Double Incentive for Monday

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Turkey</td>
<td>59¢</td>
</tr>
<tr>
<td>Liver</td>
<td>79¢</td>
</tr>
<tr>
<td>Turkey Roast</td>
<td>49¢</td>
</tr>
<tr>
<td>Ground Beef</td>
<td>49¢</td>
</tr>
<tr>
<td>Turkey Breast</td>
<td>49¢</td>
</tr>
<tr>
<td>Fresh Dressed</td>
<td>59¢</td>
</tr>
<tr>
<td>Fresh Legs</td>
<td>59¢</td>
</tr>
<tr>
<td>Fresh Ribs</td>
<td>59¢</td>
</tr>
</tbody>
</table>

PC Ambulance Service
Under Hospital Control

Lawmen Make Arrests
For Rape, Burglary, Forgery

Parade Kicks Off Rodeo Action

Jim Reeves Remembered
Full Service One Stop Shopping
Buddies The Complete Store

**Quality Meats**
- Pork Roast 78¢ per lb.
- Pork Chops 98¢ per lb.
- Sliced Bacon 98¢ per lb.
- Link Sausage 89¢ per lb.
- Sliced Bologna 67¢ per lb.
- Ground Beef 69¢ per lb.
- Beef Liver 79¢ per lb.
- Pork Chops 79¢ per lb.
- Ham Patties 79¢ per lb.
- Ham Halves 79¢ per lb.

**Fresh Produce**
- Lettuce 19¢ per lb.
- Potatoes 88¢ per lb.
- Nectarines 39¢ per lb.
- Onions 19¢ per lb.
- Oranges 4.88¢ each.
- Cucumbers 19¢ per lb.
- Carrots 19¢ per lb.
- Melons 29¢ each.
- Pears 39¢ each.

**Bakery Products**
- Pinto Beans 1¢ per lb.
- Milk 9¢ per gallon.
- Bleach 1¢ per lb.
- Bread 29¢ per loaf.

**Grocery Items**
- Maryland Club Coffee 1 lb. 79¢
- Flour 5.5 lb. 79¢

**Todays Good Buys**
- Dressing 49¢
- Buttermilk 59¢
- Tuna 49¢
- Foil 27¢
- Dog Food 59¢
- Randomized special offers as seen in the advertisement.
A consistent, well-coordinated advertising campaign placed in your hometown paper can reach more people, quicker than your salesmen. Newspaper advertising motivates people when people are motivated ... they buy! So, Mr. Merchant, when you want to reach the most people, the fastest way possible ... think newspaper. We cover more of the people you want to reach.

Panola County's Complete At Home Shopping Guide And News Service

PUBLISHED EACH AND SUNDAY THURSDAY

The Panola Watchman
Texas Newsletter

DeBerry Panola Bethany

CALL US
If You Are Building A Home.
He Can Finish Your
Construction On Time to
Kelly Builders
Carthage, Texas
Ph. 304-2440

IN MEMORIAM
OF JIM REEVES
You're Not Forgotten Loved One,
Nor Will You Ever Be;
As Long As Days And Memory
Last.
I Will Remember You.
Beatrice Johnson

Harris Chapel News

WE'RE HERE TO SERVE YOU!
FOR ALL YOUR
BUILDING NEEDS...

Pace Hardware And Lumber Co.
210 S. Shelby
Ph. 693-6641
Carthage, Texas

WESTERN WEAR
DRESS UP FOR
THE RODEO WITH
THE ORIGINAL
WESTERN WEAR-
LEVIS
Check The Selection
of Tough XX Denim-
Shrink-To-Fit Levis or
the Saddleman Boot
Jeans in Blue Denim,
Solid Colors, or Fencibles.
We Have The Denim
Jackets To Match Too!
SEE THEM ALL
AT THE...

McMoggery

24th ANNUAL PANOLA CO.
CATTLEMEN'S RODEO
AUGUST
1-2-3
THIS SATURDAY
Performances

WYATT EARP

RCA World Championship
Approved And Produced By
Jim Shoulders

FORD LTD.
DEMONSTRATORS
TWO ARE 4 DOORS
400 CUBIC-INCH MOTOR
ALL POWER
AIR CONDITIONED
VINYL ROOF
ONE IS 2 DOOR LOADED
WITH ALL POWER AND AIR.

SAVE 100's OF DOLLARS-
BEFORE THE 75'S ARRIVE!
GOOD SELECTION OR COMPACT CARS
TO CHOOSE FROM.

MUSTANGS PINTOS, COMETS,
AND ONE FOR ALL COWBOYS.
Good Selection of Pick-ups Including Super sales.

PANOLA MOTOR CO.
115 W. Panola
Carthage, Texas

SEE MISS FORD COUNTRY AT
PANOLA MOTOR CO.
THURSDAY,
BRING THE KIDS
TO, FOR FREE
AUTOGRAPHS.

3 1974 LTD
000 MISS AND
HERE A NEW
CAR WARRANTY

SADDLEBOW, RIDING
OPEN JUMP FOR LADIES SPRING RACING

MANY OTHER LOCAL EVENTS
YA'LL COME
Horse Show: Fun But Hard Work

The horse show was a day packed with excitement and hard work as the participants and organizers prepared for the competitions. The early morning hours were spent setting up the arena, ensuring every detail was in place for the event. As the participants arrived, they were greeted by a sea of bright colors and eager horses, ready for the challenges ahead.

The day began with the grand opening ceremony, which included a brief speech from the organizer, highlighting the importance of the event and thanking the sponsors. Following the opening, the first competition, dressage, kicked off. The judges were seen closely observing the horses and riders, making notes on their performance.

The crowd, consisting of friends, family, and fellow equestrians, gathered around the arena, eagerly watching the horses perform their routines. The applause and cheers were deafening as the horses demonstrated their training and skill. Some of the riders were seen sweating, their hard work evident in their concentration and determination.

As the day wore on, the competitions continued with various events, including jumping and freestyle riding. The riders and horses were put to the test, showcasing their abilities and endurance. The spectators were on the edge of their seats, enjoying the impressive displays.

Despite the challenges and fatigue, the riders maintained their focus and resilience. The atmosphere was one of camaraderie and support, as the participants encouraged each other, sharing tips and strategies. The horse show was not just about the winners; it was about the experience and the love for the sport.

As the day drew to a close, the participants were seen sharing stories and laughter, reflecting on the day's events. The organizers were busy with final preparations, ensuring everything was ready for the awards ceremony and the closing of the event. The horse show was a testament to the hard work, dedication, and passion of those involved, creating a memorable day for all.

A special thanks goes to the sponsors who made the event possible, and to the many volunteers who worked tirelessly behind the scenes to make sure everything ran smoothly. The horse show was a triumph of teamwork and dedication, and the participants were already looking forward to the next edition, planning and training for the next exciting competition.