Retirement Dumped For Raises

Political Face Liven

As Filing Deadlines Near

B'nai United Fund Picks New Officers

Local Taxes Flowing At 'Normal' Rate

Cold Front Brings Brief Respite

For County's Fire Fighters

Record Enrollment Reported By PJC

John Groom Named To All State Band

Penn Yan High School's new band director, Jim Crowe, has been named to the All State Band.

Carthage High School's new band director, Jim Crowe, has been named to the All State Band.

Local taxes are flowing at "normal" rate.

Cold front brings brief respite for county's fire fighters.

For their services, four fire fighters received a special appreciation from the Carthage Volunteer Fire Department.

The Carthage Volunteer Fire Department is seeking volunteers.

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The Carthage Volunteer Fire Department is seeking volunteers.
**Metric Conversion Act Could Increase Trade**

Local Directors Attend Humane Society Meeting

**C.B. RADIO**

To Be Given Away Sat., January 31

REMANUFACTURED AUTOMATIC TRANSMISSIONS INSTALLED!

★ One Day Service
As Low As $299.00 Installed

★ INCLUDES TRANSMISSION AND TORQUE CONVERTER
Also Transmission Tune-Up Available

EXPERIENCED MECHANIC ON DUTY

**FREE!**

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LADIES SHOES
One Group:
Values To $19.98
$9.98

Namebrand Shoes:
Values To $14.78
$7.50

MEN'S COATS
½ PRICE

Group Of Girl's JEANS
½ OFF

MEN'S DOUBLE KNOT SLACKS
Values To $19.98

SALE $12.00

Group Of Men's And Boy's KNIT SLACKS
½ PRICE

**OBITUARIES**

**Beall's pre-inventory CLEARANCE SALE**

Attend The 30th Annual Banquet Of The Chamber Of Commerce Feb., 13th At The Panola College Student Union Bldg.

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VIEWPOINT

An Era Ends

The end is a political one for the United States and the world. A new era has dawned, and it is time for us to adapt. This is not a new era, but an old one, one that has been孕育了for centuries. It is a time of change, of transition, and of renewal.

Local Budgeting

Security Threatened

Partial Picture

Be Thankful

Out of the Past

About Taxes

An Accounting

Ponies Face Tough Week

Fillies Open Loop Against Henderson

PJC On Top

In TEC Conference

Dogs Dumped 75-54

Varsity Gals Split Two Non-Conference Battles

Gary Fems Edge Big Sandy Team

Turner Gals Lose

Gary Loses Three

B Team Drops Contest
Recycle Short Dresses Into Today's Fashions

Poinsettia Will Bloom Again

Farmers Are Losing Voice In Setting National Policies

Iodine Essential For Good Health

AUTO SERVICE
For More Good Years In Your Car

Lube and Oil Change

$4.88

Front-End Alignment

$9.98

Engine Tune-Up

$3.95

Brakes—Your Choice

$36.95

Buy Now At Low Goodyear Prices
Our All-Weather 78 polyester cord tire provides a thrifty fit for American cars...and budgets

$16 78 Goodyear

$21 78 Goodyear

$23 78 Goodyear

$25 78 Goodyear

$26 78 Goodyear

7 Easy Ways to Buy

GOOD YEAR SERVICE STORES

M&M Toggery
SHOP AT HOME

"WE'VE REALLY STUCK OUR NECK OUT FOR OUR ANNUAL CLEARANCE SALE!"

3/4 OFF ALL FELT HATS

Group

MEN'S WESTERN SHIRTS

Group

40% OFF

LADIES' APPAREL

PANTS -- Values Up To 90% SALE..."69" Up To 50% OFF
GROUP Blouses... "79" Up To 40% OFF
JACKETS

Eye-Pleasure Fashions
59¢, 89¢, $1.00

BRAND

Clio, Mis teen, Women's

TERRY CLOTH WORKWEAR

GROUP

49¢

ROOFS

COTTON WORK ROOF

GROUP

99¢

EAST TEXAS HORSE SUPPLY

ON THE SQUARE CARROLLTON

THE INVESTOR

"We want to be your Bank"

QUALITY FOODS AT...
BIG SAVINGS

FOOD STAMPS SHOPPERS WELCOME

CRISCO OIL
4 lb. $1.19

DUNCAN HINES ASSORTED CAKE MIXES
EACH 59c

MACKERAL...

Crisco Biscuits...

MIRICLE WHIP...

BUTTER MINT...

CRISCO OIL
4 lb. $1.19

DUNCAN HINES ASSORTED CAKE MIXES
EACH 59c

MACKERAL...

Crisco Biscuits...

MIRICLE WHIP...

BUTTER MINT...

STEAKatie
GRAIN FED BEEFSirloin
99¢

GRAIN FED
CHUCK STEAK
 graceful
CHUCK ROAST
CROWN ROAST
GRAIN FED
RIB CLUB STEAK
GRIND FED
ROUND STEAK

FROZEN FOOD

FISH STICKS
STRAWBERRIES
JUICE

PRODUCE

LE'S BAR-B-Q IS OPEN
AT BOB'S SUPER HANDY

OUR PROCESSING PLANT IS OPEN—WE'LL PROCESS THAT CALF FOR YOU.

Bob's SUPER HANDY

All items subject to change. Prices do not include tax.

THANKS TO THE GOOD PEOPLE OF BRADLEY'S MARKET, WILSON CITY, AK.
Tatum Won't Be Hurt By Fee Collection Ban

Carthage Man Promoted

McGuire Seeks Job As Sheriff

LOW EVERYDAY PRICES PLUS SPECIALS
January Clearance
CLOTHING FOR ALL THE FAMILY!!

GARDENER'S ORGANIC COMPOST
COW MANURE
50 lb. Bag
Limit 2 Bags
Reg. $1.25

INTRODUCTORY OFFER
FOAM RUBBER PRICES
FULL SIZE
REGULAR
SALE
54" x 76" x 4"
$11.99
$7.50
54" x 76" x 3"
$9.75
$5.75
54" x 76" x 2"
$7.50
$5.00
54" x 76" x 1"
$5.00
$1.95

TWIN SIZE
REGULAR
SALE
39" x 76" x 4"
$7.95
$5.25
39" x 76" x 3"
$5.95
$3.50
39" x 76" x 2"
$5.00
$3.00
39" x 76" x 1"
$3.30
$2.10

COT SIZE
REGULAR
SALE
27" x 76" x 4"
$6.95
$4.50
27" x 76" x 3"
$6.49
$4.09
27" x 76" x 2"
$5.49
$3.59
27" x 76" x 1"
$3.25
$1.95

BREAD, BUNS, CONEY AND BROWN & SERVE ROLLS
3/$1.00

GIBSON'S BRAND MILK
1/2 GALLON
Special Price
69c

TIMEX CAVATINA WATCH
Reg. $15.00
$10.00

SHREDDED FOAM
1 lb. Bag
Reg. $9.95
$6.98

SOLO BATHROOM DISPENSER WITH PLASTIC CUPS
Reg. $9.95
$3.25

LADIE'S PVC JACKETS
Lined & Unlined
Brown, Chocolate,
Beige $19.99
Reg. $29.99
$17.99

GIRL'S FLANNEL GOWNS
Asst. Solid Colors
$2.97

COOKIES
Your Choice—Mix Or Match Wide Selection To Choose From
3 Pkg. $1.00
$1.58

GIBSON CAMP FUEL
1 GAL
$1.39

LADIE'S CANVAS SHOES
Non-slip Heel and Sole
Asst. Colors
$2.47

MENS LONGSLEEVE CHAMBRAY SHIRTS
CPO Styling Double Button
Reg. $6.44
$3.97


do more

Local Publisher Attends Convention
News's The Time Quail Population Should Be Bilt

Local Officials Plan To Attend Judges, Commissioners Confab

Accent On Health

READ THE ADS
THIS WEEK'S

Sunday School Lesson

The Call To Mission

HOSPITAL NEWS

Library Corner

Minor Mishaps occupy Police

Poultry Production Shows Solid Gains

COLD Weather Means

HOME BUILDING IS OUR SPECIALTY

NEW ARRIVALS

Panola Lumber & Hardware

So You Are Thinking Of Adding Central Heat And Air To Your Home...

We Can Help Provide The Money You Need!

THE FIRST NATIONAL BANK
Member F.D.I.C.  "A Full Service Bank"  Carthage, Texas
Building? 
Lovel Kelby Construction Co. 
BUILDING OF 
FINE HOMES 
For FREE Estimate 
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MAXICARE 
SPECIALS

- $3.39
- $2.39
- $1.69
- $0.99
- $1.05
- $1.69
- $3.99
- $2.49

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Colony Beauty Shop 
OLD MARSHALL HWY 
OPENING WEEK SPECIALS 
MON.-SAT. 
Franchising 1726 - Pricetree 76 & 67
Wig Styling & Complete Line Of 
Wigs, Men's & Women's

COAL 
POWER 
For 10 years SWIPCO has helped keep my electric light and heat costs down. 
Department stores, banks, government agencies and other large customers have also benefitted. 
In 1968 SWIPCO was the first natural gas company in the state to make a public 
commitment to the use of coal as a fuel in power generation. 

Ken Turner 
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NORTH HILL SHAPE 
111 N. St. Mary St. 
CARTHAGE DRUG 
CARTHAGE, TEXAS 

William's 
Furniture 
106 E. St. Mary 
CARTHAGE, TEXAS 

PANOLA FORD-LINCOLN-MERCURY 
120 N. Dodge, Carthage, TX 75633

TUNE IN! THEN TURN-ON 
IN A NEW FORD-LINCOLN-MERCURY 
From PANOLA FORD-LINCOLN-MERCURY 

NOW ON CARTHAGE CABLE-VISION!!! 
TV FROM DALLAS - FT. WORTH - TULSA - SHREVEPORT - TEXARKANA - CARTHAGE 
ONLY $7 PER MONTH DIAL 973-6208 

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TEN CHANNELS 
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DAVIDSON BROS.

STERO 
TAPE 
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10 BRANDS 
10 PLAYS 
CALL NOW FOR A FREE ESTIMATE 
$99.99 
WHOLES 
54.95 
WHIT 
WHITE'S 
Auto Store 

Pace Hardware 
and Lumber 
301 S. 
Carthage, Texas 

Rent to own 
BARGAINS 
Bedroom Sets 
Living Room Sets 
Dinette Sets 

Biology 
Health 
World, 
School 
Powers 

c "Quality Products for Quality Builders"