PANOLA DISCOUNT PHARMACY

OPENING

Monday, November 19

Come Celebrate With Us.

We'll Help You Save Money Too!

PANOLA DISCOUNT DRUG

PANOLA COUNTY THIS WEEK

17 Bands, Floats Entered

Christmas Parade Date Draws Near

Panola County United Fund Tops 80 Per Cent

Clean-Up Campaign Begun

11,000 Total Miles Logged

Local Bike-A-Thon Draws 48

By Carthage Cub

Production Manager Named

The appointment of Jerry Parks as production manager of the new Panola County Watchman was announced recently by publisher of the newspaper, Mr. E. P. Fouty. Mr. Parks is a native of Panola County and has been employed as the newspaper's editorial assistant since its first issue in January of this year. He brought with him several years of newspaper experience in his previous position as an editorial writer and newspaperman. He is the son of Mr. and Mrs. F. Parks of Carthage.

Holiday Positive

Sated Thursday

ASCS To Help
With Allocation
Of Some Fuel

The Department of Agriculture, under authority of the Agricultural Stabilization and Conservation Service, has been authorized by the Congress to allocate a small percentage of the nation's surplus fuels to the farmers of this county.

United Fund Tops 80 Per Cent

The Panola County United Fund Campaign, which is expected to end on November 15, has already exceeded its goal of $40,000. The fund is dedicated to the purchase of additional land and buildings to be used for educational purposes in this county.
**VIEWPOINT**

Don't Shoot Him!

"Now when someone smallest to the top and theplace who should avoid the dangers of the big city, the same problem of overkill in the big city will not be affected, and this is where the real danger lies." "It's not the gun that's the problem, it's the way the city was built." "It's the way the city was built, and the way the people live, that's the problem." "It's not the gun that's the problem; it's the way the people live." "It's the way the city was built, and the way the people live, that's the problem."

**SENSING THE NEWS**

**Investigations**

**Regulatory Itch**

"It's the way the city was built, and the way the people live, that's the problem."

**Grassroots**

"It's not the gun that's the problem; it's the way the people live." "It's the way the city was built, and the way the people live, that's the problem." "It's not the gun that's the problem, it's the way the people live, that's the problem." "It's the way the city was built, and the way the people live, that's the problem." "It's not the gun that's the problem; it's the way the people live."
LOCAL MERCHANTS

Shop and save for a LOWER TOTAL FOOD BILL!

School Menus

- Pork Roast
- New Shipyard
- Shrink-To-Fit

Group Of Meats
- Double Knit Suits
- Sale Price $48.88

BIRDWELL'S

KEELING FOOD STORE

CARTAGE FOOD STORE

AG FOOD STORE

CARTAGE, TEX.

COMMUNITY ACTIVITY

Brothers

New Arrivals

GOLD CASH
DOLLAR SAVERS

Group Of
- LADIES
- BLOUSES
- Sale Price $388

Electric Blankets
- A Way Now For Christmas
- 10% Down

Brooks Activity

Visit an old buddy in Boston.
20 minutes for $5.00

Wrap Up Christmas Here!
Pick Up These Household Drug Items Now On Sale

Shoe Polisher $29.95
Denture Cleanser $14.95

Ken Turner Pharmacy
Call 969-7106
Pharmacist On Call

Norelco Triple Header Shaver $27.49
88¢

See Our Complete Line Of Cosmetics

Hanging Figurines
“Arms of Spain” $10.00, $85.00

Electric Shaver $22.95

20% OFF ON SELECTED ITEMS

Visit the many Christmas gift items now in stock!
**Neal Assigned As Pastor Here**

**Shop & Save Food $ Here!**

**USDA Choice Steak**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ground Beef</td>
<td>$0.99</td>
</tr>
<tr>
<td>Slab Bacon</td>
<td>$1.19</td>
</tr>
<tr>
<td>Ground Chuck</td>
<td>$0.99</td>
</tr>
<tr>
<td>Pork Chops</td>
<td>$0.99</td>
</tr>
<tr>
<td>Pork Ribs</td>
<td>$0.99</td>
</tr>
<tr>
<td>Sausage</td>
<td>$0.99</td>
</tr>
<tr>
<td>Breakfast Sausage</td>
<td>$1.19</td>
</tr>
<tr>
<td>Syrup</td>
<td>$0.99</td>
</tr>
<tr>
<td>Hot Dogs</td>
<td>$0.99</td>
</tr>
<tr>
<td>Roast Beef</td>
<td>$0.99</td>
</tr>
<tr>
<td>Slacken's Cheese</td>
<td>$0.99</td>
</tr>
<tr>
<td>Cream Cheese</td>
<td>$0.99</td>
</tr>
<tr>
<td>T-Bone Steak</td>
<td>$1.19</td>
</tr>
</tbody>
</table>

**Fryers**

- Chicken: $0.38 per lb.
- Pork: $0.38 per lb.

**Bob's Super Handy**

New Store Hours: Open 8 a.m. to 7 p.m. Seven Days A week

Courthouse News

**Shower Fetes Beaver Bride**

Buchanan-Harding Vows Pledged

**Abernathy Is Headliner**

**News About People**

**In Beckville**

**Wedding Parties Honor Couple**

**Mr. and Mrs. W. H. Seabrook**

**Approaching Weddings**

**Excerpts from the Panola Monitor**

- Page 1:
  - Headline: 'Neal Assigned As Pastor Here'
  - Article snippet: "Neal, a local pastor, has been assigned to a new position at the Panola General Hospital..."

- Page 2:
  - Header: 'Shop & Save Food $ Here!'
  - List of products and their prices:
    - Ground Beef: $0.99
    - Slab Bacon: $1.19
    - Ground Chuck: $0.99
    - Pork Chops: $0.99
    - Pork Ribs: $0.99
    - Sausage: $0.99
    - Breakfast Sausage: $1.19
    - Syrup: $0.99
    - Hot Dogs: $0.99
    - Roast Beef: $0.99
    - Slacken's Cheese: $0.99
    - Cream Cheese: $0.99
    - T-Bone Steak: $1.19

- Page 3:
  - Header: 'Fryers'
  - Description: "Fryers are now available at the store. Chicken: $0.38 per lb. Pork: $0.38 per lb.

- Page 4:
  - Header: 'Bob's Super Handy'
  - Announcement: "New Store Hours: Open 8 a.m. to 7 p.m. Seven Days A week"

- Page 5:
  - Header: 'Shower Fetes Beaver Bride'
  - Article snippet: "Shower fetes were held for the bride-to-be. The event was a success..."

- Page 6:
  - Header: 'Buchanan-Harding Vows Pledged'
  - Article snippet: "Buchanan and Harding pledged their vows..."

- Page 7:
  - Header: 'Abernathy Is Headliner'
  - Article snippet: "Abernathy was announced as the new headliner..."

- Page 8:
  - Header: 'News About People'
  - Article snippet: "Local news about people was shared..."

- Page 9:
  - Header: 'In Beckville'
  - Article snippet: "In Beckville, events and news were highlighted..."

- Page 10:
  - Header: 'Wedding Parties Honor Couple'
  - Article snippet: "Wedding parties honored the couple..."

- Page 11:
  - Header: 'Mr. and Mrs. W. H. Seabrook'
  - Article snippet: "Mr. and Mrs. W. H. Seabrook were honored..."

- Page 12:
  - Header: 'Approaching Weddings'
  - Article snippet: "Approaching weddings were announced..."

- Page 13:
  - Header: 'Excerpts from the Panola Monitor'
  - Article snippet: "Excerpts from the Panola Monitor newspaper were included..."
THANKSGIVING BLESSINGS TO ALL!

We are Thankful...

It is that time of the year when we pause to enjoy the beauty of this great and blessed land. In the tradition of the Pilgrim fathers who gathered together with their Indian brothers in celebration that very first Thanksgiving. Today, Americans give thanks for the plentiful harvest which this nation has enjoyed throughout the year, while praying that these harvests may ever continue to be bountiful. Today, we also pray for guidance that the fruits of the earth may bless every table throughout the land, that every American, however humble, may be able to partake in the rich field with which this nation has been endowed. That is our forecast on this Thanksgiving Day, 1973.

WE'RE THANKFUL...
...FOR ALL OUR WONDERFUL CUSTOMERS, LIKE YOU!

For years we've had the pleasure of serving fine people like yourself, by taking care of your lawn needs. We're grateful that we have had the opportunity of helping to make our community more beautiful as it is today. At Thanksgiving, it is fittingly appropriate that we express our appreciation to all the people of the community for allowing us to be a part in the progress of this area. We hope we can continue to serve your landscaping needs in the future.
Students Claim Famous Ancestors

Recent Production Receives Acclaim

Body Image Not Reality

Margaret Kyle Named President Of IRC

Word Power Examined

Pool Speaks On Housing

Student’s Prayer

At Beaville

Spirit Contagious

Beaville Greenhands Compete At District

If Eve 814 Adam...

Patti Langford Finds Self

Dramatic Society Organizes At CHS

Word Power Examined

If Eve 814 Adam...
VISITING TOPICS

HARRIS CHAPEL

NEWS ITEMS

Non-Workers Total 1,323 Locally

Carthage Masonic Team To Lead Waco Ceremony

PJC Pre-Registration

Panola County Lions Clubs Collecting Eye Glasses

Inflation Gains On Local Salaries

Rev. Murchison Named Mt. Calvary Minister

Fire Department Gets Right Hand

Fall Segment Of PR Course Set Dec. 4-6