BUDDIES Home of FINE MEATS

J.W. RICHARD'S
CHICKEN
Hens 48c
Roast $1.19

USDA CHOICE BEEF
CHUCK\nSTEAK
ROUND STEAK

FAMILY STYLE
STEAK

HUNTS TURKEYS
LB. 88c

SUGAR BAKED
Apples 49c

LEMONADE MIXES
3.99

Local Produce

BUDDIES

THERE IS A FINE LINING BETWEEN A GOOD TASTE AND A GREAT TASTE.

McKenzie Outlines Needs, Maintenance Stressed

New School Building Plan Proposed

The Panola Watchman (Dedicated to the Service of The People and Institutions of Panola County)

1971 General Election
Winner Announcement Newspaper For Panola County

PANOLA COUNTY
This Week
By Paul Padgett

Appreciation Banquet
Set For Martin Dec. 8
Rev. Biggs Will Serve As Speaker

Gov. Smith Approves
$102,325 HPCA Grant

Band Director Resigns
Post At Carthage High

McKenzie Speaker For P-TA

Nominees Announced
For Panola County School Board
**News Roundup**

Region Industrial Hearing Slated

The Board of Directors for the Industrial Foundation met to discuss the recent surge in industrial activity in the region. There was talk of new factories opening up, which is expected to create more than 1,000 jobs in the next few months.

Sorority Attended By 157

The Delta Zeta sorority held its annual charity ball last night, attended by 157 guests. The event raised over $3,000 for local children's hospitals.

**PJC Announces Production Plans**

PJC Productions announced its new slate of plays for the coming season. The lineup includes a new musical, a comedy, and a classic drama. The productions will be held at the PJC theater, starting in January.

**Phase One Training Completed**

Headstart Parents Meet

While the phase one training for Headstart parents was completed, there is still much more to learn. The program leaders will continue to hold training sessions for parents to prepare them for teaching their children at home.

**People In The News**

Santa Fe Railway Is Cited For Safety

Santa Fe Railway has been cited for safety violations in recent months. The company has promised to address these issues, and safety training is being emphasized throughout the company.

**READ THE ADS**

**Special Bulletin!**

Chevrolet has assured us that they will honor the current price on any bona fide order for any specific 1973 Chevy or truck placed now at Butler Chevrolet-OLDS.

Other manufacturers have been permitted price increases until further notice. Chevrolet is guaranteeing this price protection on the delivery of any immediate order placed through us. This could mean important savings to you. See us today and let us take your order.

Davy Jones

Sausalito, CA 94965

(415) 383-2222

Chevrolet 

Butler Chevrolet-OLDS

711 W. Panola St.

Phone 693-6611
Because We Care Package Misses Target
Contents And Meaning Arrive in Thailand

Bulldogs Topple Jacksonville By 14-6

Carthage Frosh Win Title

Ponies Bow Twice In Non-Conference

Lions, Bulldogs Vie For Crown

Bearcats Beaten

Bobcats Battered In Two

Standing 4

Famous Brands

The Shoe Box
EARLY FALL CLEARANCE FOR LIMITED TIME ONLY
SALE OF SHOES
SAVE UP TO 40%

NEW PATTERNS
NEW STYLES
NEW COLORS
NEW TREATMENTS

SELECTED STYLES
$488
VALUES UP TO $20
VALUES UP TO $16

NEW FAMOUS BRANDS

BOOTS $488
BLACK, DARK, WHITE VALUES TO $22

FAMOUS BRANDS

NOVELTY SWEATERS
KNIT TOPS
BLOUSES BODY SHIRTS

488
SELECTED VALUES UP TO 50%
Tyler Gets Slight Nod In TEC Poll

Long Branch News

Pre-Christmas Appreciation Sale

Free Turkeys - Drawing for Free Ham or Turkey in Our Store - Every 2 Hours Friday & Saturday - 5 P.M. - 9 P.M. - Win Just Register - Also Free Turkey with Purchase of Any Major Appliance Amounting to $100 or More - Northwest corner of square Phone 428-7855

PAUL CARTER

Catalina Electric Dryer

Rite Care NewsNotes

Gift Inn 578 South Slocum

Factory Direct Washer Sale

WESTINGHOUSE

Save Big Now!

Big 14 lb. 2 Speed Washer $199.95

Permanent Press Automatic Washer $128.95

Available Electric Dryer $109.95

Davison Bros.

HARDWARE & ELECTRIC

106 W. Bridge

Phone 428-4126

CATHERINE DRUG

Prescription Specialists - 452-2811

Shop Local Merchants

Ask Your Minister

Rehabilitated United Methodist Church

Kesi '73

Catalogues Are Offered
Tri-Community Discusses Projects

Clayton 4-H Election

Region VII

Committee Sets Meeting

Driving Course Offered

Lions Camp Aids

BSU Sets Drive For Funds

MEN's CORDUROY JACKETS

$1488

BOY'S SIZES $98

LAY-AWAY NOW FOR CHRISTMAS GIVING!

You Can't Beat Those Durinf Cold Weather!

MEN'S TWO-PIECE QUILTED

UNDERWEAR

$10.99

ENTIRE STOCK
CHILDREN'S DRESSES

10% OFF

ENTIRE STORE

SOLVE THEM HERE!

PANOLA LUMBER AND HARDWARE

CARPET

can change your whole life with color.

SHAG $795

TWEEDS $755

NYLON $625

INSTALLED

MIRRORS

FLINTKOTE

TILE

15¢

2 Colors

OVALS & SQUARES $24.95

9¢

POLY-Vi-SOL POLY-Vi-SOL

Poly-Vi-SOL

SUPER SAVINGS

20-0z. Size Reg. 79¢ Value

Remember! Double S&H for 3-Day Buyers

CARTAGE DRUG

"Prescription Specialists" Phone 485-2011
GREAT THANKSGIVING SALE

WILSON'S CERTIFIED GRADE "A" TURKEY HERE

DEL RExE Whole Dine Days
GREEN BEANS 3 lb. $3.99
GREEN CORN 5 lb. $1.00
CATSUP 14 oz. 39c
EARLY PEAS 4 lb. 1.00
MASHED POTATOES 10 lb. 59c
SHORTENING 3 lb. 69c
BLACK PEPPER 1 lb. 49c
ICE CREAM 3 gal. 69c

ROLRS 4 1/4 lb. 100c
PORK ROAST 2 lb. 59c
PORK STEAK 6 lb. 69c
SAUSAGE 2 lb. 3 lb. 51c
PORK CHOPS 5 lb. 69c
BACON 2 lb. 79c
ONIONS 3 lb. 39c

KEELING'S THANKSGIVING POULTRY SALE

TURKEYS

15 to 16 lb. $1.00
17 to 18 lb. $1.50
19 to 20 lb. $2.00
20 to 24 lb. $2.50

10 to 14 lb. $1.75

WE WILL BE CLOSED ALL DAY THANKSGIVING

SUGAR 3 lb. 49c
BROWN SUGAR 3 lb. 59c
FRENCH SUGAR 3 lb. 69c

LADY EXPLORES 13 EUROPEAN COUNTRIES

Mrs. Dowling

Mrs. Dowling, 60, of Carthage, who spent 13 weeks in Europe last year, returned to the States recently after a trip to England. She visited London, Paris, and many other European cities.

MAGNETIC ROSES: FLOWERS THAT LIVe

A new type of magnetic rose is being marketed. The rose has a magnetic core that allows it to be used in various applications, such as decorations and souvenirs.

WEDDING PERFORMED HERE

The wedding of Mr. and Mrs. Smith was performed here last Saturday.

VOWS TO BE SAID

The wedding ceremony included traditional vows and readings.

SHOWER IS GIVEN

A bridal shower was held for the newlyweds.

Prize Cake Won

Mrs. Johnson won a prize cake in a local bakery contest.

LADY EXPLORES 13 EUROPEAN COUNTRIES

Mrs. Smith, a travel enthusiast, explored 13 European countries last year.

MAGIC OF MUSIC TO BE REVEALED

A music concert is scheduled for this weekend.

SKIT IS PROGRAM

A skit is included in the program.

THE PANAMA WATCHMAN

Events and news from Carthage, Texas.
Buncombe Andy Jones Joins Area News U.S. Army Program

New Arrivals

TENSION?

LIVE CHANNEL CATFISH FOR STOCKING LAKES SPORTING GOODS

DeBerry-Panola-Bethany

TV PROGRAMS

NOW OPENING THE NEW CHRISTMAS CLUB

Everybody Loves To Play Santa!!!

"73 CLUB STARTS MONDAY, NOVEMBER 20"

Christmas Club

Support Your Home Town Merchants

PACe HARDWARE PLYWOOD
BUILDING SUPPLIES T E N T A L S
SUPERMARKET

First National Bank

PREVENTION IS THE BEST PROTECTION

SOIL IS LIFE

SANTA IN PRESENTS AT SEARS

TUESDAY-WEDNESDAY THURSDAY

NOVEMBER 14, 15, 16 9-6:30, 1-5:30

BOUNTIFUL FOODS FOR THANKSGIVING

7-BIG DAYS AT ROBBIE'S FOOD KING

MIRACLE WHIP 49c COVERED LEG OF LAMB

FRESH FRUITS & VEGETABLES

BANANAS... 10c

ROMA APPLES... 29

Ham

Ham

PORK RIBS...

NECK BONES...

SUNDAY ROAST

BAKED BEEF

FRANKS

PORK BRAINS

BEEF SAUSAGE

ROBBIE'S FOOD KING

AG

"Your friendly full service bank" Carthage, Texas
OPINIONS + FEATURES

Editorials

No Coalition

By James Smith

Is They, Or Ain't They?

The News goes out for more than the words on the page. The next four years will be a critical period for our democracy, and the decisions we make now will shape the future of our nation. It is up to us to hold our leaders accountable and demand the truth. We must stand together to protect our values and ensure that the voices of the people are heard. Only then can we hope to secure a brighter tomorrow for all.

Stop Smear Campaign

There is a campaign to smear our leaders, to cast doubt on their integrity and abilities. This is not new, but it is a tactic that has been used to divide and conquer. We must not fall for it. We must stand together, united in our commitment to our country and its values.

Public Schools Finished?

The Washington, D.C. area is facing a crisis in education. The public schools are struggling to provide a quality education to all students. We must take action to ensure that every child has access to a good education, regardless of their background or circumstances.

Grassroots-Opinion

Out Of The Past

From the files of

The Panola Watchman

SHOP AT HOME

NEW OFFICE FURNITURE

Brookshire Bros.

THE BEST FOR LESS
Christmas Parade
Deadline Nov. 24

Rite Care Purchases Arbor Acres Facilities

Most Close
On Thursday

County Applies To TIC For Rural Designation