Building Record Rises

Two Optometrists Plan
To Open Office Here

1977 Reviewed: From The Watchman’s Files
Preparation Is Required For Winter Recreation

Faulkner's Antiques
East Texas Leading Antiques Shop

County Earns Big Share
Of Texas Tourist Trade

Eight Injured In Two Accidents

School Menus
Beckville
Elysian Fields

PRE-MARKET FURNITURE SALE
At William's Furniture & Appliance
Sale Starts At 9 A.M. Mon. Jan 3-Sale Ends Jan 7

WALL PICTURES
6'x9' BEADED RUGS
BUFFET & HUTCH

STOCK UP WITH BALANCED FEED

Look Ahead And Plant Now
For a Beautiful Yard

This Spring

WANTED
All Types Of For
For Buyer Will Be In Carthage
At Corderwood Texas Sat
Sunday From 11 A.M. To 11:45 A.M.

Dock Griffin
Feed & Farm Supply

Dock Griffin
Feeds And Farm Supply

LANE CEDAR CHESTS
...20% OFF
UNFINISHED CHAIRS
...20% OFF
AL ALL METAL KITCHEN CABINETS
...10% OFF
WOODEN ROCKERS
...20% OFF

A'STRONG LOL Floor
...24.95 sq. yd.
...1.99

William's Furniture And Appliance Co.
HAPPY NEW YEAR!

Best Wishes For 1978 And The Years To Come From Your County Officials!

We deeply appreciate the confidence you have placed in us. Our respective offices have been bestowed by your vote. It will be our solemn duty to work singly or collectively to see that this trust is never violated, and if Panola County is benefited during our tenure of office – We will be satisfied for a job well done.

Let's All Go Forward Together
We Pledge Full Support Of

GOOD GOVERNMENT FOR PANOLA COUNTY IN 1978
HAPPY NEW YEAR

The Merchants On This Page Thank You For Your Support During 1977
And Wish You And Yours A Happy New Year.

THE BEST IS YET TO COME

Happy New Year
| Time | AM | CTB | KX | KV | KASA | KTMON | KTX | KQA | KTX | KX | PM | PM |
|------|----|-----|----|----|------|-------|-----|-----|-----|----|----|    |
| 7:00 |    |     |    |    |      |       |     |     |     |    |    |    |
| 8:00 |    |     |    |    |      |       |     |     |     |    |    |    |
| 9:00 |    |     |    |    |      |       |     |     |     |    |    |    |
| 10:00|    |     |    |    |      |       |     |     |     |    |    |    |
| 11:00|    |     |    |    |      |       |     |     |     |    |    |    |
| 12:00|    |     |    |    |      |       |     |     |     |    |    |    |

PANEL: PIPPIN MOTOR CO.

- Pontiac
- Buick
- Cadillac
- GMC Truck

The Place To Trade
547 S. Shelby
491-6414

Your Authorized
QUASAR
Television Dealer:

Sales & Service
PANOLA FURNITURE CO.
WHITE'S AUTO
STORE

For Quality Home Improvements:

PACE HARDWARE
AND LUMBER

YOUR AUTHORIZED
ZENITH
TELEVISION
DEALER

Sales & Services
WHITE'S AUTO
STORE

Pace is The Place