PANOLA COUNTY
This Week

FOR HER
LONGHAIR OFFICE GEAR, short and long lengths, sold at most stores. Look for great deals on these.

THE CONSUMER ALERT

FOR HIM
ALL SIZES FOR "DADDY," including ties, belts, and other accessories.

FOR BOYS
ALL SIZES FOR "BOY," including shoes and clothing.

BABIES TOO
ALL SIZES FOR "BABIES," including diapers and clothing.

FREE GIFT WRAP

CHRISTMAS SPECIALS
On Name Brand Merchandise!
We've got something for everyone on your list!

FASHION JEANS:
For ADULTS and CHILDREN

100% COTTON LEVIS JEANS

14 95

LEVIS JEANS

SOLD SIZES: 28 - 48

SMALL BELL TROUSERS

12 88

STUDENT BIG BELL TROUSERS

14 95

GUYS & GALS

SIZES: S - L

1 1/2 PRICE LEVIS FOR GALS

5 97

DRAWS FOR GIRLS

18 97

THE TRUNK TREE

EDGEBEARD

JUMPING JACKS

YOUR PURCHASES GIFT WRAPPED FREE
Editorials ★ Columns ★ Opinions

A heroic mold

Government deficit spending is primary cause of inflation

Learn languages

Letters to the Editor

The Panola Watchman

Dee's

Doodles

You and your Money

TATUM AREA NEWS WEEKEND VISITING

New arrivals

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New arrivals

J. D. Lynch

FLORIST

404 West Panola

an Old-Fashioned Holiday}

JOIN US in celebrating our 17TH ANNUAL CHRISTMAS OPEN HOUSE December 1st - 4th, 11:00 a.m. to 4:00 p.m.}

DON'T FRET AND WORRY ABOUT CHRISTMAS!

Plan your party and flower decorations.

Don't fret and worry about Christmas!

Plan your party and flower decorations.
Pre-Christmas Layaway Sale

Gift Ideas For Everyone

Men's, Women's, Girl's & Boy's Coats & Jackets
Now is the time to buy!

Health-Tex
For Boys & Girls
Winter Stock
20% off

ACME Boots
Men's & Boy's
Buy Now & Save!
20%

Entire Stock of Haggar Slacks
Now during this event
20% off

Levi's
Shadetails
Retail $10

Stetson Hat
One Piece And Two Pieces

Wrangler
Western Hats
34.00 and up

When You are Gift Shopping This Year Let the Welfare of Your Community Be Your Guide.

When it comes to Christmas gifts, our local stores sure know how to please the crowd! The convenience, gas savings, selections and values offered by our own businesses are unparallel. Consider one more advantage to Carthage shopping, perhaps more significant than all the rest. Your Shopping dollars are conserved within our community. When you buy out of town, it's gone forever. Shop here and your money is used to stimulate employment and help pay the taxes for better schools, streets, hospitals, parks and other facilities. Look at it as a Christmas gift to yourselves, shared by your grateful neighbors.

Spend in our Community
And It Will Spend on You

The Panola Watchman
MORE FOR YOUR FOOD DOLLAR

Low Prices Plus Specials Too!

Fryers

37¢

“Fryer Parts”

Breast: 99¢
Legs: 89¢
Thighs: 79¢
Wings: 79¢

Round Steak

$1.99

Sirloin Steak

$1.99

Pork Roast

99¢

Chuck Steak

$1.29

Hamburger Meat

‘1.19

Coffee

‘2.69

Plain Chili

99¢

Sugar

$1.19

Shortening

99¢

Coca Cola

6.18¢

Early June Peas

3/16¢

Detergent

11¢

Black Eye Peas

4/16¢

Detergent

11¢

Corn

4/16¢

Paper Towels

69¢

Turnip Greens

4/16¢

Bathroom Tissue

59¢

Cut Green Beans

3/16¢

Bread

3/16¢

Macaroni & Cheese

3/16¢

Milk

49¢

Crackers

49¢

Buttermilk

99¢

Catup

89¢

Lunch Meat

51¢

Large Eggs

85¢

Gatorade

59¢

Tuna

79¢

Biscuits

6/89¢

Frozej Food

Orange Juice

4/$1.00

Yellow Oranges

2 - 29¢

Shoestring Potatoes

69¢

Oranges

3 for 99¢

Potatoes

8 - 99¢

American Jogging

69¢

Molly Ringelberg

79¢

Memphis Buns

3/99¢

Carrots

29¢

Grapes

69¢

FLAVOR TORTILLAS:

2/99¢

For your Freezer

Chicken Quarters

3/99¢

Halfs

1.19¢

Bob's Bar-B-Q

Chopped Sandwiches

3/99¢

Hot Bar-B-Q Rib

5.99¢

Hot Bar-B-Q To-Go

How Much

Hamburgers, Beef or Pork

Sandwiches, Patties, Buns, Coleslaw

Best Lunch in Town

BOB'S SUPER HANDY

BOB'S BAR-B-Q

TOPS IN PRODUCE

Bulgarians

1.99¢

Mangoes

99¢

Grapes

1.99¢

Pineapple

69¢

Peaches

69¢

Lemons

99¢

Limes

99¢

Plums

99¢

Grapefruit

99¢

Side Lines

There's still time left but the end of the year is in sight. The season has been exciting, with good games and some great football played by our local teams. Today is the end of the season and I'm sure you're all looking forward to the rest of the year. If you have any questions or comments, feel free to contact me at any time.

Sepulvado Paces JV Runners

Bulldogs have good year rushing

Olympic film series offered by SWECO
Former Carthage swimmer on Navy’s swim team

Elysian Fields sets basketball tourney

TPW suggests cook venison like lean beef

Landowners, managers need license also

GIGANTIC PRE-INVENTORY SALE
25%
off price marked on
everything in store while
supplies last.
(They are subject to special orders)
Many Great Christmas Gift Ideas!

1979-80 Pony Scorecard

Ponies, Fillies tip off home schedule Wednesday

PJC at 3-3 after early season play

SUPPORT YOUR LOCAL MERCHANTS

True Value
FOR LESS THAN $20

We have all your needs!

M&M TOCICENY

Skipper’s 707 Tire Service

Pace Hardware and Lumber
Carthage opens 8A with 68-32 win

JV keelhauls Maidens, 47-33

Bulldogs open season Thursday

Russians invade SFA

Turner Jr. Girls' Basketball Schedule
In double ring ceremony

**Cook-Stegall say wedding vows**

Dr. and Mrs. H. A. Cook and C. A. Stegall, parents of the groom, were presented with rings as a symbol of the double ring ceremony.

ABWA welcomes five new members

The American Business Woman's Association (ABWA) welcomed five new members to its roster.

**The Panola Watchman**

**For and about Women**

November 20, 1979

**Tau Omega Chapter makes plans for Christmas project**

The Tau Omega Chapter of the Alpha Kappa Alpha Sorority, Inc. is making plans for a Christmas project.

**Sorority has meet**

The Alpha Kappa Alpha Sorority, Inc. held its annual meet.

Mrs. Porter hostess to the Garden Club of Beckville

Mrs. Porter hosted a special event for the Garden Club of Beckville.

**Approaching Weddings**

**Society News**

**Deadline**

Wedding, Engagement, Stories and Pictures

Noon Friday
**Bealls**

**SATURDAY LAST DAY FOR DELAYED BILLING CHARGE**

- **Men's Bell Bottom or Saddlemen Bootcut Jeans**
  - **Through Saturday**
  - **2 pairs for $25.00**

- **Leather Look Men's PVC Jacket**
  - **Nylon lined**
  - **Men's**
  - **Reg. 10.00**
  - **Sale 7.00**

- **The Softies**
  - **100% nylon**
  - **Ladies**
  - **Reg. 3.50**
  - **Sale 2.50**

- **Shoe Clearance**
  - **Sukkatwear Vamp**
  - **Reg. 24.00**
  - **Sale 19.88**

- **The Latest Litter From Katz Lingerie: Kittens Sleepwear**
  - **488 - 688**
  - **Slips, S, M, L**

- **Bauer Furniture presents a SPECTACULAR SALE of LA-Z-BOY® Comfort Chairs**

- **Immediate Delivery**

**BAUER FURNITURE**

- **Reclina-Rockers**
- **Swivel Rockers**

- **From 199.95**

**ON SALE**

- **This La-Z-Rocker® chair, made only by the La-Z-Boy Chair Company, has a reclining back and seat. It provides comfort and peace of mind!**

- **A new La-Z-Boy chair features a smooth reclining mechanism and an independent footrest. Come test the comfort that's luxurious in chairs made only by La-Z-Boy.**

**MURVAUL**

**News Items**

- **Senator Lloyd Bentsen Watching Washington**
- **Joe Fruin Made Grand Opening of New Shop**
- **Mrs. Merrick Opens Special Ski Equipment Shop**
- **Mrs. Merrick Opens Special Ski Equipment Shop**
- **First Annual Oyster Roast at Texas State Aquarium**
- **New Movie at the Alfa Theatre**
- **First Annual Oyster Roast at Texas State Aquarium**
- **New Movie at the Alfa Theatre**

**IMMEDIATE DELIVERY**

**BAUER FURNITURE**

- **Phone 615-4002**

**La-Z-Z Teddy**

- **New La-Z-Boy is altering the relaxer in lounge chairs. It is a comfortable, stylish, and trendy addition to any living room.**

**Traditional, Contemporary or Early American, La-Z-Boy chairs are a stylish and comfortable addition to every room in your home. La-Z-Boy chairs come in many styles and colors. Please come in and test the comfort for yourself!**
**Sunday School Lesson**

**Christ preeminent in all things**

_Biblical Epistle_ (Colossians 2:6-15)

_Teaching_A Butler_Hermes

_Card of thanks_

_With deep appreciation_ (Hebrews 13:16)

_Library Corner_

_Books for all ages_ (1 Thessalonians 5:17)

**First Things First**

_A DEVOTIONAL_

**SAVE $0.50 WITH THESE VALUABLE COUPONS**

**CRACKIN' GOOD**

**Saltines**

**SALTINES**

79c

16 oz.

**CHEEZE BITES**

59c

9 oz.

**CRACKIN' GOOD**

**CRACKIN' GOOD**

**ORLEANS WAFERS**

79c

11 oz.

**BIG 60 COOKIES**

$1.19

**CRACKIN' GOOD**

**CRACKIN' GOOD**

**Vanilla Wafers**

79c

12 oz.

**SAVE 50c**

ON ANY CRACKIN' GOOD CRACKER OR COOKIE ITEM WITH COUPONS BELOW

Meattime, snacktime, anytime...

You never had it so CRACKIN' GOOD!