| Ruby Red | Wagner | Sliced, SLAB |
| Texasweet | Breakfast | Drinks |
| Grapefruit | 25¢ | Bacon |
| California | Juice | 3 Lbs. or More |
| Oranges | Ground | Boneless |
| 59 | Beef | Chuck |
| HUNT'S | KRAFT | LUX |
| TOMATO | MACARONI and CHEESE | LIQUID DISHWASHING |
| Sauce | Dinners | Detergent |
| 25¢ | | |

AJAX DETERGENT

PUREX Bleach

BIRDSEYE Drink

12-oz. Cons

PILLSBURY Biscuits
School Changes Due By May 1

FINAL WEEK!
Offer Expires March 31

Friedrich
1974 Models
ONCE-A-YEAR SALE

The price is right...right now...on Friedrich room air conditioners!

SAVE UP TO $60
Don't delay...come in today!

Western Auto
In family owned business since 1857

CARTAGHAGE DRUG

NEWS ITEMS

MURVAUL

News Items

PATMAN'S
NEWSLETTER

Carrington Runs
For JP Position

BECKVILLE

NEWS ROUNDUP

OUT OF THIS WORLD
FOOD SAVINGS

COFFEE
Punch
Detergent

Giant Box

FOLGERS (with coupon)

BACON

AC KEELING FOOD STORE

Frisco Cheese

Keeling's

SHEEP'S KEBABS

Frisco

Frisco Kebabs

Frisco

AC KEELING FOOD STORE

619 W. Panola
Carrington
### 12th Anniversary

**Every Week Through March 30**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bacon</strong></td>
<td>$0.89</td>
</tr>
<tr>
<td><strong>Calf Liver</strong></td>
<td>$0.99</td>
</tr>
<tr>
<td><strong>Fryers</strong></td>
<td>$0.39</td>
</tr>
<tr>
<td><strong>Sausage</strong></td>
<td>$0.79</td>
</tr>
<tr>
<td><strong>Double Stamps</strong></td>
<td></td>
</tr>
<tr>
<td>Hobby Shop</td>
<td></td>
</tr>
<tr>
<td><strong>Smoke Sausage</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Ground Beef</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Roast Beef</strong></td>
<td></td>
</tr>
<tr>
<td><strong>French Dressing</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Bread or Rolls</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Buttermilk</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Register Slip**

- Must be 15 yrs. of age or older. You may enter as many times as you wish. Prize of $100.00 in Savings will be given away. First prize is must be an adult and must be 18 yrs. of age or older. You may enter as many times as you wish. Prize of $50.00 in Savings will be given away.

**Turner Honor Roll**

- Lists: 66 Students

**Trees Are A-Bargain**

- Cost: $1.00 per tree

---

**Local Cancer Crusade Scheduled Soon**

**Oil Embargo: Eye-Opener**
WE FORMALLY ANNOUNCE THE

GRAND OPENING

OF

WITH FAMILY FUN DAY MARCH 23

Show Response Good

SHOP

AT HOME

What You Need Is What We Have!

- Screen Door Headquarters
- Lopping Shears
- Amos
- Amos Anvil Presser
- Green Plastic
- Amos
- Steel Wire Hanger

59¢

$14.99

$1.99

$2.59

$2.99

Our Low Price

$9.99

$3.99

$4.99

$2.99

You Must Register in Each
Store For Their Prize
Give Away

FUN DAY EVENTS

10:00 Grease Pig Chase - Carthage FFA will assist winner keeps the pig.
1:00 Tobacco Splitting Contest Spot Announcements of Specials
2:00 Live Entertainment Begins Jimmy Bradshaw and the McBards - runs till 5:00
3:00 Amateur Talent Contest 1st place - $100
   - runs till 7:00 2nd place - $50
   3rd place - $25
7:00 Announcement of Winners-in-Drawings and Talent
WELCOME

Don Franklin
Family Center

Panola
Discount Drug

Brookshire Bros. Welcome Every Merchant And New Business To
Panola Plaza. Their Participation Has Made The New Center A
Tremendous Asset To The Convenience Of Carthage.
And Panola County Shoppers.

5c Hot Dogs
And FREE Drinks
During Family Fun Day
Sat. March 23
Provided By Brookshire Bros.
In Panola Plaza

Register In Our Store For FREE
$50.00 Gift Certificate
For Purchases Made In Our Store

Steptoe's Jewelry

Brookshire Bros.
THE BEST FOR LESS

You Do Not Have To Be Present To Win

WE CARRY THESE
FAMOUS BRANDS

MISSES AND JUNIORS

Miss Lee
Kiss-O-Flare
Makena Legs

Glad Bags
True Fitting
Shady Lane

Ship & Store
Georgia Girls
Sport set

Blanket Streak
Mr. Jack

Tech & Knits & sleepwear
Cottons from foundations
Knee, Beauty Hat, Ring Dove Puffy Hair

MEN AND BOYS

Arrow shirts
Campus shorts & Sport coasts

Tweed suits
Mr. Scott shorts

Sensible Mix
Campus shirts
Riley & Marshall Jeans

Girls 7-14

Kitty Kitty

Make YARBOROUGH'S YOUR
SHOE HEADQUARTERS

We carry the complete line of Derby men's shoes and boots. Also available at our

Yarborough's

New Lines Arriving Daily
YARBOROUGH'S
In Panola Plaza Shopping Center
693-9271

Come And Register For Free Gift Certificates
1st $50.00 6th $10.00
2nd $25.00 7th $10.00
3rd $25.00 8th $10.00
4th $25.00 9th $10.00
5th $25.00 10th $10.00

YARBOROUGH'S
In Panola Plaza Shopping Center
693-9271
Hog-Wild Bargains!

AIRCRAFT KITE $1.27
SPRINKLER CAN $1.29
CHUTES STARTER 37¢
HAIR SPRAY 5¢
HAIR BRUSHES 17¢
CASHMERE BOUQUET 17¢
DUSTING POWDER 77¢
Charmin BATHROOM TISSUE 3 4 Roll 6¢
RUG $24.97
RECLINER CHAIR $44.77
Rug: Category: Home Furnishings

EARLY AMERICAN LAMPS WIC & BURNER $4.29
COLD BATHROOM 68¢
QUAKER STATE OIL 44¢ Qt.
300 Sheet Filler 57¢
PAPER 100% Polyester Rug, 8 x 10 ft. Limited Qty.

PUMPS 300 Upholstery 3/1.00
HAT $1.97
INSTANT SHAVE 58¢
Hose Hanger Maroon 67¢
HAT $3.99
EASTER EGGS 33¢
TOMATO PLANTS 10¢
WORK PANTS $5.67

BEN FRANKLIN FAMILY CENTER

PANOLA PHARMACY
410 W. Panola St.

Ben Franklin

BEN FRANKLIN FAMILY CENTER

10% Family Discount

BEN FRANKLIN

Family
Center

IN OUR STORE

Visit Panola Pharmacy