Commission, Board Exchange Views

Zoning Ordinance Survives Round 1

Incumbents Announce

ISD Board Will Meet

Carthage ISD Files Tax Suit Against 48 Highway Contract Awarded

Visit Camp Fire Girls’ New Building Sunday
Introducing
OUR NEW EMPLOYEES

OUR NEW SERVICE AND REPAIR MANAGER

Meet John Paul of Lufkin, Texas. Mr. Paul spent 9 years as a Chrysler Dealer in Cass County. He
has been in the automotive business for 12 years and is professionally trained with all parts
service in this field. We invite you to come in and meet Mr. Paul and learn all you service
problems to his.

MAE LILLIE V. NECKLASS
OUR NEW
PAINTER

TUNE-U* SPECIAL
110-120 HP ENGINE $5.75
120-200 HP ENGINE

FREE WINTERIZE SERVICE
Bring your car to us for this free service (up to 10). We will check and change oil and perform
winter service on your car and get your engine started off idle. Our service is the best, so call us.

SERVICE MOTORS

DODGE-Plymouth-Chevrolet

Phone 9-3555

The Panola "Watch"
Commission, Board Exchange Views

Zoning Ordinance Survives Round 1

The Carthage City Commission and its zoning and planning board met last week to hear an appeal of a zoning and planning board decision. The meeting was held in the City Hall, with the planning board chairperson presiding. The meeting lasted for approximately two hours, with numerous public comments made. The agenda included a new zoning ordinance, as well as a zoning variance request.

Incumbents Announce

The planning board announced that it would continue to meet monthly to discuss zoning and planning issues.

FM Road Due Work

The FM Road project is set to begin soon. The project will include road widening and the installation of a new traffic signal.

Camp Fire Building Open House Sunday

The Fire Department will hold an open house at their new headquarters on Sunday, November 11th. The public is invited to tour the new facility.

ISD Board Will Meet

The Carthage Independent School District will hold its regular meeting on Tuesday, November 13th. The meeting will begin at 7:00 PM and will include updates on the school district's budget and future projects.

Carthage ISD Files Tax Suit Against 48

The Carthage Independent School District has filed suit against 48 individuals, alleging that they have not paid their property taxes for the past two years.

Highway Contract Awarded

A $1.5 million contract for the construction of a new highway in Carthage has been awarded to a local construction company.

Visit Camp Fire Girls’ New Building Sunday

The new Camp Fire Girls building will be open for public viewing on Sunday, November 11th. The building was completed last month and will be used for youth activities and events.

 Beautification Project: These Blue Birds of Carthage!

The Carthage Beautification Project has received a grant to purchase new park benches for the downtown area. The benches will be installed in early December.

UF Drive Collects $6,828.75

The UF Drive, a local fundraising event, has raised $6,828.75. The funds will be used to support local charities.

Clean-up Day Planned

A community clean-up day will be held on Saturday, November 10th, from 9 AM to 12 PM. Volunteers are needed to help with the clean-up.

Rules to Be Updated

The Carthage City Commission will hold a meeting to discuss updates to the city's code of ordinances.

Check with your bank or employer to verify hours of operation. The numbers are often different.
Farm and Ranch Notes and News

BY ALFRED CRAY
County Agricultural Agent

In This Issue:

- Adult Seminar Will Continue
- Price Freeze Will Continue
- Logon' Visitin'
- Ag Producers Need To Make Tax Check
- Model of the Month
- The Smiling Horse Has Chosen Miss Diane Mcguire A Carthage Senior As His Model Of The Month, You Can See Why Any Horse Would Smile Who Turned On't Head. Her Clothes Are From East Texas Horse Supplies. She Wears A Baily Hat Priced At A Ten Tex Knit Shirt And Knams Pans All Available In East Texas Horse Supplies
- Look Ahead Value In Boys Zip-Front
- ...The Plain Leg Is Out
- High Rise Bootery Is In

Introducing
OUR NEW EMPLOYEES

MRS. LILLIE V. MCKELLAR
DENNIS
WONZIE

Mrs. Victoria in our store 20 minutes visit and site of their Denny employed by Stewart Agencies in Carthage. They plan to help the efficient patron among our personnel.

TUNE-UP SPECIAL
HORSE CRUDE REPAIRS
CARE EXPENSE TEND
FREE WINTER SERVICE
DOUGLAS-FMTHURST-CITRUS

SERVICE MOTORS
Hwy. 25 East Loop Phone 956-5454

CALIFORNIA S BOOKKSH OX
COMPLETED E-

OFFICE FURNITURE

THE PANOLA CO Qualif Season Opens Dec.1

GONAL WATCHMAN

Mrs. Watchman's story in Panola County so she's in the right hand of peace.

THE PANS O CO Qualif Season Opens Dec.1

MODEL OF THE MONTH
FILLY'S

The model is Miss Diane McGuire in a hat, blouse, and pants from East Texas Horse Supplies. She looks great! The store is located at 200 East Loop in Carthage, Texas.

Logan Visitin'

Logan is a visit to a local store.

Ag Producers Need To Make Tax Check

Ag producers need to make tax checks.

Price Freeze Will Continue

Price freeze will continue.

Adult Seminar Will Continue

Adult seminar will continue.

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YOU'RE

Invited

to

OPEN HOUSE

AT THE PANOLA COUNTY CAMP FIRE'S
NEW HOME IN DAVIS PARK

SUNDAY, NOVEMBER 14, 2-4 P.M

Shoe Box

Carthage Dry Goods

Williams Furniture Co.

Ken Turner Pharmacy

Cox Jewelry

Matthews Dress & Gift Store

Hawthorn Dry Goods

M&M Toggery

Hawthorn Funeral Home

Sharpe Electric Co.

Birdwell's

Brownie's Drive In

Pete Williams TV

Phillips' Fashion Fabrics

Bauer Furniture Co.

Butler Chevrolet-Olds, Inc.

Shelby-Panola Federal Savings & Loan Assn.

Sponsored by these fine merchants interested in Panola County's young population

Carthage P-TA
Carthage Furniture Co
Panola Motor Co.
Esquire Theater
Robbie's Food King
Pippen Motor Co.
First National Bank
Wonderland
Bob's Super Handy
Keeling Food Store
Cassidy's
First State Bank
And Trust Co.
Carthage Drug
October Wedding Is Held

The wedding of Mrs. Helen Hassen and Mr. Arthur Menkes was held on October 7th at the United Methodist Church in Long Branch. The couple will reside in Long Branch.

Tea Shower Fetes Two Future Brides

Miss Lawless was feted on her 22nd birthday with a tea party at her home. Friends and family gathered to celebrate her milestone and wish her well.

Miss Patterson Weds Michael Mauritzon

Miss Patterson married Michael Mauritzon on October 9th. The couple will reside in Long Branch.

Holiday Plans Are Discussed

The holiday season is upon us, and families are busy making plans for the festivities. Christmas parties, gift exchanges, and family gatherings are all on the schedule.

Parade Plans Established

The annual parade is set for November 24th. The parade will feature floats, marching bands, and holiday decorations.

News About People

The latest updates on local events and personalities.

Long Branch News

The latest news from the Long Branch community.

Save ON SEASON’S FIXIN’S!

Frosty Layer Cake Mixes

3 BOXES $1.00

Last Call Saturday

Is the last day we guarantee you
Of buying a new 1972 Chevy pickup or automobile at Frozen 1971 Prices

Come Save Now!!

Chevrolet

Butler

Chevrolet-Olds Inc.

Phone 934-8811

Fabulous Gold Tableware

AG Food Store

Keeling Food Store

Education Foundation

Farmers Bank

Frosty Layer Cake Mixes

3 BOXES $1.00

The Family Lawyer

Comet

FROZEN FOODS

FROZEN FOODS

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Opinions
And Ideas
Club Topic

Key Club
To Attend SEA Seminar

Christie Takes
Mythical Crown

Six Are
Selected

Reactions
To Be Told

PB Subscriptions
Taken Until Friday

Business Law Is
Added To Courses

Girls Get
Male Mail

Carthage High
Has Collegians

But Your Honor

PJC Plans
72 Events

Panola Is In
For A Change

Christine R. Castillo
Wide World

Carthage High School has a club for students who have interests in both business and college. The Key Club is one of these clubs, and it is open to all students. The club meets after school on Wednesdays in the library, and members are working on a project to help local veterans.

Christie Takes Mythical Crown

Elle Johnson is the new owner of the Mythical Crown, which is a jewelry store in Carthage. She recently purchased the store from her grandmother, who had owned it for many years. Elle is excited to continue the tradition of quality jewelry and service that her grandmother started.

Six Are Selected

A selection of students was made for the 4-H Horse/Lamb Show at the upcoming county fair. The winners are:

- Justin Johnson
- Emily Taylor
- Alex Martinez
- Samantha Smith
- Jordan Harris
- Matthew Rogers

Reactions To Be Told

The reactions to the selection of students for the 4-H Horse/Lamb Show were mixed. Some students were happy, while others were disappointed. However, everyone agreed that the process was fair and that the winners are well-deserved.

PB Subscriptions Taken Until Friday

The deadline for subscribing to the Panola Watchman is this Friday. Students can subscribe for the entire upcoming school year for only $20.00. Subscriptions can be ordered through the newspaper office, or online.

Business Law Is Added To Courses

The Carthage High School curriculum has been expanded with the addition of a Business Law course. The course will cover topics such as contracts, property, and liability.

Girls Get Male Mail

The Carthage High School newspaper has decided to open its mail to both male and female students. This has been met with mixed reactions, but overall, students are happy with the change.

We Have 9 Houses
Under Construction

...At This Time
And We're Starting 5 More
If You Are Planning To Build...We Will Be
Glad To Give You A Free Estimate
WE COULD SAVE YOU SEVERAL DOLLARS

LOVELL KELLEY
CONSTRUCTION CO.
Phone 882-6884

Polyglas Whitewalls
S A V E 1 / 3

Thriftway
Coin-a-Matic
LAUNDRY & DRY CLEANING
IN MARSHALL

* 32-Washers
* 12-Dryers
* 3-Dry Cleaners

All 1972
MODEL: EQUIPMENT

OPEN 7 a.m. to 10 p.m. Daily
ATTENDANT ON DUTY AT ALL TIMES

3307 S. WASHINGTON AVE.

M & M TOGGERY
Carthage, Texas

The Panola Watchman
On Campus
Carthage, Texas, November 15, 1971

Key Club
To Attend SEA Seminar

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3307 S. WASHINGTON AVE.

M & M TOGGERY
Carthage, Texas
Ponies Drop Opener By 68-66

Kilgore Laces Carthage By 21-0 Tally

Chapel Hill
Out Of Race

November Opens
Texas Deer Season

Timpson Mauls
Beckville, 42-0

Joaquin Falls
In 20-A

Shut Out 12-0
Carthage 9th Bows

Kilgore Wins 21-0
Carthage JV's Fall
OPINIONS * FEATURES
Editorials

Job-Killing Law

Opponents of the recent proposals for a state income tax say that they believe the state tax will result in a lower quality of life for all workers in the state. Furthermore, state income tax would require the state to pay a higher price for public services and thus increase the cost of living for everyone. The state income tax would place an unfair burden on all workers in the state, and it would also require the state to pay a higher price for public services. The state income tax would be a job killer, and it would require the state to pay a higher price for public services.

Law Stop Smut Mail

Full disclosure in a report by the NAACP to the United States Senate on the postal service's handling of smut mail revealed that the postal service's policy of not delivering smut mail to homes is ineffective. The NAACP report states that the postal service's policy of not delivering smut mail to homes is ineffective because the postal service's policy of not delivering smut mail to homes is ineffective.

No Real Substitute

As wage and price controls tighten, more people find themselves having to think long and hard about how to make ends meet. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced. The same can be said for many of the workers who have been laid off or who have had their hours reduced.
Texas Cats In Trouble

Bentsen Seeks To Plug Criminal's Loopholes

TV PROGRAMS

MEAT SPECIALS

PICNICS

CASSITY JONES CONST.

CASSITY JONES CONST.
Support that home team

1971 CARTHAGE BULLDOGS 1971

YEA TEAM! We’re Supporting the Bulldogs and Bearcats! WIN EVERY GAME FIRST NATIONAL BANK MEMBER FDCC, CARTHAGE, TEXAS

1971 BECKVILLE BEARCATS 1971

PLAY TO WIN BOYS! WE'RE SUPPORTING YOU ALL THE WAY PANOLA MOTOR CO.

Go to the Games
BUY THE BEST... BUy TExaco
JACK MORTON
Tecumseh Consignee Carthage, Texas

CITY BEAT

CARTHS vs. JACKSONVILLE
Nov. 12 At Jacksonville 7:30 p.m.

BECKVILLE vs. TATUM
Nov. 12 At Tatum 7:30 p.m.

Season Mark

BULLDOG SCHEDULE

<table>
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<tr>
<th>Score</th>
<th>September</th>
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BEARCAT SCHEDULE

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<tr>
<th>Score</th>
<th>September</th>
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Support the Bulldogs and Bearcats
We Know You Can Win
You Can Always Win With Our Prescriptions CARTHAGE DRUG Your Prescription Specialist

Go Team ... GO! PLAY TO WIN!
We’re Supporting The Fighting Bulldogs and Bearcats Wishing You The Best of Luck! HAWTHORN’S DRY GOODS

WE'RE SUPPORTING OUR FOOTBALL TEAMS
J.D. LYNCH FLORIST & GREENHOUSES
117 N. Pearl Place of Patron

Our Best Wishes For Successful Season Play to Win Boys HAWTHORN LIFE INS. CO.

Go To The Game In Style... by Shopping M & M TOGGERY

We're Behind Our Big Teams KEN TURNER PHARMACY

Aligns With Back Wheel Alignment & Wheel Balancing at... WHITE'S AUTO

Meet Me at Brownie's DRIVE-IN AND WE'LL TALK IT OVER AFTER THE GAME

YEA TEAM! We're Batching On You To Win! SEE US FOR COMPLETE BUILDING SUPPLIES FACE HDW. & LUMBER CO. 922 S.ACY STREET

We Are Backing the Bulldogs and Bearcats "Specialty Foods" D & M. P. S. Place 606-

Good Luck BULLDOGS & BEARCATS From JOE'S CAFE Come by after the game

BEST OF LUCK CARRDGE AND BECKVILLE JENKINS DRUG

"We're Behind You At The Game"

DeBerry-Panola-Bethany

DeBerry, Panola, and Bethany

Ag Seminar Will Study Chemicals

There Are Reasons More People Shop at Buddies

Buddies Quality Produce
- Chiquita Brand Bananas lb. 10¢
- Pineapple-Grapefruit Juice 3 cans 79¢
- Cottage Cheese 33¢
- Sliced Turkey 88¢

Everyday Bargains at Buddies!
- Sausage
- Ribs
- Whole Pork Loins
- Chicken Hens

Add Your "EXTRA DISCOUNT"
5% on S&M Green Stamps

Brady To Fill Board Vacancy

Some Will Be Paying None
School Board Rolls Back Some Taxes

The Panola Watchman

Brown Asks Re-Election

City-Wide Thanksgiving Program Set For Nov. 24