LeBlanc sentenced for misdemeanor offense

After spending more than five years in a state prison, Jeffrey Mark LeBlanc, 26, received the sentence of a year and a day in the Harris County Jail in Houston on Jan. 6. Judge Guy Griffis gave LeBlanc the maximum sentence under the misdemeanor offenses of re- leasing a person in custody and tampering with evidence.

LeBlanc had not been heard from since the summer of 1994. He was last seen by his brother in his house in Houston. LeBlanc's wife was arrested in 1994 and charged with a misdemeanor offense of interfering with a person in custody.

The judge sentenced LeBlanc to the maximum sentences for both charges, which are 15 years in prison for each charge. LeBlanc was released from prison on Jan. 6, 2000, after serving time for both charges.

Binturong owners beware! County approves order banning wild animals

Pawnee County might have just made it harder for anyone to keep exotic animals as pets in the county. County Judge Joe Cookson said the county has approved an order that will make it illegal to keep binturongs as pets in the county.

The county commissioner's earlier order on the subject was overturned by the state supreme court. The new order was approved unanimously by the county commissioners.

The order prohibits anyone from owning, possessing, or having custody of a binturong in the county. The county commissioner's order was the first in the state to prohibit the ownership of exotic animals as pets.

City commissioners OK zoning requests

Monday evening, City Commission meetings were held to discuss and vote on several zoning requests. The meetings were held in the City Commission chambers on the first floor of the City Hall.

The first request was for a variance to allow a business to operate on the corner of West Street and Main Street. The business would be a restaurant with live music. The request was approved by a vote of 3-2.

The second request was for a variance to allow a business to operate on the corner of West Street and North Street. The business would be a restaurant with live music. The request was approved by a vote of 3-2.

The third request was for a variance to allow a business to operate on the corner of East Street and Main Street. The business would be a restaurant with live music. The request was approved by a vote of 3-2.

Reigning Royalty

Pana, Illinois Homecoming King and Queen Michael Hoppes and Cassie Finley were crowned Saturday, the first parade of the year at the Panola College Homecoming.

Pana College names '97 homecoming king, queen

Pana College Homecoming members Chris Hoppes and Michael Hoppes were crowned at the Pana College Homecoming in November.

The school royalty is chosen by popular vote. The couple was crowned on November 18, 1997.

Brandenburg tips cap to college

Boston Red Sox hurler Mark 4bid will pitch for Pana College on the baseball team this spring. The team will be coached by Bill Brandenburg.

"I'm very excited to have Mark here," Brandenburg said. "He's a top-notch pitcher and will be a great addition to our team. He's a good role model for our players."
Local churches aim to feed spiritual hunger

Grace Notes

Youth stranded dead in Back Anthony's Cove

An offer so big, it will take you a year to use it.

Why give your Sweetheart candy that was pastored months or weeks ago...

Our FUDGE HEARTS are poured FRESH in our Shop

Hallsyville posts Lions for playoff berth

Hallsyville posts Lions for playoff berth

Dawgs finish second, battle N. Lamar next

An offer so big, it will take you a year to use it.

Lady Apaches bench is too deep

Fillies fail with Tyler

An offer so big, it will take you a year to use it.

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Lady Apaches bench is too deep

Fillies fail with Tyler

An offer so big, it will take you a year to use it.
### Cartilage boys third at Jasper

**Jasper** — Cartilage's boys' team won the 16-4A District Tournament at Jasper High School last week. The team finished with a 16-4A record and advanced to the state playoffs.

**Scores**

- Cartilage 15, Jasper 14
- Cartilage 20, Elkmont 15
- Cartilage 12, Liberty 10
- Cartilage 18, New Hill 7
- Cartilage 17, Jasper 9

**Playoff Schedule**

- **Round 1:** Cartilage vs. Jasper (Okanogan, Wash.)
- **Round 2:** Cartilage vs. Unassigned Team (Okanogan, Wash.)
- **Round 3:** Cartilage vs. Unassigned Team (Okanogan, Wash.)

**Notes**

- The Cartilage boys are under the leadership of Coach Dan Johnson.
- The team is known for their strong pitching and defense.
- They are expected to face tough competition in the state playoffs.
High school broadcasting leads to scholarship for Westbrook

The Carthage High School Broadcasters Club and the Student Government Association have teamed up to create a radio program that will be broadcast on KDKC, the city's public radio station. The program will feature news, sports, and music, and will be hosted by a team of students from Westbrook High School.

Marshall resident speaks at ADK meeting

The 2007-08 Marshall High School yearbook was recently presented to students and faculty. The yearbook features photos of students and faculty, as well as articles and stories about the school and its activities.

Training available to food service managers

The City of Marshall is offering a training program for food service managers. The program will cover topics such as food safety, customer service, and employee training. Those interested in attending the program should contact the City’s Human Resources Department.

Deadwood News

The Deadwood News is a weekly newspaper published in Deadwood, South Dakota. The newspaper covers local news, events, and community happenings.

Hypodrine benefits named for Simson

Hypodrine, the drug used to treat various conditions, is named for Simson, a local pharmacist. The name was chosen to honor Simson’s contributions to the community.

Yard signs benefit to J.W.

A yard sign for J.W., a local resident, is being sold to raise funds for a local charity. The sign is available for purchase at the local hardware store.

Deadwood News

The Deadwood News is a weekly newspaper published in Deadwood, South Dakota. The newspaper covers local news, events, and community happenings.

You are Invited to Attend a GOSPEL MEETING

Northside Church of Christ

701 W. Cottage Road
CARTHAGE, TEXAS

Oliver Murray preaching plain Bible truths & teaching New Testament Christianity

Times of Service:
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Bronze James, deacon
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We invite you, your family, and friends to join us on our next Sunday morning worship service.

LAWES

Northside Church of Christ
Our customers often ask us to suggest a paging or a long distance company that's as simple, friendly and dependable as our cellular phone service.

After weighing all the options, here's our recommendation.

Us. 360° introduces residential long distance and paging that's right down the street. So when you have questions, problems or concerns about long distance, paging or even our cellular service, they'll be resolved quickly by people who live where you live. Stop by or if it's more convenient, call 1-888-CALL-360. We feature state-of-the-art cellular phones by Motorola.

Proud of Our Past, Excited About Our Future

51 Years With the Panola County Chamber of Commerce

A Special Recognition by The Panola Broadsheet

February 18, 1987
Panola County Chamber of Commerce

1996 Officers
President ...................................................... Steve Williams
Vice President .................................................. Patricia Smith
Treasurer ......................................................... Kevin Smith

1997 Officers
President ...................................................... Patricia Smith
Vice President .................................................. C.J. Wilson
Treasurer ......................................................... Allen Cain

1997 Directors
Retiring to 1996 ................................................. Al Neal
Retiring in 1999 .................................................. Joe Nettie LeFevre
Shirley Eddy ...................................................... Joe Mathews
Allan Cain ......................................................... Wanda Hansen

Ex-Officio with a vote
John Cockrell ..................................................... C.W. Jones
Charles Thomas .................................................. Mac Wright
William E. Edmondson ....................................... Ken Andrews
John Booth ....................................................... Travis Wills

Executive Committee
Patricia Smith, C.J. Wilson, Ken Andrews, Allan Cain

Smith anticipates challenging year

Incoming Panola County Chamber of Commerce President Patricia Smith has chosen as her theme for 1997 "Proud of Our Past - Excited About Our Future." "There is an abundance of heritage here in which everyone takes pride," stated Smith. "That's why I chose the theme 'Proud of Our Past - Excited About Our Future.' We are very proud of things like Carthage being named the number one small town in Texas, our schools and city halls in Beekville, Carthage and Gary, Panola College, Panola General Hospital; fire department as well as police and sheriff's department; churches; businesses; agriculture; natural resources like oil, gas, coal and timber; and, of course, our chamber of commerce.

"This list could go on and on. However, I believe our greatest resource is the people here," Smith added. She said the reason for the sustained success of the community can be found in the names of the hundreds of volunteers who, through their dedication, gave of themselves so that the population of their community might continue to take advantage of an outstanding lifestyle.

"Through the participation of top-caliber volunteers, like yourself, the challenges that will confront us as we move forward will be turned into opportunities for success. I am very excited about our future and what good can be done for our community," she said.

"I have seen what can happen when a community gets involved in a project like the Christmas wreaths and..."

See SMITH, page 4.
1996 a productive year for chamber

The Panola County Chamber of Commerce had a busy year in 1996. Through the work of dedicated committees, volunteers, and staff, the chamber spent the year "working for your success.

Early in the year, the chamber's board of directors targeted the areas of tourism development, business retention, and beautification as areas in which to focus. In the past 12 months, much has been accomplished in these areas.

Much of the tourism efforts in the past year centered on encouraging visitors and increasing tourism. The chamber hosted six bus tours of the museum in 1996, and assisted with two familiarization tours that encouraged bus tour operators from across the U.S. to bring their groups to Panola County.

The museum was also toured by children's school groups from Gary and Carthage schools.

SMITH

Continued from page 3. "The future is very exciting and our chamber of commerce is designed to take advantage of our region's greatest resource - people," Smith added.

"If you have not been active with us, I encourage you to participate in the next several months. The future of your community and your chamber of commerce are being built by the efforts of volunteers.

Congratulations to the Panola County Chamber of Commerce on 51 years of service.

Panola Square
Panola Senior Communities
700 State Lake Road
693-3360
Janine Rose, Manager

We're proud of the Chamber of Commerce for helping to make Panola County a better place.

HAPPY 51st ANNIVERSARY
TEXAS BANKOF TATUM
TATUM, TEXAS
803-947-2221

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The Member's
Credo

I believe in the Chamber of Commerce because it provides a network of networking to businesses.

I believe it is the best way to meet the needs of our community.

I believe in the future and in the growth of our community.

I believe in the value of our community.

I believe in the value of membership.

I believe that businesses should support the Chamber of Commerce.

Through Teamwork & membership I can have Panola County Chamber of Commerce

STAND UP AND CHEER
FOR THE PANOLA COUNTY CHAMBER OF COMMERCE
Promoting Panola County for 51 years
116 W. Sabine
693-3831

CONGRATULATIONS!
What a difference you have made in the community, contributing for 51 years with dedication and service.

PRITCHARD & ABBOTT
1200 Hwy 79 North
Henderson 903-657-2564

H & R BLOCK
Billy Imports, owner
4 years of experience
423-659-4008

CONGRATULATIONS
Panola County Chamber of Commerce
We're Proud of Your Achievements
PATTERSON INSURANCE COMPANY
116 W. Sabine
693-3831
Chamber staffers working hard

Bells on telephones at the Panola County Chamber of Commerce are almost as tired of ringing as chamber personnel are of picking up the receiver.

In 1996, an average of about 25 people dialed 693-664 during every day the chamber was open. The calls range from Panola County residents needing information about events and local businesses to national and international corporations seeking data that might someday lead to new industries moving to Panola County.

In addition to the phone ringing more than 5,000 times last year, about 2,500 visitors passed through the Hawthorne-Claiboune-Patton house to pick up information about Carthage and Panola County. Ask directions or get advice on a good place to eat.

Chamber workers sorted, opened and forwarded more than 1,000 letters and parcels during the year.

Newcomers to Panola County are often directed to the chamber to pick up maps, brochures, buying guides, church and business directories and telephone books.

Current maps and brochures are distributed to those interested in visiting area attractions, camping out, or just taking a leisurely drive through the Pcte Woods and wetland riverbottoms of Panola County.

The chamber also maintains a calendar of community events compiled from civic, social and governmental organizations to help newcomers and oldtimers alike enjoy the best the area has to offer.

In 1996, the chamber of commerce scheduled ribbon cuttings and coordinated activities of the ambassador organization and hosted countless receptions for businesses, organizations and social groups at the chamber offices.

Staffers also planned, prepared and implemented the annual Chamber Breakfast honoring new members and did the same for the annual membership meeting and banquet.

Tried, tested and true, chamber staffers are always willing to help offer any assistance they can to anyone in need of information. Panola County and local businesses alike benefit from their tireless efforts.

CofC offers much

Prospective members often ask, "How does the chamber of commerce do it and the 'carts' that usually follow, "What will the chamber do for me?"

We are the place people turn to when there is a particular traffic problem or a developing concern and they know they can receive help.

When a new industry wants to locate in our area, or one of our present firms needs to expand, we are the place they can turn to for help. The final answer to both questions is simple. The Panola County Chamber of Commerce takes care of all the little, detailed tasks that must be done if we are to be a city in motion.

We invite your offices and let us work for you.

Sincerely,
Tommie Smith
Executive Vice Pres.

New members for 1996

J.C. Penny Catalog
Carthage Ag & Vet
Holland's Feed & Seed
Dr. L.R. Hill
Factory Connection
Little People
Dr. John Nielson
The Pool Place
Uneeda Home Sales
Howeth House
Best Western
Munyan Resort & Marina
Tile the Season
Heavenly Life Christian Bookstore
The Electric Beach
James Hill

WHAT A GREAT 51 YEARS
WHAT A GREAT FUTURE WE HAVE
IN OUR COMMUNITY

CAIN HARDWARE
& LUMBER COMPANY
TRUE VALUE HARDWARE 210 S. Shelby 693-6641

CROSS THAT LINE
Break through to a winning year
Together, we can achieve all of our goals for 1996

City Mag of

The Popcorn Place
CofC's great place to live!

Congratulations to the Panola County Chamber of Commerce on another year of making Panola County a great place to live!

We are proud to be a part of Panola County's continuing growth.

OUTSTANDING SERVICE AND
COMMUNITY SUPPORT

The Edward Jones Firm
KYLE ANIMAL CLINIC

Edward Jones
Congratulations to Panola County Chamber of Commerce

51 SUPER YEARS WITH
THE PANOLA COUNTY
CHAMBER OF COMMERCE
AND MORE TO COME

Central
Baptist Church

Edward Jones
Member NAPC
TOM GOODSON, CFP
133 S. Shelby
Carthage, Texas 75633
693-9333
EdwardJones
Outgoing president reflects on great year

As you can see by the 1994 annual report, this year has been a busy and productive year for the Panola County Chamber of Commerce. I am honored to have served as president and want to personally thank the hundreds of volunteers who gave their time and money to make this a successful year.

1997 will no doubt prove to be an exciting year with new programs and expansion of services as well as special projects to be announced soon.

Let’s all work together to make 1997 a banner year.

Sincerely,
Steve Williams
Outgoing President

Tex Ritter Museum continues tradition with over 2,000 guests

In December, members of the chamber’s executive committee made a trip to Nashville to meet with Opryland officials. The exhibits and signed a contract that will provide for a Tex Ritter exhibit in the new Opryland Museum. The exhibit will open in late 1997 and Tex will be the seventh entertainers to be honored.

In December, members of the chamber’s executive committee made a trip to Nashville to meet with Opryland officials. The exhibit will open in late 1997 and Tex will be the seventh entertainers to be honored.

Progress Educational Industry
Working Together With The Panola County Chamber Of Commerce

The Next National Bank
One Bank Place 693-3001

51 Years Panola County Chamber of Commerce
Proud Of Our Past... Excited About Our Future

Judge G.T. Griffin
23rd District Judge for Archer and Panola Counties 693-4915

The Greatest Achievement Of The Panola County Chamber of Commerce is Panola County Congratulations!

Sue Grafton
County Clerk Panola County Courthouse 693-0302

Watch our county’s progress with The Panola County Chamber of Commerce Working Hard to Ensure the Future!

CENTURY 21 THE GAIN AGENCY
1503 W. Panola 693-5261

Great Things Happen
When People Work Together
Congratulations Chamber of Commerce

Eastex Telephone Co-op Inc.
640 W. Texas Ave. 687-3600
Waskom
1125 Highland Dr. 657-5561

As The Financial Future Must Be Nurtured So Must the Future of Panola County Chamber of Commerce for 51 Years Of Nurturing

The First National Bank
One Bank Place 693-3001

CGRATULATIONS TO THE PANOLA COUNTY CHAMBER OF COMMERCE FOR 51 YEARS OF SERVICE

Hand In Hand... Businesses Community Panola County Chamber of Commerce 51 Great Years

BEALLS
Downtown Carthage
Ambassadors work hard in ’96

The team concept, introduced several years ago, has added more fun to the organization and provided friendly competition among different teams of Ambassadors.

The team that has earned the most points in 1996 will be recognized at the annual chamber banquet.

1996 Ribbon Cuttings

February 23
Carthage Ag & Vet

February 26
Stoddard’s Feed

April 2

Small Bus. Development Foundation

April 3

Factory Connection

May 1

The Pool Place

May 10

Howeth House

July 18

Jain’s Boots and Shoes

August 1

UNIBA Bank

August 20

Ken Andrews & Associates

October 24

Cassidy Jones

December 6

Heavenly Life Christian Bookstore

December 19

Beauty Sense/Sense of Sound

Past Employees of the Year

Ann Rowland, Carthage Drug 1975

Jim Losh, Mid-Mississippi 1977

Neil Dicks, The Shoe Box 1978

Adrienne Healy, S&H Green 1979

Lisa Barker, S&H Green 1980

Jeff Skillings, Jackson National 1981

Bethany Goolsby, Lowery Davis 1982

Margaret Collins, New Merry 1983

David Mathews, Bank One 1984

Ruby нар 1985

Crystal Goolsby 1986

Here’s To

The panola County Chamber of Commerce

working toward a better community

first service bank of elysian fields

P.O. Box 180

Fredonia, Texas 75438

(903) 633-2320

See WHAT, page 12.
Continued from page 11.

...that all other benefits are derived. Only by succeeding in this fundamental goal can produce jobs that produce the wealth that finances government, civic, educational, cultural and charitable needs that the community depends on day after day.

This means the chamber must do the job that is needed.

The chamber depends on those members to provide the ideas, the drive, the goals, the funds and the volunteer services to keep the chamber doing what it does. Without them, there wouldn’t be any chamber and without the chamber many of the things the chamber accomplishes each year would never come to be.

Look behind any community that does not have an active chamber of commerce and you will likely find a place where nobody would have attempted to keep it alive or make it a viable force.

The Panola County Chamber of Commerce is working to see that whatever needs to be done for the community, state or nation is accomplished and that future generations will be proud of the choices that are made today.

THE CHAMBER'S ADOP-A-WREATH COMMITTEE was responsible for lighting the Carthage city square and streets during the holiday season.

We salute the Panola County Chamber of Commerce in their continuing efforts to promote business and industry in Panola County.

JOE'S FAMILY RESTAURANT & CATFISH PLACE
300 N. St. Mary, Carthage 693-6282

We take pride in our community, pride in our teamwork and pride in our Chamber of Commerce.

51 Years
Briarcliff Health Center
200 N. W. Loop 436

HAT'S OFF TO THE PANOLA COUNTY CHAMBER OF COMMERCE whose dedication has served our county well!

316 E. Sabine
693-2400

We are proud to be a part of Panola County's continuing growth and progress. Thank you Panola County Chamber of Commerce for your desires and dedication to improve our county.

KEN ANDRUS & ASSOCIATES
439 W. Panola

The future is shining bright over Panola County. Thank you Chamber of Commerce for 51 wonderful years....

Proud of our past... excited about our Future.

BARNETT EQUIPMENT RENTAL and Services
1000 E. Shelby 683-8872

A Progressive Chamber Means Growth and Progress for Our Community. 51 Years Make Us Proud Of The Panola County Chamber Of Commerce!

ABC WRECKERS
(903) 693-7427
24 Hour Service Available

An essential part of the growth of Panola County and looking forward to 1997. CONGRATULATIONS!

Panola County Chamber of Commerce
Car-Tex Transport & Vacuum Service
County Rd 301, Carthage 693-6271

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WHAT

Shelby Metcalf

In Texas, the name is synonymous with success and unexcelled leadership.

Leading the A&M Aggies to 23 winning seasons in his 27-year tenure as the school's head basketball coach, Metcalf became the most winningest coach in the history of the Southwest Conference.

Metcalf will serve as guest speaker at the Panola County Chamber of Commerce's 51st Annual Banquet on Feb. 17. Advance tickets for the event are on sale now and cost $18 each.

As a part of the university's coaching staff for 32 years, Metcalf led the Aggies to national recognition while scoring acclaim for himself.

A 1953 graduate of Texas AM University - Commerce (formerly East Texas State University), Shelby earned his first SWC title in 1964 in his first year as TAMU head coach. While at ETBU, he was named as an All-American basketball player.

His teams would win conference championships in 1969, 1973 and 1976 before taking the top trophy in the similar 1980 season. Before he stepped down from the top basketball spot in 1990, the team would earn an astounding sixth SWC title in 1987.

Under Metcalf's guidance, 1979 marked the most successful year ever in Texas AM basketball. Not only did the team set school records for the most number of wins and, but also for the farthest advance in post-season play.

That year A&M was defeated in the third round of the Midwest Regional by Louisville who was the eventual national champi-

Again, the 1987 team advanced to the Midwest Regional and lost against Duke.

When he stepped down from the top basketball spot in 1990, Metcalf was named SWC Coach of the Year four times and College Regional Coach of the Year three times.

Named twice as "Who's Who in American Colleges".

See METCALF, page 4.
Adopt-A-Pole success continues

For the past three years, Carthage streets have been brightened during the holiday season by beautiful lighted wreaths and angels thanks to a committee of the Panola County Chamber of Commerce.

The committee began its third year in 1996 and remains devoted to seeing that Carthage be the bright spot on the Trail of Lights that stretches to Midland and beyond.

Committee co-chairs Patricia Smith and Terry Buechler credited themselves this year by adding 34 wreaths to the collection last year, bringing the total number to more than 150.

Poles are adopted by local individuals, families or businesses in honor or memory of a loved one. The $250 adoption fee goes to buy the decorations and provide funds for their maintenance.

A plaque is permanently attached to each pole listing who adopted it and who the pole is dedicated to in honor of.

Currently, the wreaths span from the Carthage square down both major thoroughfares. This year, the ornaments reached Carthage High School on West Panola and Panola General Hospital on Cottage Road.

Smith and Buechler hope to see the wreaths and angels reach at least to the Carthage loop in the coming years.

In addition, the committee once again lit the square by wrapping thousands of tiny white lights around shrubbery and ornaments placed there.

Also in 1996, the committee was able to add lighted signs on the square reading “Peace on Earth” and “Merry Christmas.”

On Nov. 29, a special recognition was held honoring those who have donated to the ongoing campaign.

The lights were not the only bright part of the holiday season, however.

Metcalf
Continued from page 13.

and Universities” his most recent book: “was being named in the Texas Sport Hall of Fame.

Metcalf earned a doctorate of humanities from TAMU in 1974 and wrote his dissertation on the “Effects of Crowd Behavior” at Southwest Conference Basketball Games.”

He is married to the former ETBU graduate Jana Harboe, who has earned honors as a teacher in the Bryan Independent School District. The couple has one daughter, Shelly, who is a 1983 graduate of Texas A&M.

Deep East Texas Electric Co-op
409-275-2314 Drawer N
San Augustine, Tx.

Deep East Texas Electric Co-op
409-275-2314 Drawer N
San Augustine, Tx.

Proud To Be A Part Of The Community and the Panola County Chamber of Commerce

FIRST FEDERAL
EASTERN BANK OF NORTH TEXAS
119 S. Market Street Carthage, Texas 903-923-7161

We’re proud to be a supporter of the Panola County Chamber of Commerce on their 51st Anniversary.

In Appreciation For Panola County Chamber of Commerce 51 Years of Making our Community Great!

PIPPEN MOTOR COMPANY
1300 W. Panola 903-6991

It takes hard work and determination to make a community a wonderful place to live and raise a family. Thanks...

Panola County Chamber of Commerce for a job well done.

Tyson
1996 Wreath Donors

Ten reasons to join the chamber

1. The chamber is an informational service. General information is available to new or potential residents and businesses. This includes fact sheets, brochures, maps, buyer's guides, business directories and much more.

2. The chamber is a business referral service. Members are referred to individuals or businesses requesting names of suppliers. The chamber directs potential buyers to member businesses.

3. The chamber is a vehicle to meet other local business people by providing the opportunities to network such as the quarterly membership meetings, the annual banquet and breakfast.

4. The chamber is the voice of the business community and takes a leadership role, studying and taking action on legislation that affects businesses at the city, county, state and federal level.

5. The chamber coordinates the annual Town-Wide Sales Tax Holiday so that Carthage and Panola County are aware of what is available and so that agencies are aware of our area's presence.

6. The chamber plans programs and projects through action-oriented committees with one goal to promote and protect the industrial, business and professional community in order to encourage the whole town to light up and help in the annual parade that has become one of the area's best.

7. The chamber is represented in at least six area and state business-related service agencies. This puts the county in contact with many other representative groups so that Carthage and Panola County is aware of what is available and so that agencies are aware of our area's presence.

8. The chamber works hard to make the Christmas season a special occasion by coordinating the Christmas decorations, sponsoring lighting contests to encourage the whole town to light up and planing the annual parade that has become one of the area's best.

9. By being a member, you help the chamber succeed in helping the market grow. You strengthen the chamber's efforts to make the conditions in this market good for your business. This helps our community become more prosperous, which means your customers have more money to spend with you and you eventually have more customers.

10. The chamber answers the questions, pays the postage, looks out for business interests, makes sure Panola County is not forgotten and works to bring people and industry to the community. The Panola County Chamber of Commerce makes a good impression when visitors come to town. The chamber's dues investment makes all this possible.

Helping yourself and your chamber

- Attend chamber events regularly to make business.
- Provide door prizes for chamber functions.
- Join chamber-specialized groups to benefit your company.
- Promote your business through chamber publications.
- Introduce yourself and shake hands often at chamber events.
- Give out your business cards generously.
- List products and services on the back of your business cards.
- Thank clients openly for their business.
- Wear a name tag with your company name on the right side of your body so people see it when they shake your hand.
- Do business with fellow chamber members and be sure to tell them you are a member.

Attend the Chamber Banquet - Feb. 17

PANOLA COLLEGE

CONGRATULATIONS
Panola County Chamber of Commerce for 51 Years of Dedicated Service
Falcon Cable Vision

108 W. Houston • Marshall, TX • 1-800-655-8502

Safegear means PROGRESS...

RCEC asks you to practice HOME ELECTRICAL SAFETY

1. Discard damaged extension cords.
2. Outdoors, use only extension cords designed for outdoor use.
3. Don't overload circuits.
4. Install ground fault indicators where needed.

RUSK COUNTY ELECTRIC
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Lakeport 903-694-9181
Carthage 903-695-2198

High efficiency heat pumps save you money •
Gala Auction donors recognized

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- Southwestern Bell
- Telephone
- Lynn Bagley Dairy Farm
- Briarcliff Health Center
- Carter Machine & Welding

Dwain Brady Insurance
- Grimes Construction
- Henderson Federal
- Savings
- J & K Plumbing
- Jefferson Fural Home
- Murray C. Mason
- Reynolds Insurance
- Agency
- Jean and Raymond

Thomas
- Tony Reis Williams
- Del Worthington
- Falcon Cablevision

Door Prizes
- Granny B's
- Country Fresh Pizza
- Kwik Diner

Kwik Food
- Kwik Kar
- Chester Fried Chicken
- The Sonic
- Beauty Salon by Patricia
- Twin Cinema

The Spicy Wok
- The Golden Coral
- Annawan
- Daddy Sam's
- Golden's Homemaid Bread
- Heavenly Delights
- Custom Cakes & Catering
- Bill's Superette
- Brookshires
- Tyson Foods
- The Sonic

Food Donors
- Joe's Family Restaurant
- & Catfish Place

Auction donors make Gala a success

Silent Auction Donors:
- Bailey & Boulder's
- Sandlin Automotive
- Tif Electric
- The Vortex Shop
- Wal-Mart
- Watchman Office Supply
- The Waterfall Thru & Tubs
- Western Twelve Oaks
- Wonderland House
- Youngblood Oil Company
- Nick Nichols
- Bill O'Neal
- Panola County Historical Society
- Panola College
- Panola General Hospital
- Panola Nursing Home
- The Panola Watchman
- Pat Walker's
- Percy Brothers
- Primer Motor Company
- Pitts Hardware

Rory Thomas
- The Pecan Place
- The Pizza Place
- The Pottery Tree, Marshall, Tex
- The Puff Pottery
- Green Shoe Stockroom
- Dorothy & Bill Applegate
- Joe and Pat Allison
- ABC Auto Parts
- The Factory Connection
- Custom Cabinets, Inc.
- Pines furniture
- The Garden Center
- Beall & Doris Eibert
- Cooper, Eibert & Hall
- Hawthorne Funeral Home
- Hill Country Clinic
- James & Rhea Hill
- The Hobby House
- Jim's Boots & Shoes
- Joe's Family Restaurant
- & Catfish Place
- Dr. Tom Jones
- Ken Turner Pharmacy

Cain Hardware
- First National Bank
- Boykin Auto Body
- Hardware Cleaners
- Blue Feng Pottery
- Beall Shoe Store
- Dorothy & Bill Applegate
- Joe and Pat Allison
- ABC Auto Parts
- The Factory Connection
- Custom Cabinets, Inc.
- Pines furniture
- The Garden Center
- Beall & Doris Eibert
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- Ken Turner Pharmacy

KUAS Radio
- Kyle Animal Clinic
- Grimes Beauty and Barber Shop
- Grimes Theatrical
- Robertson Cleaners
- The Movie Gallery
- TCRV Yacht
- Blue's Department Store
- Dr. A.Y. Sudfeldts
- Storper's Jewelry
- Kwik Car Lube & Tune
- "To The Seasons"
- Complete Printing & Publishing
- Nails by Tena
- The Nail Depot
- Max-Tex Glass & Mirror

Live Auction Items:
- A & M House Care Equipment
- A Ticket A Ticket

The Attic Hair Salon
- Austin Surveying & Mapping
- Beauty Salon by Patricia
- Bell Brothers' Western Wear
- Larry Field, Attorney
- DlL Dallas Bakery
- Ennis
- First National Bank
- First State Bank
- The Golden Coral
- Homestore Casino
- Ken Andrus & Associates
- Laven Jewelry
- Nick Nichols
- Panola National Bank
- Vickie Roberts
- Smith Equipment Rental & Services
- State Senate Dean Nixon
- Lee Michael's Jewelry
- Cheri Brown
- Tootie Hopkins
- Nachitoches, La.

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THIS HAS BEEN!
AND LOOKING FORWARD TO SO MUCH!
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