Drought raises fears about fireworks

Independence Day activities that people celebrate with fireworks are usually sponsored by town or county. While there has been no ban on fireworks in Panola County, officials say it is wise to exercise caution with regard to drought conditions and using fireworks.

"We have had some rain, but it hasn’t been enough to make up the difference in such conditions in the area," said Mike Hubert, district rangers for the Texas Parks and Wildlife Department. "There is a good chance for a drought situation as far as we go on." He explained that even if rain is needed, it must come early in the season. An additional problem with防火works is that they can bring in large numbers of people to the area. It is important to be aware of the dangers that arise from using fireworks.

**See FIREWORKS, page A8**

Crews to begin surveying county for 9-1-1 rural addressing project

In the next few weeks, crews will begin surveying roads and streets in most of the county to establish a 9-1-1 rural addressing system, a rural addressing program has been established that will identify the network of roads, streets, and power lines that can help save lives in case of emergency. Along with identifying the streets, they will also be able to identify the addresses of the rural properties.

The goal is to create a more efficient system for emergency response, and to help county residents find their way around the county more easily.

**See ADDRESSING, page A8**

Panola County Cattlemans’ Association welcomes tickets for 46th annual rodeo

Ticket for the annual Panola County Cattlemans’ Association Rodeo will be sold for the 46th annual rodeo. Tickets will be available at the Palo Pinto Rural Addressing project stand located near the Panola County Cattlemans’ Association Rodeo grounds. The rodeo will run from June 9 to 11, 2023.

Ticket prices are as follows:
- Adult General: $10
- Child (6-12): $5
- Senior (60+): $7

Please note that these prices are subject to change and may vary depending on location. For more information, please contact the Panola County Cattlemans’ Association at (903) 723-3339.

**See COUNTY, page A9**

*Extended local calling plan fails to generate necessary votes*

Second chance for Longview exchanges a possibility

By Daniel Humphries

A new local calling plan was voted to be in effect as of June 12. The plan will allow customers to call within the same exchange without incurring any additional charges. The plan will run for one year and be subject to renewal.

By Sherri Koonce

In this week’s episode of The Panola Watchman, we discuss the recent decision by the Texas Supreme Court to allow the sale of liquor at convenience stores. The decision has sparked a debate among state representatives, with some supporting the move and others opposing it.

**See WEEKLY VIDEO, page A1**

**See TOWN, page A1**

**Add the final touches**

Workers from Houston’s Finer Handmade join a team toarm from South Shell Highway. The mounting of a downtown statue of the Cattlemans’ Association was completed early this week.
Summertime ... and the selling is easy!

AH, SUMMERTIME. TIME FOR FUN IN THE SUN, NOTHING PICKS UP SLOGGISH SUMMERTIME SALES LIKE GREAT OUT-OF-THE-HEAT ADVERTISING. NOW IS THE TIME FOR REMINDING CONSUMERS WITH MORE LEISURE TIME ON THEIR HANDS ABOUT THEIR "SUM-SEASONAL" PRODUCTS AND SERVICES.

AND NOW WE'LL TELL YOU HOW YOU CAN GET A PIECE OF THE ACTION. JUST CALL 693-7888 TO RESERVE YOUR SPACE, TODAY.

ANOTHER SPECIAL FEATURE SECTION COMING YOUR WAY SOON FROM The Pamona Watchman

Retail trade up, industrial sales down in Panola County

Bankers reported last week that the sales volume in the Panola County area was down from the previous month. The overall volume was reported to be down by 10 percent. The number of smaller transactions was reported to be down by 15 percent. However, the number of larger transactions was reported to be up by 5 percent. The overall volume was reported to be down by 10 percent. The number of smaller transactions was reported to be down by 15 percent. However, the number of larger transactions was reported to be up by 5 percent.

Metcalfe family to hold reunion

The Metcalfe family will hold a reunion on Saturday, June 28, at 3 p.m. in the Metcalfe family home on Highway 90 in Panola County. The Metcalfe family is one of the oldest families in Panola County, and the reunion is expected to attract a large crowd.

Beckville resident graduates TSTC

John Smith, a resident of Beckville, has graduated from the Texas State Technical College in Waco with a degree in engineering. Smith is the first Beckville resident to graduate from TSTC.

Clayton gospel singing scheduled

The Clayton family will perform gospel singing on Sunday, July 1, at 3 p.m. in the Clayton family church on Highway 90 near Panola. The performance is free and open to the public.

Three road trips in 16-AAAA play

Dawgs to visit six times on '96 football schedule

The Dawgs will play six home games and six away games in their 1996 football schedule. The home games will be played on Saturdays, and the away games will be played on Sundays.

Pippen hosts Carthage Night June 28

The Pippen family will host a Carthage Night event on June 28 at 7 p.m. The event will feature live music and dancing.

Baseball Day June 28

With The Shreveport Captains

Pippen Motor Co.

11:30 - 1:30

Sign Autographs

Free Tickets To Be Given Away

CARTHAGE NIGHT
Fairgrounds Field

7:35 p.m.

Carthage Mayor Carson Jones Will Throw Out The First Pitch

Tony Mosley Will Sing The National Anthem

Tickets Free From Pippen Motors

PIPPEN MOTOR COMPANY

1300 W. Panola 693-6691
Redmon vies for Miss Teen America

Amy Redmon, daughter of Richard and Louise Redmon of Carthage, will be among the 13 contestants chosen by the Top 50 Southern Teen Pageant Committee to compete in the Miss Teen South America Pageant July 5-7 in San Diego, Calif.

A junior at Carthage High School, Redmon is a member of the volleyball team, basketball team, track team, and honor society. She is a member of the Beta Club and plans on attending Stephen F. Austin University to study business.

Redmon has performed with the

THEY GUIDE THURSDAY, JUNE 27 - SUNDAY, JUNE 30, 1996

DAYTIME

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"Your Choice for Good Health"

Whether You Have Had a Minor Accident or Something More Serious, Come to the Panola General Hospital Trauma Center For Fast and Efficient Care.

Don't Waste Precious Moments Trying to Drive Your Loved One to a "Larger Hospital" When They Have Been Involved in an Accident.

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“Love you guys!”

“I really like all the service plan options.”

“Your competitive prices sold me.”

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“So why the name 360° Communications?”

We've been hearing a lot of positive customer comments since we became 360° Communications. And because customers are our main focus, we're pleased to answer questions, too.

As for our name, we think it tells a lot about us. It's descriptive of the fact that we're located all around you in each of our markets to support you; and with 24-hour customer service, we might add. It's descriptive of our philosophy of working to bring you innovative telecommunications services. And it's descriptive of our cellular service that enables you to communicate in any direction, anytime, anywhere.

So thanks to growth and experience, we're no longer a part of Sprint. We're 360° Communications, an independent publicly-traded company that started with 1.6 million customers.

But the only thing that really changed is our name. Use our cellular service and we're confident you'll like it as much as our other customers do. Whom, by the way, now number 1.7 million.

Call toll-free 1-888-CALL-360 for our nearest location.

360° Communications

July - December 1996
BUSINESS & PROFESSIONAL REVIEW

An Advertising Program Planned To Inform Area Residents Of Services Rendered By Firms

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