Fine Foods And Best Holiday Wishes From

BUDDIES

SHOP EARLY ... We Will Be Closed Christmas Day!

The Uncola Seven Up
10-c. Bottles NO Deposit

Grapefruit
1899¢ 6 49¢

Shasta Beverages
AND Mixers
ASSORTED FLAVORS Stock-up Now For the Holidays Ahead!

5
18-c. bottles
YOUR CHOICE

Neuhoff Ham
SHANK PORTION
LB. 49¢

5
383 cans
YOUR CHOICE

Del Monte
Cream Style or Whole Kernel
Corn or Sweet Peas
"Mix or Match"

5
69¢

Perfect Whole Stick Ham
Whole or Fully Cooked.

Turkey Tom
15 to 16 lb.

35¢

Pies
29¢

Cup & Glass
12¢

Cherries
10¢

Coconuts
10¢

Christmas.jpg

Carthage Merchants
Gird For Late Rush

Most Open
On Dec. 24:
Banks Close

Former Woman Solon
Miss Neal Dead At 96

Reed New President
Chamber Elects Officers

Panola County
This Week

Mail To Go
On Dec. 24

Christmas Paper Dec. 23

Aid Needed
798 Tickets Issued Here

Shop Carthage For Late Christmas Gift Needs
Whoop Up At Rockport

The Christmas season is in full swing, and the Rockport area is buzzing with activity. The local Chamber of Commerce has organized a series of events to celebrate the holiday spirit, with a focus on community outreach and support.

Panola Soil Acreage Is Now Listed

The Panola Soil and Water Conservation District has recently released a comprehensive report on the soil quality and acreage in the region. This information is crucial for farmers and landowners, as it helps them make informed decisions about crop production and soil management.

Holiday Season Dangerous Time

As the holiday season approaches, safety becomes a top priority. Local authorities are提醒 residents to stay vigilant and follow safety guidelines to prevent accidents and ensure a safe holiday.

Electrifying Ideas For Christmas Trim

This year, why not take your holiday decorations to the next level with some electrifying ideas? From LED light strands to smart home controls, there are numerous ways to make your Christmas display stand out.

FABULOUS PRE-HOLIDAY HOME APPLIANCE SAVINGS

QUALITY FOR QUALITY KELVINATOR GIVES YOU MORE FOR YOUR MONEY

OUTSTANDING SAVINGS ON KELVINATOR ELECTRIC DRYERS AND AUTOMATIC WASHERS

MOTOROLA QUASAR II INSTAMATIC COLOR TV

PANOLA FURNITURE AND APPLIANCE

THAT'S A FACT

LOOK AHEAD VALUE IN BOYS ZIP-FRONT

SHOE SALE

MENS SPORT SHIRTS

MENS PANTHERIA KHAKI PANTS

MENS BALLOON TROUSERS

KHAKI PANTS

THAT'S A FACT

LOOK AHEAD VALUE IN BOYS ZIP-FRONT

SHOE SALE

MENS SPORT SHIRTS

MENS PANTHERIA KHAKI PANTS

MENS BALLOON TROUSERS

KHAKI PANTS
FILL YOUR SAVINGS

Large Head

LETTUCE
25¢

No. 1
Fresh Cabbage
10¢

CABBAGE
1 lb.

GRAPEFRUIT
2 for 29¢

CARROTS
1 lb.

ORANGES
1 lb.

PICNIC HAMS
.49¢

BACK BONES
.59¢

POUR SAUCE
.59¢

SAUSAGE
.89¢

CRISCO

69¢

Cranberry Sauce

19¢

CRANBERRY
SAUCE

CANNED BISCUITS
12 cans
$1

CHRISTMAS FRUIT
No. 1 Christmas Mix
DIP 3-6 oz.
1 lb.

COCONUT
5 lb.

EGGS
2 doz.

Bread

4 lb.

BOB'S SUPER HANDY BREAD
OIL 1-lb. Pkg. Quarter

PORK HAMS
59¢

BACON
59¢

Bacon

10 lb.

HAMS
69¢

TEXAS MAID
5 lb.

FREEZER BAGS
COOKED MEATS

COOKED MEATS

MILK

3 gal.
$1.55

EGGS

3 dozen
$1

Eggs

WHOLE

12 dozen
$1

FROZEN FOODS

No. 1
Blanket Muffins or Potatoes

PIES

1 lb.

APPLE PIES

1 lb.

ORANGE JUICE

5 gal.
$1

Orange Juice

CANNED ORANGES

39¢

CANNED GRAPEFRUIT
49¢

CHRISTMAS FRUIT

3 lb.

COCONUT

49¢

CHICKEN BROTH

4 oz.

ROLLS

5 lb.

PANTRY MIXES

1 lb.

SUGAR

1 lb.

SALT

1 lb.

PANTRY MIXES

1 lb.

BOB'S SUPER HANDY BREAD

3 lb.

BOB'S SUPER HANDY BREAD

4 lb.
OPINIONS ★ FEATURES
Editorials

Coming Of Christmas

The Christmas season has come. A new year is here and before you know it, the days will be numbered. The Christmas season has come. A new year is here and before you know it, the days will be numbered.

Islands Of Integrity

Most have some ideals and standards of morality, and regards their own integrity. They are not always based on the same principles.

Welfare Cheats

There are some who do not see the need for welfare and the government is not doing enough to help those in need.

Grassroots Opinion

The people in our community are the ones who need the most help.

Out Of The Past

The people in our community are the ones who need the most help.

SALE

ALUMINUM Siding

AWNINGS ★ PATIO COVERS ★ CARPORTS ★ INSULATION ★ STORM DOORS ★ REPLACEMENT WINDOWS FREE ESTIMATES B&B ALUMINUM PRODUCTS Phone 465-7950

Letters To The Editor

Ted Tells It...

Like It Is

By Ted Leach

It's been a busy Christmas season for our city, with events and activities taking place throughout the holiday season. The city has had a great turnout for events, but it all comes down to the people who make it happen.

Carthage Schools Plan Newsletter

To announce and improve awareness of the Carthage Schools, a new newsletter will be launched.

FJC Offers Courses For Center In Spring

The college will be offering courses for the spring semester, including new programs and classes.

Carthage Furniture Co.

Carmel Furniture Co.

Color TV SPECIALS

We have a great selection of color TVs in stock as of now.

ZENITH CONSOLE STEREO

TING 19" BLACK & WHITE TV $1495

RECLINERS

By L.A. DEVER, BERKLINE AND BURRELL

SALE $48 AND UP

FLOOR LAMPS $5

Student DESKS $1395

MARKET DESKS $1395

SOFAS $1295

ZENITH RADIO $1295

INSPIRING MATTRESS $34

Beautiful Gifts FOR THE HOME

FREE TV STAND WITH THIS TV ZENITH 19" $278

FREE!

MAIL-IN OFFER HUSH PUPPIES, TOO WITH PURCHASE OF ANY SIZE! GREAT NEW SUITS $75 OFF BEDROOM SUIT FROM NOW UNTIL CHRISTMAS.

Vacuum Cleaner With Attachments

$38

New Only $278

COLOR TV SPECIALS

WATERFORD MANUFACTURING COMPANY

We provide a wide range of Color TVs in stock.

WATERFORD MANUFACTURING COMPANY

We provide a wide range of Color TVs in stock.

WATERFORD MANUFACTURING COMPANY

We provide a wide range of Color TVs in stock.
PJC Streak Ended By Centenary 94-90

Texas Waterfowl Refuge Approved

Pheasant Prospects Are Good

CLOSE-OUT
ONE BIG GROUP

Toys
½ OFF

BIG COUNTER OF TOYS THAT WE'RE CLOSING-OUT BEFORE CHRISTMAS!

New Items Will Be Added Daily.

SKILLET DINNERS
69¢

Hamm's

COFFEE

Holiday Bargains At Buddies

Cut Green Beans 69¢
Aluminum Foil 55¢
Alice Blue Coconut 59¢
Brownie Mix 1.5¢
Minced Meat 77¢
All-Beef Hot Dogs 27¢
Canned Tomatoes 53¢
Rice Paper Napkins 25¢
Sliced Peaches 49¢
Broiled Cheese 59¢
L.Y. Sharp Cheese 53¢
Baked Oysters 59¢

Carthage Defeats Center To Grab Own Tourney

Carthage Finishes Second In Tourney

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Rice Paper Napkins 25¢
Sliced Peaches 49¢
Broiled Cheese 59¢
L.Y. Sharp Cheese 53¢
Baked Oysters 59¢
Discrimination Confronts Southern Woman

TV PROGRAMS

CHANNEL 3

STEREO TAPE PLAYERS

CHANNEL 12

6 ORANGES 10 STYLES

TO SELECT FROM

WHITE'S AUTO STORE

ORDINARY 1369

CHANNEL 6

Edenwood Orchard

Market 11:45 A.M.

W. Motor Sales

DAVIDSON BROS.

CHANNEL 7

South Hill Motors

Announce

Definitely

CLEANSERS

DECORATORS

JEWELERS

PHILCO TV

SAYS AND SERVICE

MATTRESS WASHING

DAVIDSON BROS.

CHANNEL 8

ORDERED

PHILCO TV

SAYS A SERVICE

MATTRESSES 20TH

DAVIDSON BROS.

CHANNEL 9

The 925 gift you can save for $18.75.

CHANNEL 10

The 925 gift you can save for $18.75.

CHANNEL 11

The 925 gift you can save for $18.75.

CHANNEL 12

The 925 gift you can save for $18.75.

TOasters

CRISTOFORO

MOTOR SALES

DARWIN BROS.

A. McLAUGHLIN

MARSHALL

L. R. MARTIN

CH bother

The 925 gift you can save for $18.75.

CHANNEL 13

THE 925 gift you can save for $18.75.

CHANNEL 14

THE 925 gift you can save for $18.75.

CHANNEL 15

THE 925 gift you can save for $18.75.

CHANNEL 16

THE 925 gift you can save for $18.75.

CHANNEL 17

THE 925 gift you can save for $18.75.

CHANNEL 18

THE 925 gift you can save for $18.75.

CHANNEL 19

THE 925 gift you can save for $18.75.

CHANNEL 20

THE 925 gift you can save for $18.75.

CHANNEL 21

THE 925 gift you can save for $18.75.
Energy Needs Threatened By 'A Flood Of Rhetoric'

This feature is published in the interest of a better Community and is sponsored by the following civic-minded business firms and individuals:

Hayden Construction Co.
Rite-Care Poultry Co.

Joe's Cafe
K & K Florist
Hasten Funeral Home
Pentecostal Church
Percy Church
Presbyterian Church

This Week's Sunday School Lesson

Good News Of Great Joy

Background Scripture: Luke 2:10-11

PREPARATION:
The Month of December in the Sunday School is dedicated to the celebration of Christmas. This theme is reflected in the clothes, decorations, and lessons. The children are taught about the true meaning of Christmas, focusing on the birth of Jesus and the joy it brings to the world.

DEVOOTIONAL:

Scripture Reference: Luke 2:10-11

The angel said to them, "Today in the town of David a Saviour has been born to you; he is Christ the Lord." And suddenly there was with the angel a great host of the heavenly host praising God and saying, "Glory to God in the highest, and on earth peace among those with whom he is pleased!

10 Charged In County One Pleads

Watch Your Fat-Go

Adding Machine Paper Or Ribbons
The Panola Watchman

Christmas Savings Sale
DIAMOND JEWELRY

Including...
• Engagement & Wedding Rings
• Cocktail Rings
• Pendants
• Earrings
• Bracelets
• Tie Racks

Choose Yours
New Merchandise Added Daily

Pace Hardware
Phone 922-1445

Cox's Jewelry
West Side Of Square

PANOLA WINDSOR, College, Texas, December 18, 1971
Social Security Fields Nursing Home Complaints

Don Adams Seeks State Senate Post

Humans Beware: Asps

CARE Report Reveals $92,500,590 In Aid

If you want a '72 Chevrolet at '71 prices, for goodness sake please hurry.

LET THE SMILING HORSE FILL YOUR STOCKING

HATS
By Bailey & Ranchi
From $15.00

CHILDREN'S BOOTS
By Tucker & Sons
From $7.99

Tony Lama
For Men & Women
BOOTS
$44.95

ALSO TEXAS BOOTS '18.95''

EAST TEXAS HORSE SUPPLIES

Your Christmas Club Will Pay The Bills...

Join Now

With a Christmas Savings Account from your bank you always have cash to pay for gifts. Start your Savings Account today.
**The Panola Watchman**

**ON CAMPUS**

Carthage, Texas, December 12, 1971

**I Just Can’t ‘Bayer’ Another Commercial**

From Point Express

Will the saddest TV commercial you ever saw be the one that you watch for the last time? If so, the other commercials will be just as sad as they are now. Imagine that the hour is near for the last time that you will have the chance to watch the commercials that will be gone after tonight. It is a thought that is sure to make you shiver with fear of the end.

---

**Commercialism**

By Teresa Styles

Commercialism is becoming more of a way of life. It is hard to escape and is everywhere you look. The problem with commercialism is that it is often difficult to see. It is a disease that can spread quickly and can be hard to cure. The only way to stop commercialism is to stop the spread.

---

**SC Helps St. Nick**

Baker Council members buyer from the Salvation Army.

---

**MERRY CHRISTMAS**

**STUDENTS OF PANOLA COUNTY.**

---

**Key Club Begins Annual Leaf Rake**

By Kim Brock

The Key Club has begun its annual leaf rake. The club is working to clean up the campus and make it a more pleasant place to be.

---

**Lady Teaches Beauty**

By Leslie Green

Mrs. Barbara Johnson, the new beauty teacher, is teaching the students how to apply makeup and take care of their skin. She is teaching them how to apply makeup and take care of their skin. She is teaching them how to apply makeup and take care of their skin. She is teaching them how to apply makeup and take care of their skin.

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**School Is In Spirit**

By Kim Brock

The students are showing their spirit for the school. They are wearing their school colors and cheering for the school at every chance they get.

---

**DE Club Hits 500**

By Kim Brock

The DE Club has reached 500 members. This is a great achievement for the club.

---

**CHS Club Will Host Peanut Butter Tops In Protein**

By Kim Brock

The CHS Club is hosting a peanut butter event to promote protein. They are hoping to raise awareness of the importance of protein.

---

**Lady Teaches Beauty**

By Leslie Green

Mrs. Barbara Johnson, the new beauty teacher, is teaching the students how to apply makeup and take care of their skin. She is teaching them how to apply makeup and take care of their skin. She is teaching them how to apply makeup and take care of their skin. She is teaching them how to apply makeup and take care of their skin.

---

**Carthage High Has Air Pilot**

By Kim Brock

The Carthage High School has a new air pilot program. The students are learning how to fly and are excited to be learning a new skill.

---

**Committee Has Meet**

By Kim Brock

The committee had a meeting to discuss the plans for the event.

---

**Santa Seen In Many Countries**

Christmas occurs in all Christmas countries as well as in the United States. The Santa is seen in many countries and is a symbol of the Christmas holiday.

---

**Ges 10C. Porta Color TV...**

By Kim Brock

Ges 10C. Porta Color TV... It's easy to carry. It's like having TV in every room in the house!

---

**Porta Color 10C TV...**

By Kim Brock

Porta Color 10C TV... Buy a GE Porta Color TV and get the perfect gift for the one you love. It is lightweight and can be carried easily. The Porta Color TV is perfect for the person who wants a TV for a small space or for someone who wants a portable TV. The Porta Color TV is available in black and white or in color. It is a great gift for anyone who loves TV.

---

**OEA Holds Bake Sale**

By Kim Brock

The OEA held a bake sale to raise money for its activities.

---

**SCHOOL NEWS DEADLINE IS NOON THURSDAY**

---

**WILLIAM'S FURNITURE AND APPLIANCE**

100 S. St. Mary

403-5662

---

**NOTICE TO SUBSCRIBERS**

**SUBSCRIPTION RATES**

TO THE PANOLA WATCHMAN

Will Be Changed Jan. 1, 1972

**NEW RATES**

EFFECTIVE JANUARY 1, 1972
INSIDE PANOLA COUNTY $4.75 per yr.
Outside Panola County $6.00 per yr.

**SALE NOW**

RENEW YOUR PRESENT SUBSCRIPTION NOW
(Regardless of Due Date) For One Year Only At This Rate
Subscriptions Rate Of $4.75 In Panola County And
$6.00 Outside Panola County

YOU MUST DO THIS BEFORE DEC. 31ST.

[Decreased Rates Go In Effect At That Date]
DPS Expecting 100 Fatalities During Holidays

Edward Wilson, Jr., Texas Department of Public Safety spokesman, reported that the preliminary figures indicate that 100 people have died in 1997 drunk driving accidents in the state. The figure includes those who died on the job or in drunk driving accidents while on holiday, including those involved in work-related accidents.

Home Fires Can Turn Yule Joy To Tragedy

The owner of the home, Mr. and Mrs. John Smith, stated that they had just bought a new Christmas tree and were eager to decorate it. However, they had not yet found the lights to decorate the tree. They had been shopping for lights when they heard a crackling sound behind them. When they turned around, they saw a burning tree trunk.

The tree had caught fire while they were shopping for lights. They quickly put out the fire but were too late to save their tree. The owner of the home expressed his regret at losing his new Christmas tree.

City Manager Outlines Tax Re-Evaluation Plans

City's Goal To Equalize Assessments

The city manager, Mr. John Doe, announced that the city will conduct a tax re-evaluation to ensure that all properties are assessed at the same value, regardless of location. The city's goal is to ensure that all property owners pay their fair share of taxes.

Students To Get Help

Al Croix To Resign

Al Croix, the city's education commissioner, announced his resignation to focus on his family and personal life. He will be replaced by Mr. John Doe, who will focus on improving the city's educational system.

City Gets $23,814.10

Sales Taxes

The city received $23,814.10 in sales taxes, which will be used to fund the city's budget.

Christmas Gifts For The Home

Bravura

COLOGNE SETS

TABLE OF ELECTRIC MIRRORS ETC.

25% OFF

Priced 149c - 2.99

KLEENEX TISSUE

4 Boxes

$1.00

We Deliver Free Of Charge

Call 693-7196

POLAROID COLOR FILM

Reg. $3.95

For Small Girls

MIRROR BRUSH COMB SETS with two bristle jets

Reg. 79c

$1.49

Flash Cubes

ANACIN ARTHRITIS FORMULA

ANACIN

Reg. 99c - 1.99

Vitellis

Large Colgate

TOOTHPASTE

PROTEIN 21

Reg. 59c

89c

Reg. 79c

98c

We Deliver Free Of Charge

Call 693-7196

Saturn Beauty

HAIR SPRAY

$3.99

Reg. 79c - 1.99

Hair Tonic

Protein 21

Buy 2 at regular price...