnet) system with no exchange of funds. These students are not processed through the VCT. These are Panola College students taught by Kilgore and/or Angelina instructors.

Community Service for University Courses – Panola College receives upper level university courses via the NETnet system. There is no fee charged these students.

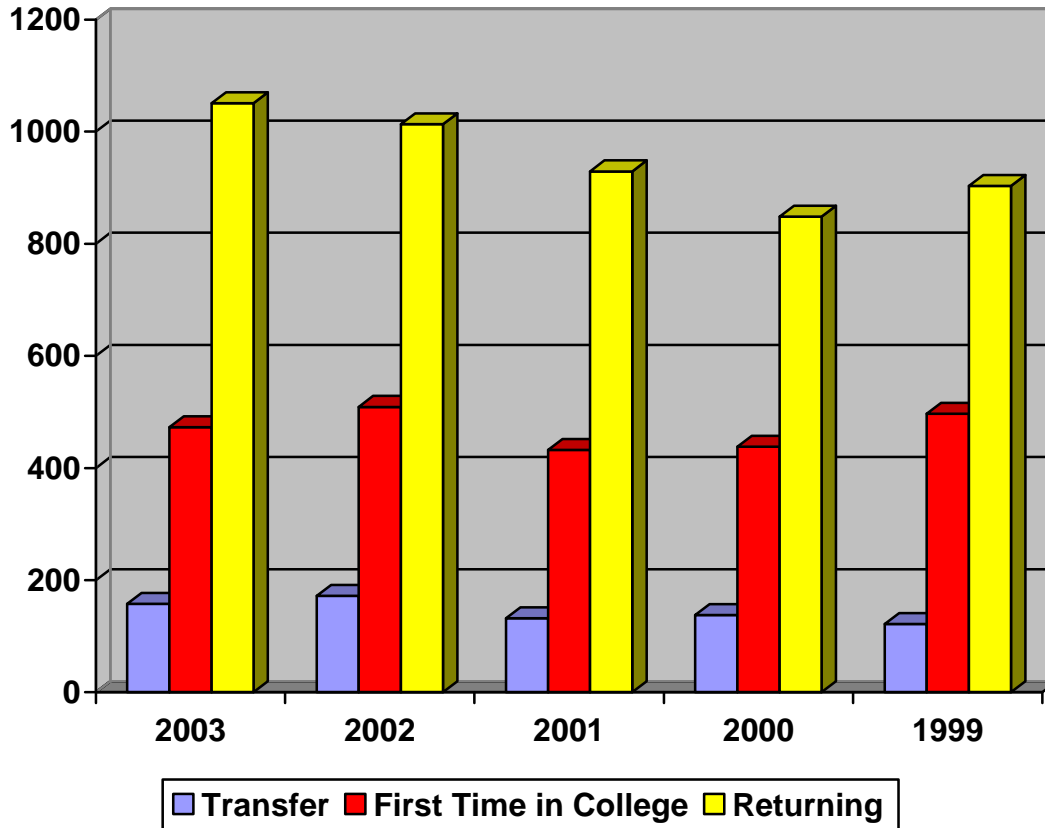
**Four Year Trend for Fall Distance Learning Enrollment
Unduplicated Head Count**



Headcount	2003	2002	2001	2000
Unduplicated ITV Count	96	59	32	26
Unduplicated Internet Count	401	341	209	114
Unduplicated Total **	427	382	236	140

** Some students may be enrolled in both Internet and ITV classes and counted once for each of the individual categories. Therefore, a student who is counted in the unduplicated headcount for the Internet and for the ITV categories will only be counted once in the Total category, so the columns will not necessarily sum to the total.

**Five Year Trend
Fall Student Distribution**



Distribution	2003	2002	2001	2000	1999
Transfer	158	172	132	138	122
First Time in College**	473	509	432	438	497
Returning	1051	1013	929	848	903
Total	1682	1694	1493	1424	1522

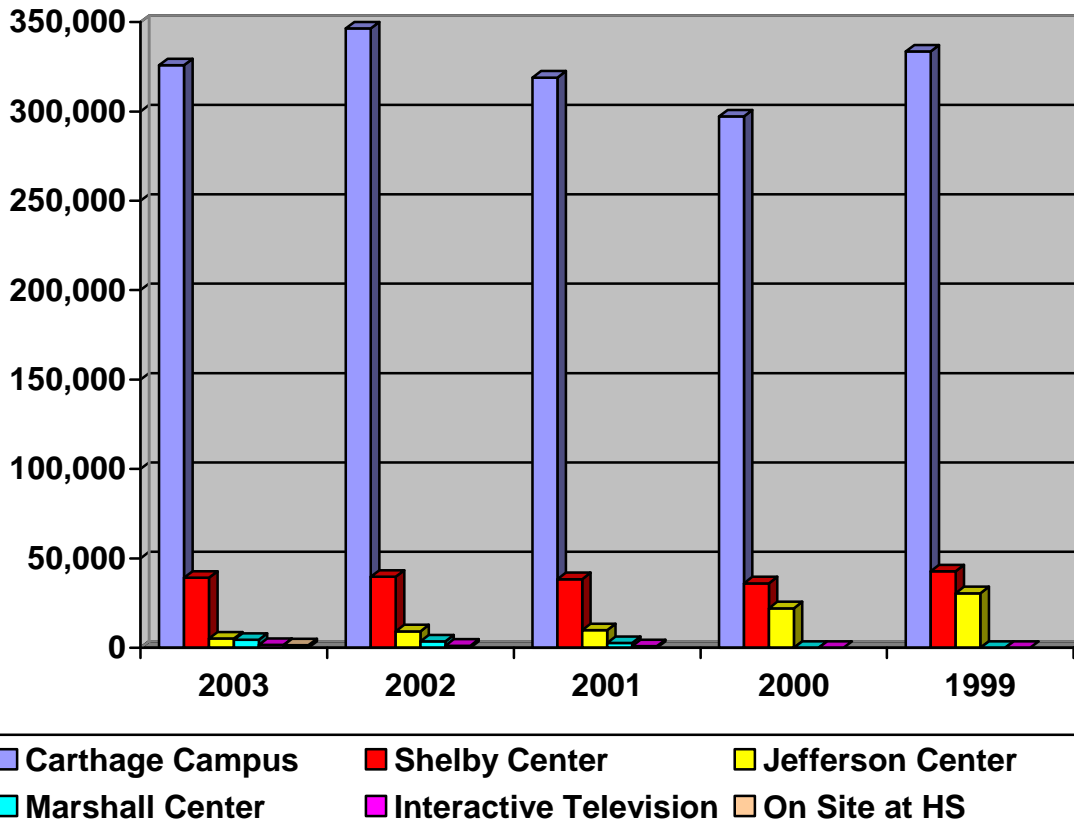
** First Time in College Fall 2003	Number
May 2003 Graduates	232
Previous High School Graduates	65
Individual Applications	2
GED Entrants	20
Early Admission & HS Articulation	154
Total	473

**Fall Contact Hours By Program Area:
Academic and Career / Technical**

Academic	2003	2002	2001	2000	1999
Biology	39,744	37,056	31,200	28,992	27,648
Business	5,328	3,744	5,616	4,848	5,808
Communications	0	2,544	2,064	2,784	2,256
Consumer Sci. & Homemaking	2,736	3,120	1,584	48	0
Physical Education and Fitness	19,200	18,960	18,816	18,816	0
Education	0	0	0	0	24,288
Engineering	0	0	0	0	64
Fine and Applied Arts	26,960	29,168	25,360	23,968	29,648
Foreign Language	2,944	3,936	2,176	2,096	2,624
Health	1,152	1,632	1,920	960	0
Letters	47,856	52,112	45,584	44,400	48,224
Mathematics	31,312	37,440	33,744	31,152	34,256
Physical Science	11,536	11,312	11,568	7,680	10,464
Psychology	14,592	10,944	12,384	11,040	10,272
Social Science	36,768	42,528	39,552	40,224	41,712
Computer Science	13,872	15,072	10,512	12,912	10,704
Total Academic CH	254,000	269,568	242,080	229,920	247,968

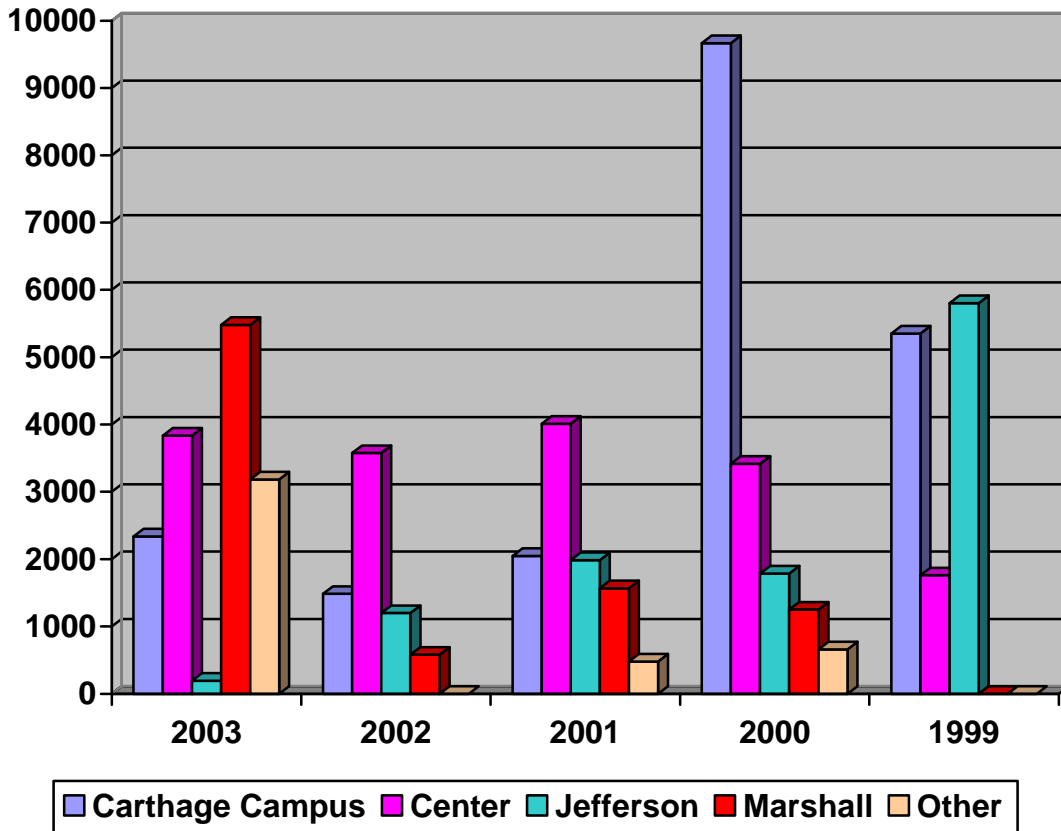
Career / Technical	2003	2002	2001	2000	1999
Computer Information Systems	3,344	4,528	11,616	8,880	14,304
Office Systems Technology	9,024	12,608	6,912	15,024	7,872
Cosmetology	24,448	17,952	27,328	20,960	25,376
Forest Technology	3,168	9,920	14,224	7,968	12,448
Health Information Technology	8,400	7,280	4,976	3,584	4,944
Hospitality	0	2,192	2,816	704	0
Associate Degree Nursing	26,240	24,704	18,512	11,760	20,848
Vocational Nursing	32,496	31,968	28,272	40,448	53,120
Occupational Therapy	10,048	7,376	9,504	9,504	9,120
Welding	4,288	8,416	4,496	6,688	9,808
Industrial Technology	2,320	3,648	0	0	0
Related	0	0	0	0	1,008
Total Career / Technical CH	123,776	130,592	128,656	125,520	158,848
Total Semester Length CH	377,776	400,160	370,736	355,440	406,816

**Fall Contact Hours By Campus:
Academic and Career / Technical**



Academic & Career / Technical	2003	2002	2001	2000	1999
Carthage Campus	325,824	346,368	318,960	297,280	333,584
Shelby Center	39,232	39,792	38,368	36,048	42,736
Jefferson Center	5,232	9,200	9,856	22,112	30,496
Marshall Center	4,512	3,648	2,688	0	0
Remote Interactive Television	1,536	1,152	864	0	0
On Site at High School (not ITV)	1,440				
Total Off-Campus	51,952	53,792	51,776	58,160	73,232
Total Semester Length CH	377,776	400,160	370,736	355,440	406,816

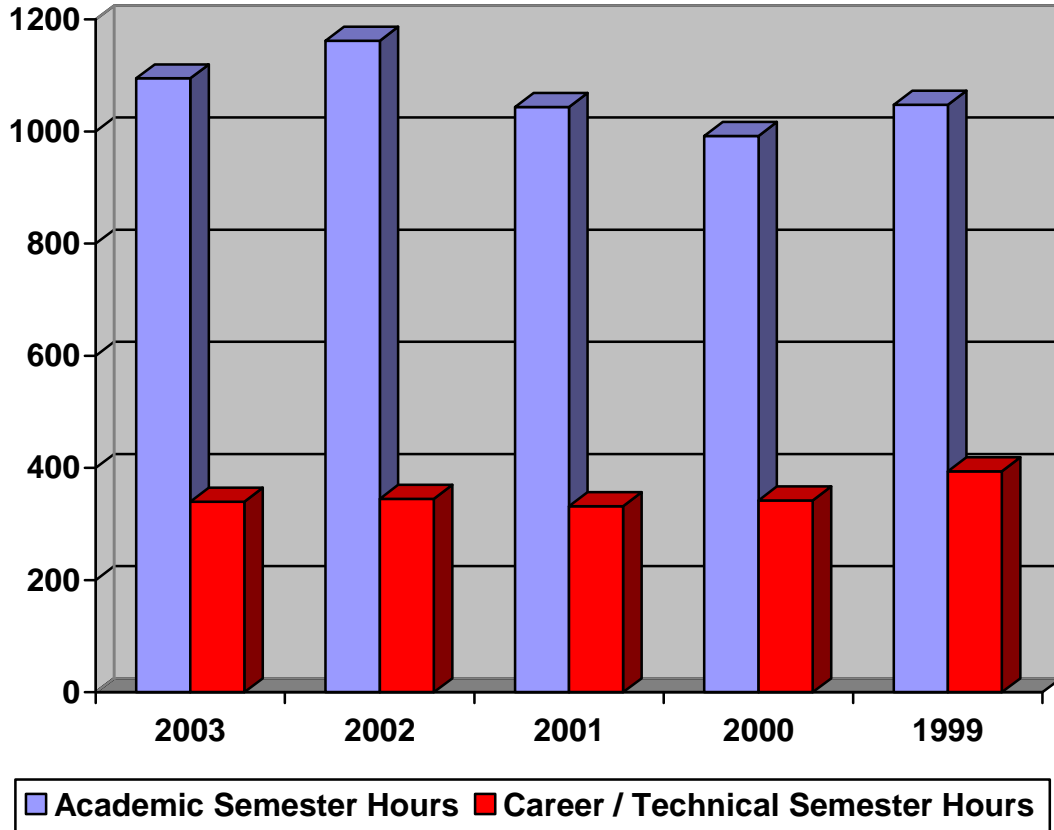
**Fall Contact Hours By Campus:
Continuing Education**



Continuing Education	2003	2002	2001	2000	1999
Carthage	2,338	1,485	2,048	9,669	5,351
Center	3,834	3,577	4,011	3,418	1,760
Marshall	5,480	582	1,568	1,251	0
Jefferson	195	1,200	1,986	1,786	5,804
Other	3,184	0	480	660	0
Total Continuing Education	15,031	6,844	10,093	16,784	12,915

Fall Contact Hour Summary	2003	2002	2001	2000	1999
Total Semester Length	377,776	400,160	370,736	355,440	406,816
Total Continuing Education	15,031	6,844	10,093	16,784	12,915
Total Funded	392,807	407,004	380,829	372,224	419,731

**Five Year Trend Fall Credit
Academic / Career and Technical Full-Time Equivalent (FTE)**



Full Time Equivalent	2003	2002	2001	2000	1999
Academic Semester Hours	1095	1162	1044	992	1048
Career / Technical Semester Hours	340	345	332	342	394
Total FTE	1435	1507	1376	1334	1442

Panola College: Programs Offered

Academic Degree Programs

Associate of Arts

Associate of Science

Technical Degree Programs

Associate of Applied Science - Computer Information Systems

Associate of Applied Science - Health Information Technology

Associate of Applied Science - Nursing Associate Degree (Leading to RN)

Associate of Applied Science - Occupational Therapy Assistant

Associate of Applied Science - Office Systems Technology

Associate of Applied Science - Hospitality Management

Associate of Applied Science – Industrial Technology

Technical Certificate Programs

Cisco Academy/Networking

Cosmetology Facial/Esthetic Technology

Cosmetology Instructor Training

Cosmetology Nail Technology

Cosmetology Operator

Forest Technology

Hospitality Services

Industrial Technology Specialist

Industrial Technology Support

Marketable Skills Certificates (Productivity Software Marketable Skills)

Medical Administrative Assistant/Secretary

Medical Coding Technician

Microcomputer Software Operator

Microcomputer Support Specialist

Nursing (Vocational Program Leading to LVN)

Office Systems Technology - Office Specialist

Office Systems Technology - Office Technician

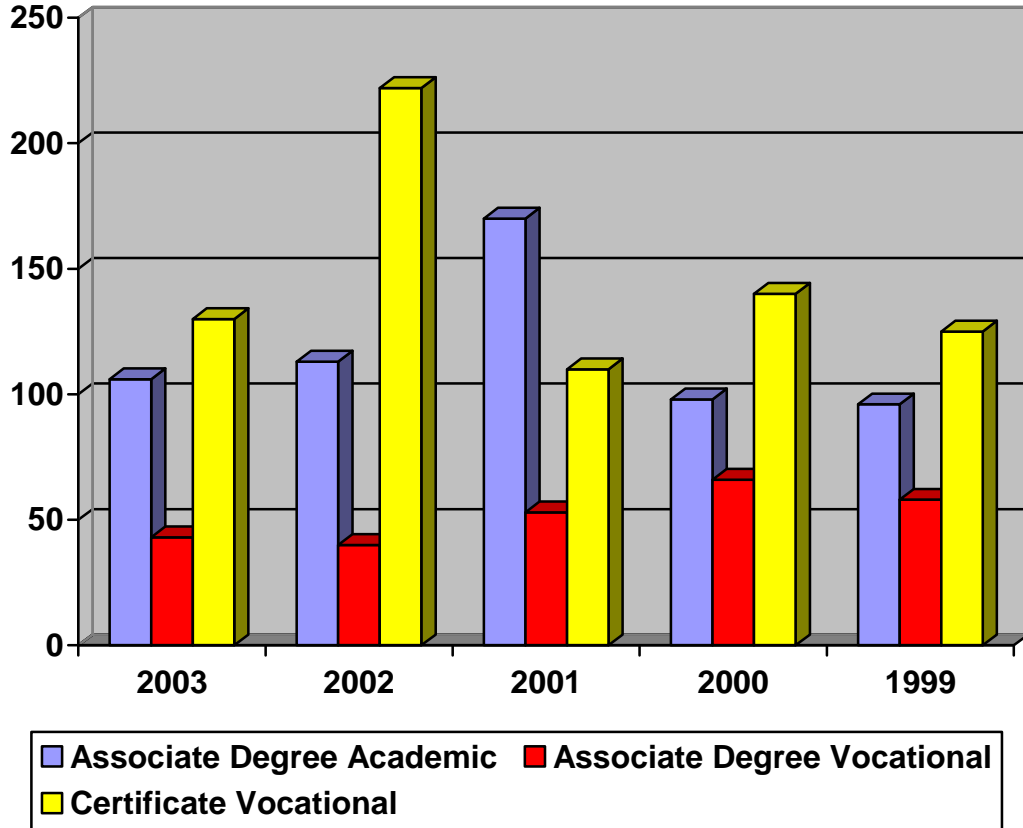
Welding

Fall 2003 Enrollment by Declared Major Field of Study

Curriculum	Total
A D Nursing	275
Agri-Business	10
Architecture	10
Art, General	10
Biology, General	13
Business and Management	132
Chemistry, General	2
Cisco	6
Computer Information Systems	22
Computer Science	23
Cosmetology	48
Criminology	22
Drama/Theater Arts	15
Education, General	114
Engineering	18
English Language and Literature	8
Facial Specialist	3
Foreign Languages/Literatures	1
Forestry Science	5
Forest Technology	6
General Studies	322
Geology	1
Health Information Technology	17
Health Professions/Related	28
Health Unit Coordinator/Clerk	5
Health/Medical Assistants	14
History, General	9
Hospitality Administration/Management	2
Industrial Technology	5
Industrial Technology Specialist	3
Industrial Technology Support	10
Journalism/Communications	11

Curriculum	Total
Liberal Arts/Sciences	5
Management Information Systems	1
Mathematics	2
Medical Administrative Assistant/Secretary	8
Medical Coding	8
Medical Transcription Technology	3
Microcomputer Software	2
Microcomputer Support Specialist	5
Music, General	21
Nursing (Transfer)	113
Occupational Therapy Assisting	73
Office Specialist	3
Office Systems Technology	12
Office Technician	6
Phys Ed - Teaching and Coach	26
Physics, General	0
Political Science and Govt., Gen.	3
Pre-Dentistry Studies	7
Pre-Law	21
Pre-Medicine Studies	29
Pre-Pharmacy Studies	9
Pre-Veterinary Studies	6
Psychology, General	40
Social Work	12
Sociology	3
Speech and Rhetorical Studies	5
Vocational Nursing	72
Welding	13
Totals:	1682

Five Year Trend
Total Number of Degrees and Certificates Awarded

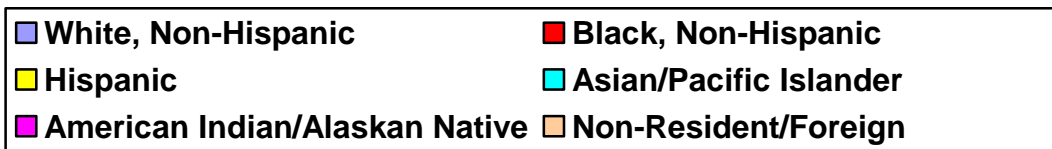
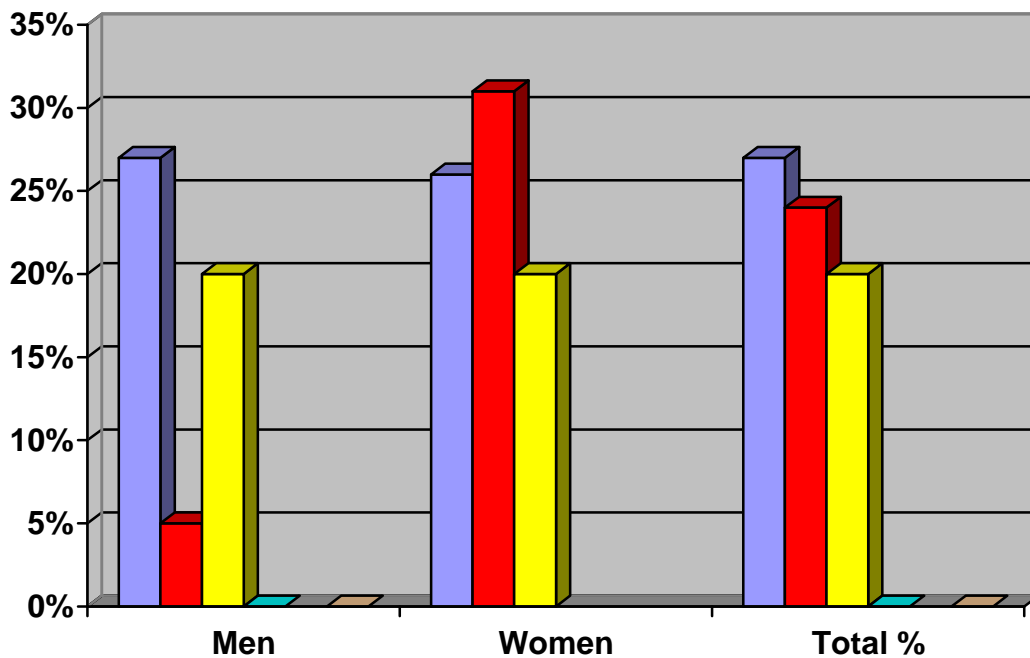


Degree/Certificate	2003	2002	2001	2000	1999
Associate Degree Academic	106	113	170	98	96
Associate Degree Vocational	43	40	53	66	58
Certificate Vocational	130	222	110	140	125
Total	279	375	333	304	279

**Percent of First Time, Full-Time College Students Who Entered
Fall 2000 (Cohort Year 2000) and Completed by Fall 2003**

Ethnic Group	Men	Women	Total %
	% Completing by 2003	% Completing by 2003	% Completing 2003
White, Non-Hispanic	27 %	26 %	27%
Black, Non-Hispanic	5 %	31 %	24%
Hispanic	20 %	20 %	20%
Asian/Pacific Islander	< 0.5 %	NA	< 0.5 %%%
American Indian/Alaskan Native	NA	NA	NA
Non-Resident/Foreign	< 0.5 %	NA	< 0.5 %
Total % Completing by 2003	23 %	27 %	26 %

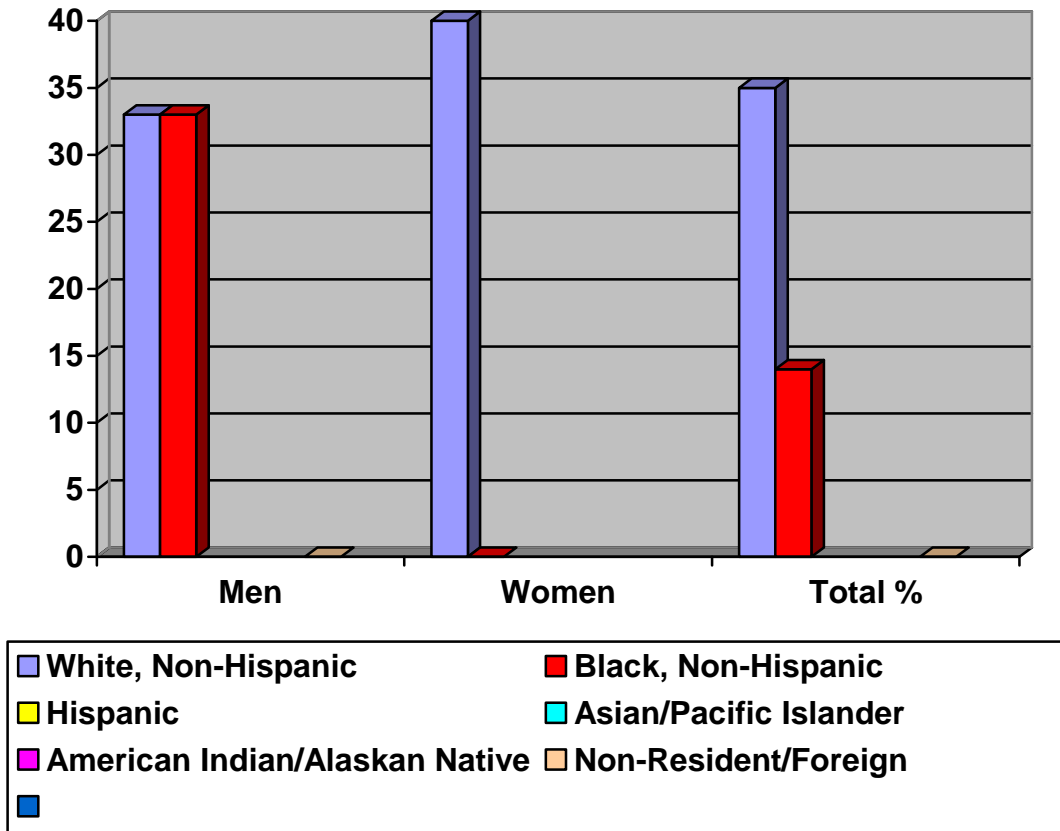
Percentage of the Fall 2000 Cohort Who Completed by Fall 2003



**Percent of Student Athletes who Entered during the Fall of 2000
(Cohort Year 2000) and Completed by 2003**

Ethnic Group	Men	Women	Total %
	% Completing by 2003	% Completing by 2003	% Completing by 2003
White, Non-Hispanic	33 %	40 %	35%
Black, Non-Hispanic	33 %	< 0.5 %	14%
Hispanic	NA	NA	NA
Asian/Pacific Islander	NA	NA	NA
American Indian/Alaskan Native	NA	NA	NA
Non-Resident/Foreign	< 0.5 %	NA	< 0.5 %
Total % Completing by 2003	32 %	22 %	29%

**Percentage of the Fall 2000 Athletic Cohort
Who Completed by Fall 2003**



**Percent of Student Athletes By Sports Category
(2000 Cohort) Who Completed By 2003**

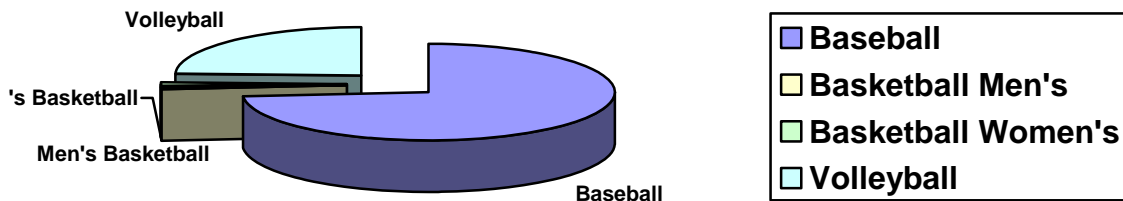
Ethnic Group	Baseball	Volleyball
	Men	Women
	% Completing by 2003	% Completing by 2003
White, Non-Hispanic	33 %	100 %
Black, Non-Hispanic	100 %	NA
Hispanic	NA	NA
Asian/Pacific Islander	NA	NA
American Indian/Alaskan	NA	NA
Non-Resident/Foreign	NA	NA
Total % Completing by 2003	37 %	100 %

Basketball:

Ethnic Group	Men	Women
		% Completing by 2003
White, Non-Hispanic	NA	< 0.5 %
Black, Non-Hispanic	< 0.5 %	< 0.5 %
Hispanic	NA	NA
Asian/Pacific Islander	NA	NA
American Indian/Alaskan	NA	NA
Non-Resident/Foreign	< 0.5 %	NA
Total % Completing by 2003	< 0.5 %	< 0.5 %

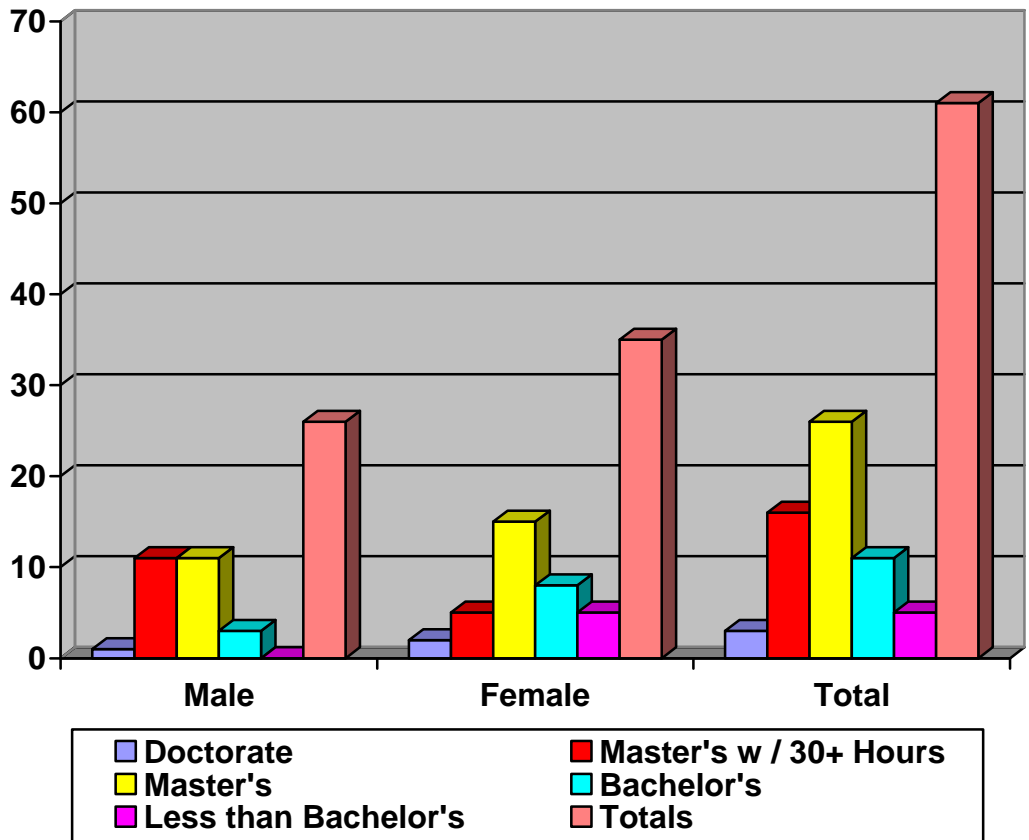
Total % of All Sports Completing by 2003 **29 %**

**Percent of Completing Athletes (Year 2000 Cohort)
From Each Sports Category**



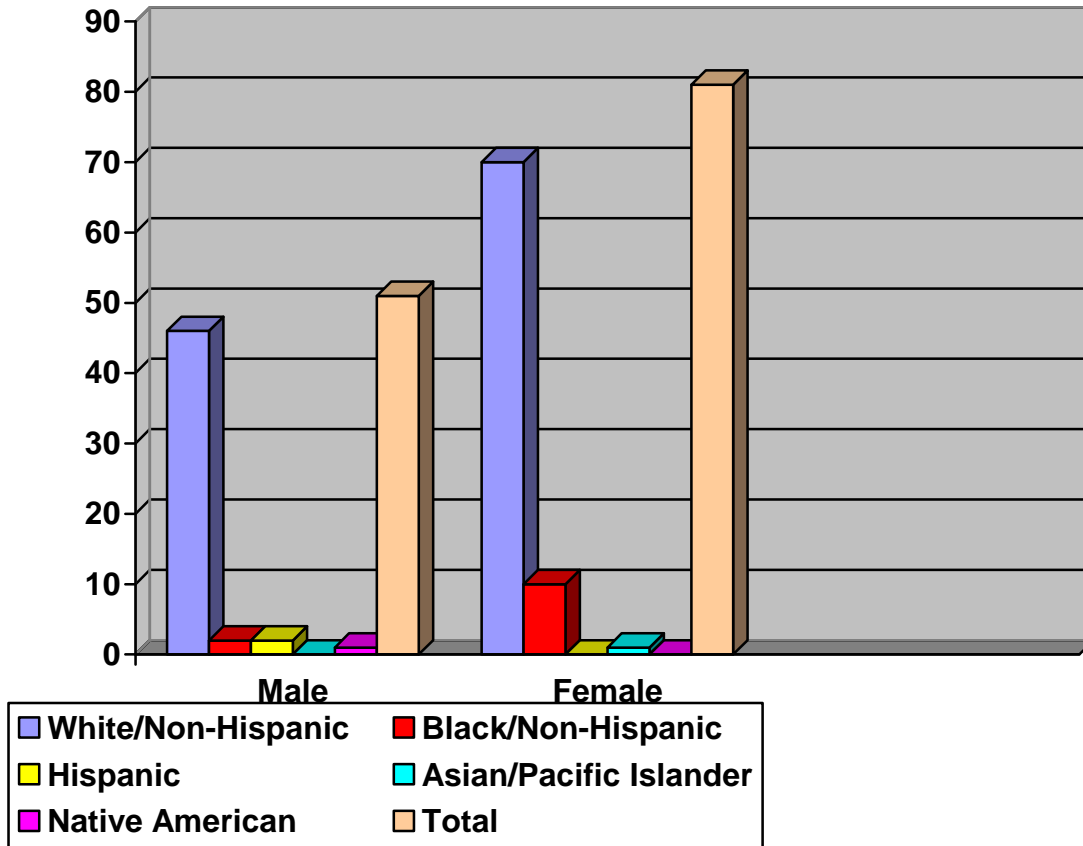
Sport	% of Completing Athletes From Each Sport Category
Baseball	75 %
Men's Basketball	< 0.5 %
Women's Basketball	< 0.5 %
Volleyball	25 %

Number of Full-Time Faculty By Degree and Gender (Fall 2003)



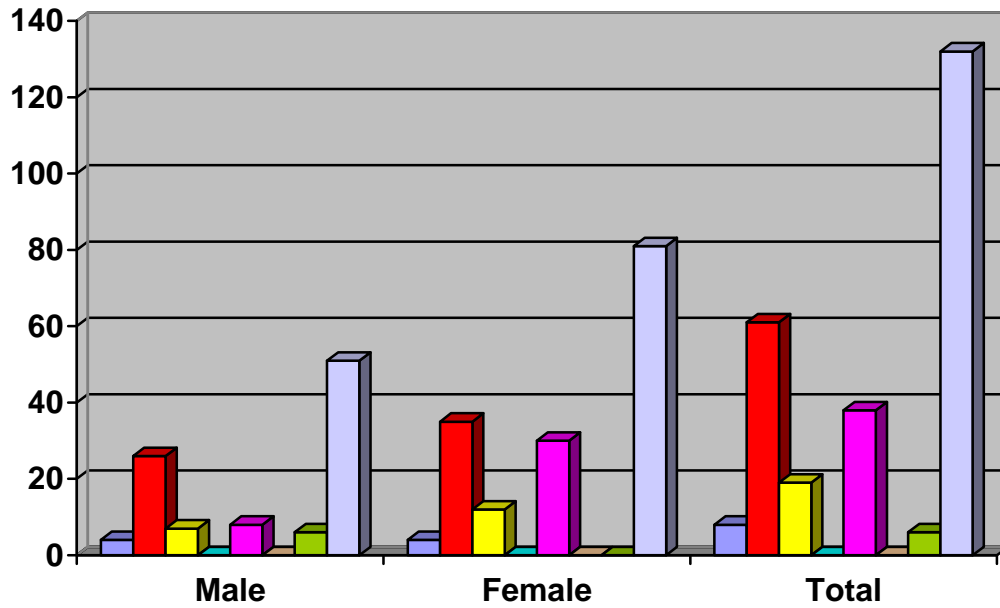
Degree	Male	Female	Total
Doctorate	1	2	3
Master's w / 30+ Hours	11	5	16
Master's	11	15	26
Bachelor's	3	8	11
Less than Bachelor's	0	5	5
Totals	26	35	61

Full - Time Employees By Ethnicity and Gender (Fall 2003)



Ethnic Group	Male	Female	Total
White/Non-Hispanic	46	70	116
Black/Non-Hispanic	2	10	12
Hispanic	2	0	2
Asian	0	1	1
American Indian	1	0	1
Total	51	81	132

Full-Time Employees By Activity and Gender (Fall 2003)



Executive/Administration	Instructional/Research
Other Professionals	Technical and Paraprofessionals
Clerical and Secretarial	Skilled Crafts
Service Maintenance	Total

Activity	Male	Female	Total
Executive/Administration	4	4	8
Instructional/Research	26	35	61
Other Professionals	7	12	19
Technical and Paraprofessionals	0	0	0
Clerical and Secretarial	8	30	38
Skilled Crafts	0	0	0
Service Maintenance	6	0	6
Total	51	81	132

Revenues, Expenses, and Changes in Net Assets
September 1, 2002 – August 31, 2003

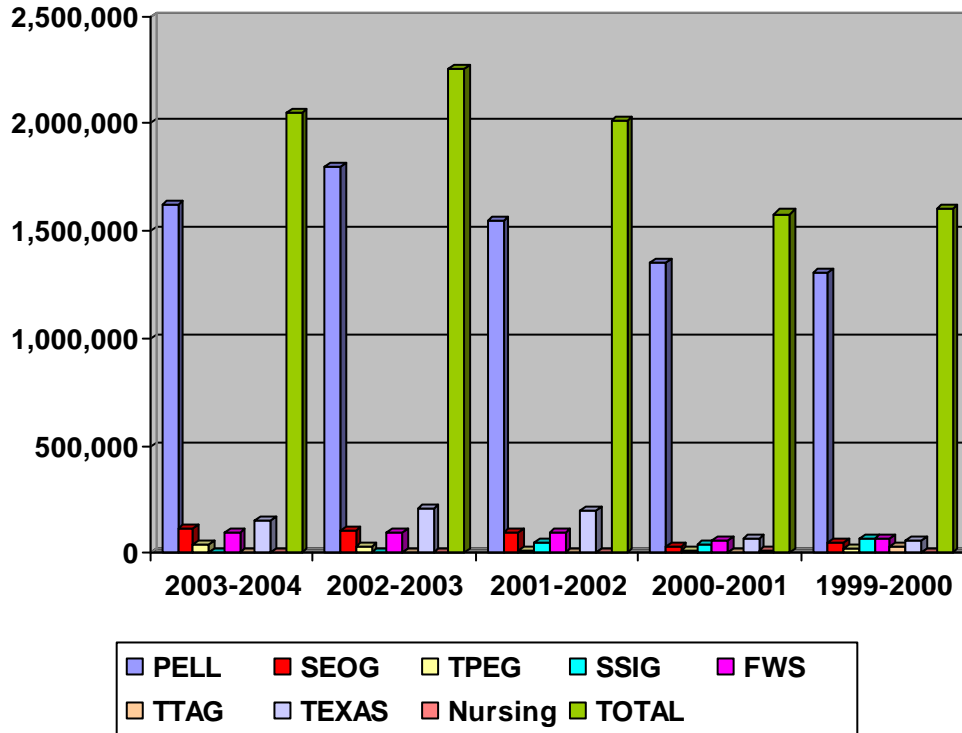
Operating Revenues	
State Appropriations - General Revenue	4,583,327
Tuition and Fees	1,238,410
Federal Grants and Contracts	2,955,807
State Grants and Contracts	413,091
Non-Government Grants and Contracts	85,562
Sales & Service of Educational Activities	187,020
Auxiliary Enterprises	1,141,084
Other Operating Revenues	330,679
Total Operating Revenues	10,934,980

Operating Expenses	
Instruction	5,408,490
Public Service	430,877
Academic Support	1,196,312
Student Services	895,266
Institutional Support	1,419,525
Operation and Maintenance of Plant	1,274,994
Scholarships and Fellowships	1,503,426
Auxiliary Enterprises	1,298,156
Depreciations	531,011
Total Operating Expenses	13,958,057
Operating Income Loss	- 3,023,077

Non-Operating Revenues:	
Ad-Valorem Taxes for Current Operation	2,951,066
Gifts	109,068
Investment Income	333,861
Interest on Capital Related Debt	- 102,924
Net Non-Operating Revenues	3,291,071

Net Assets	
Net Assets – Beginning of Year	10,766,981
Net Assets – End of Year	11,034,975
Increase in Net Assets	267,994

**Five Year Trend
Need-Based Aid Received by Students**



Program	2003-2004	2002-2003	2001-2002	2000-2001	1999-2000
PELL	1,626,611	1,801,310	1,544,806	1,348,935	1,309,284
SEOG	112,146	105,756	100,000	31,485	50,000
TPEG	45,000	29,000	17,000	15,198	19,000
SSIG	6,234	7,388	47,158	44,492	65,459
FWS	100,000	100,000	100,000	58,000	66,453
TTAG	0	0	0	6,120	34,997
TEXAS	151,397	207,360	203,700	66,401	57,675
Nursing	5,000	5,500	2,250	9,500	0
TOTAL	2,046,388	2,256,314	2,014,914	1,580,131	1,602,868

Grants:

PELL

SEOG

Supplemental Educational Opportunity Grant

SSIG

State Student Incentive Grant

TEXAS

Toward Excellence, Access, and Success Grant

TTAG

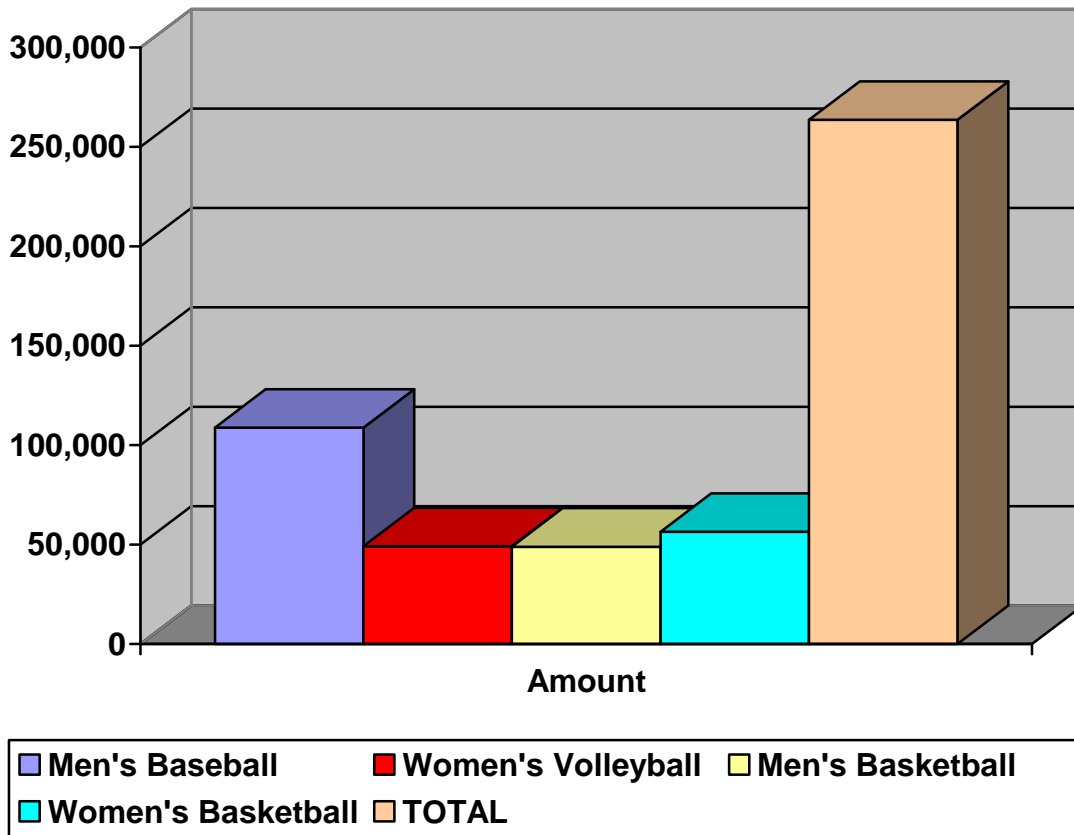
Texas Tuition Assistance Grant

Work Study:

FWS

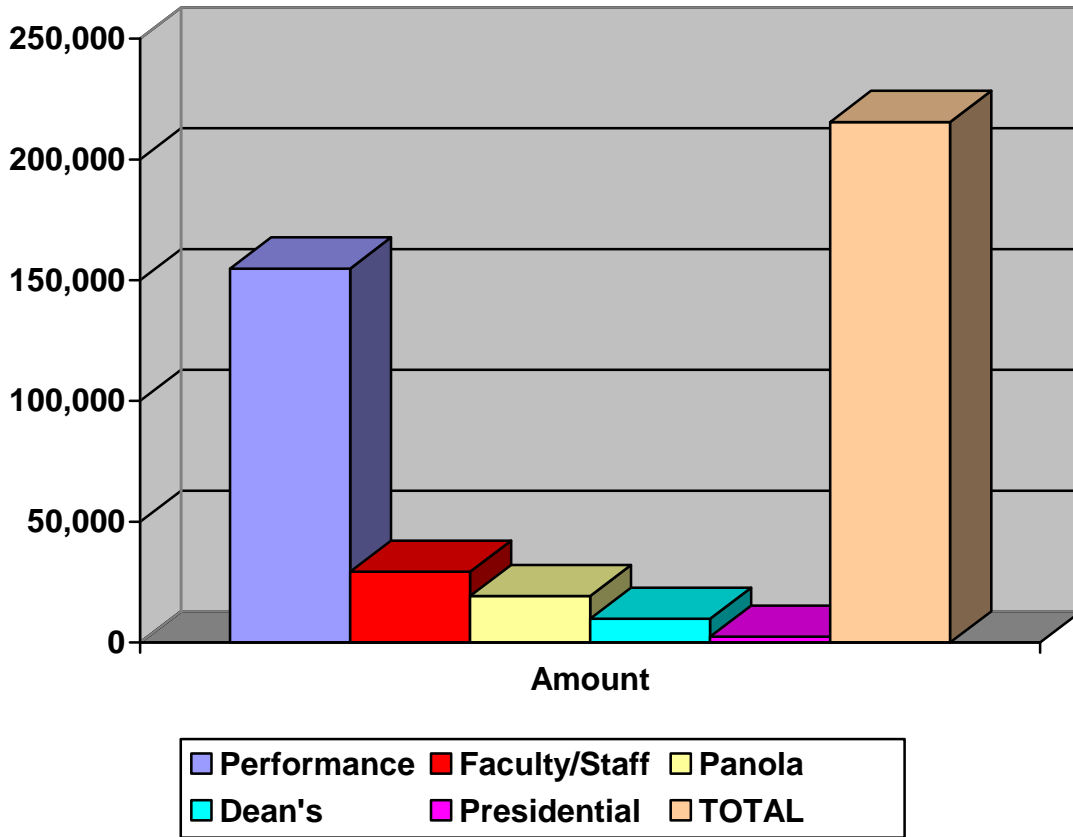
Federal Work Study

Athletic Scholarships (2003 - 2004)



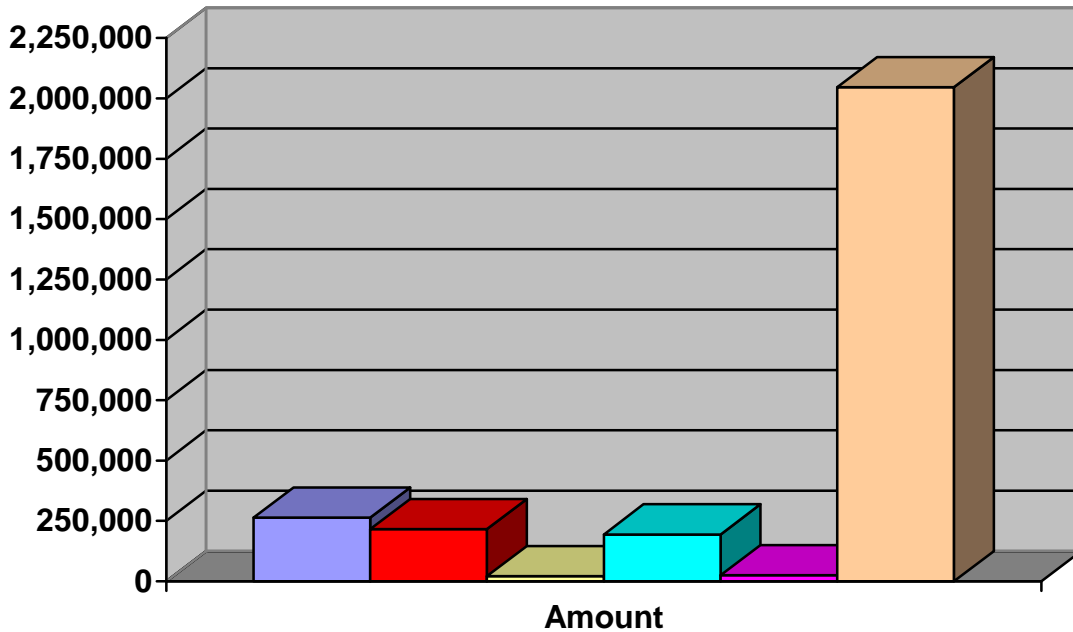
Program	Amount
Men's Baseball	108,867
Women's Volleyball	49,266
Men's Basketball	49,008
Women's Basketball	56,440
TOTAL	\$ 263,581

Academic/Performance Scholarships (2003 - 2004)



Program	Amount
Performance:	
Band	52,558
Drama	33,413
Choir	53,445
Speech	15,402
Faculty/Staff	29,303
Panola	19,200
Dean's	9,763
Presidential	2,396
TOTAL	\$ 215,480

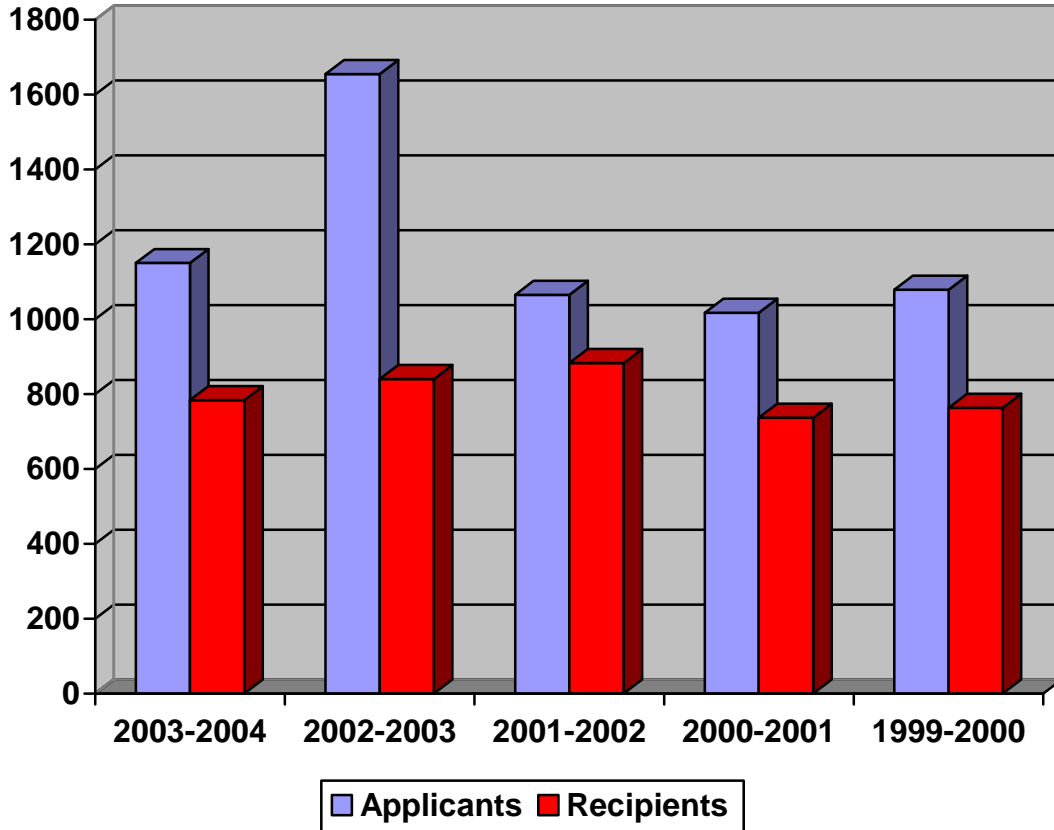
Summary of Financial Aid/Scholarships (2003 - 2004)



■ Athletic	■ Academic and Performance
■ Endowed Scholarships	■ Outside Aid
■ Exemptions	■ Need Based Aid

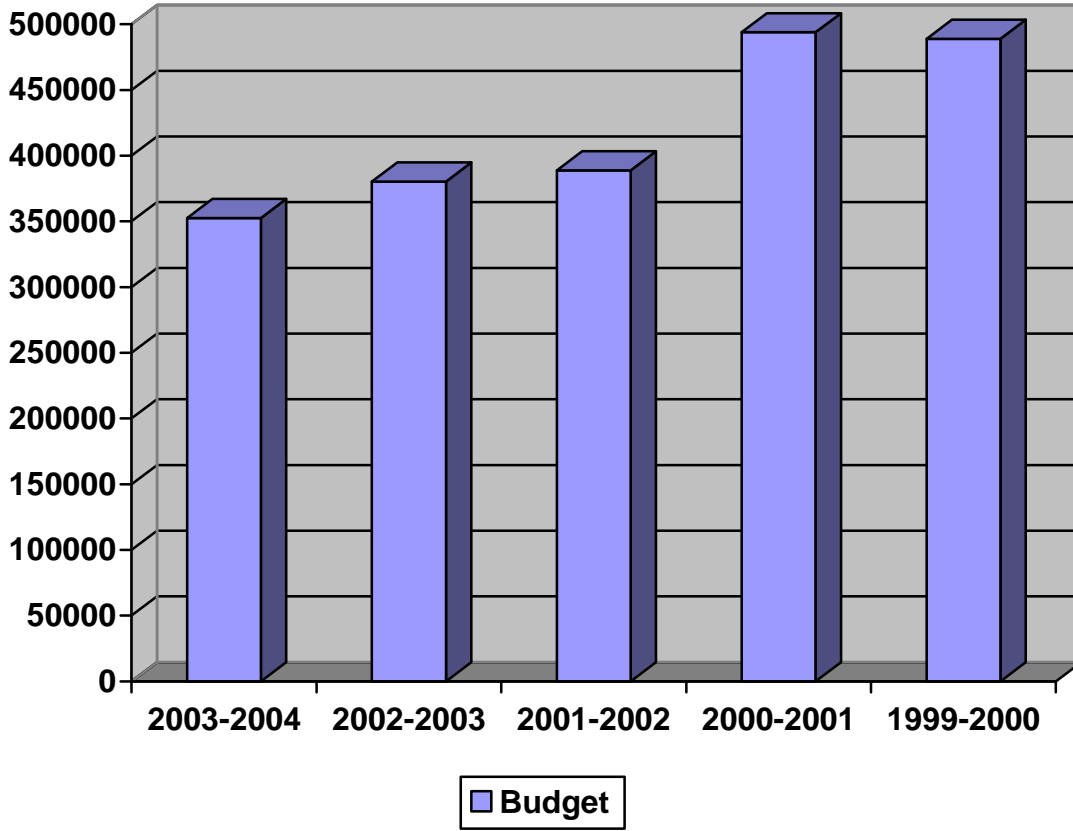
Program	Amount
Athletic	263,581
Academic and Performance	215,480
Endowed Scholarships	21,170
Outside Aid	194,150
Exemptions	24,784
Need Based Aid	2,046,988
TOTAL	\$ 2,971,081

**Five Year Trend
Number of Financial Aid Applicants and Recipients**



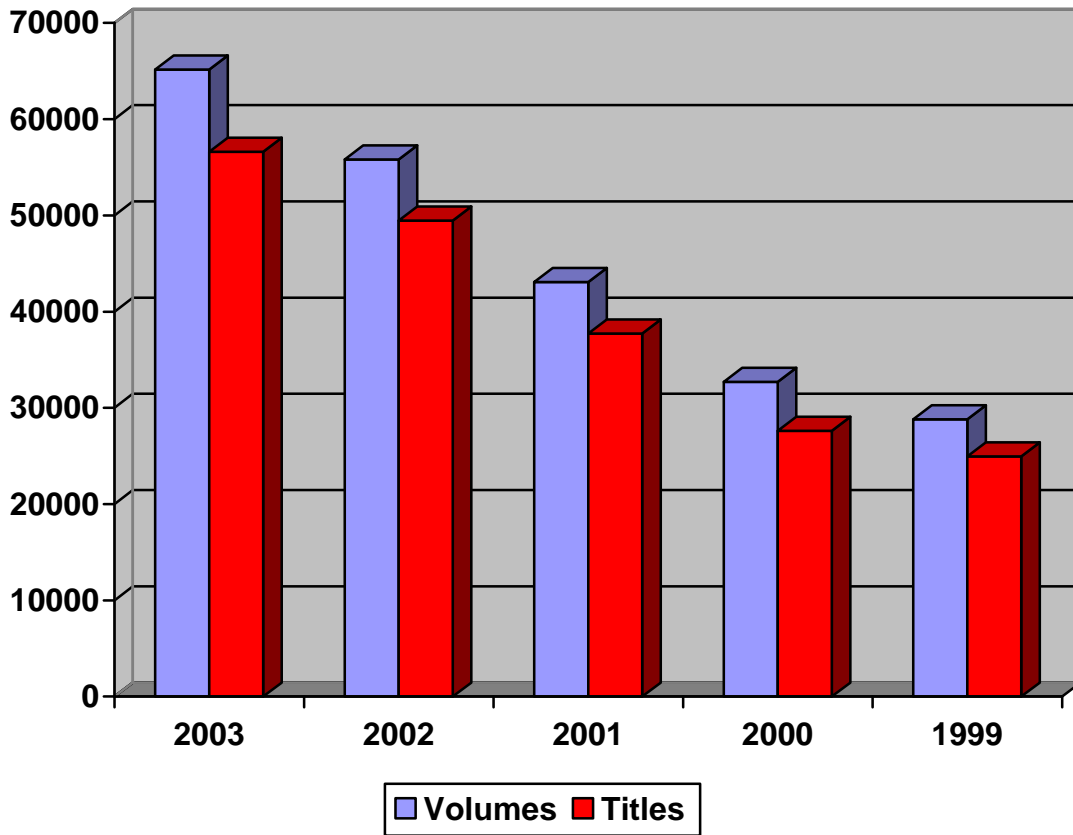
	2003-2004	2002-2003	2001-2002	2000-2001	1999-2000
Applicants	1150	1655	1065	1017	1079
Recipients	784	840	883	737	763
Percent	68%	51%	83%	72%	71%

Library Budget: 1999-2004



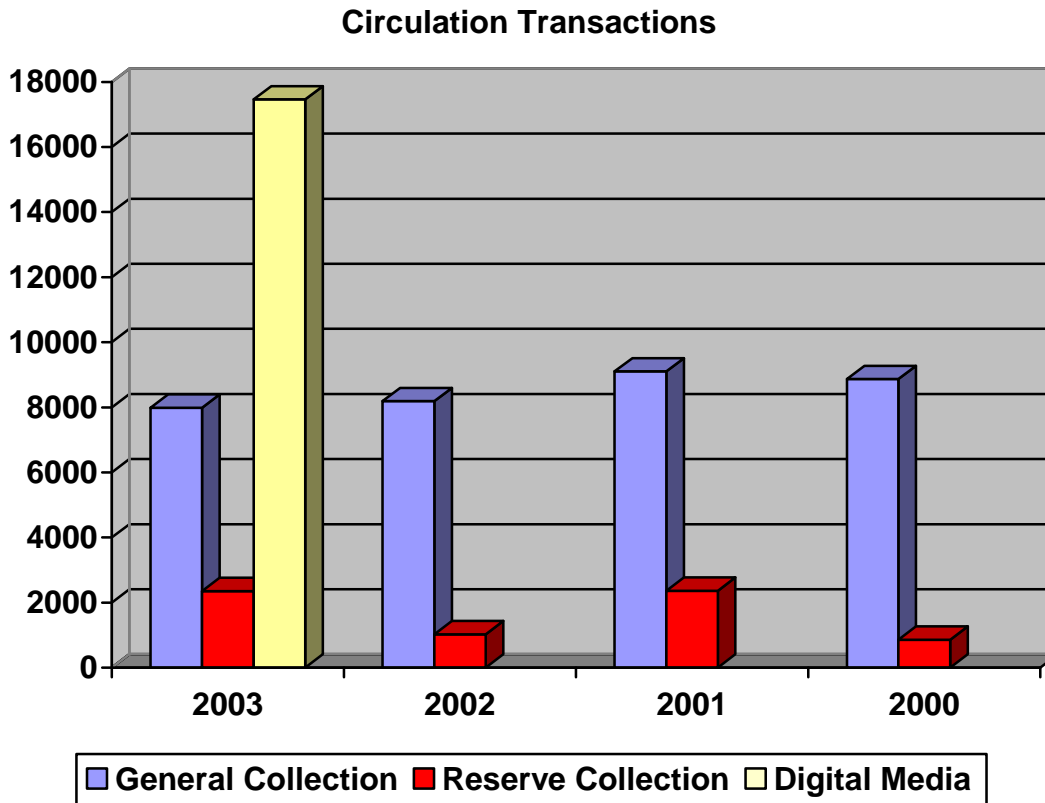
	2003-2004	2002-2003	2001-2002	2000-2001	1999-2000
Budget	\$352,485	\$380,296	\$ 388,811	\$ 493,878	\$ 488,919

Book Collection: 1999-2003



	2003	2002	2001	2000	1999
Volumes	65,151	55,822	43,090	32,721	28,821
Titles	56,616	49,467	37,741	27,617	24,949

Library Services: 2000 - 2003



Circulation Transactions	2003	2002	2001	2000
General Collection	7,984	8,188	9,104	8,868
Reserve Collection	2,351	1,028	2,365	858
Digital Media	17,463			
Interlibrary Loans				
Lending	58	54	57	40
Borrowing	190	178	275	184
Information Services to Groups				
Presentations	55	24	50	110
People Served	1101	679	1,022	1,500