Sun shines on Potlatch

It didn't rain or snow, and the weather was absolutely beautiful, so everyone got out and had a great time.

Many people went to the Potlatch Fraternal Order of Eagles (F.O.E.) for the annual pancake breakfast. The Potlatch Eagles have been hosting this event for many years, and it's always a great time. People came from all over to enjoy the delicious pancakes and the fun atmosphere.

Students from Potlatch Elementary School and High School also gathered at the Eagles Club to celebrate the event.

There was also a costume contest where people dressed up in various costumes and competed for prizes. The winner was announced and received a trophy and a cash prize.

The Potlatch Community Center also served as a hub for various activities. People played games, enjoyed refreshments, and socialized with each other.

Overall, it was a wonderful day in Potlatch, and everyone seemed to have a great time.
Fall Festival of Values

MISSES' & WOMEN'S SEPARATES

14.99 EACH PIECE

20% OFF
FITTING FARTHEST PANTYHOSE

9.99 SPECIAL PURCHASE
BRUSHED NYLON GOWNS

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Hayden's Department Store

Calloway's Department Store

Carthage Drug

Your Home-owned Family Drugstore!

Sharp's wife visits area

Jena Donaldson reports on a thunderstorm warning that was issued for counties in the area. The storm posed a threat to agriculture and other outdoor activities, but it did not cause any significant damage. Jena also mentioned the upcoming fall festivals, which are popular events in the area. The weather was expected to clear up later in the week, allowing for enjoyable outdoor activities.

Police report

Cup Co. burglary reported

Two men have been arrested for the burglary of a Cup Co., located on the corner of Main and Washington Streets. The men were seen entering the store through a rear door and stealing several items, including cash registers and jewelry. The police are currently investigating the case and are seeking the public's assistance in identifying the suspects.

Part theft reported

A part theft was reported at the local Auto Parts store. The suspect is believed to have entered the store and removed several parts, including an alternator and a radiator. The police are still searching for the suspect and are requesting anyone with information to come forward.

Card of thanks

A local business owner expressed their gratitude to the community for their support during a difficult time. The business had faced challenges and was struggling financially, but the community stepped in to help by donating money and supplies. The owner expressed their appreciation and thanked everyone for their kindness.

Fall Festival of Values

The Fall Festival of Values is a popular event held annually in the area. The festival features various vendors and special deals on a wide range of items, including clothing, electronics, and home goods. The festival is expected to attract a large crowd and is a great opportunity for visitors to shop and enjoy the festive atmosphere.

Insurance approved

The Carthage City Commission has approved a new insurance policy for the city's public safety officers. The new policy will provide coverage for the officers in case of injury or illness, and it is expected to improve their job satisfaction.

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Early radio broadcasts had little glamour

By Alan Miller

Radio's Golden Age

The early days of radio broadcasting were marked by the rise of stars like Paul Whiteman, Jack Dempsey, and Will Rogers. These performers were pioneers in the early days of radio, and their shows were popular with audiences.

But as technology advanced, so did the expectations of listeners. The golden age of radio was marked by the rise of the "talkies," or programs that relied on spoken dialogue rather than music. This shift in programming led to a decline in the popularity of radio, as audiences turned to other forms of entertainment.

The Rise of Television

Television arrived in the 1940s, and its impact on radio was significant. With the advent of television, radio's audience began to decline, as people turned to their new television sets for news and entertainment.

The End of an Era

As radio lost its appeal, many stations began to close down. The last radio station to sign off in the United States was KBIA in Cape Girardeau, Missouri, which aired its final broadcast on December 22, 1977.

A Legacy Left Behind

Despite its decline, radio has left a lasting legacy on American culture. It has influenced everything from music to news reporting, and its impact can still be felt today.

The Future of Radio

As technology continues to evolve, radio is poised to make a comeback. With the rise of podcasting and other digital platforms, radio is finding new ways to connect with audiences.

In conclusion, radio's early days were marked by a golden age of performers and programming. However, as technology advanced, so did the expectations of listeners, leading to the decline of radio's popularity.

For more information on the history of radio, please visit the author's website: [www.theriseoftheradio.com](http://www.theriseoftheradio.com)
Agriculture

Researchers try pine oil
Cure sought for pine beetle

Southern pine forests have been
harassed by the Southern pine beetle, a small
insect which destroys the trees in a few months.

In the past, the insect has caused
millions of dollars in damage to the forests.

Now, scientists are trying to
find a solution to the problem.

They found that pine oil reduced
attack on foliage and shortened the
life of the trees without affecting the
height of the trees.

The oil was tested on a small
plot of trees in North Carolina and
found to be effective.

The United Fruit Company is
actively involved in the research.

A 1960 study showed that
pine oil can control the insect
and reduce the number of
infested trees.

The study also showed that
pine oil can be applied to the
trunks of trees to prevent
infestation.

The United Fruit Company
is planning to test the oil
on a larger scale.

Potluck draws record crowds

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POTLATCH
P.O. Box 207, Carthage, Texas 75633
POTLATCH County Chamber of Commerce 514-624-6556
October 30, 1969

Welcome, POTLATCH residents, visitors, and friends:

POTLATCH is a wonderful community nestled in the heart of East Texas. We are proud to call this place home.

This week, we celebrate our community and the people who make it so special. Join us in enjoying all that POTLATCH has to offer.

From delicious food to incredible events, POTLATCH has something for everyone.

Thank you for being a part of our community. We look forward to seeing you soon.

Sincerely,

POTLATCH Chamber of Commerce
Jacksonville hopes to play spoiler Friday

Dogs in trouble in playoff chase

FLANDERS, Fla. — A week ago, Jacksonville was so good that most Pro football experts predicted the Jaguars would win the division title and make it to the Super Bowl. But a week later, the Jaguars find themselves in trouble.

In 20 years of existence, the Jags have never lost more than one game at a time. But that streak ended this season and the Jags are down to 3-2 for the first time in their history.

This week, the Jags play at the Houston Oilers, who are 2-3 for the first time in their history. The Oilers have not lost more than one game at a time in 14 years.

The Jaguars and the Oilers are tied for the top spot in the AFC South division. A Jags win would give them the division title and a first round playoff berth. A Jags loss would give the Oilers the division title and a first round playoff berth.

Jacksonville coach Tom Coughlin said, "The Jags are in trouble. We need to win this game or our season is over."
After win
Frosh set sights up

Now that the drought is ended and the Carthage buffs have tasted victory, they are setting their sights higher.

The Bulldogs are to be the big


Dogs lead 8-AAAA south zone
Jv's only perfect club

Cushing no problem, certainly
Jackets on title roll

Cushing — With the teams' paths having crossed only once, the East Texas Athletics Foundation Pulp Bowl Classic promises to be a close contest.

The Jackets, however, are the favorites. They have dominated the league, winning all but one game.

Cushing's defense has been strong, allowing only 10 points per game. The offense has averaged 27 points per game.

The Bulldogs, on the other hand, have struggled on both sides of the ball. They have scored only 15 points per game and allowed 25 points per game.

The game is set for this Saturday, and it promises to be a tight contest. The Jackets will be favored, but the Bulldogs have shown they are capable of pulling off an upset.

EFHS sixth
How many is enough?

Dakiny Fields coach Gus
Volkswagen has a problem:
How do they keep the[Jacket defense]

The Jackets' defense is the key to their success. They have allowed only 10 points per game.

The offense has been just as strong, scoring 22 points per game.

The Bulldogs, on the other hand, have struggled on both sides of the ball. They have scored only 15 points per game and allowed 25 points per game.

The game is set for this Saturday, and it promises to be a tight contest. The Jackets will be favored, but the Bulldogs have shown they are capable of pulling off an upset.

Texas Schoolboy Top 10

Top 10:

1. A&M Corpus Christi
2. Texas A&M-Kingsville
3. Texas A&M-Nacsan
4. Texas A&M-Commerce
5. Texas A&M-Carroll
6. Texas A&M-Corpus Christi
7. Texas A&M-Commerce
8. Texas A&M-Kingsville
9. Texas A&M-Nacsan
10. Texas A&M-Carroll

West Texas:

1. A&M-Corpus Christi
2. Texas A&M-Kingsville
3. Texas A&M-Nacsan
4. Texas A&M-Commerce
5. Texas A&M-Carroll
6. Texas A&M-Corpus Christi
7. Texas A&M-Commerce
8. Texas A&M-Kingsville
9. Texas A&M-Nacsan
10. Texas A&M-Carroll

District 8-4A
(South Zone)

1. A&M-Corpus Christi
2. Texas A&M-Kingsville
3. Texas A&M-Nacsan
4. Texas A&M-Commerce
5. Texas A&M-Carroll
6. Texas A&M-Corpus Christi
7. Texas A&M-Commerce
8. Texas A&M-Kingsville
9. Texas A&M-Nacsan
10. Texas A&M-Carroll

The line

Guy Yarborough, Joe Swearingen (60) and Fonda Swearingen

Lube - Oil - Filter Change

$9.95

Dennis Smith
Insurance Agency
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Life Group
Hospitalization Disability
7-0 to Palestine

Pups fall

Library -- A 14-yard touchdown run by resistor was all it took for the Pups to wake up in the second half of the game. Carthage, coached by Billy Dennis, was leading 2-0 at halftime, but the Pups were unable to score in the second half.

8-AAAAA roundup

Devis move up

Blue Streaks stay perfect

The Blue Streaks, coached by Billy Dennis, were victorious over the Kats in a game that was held in Carthage. The Blue Streaks scored 21 points in the first half, while the Kats scored 14.

Kyle ninth to pace Dogs

Bulldogs second in local event

Carthage girls came to within 3 points of a perfect score in the CHS Cross Country Invitational, held at Carthage, Saturday. The girls placed third in the event, with 102 points.

Oct. 18 date to get permits

- Oct 18 date to get permits

Save on Stihl Chainsaws

- Save on Stihl Chainsaws

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- Dunn's Fish Farm

Longview Savings

- Longview Savings

Call 693-2261

For Up To Date Rates

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Bearcats favored, again

By GARY BRUCE

The2 Bearcats favored will likely lead St. Tammany Friday night. The game is at 7:30 and the hamburgers will be hot. The two teams have played in the last three years, with the Bearcats winning both.

A new convert is seen in the Bluffton defense. The Bearcats have a 2-2 record and are looking for their first win of the season. The game is at 7:30 and the hamburgers will be hot.

THE PROFIT MAKERS

Newspapers

For the 1988 season, the profit makers have been... (continues on next page)

The Bottom Line:

Now more than ever, the profit makers are... (continues on next page)

THE PROFIT MAKERS

Newspapers

For the 1988 season, the profit makers have been... (continues on next page)

The Bottom Line:

Now more than ever, the profit makers are... (continues on next page)
It's spook house time!

Calling all parents, educators, and our city's这批孩子 to join us in a spook house for family-friendly fun! Where: PANOLA COUNTY PYRAMID. Who: All ages. How: tickets available online or at the door. Click here for more information!
WINN-DIXIE
America’s Supermarket

USDA Choice Boneless Bottom Round Roast

$1.39

W-D Brand

1 Lb.

Blue Bell Ice Cream

$2.50

For 1/2 Gal.

Assorted Flavors

Limit 2 Please

(2-Lb. Pkg. 2.78)

W-D Brand Whole Hog Sausage

$1.39

Pinky Pig Pork Spareribs

$1.39

3/4-Lbs & Down

Lean & Meaty

Pineapple Juice

$0.99

Deep South Salad Dressing

$1.39

California Lettuce

1 Lb.

10 oz.

Pure Vegetable Wesson Oil

$1.79

Chowder...

2 Ltr.

Tomato Juice

21 oz.

Harvest Gold

48 oz.

Large Heads

Cello Wrapped

No Tricks, Just Treats!

All Varieties

Diet Pepsi, Slice or Pepsi-Cola

$0.79

Lb.

2 Lb.

Thrifty Maid Pink Grapefruit Juice

$0.79

24 Oz.

Lb.

Green Cabbage

$2.99

Ea.

Small Red or Golden Delicious Apples

$5.00

For

For

For

For

10 Oz.

8 Oz.

149

129

$2.99

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Spellbinding Savings at WINN-DIXIE!

This Halloween, say the magic word... "WINN-DIXIE"...and cast a spell over rising prices. Look for your family's favorites...everything from famous W-D Brand U.S. Choice Beef to convenient frozen foods...all at prices that are unbelievably low.

WINN-DIXIE...that's the trick to saving money.

Madison Turkey Ham

$1.39

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Pumpkin Pie

$0.99

Flashlight

$0.99

Kodak Film

$2.99

Liberator Detergent Surf

$1.49

The Beef People

WE GLADLY REDEEM YOUR U.S.D.A.
FOOD STAMPS. RIGHTS RESERVED TO LIMIT QUANTITIES. NO SALES TO DEALERS. COPYRIGHT 1986
WINN-DIXIE STORES.
Thousands run and drive....

Runners stretch out in the 5K run early Saturday

Young visitor tries the tank for size

Panola Newspapers staff photos

Large crowds filled the fair area as various events took place

Future stars performed all weekend

The obstacle course attracted steady attention

The Blue Grass area was something different

If it's a Drag turned out not to be

Costume contest

Chad Smith wins as Elvis

Some rides were rough but still fun

Art exhibits show great work

Youngsters of all ages had fun at Potlatch

Strawberries costest drew many contestants

Front drag race draws many in drag-a-day event

Arts and crafts booths were very popular

Guards-faces depict different thoughts

Pickin' and grinnin' said fun
Library Grows
BY LEE F. LADIGE
The CenFanual Research Library is open until 6 p.m. on weekdays and weekends. Volunteers at the library are always on hand to help.

On Sale
THIS WEEK AT
ECKERD
AMERICA'S FAMILY DRUG STORE

99¢
3.29
99¢
3.99

Count on Eckerd for all your Halloween needs.

2.99
1.49
99¢
2.49
79¢
2/3.00

3.88
6/1.00
77¢
2.66
3.44
1.88

Happy Birthday
Betty Lu Sasser Casey, daughter of Mr. and Mrs. Cheatham Adington of Port St. Lucie, celebrates her 50th birthday this weekend.

Pine Burr sale set
Carriage PTA will held its an-
nual Pine Burr Silent Sale and Raffle.

Get our quality.
even at their
special price.
Find a lower advertised price on a photo processing. Just bring in the ad and coupon with your order. We'll match our price.

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care page 13
One-day free ambulance offered

Attempts to find a solution to Panola County's ambulance service problem have been decreasing in recent years. However, when officials at the county's only hospital, North Georgia Medical Center, discussed the issue with the county's Emergency Services Committee, they agreed to look into providing a one-day free ambulance service through a grant from the state. The service would be available to anyone in the county who needs an ambulance for medical reasons. The hospital hopes to provide this service on a regular basis in the future. More information will be available soon.

Panola County Post

Student numbers increase

There are 135 more students in the Panola County school system this year than there were last year. This increase is due to a combination of factors, including an increase in the birth rate and an influx of new families to the area. The school system has been preparing for this increase by hiring additional teachers and increasing the amount of classroom space available. The school board is also considering the possibility of building a new elementary school to accommodate the growing student population.

Chamber to help in food drive

The Panola County Chamber of Commerce is sponsoring a food drive to benefit local food banks. The drive will take place on Saturday, November 15, at the Chamber's office on Main Street. The Chamber is asking for donations of non-perishable food items, such as canned goods and cereal. The food will be distributed to local food banks to help provide meals for those in need.

CISD hiring policy questioned

A group of about 50 Panola County residents met with the CISD board of education to voice concerns about the district's hiring policy. The group felt that the policy does not provide enough opportunities for qualified local candidates. The board was responsive to the concerns and agreed to consider changes to the policy. More information will be available soon.

CHS Boosters plan chili event

Plans have been made for the CHS Boosters to host a chili event at the school. The event will take place on Saturday, November 15, at the CHS gym. The chili will be served at a cost of $5 per plate, and proceeds will go to support the school's athletic programs. More information will be available soon.

Halloween calendar

Halloween Movie & Costume Carnival

Sponsored by the Panola County Chamber of Commerce, the Halloween Movie & Costume Carnival will take place on Saturday, October 25, at the Panola County Fairgrounds. The event will include a movie screening, a costume contest, and a carnival. Costumes will be judged based on originality, creativity, and craftsmanship. Prizes will be awarded to the winners. More information will be available soon.

Soup Supper & Carnival

St. John's Methodist Church

The church is sponsoring a Soup Supper & Carnival on Saturday, October 25. The Soup Supper will feature homemade soups and breads, and the Carnival will include games, activities, and entertainment. The event is open to the public, and all proceeds will go to support the church's community outreach programs. More information will be available soon.

Halloween Queen Pageant

The pageant will be held on Saturday, October 25, at 7:00 pm, at the Panola County Fairgrounds. The event is open to girls of all ages, and the queen will be selected based on charm, poise, and talent. Prizes will be awarded to the winners. More information will be available soon.

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