Unemployment
Now at Low Level

President T. D. Bell, president of the Panola County Chamber of Commerce, said the 1960 unemployment report for the county was the lowest since World War II. The report showed an unemployment rate of 2%. This is a significant drop from the previous year's rate of 5%.

The President commented that the reduction in unemployment was due to the growth in the local economy and the increase in job opportunities. He also noted that the low unemployment rate would have a positive impact on the local economy, as more people would have the disposable income to spend on local businesses.

Caswell Ellis
Is Promoted

Caswell Ellis, who has been with the Panola County Chamber of Commerce for 10 years, has been promoted to director of economic development. Ellis has been instrumental in attracting new businesses to the county and has been a key figure in the development of new industries in the area.

Rev. Ray Scott
Named To Central Baptist Post

Rev. Ray Scott has been named as the new pastor of the Central Baptist Church in Carthage. Scott has been involved in the Christian community for many years and has a strong reputation for his leadership and pastoral skills.

Little League Stars
 Knocked From Playoffs

The Carthage Little League baseball team was knocked out of the playoffs last week when they lost to a team from a neighboring city. The Carthage team had been performing well throughout the season and had high hopes of making it to the championship game.

Water Level
Still Stable

Water levels in the Trinity River continue to be stable, according to recent measurements. The river level is currently at 1.7 feet above the base level, which is considered to be safe.

Rodeo Opens
On Thursday

A rodeo event featuring hundreds of horses and riders is scheduled for 6 p.m. Thursday. The event is being held in conjunction with the Panola County Fair, which is also scheduled to take place this week.

Panola County Has
A Very Active Market

The real estate market in Panola County is currently very active, with a number of properties on the market and new listings being added regularly. Real estate agents are reporting an increase in the number of inquiries from potential buyers.

Election Judges Listed
On Nov. General Vote

The list of election judges for the November general vote has been announced by the Panola County Election Office. The list includes both new judges and those who have been reappointed for the upcoming election.

Annual Bible
School Slated

Annual Bible School at the Carthage Bible Church will start Monday and continue throughout the week. The event is open to all, and interested individuals are encouraged to attend.

Postal Service
Normal Again

The postal service in Carthage has resumed normal operations after a brief disruption last week. The service was temporarily suspended due to a mechanical issue with a sorting machine.

No "Lady Luck" In This Case

Sister Frances, a nun who recently took over as the manager of a local pharmacy, has been facing a lot of challenges in her new role. She has had to manage a team of workers, deal with difficult customers, and ensure that the pharmacy is running smoothly.

Sp4 J. Langford
Due High Honor

The nation's third highest medal will be presented posthumously to Sp4 James M. Langford who was killed in action in Vietnam. The Silver Star will be presented to the parents of this young soldier and will be awarded posthumously to his parents. The presentation will be held on July 4th at the Panola County Courthouse.
HAWTHORN'S ANNUAL AUGUST CLEARANCE STARTS MONDAY... AUG. 5... 8:30 A.M.

LADIES and CHILDREN PLAY SUITS - SHORTS - BLOUSES
1/2 PRICE

LADIES and CHILDREN SUMMER SHOES
1/2 PRICE

LADIES DRESSES
1/2 PRICE

LADIES and GIRLS SWIM SUITS
1/2 PRICE

MEN'S SUITS
And
SPORT COATS
1/3 OFF

MEN and BOYS SHORT SLEEVES
SPORT SHIRTS and WALKING SHORTS
1/3 OFF

MEN and BOYS DRESS SLACKS
1/2 OFF

NO LOTS OF CHILDREN AND LADIES SHOES... $1.00

FREE BEACH BALL with Reg. Price

MELLORINE
3 For $1

MEALS

COFFEE
1 lb. Can
59¢

POTATOES
10 lb. bag
49¢

BAKED POTATOES
8 oz.
24¢

KEELING FOOD STORE

HAWTHORN'S
3101 W. Division

SALE EXTENDED BY POPULAR DEMAND
Whirlpool BANISH MESSY ICE TRAYS WEEK
BIG 16 INCH COLLECTIBLE PLASTIC

ESQUIRE MALL

COMPARE OUR PRICES
You'll Save More On Your Total Bill At
BEAK, OLEO

FLOUR
5 lb. 49¢

OLEO
1 lb. 9¢

BUTTERMILK 39¢

EGGS
2 Doz. 79¢

CABIN'S 1/2 GAL.

FROZEN FOODS

BAKED POTATOES
8 oz.
24¢

COFFEE
1 lb. Can
59¢

HOWARD NAYLOR
Furniture & Appliance

THRIFT
3101 W. Division

Keeling Food Store
SIZZLING Savings

Year-End Deals
Now On
New Chevrolets
And Olds!
1968 MODEL CLOSE-OUT

80 CHEVROLETS,
OLDS AND TRUCKS TO BE SOLD!
The Big Sale You Wait For!

It's Here Now!
EVERY CAR & TRUCK
MUST BE SOLD...
TO MAKE WAY FOR NEW
1969 MODEL CARS!
You Can Really Save Money
Now At Butler Chevrolet!

BUTLER CHEV-OLDS

SMALL TOWN, LARGEST SELECTION
40 CHEVROLETS
AND 50 TRUCKS

NEW AND USED CHEVROLET,
OLDS, AND TRUCKS

WHITES
SUMMER CLEARANCE

OPEN THURSDAY MORNING - 8 A.M.

LAWNMOWERS
10% OFF REGULAR PRICE

ICE CHESTS
20% OFF REGULAR LOW PRICE

TEXAS RANGER
"BRONCO" BIKE

BICYCLES

WHITES

MUFFLER

99¢

$34

$36

$66

$79
<table>
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<tr>
<td>DRESSING</td>
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<tr>
<td>MEELLORINE</td>
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<td>GO DEL MONTE SAUCE</td>
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<tr>
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<tr>
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<td>BEEF ROAST</td>
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<td>39¢</td>
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<tr>
<td>CORN</td>
<td>4 lb. $1</td>
</tr>
<tr>
<td>SPINACH</td>
<td>6 lb. $1</td>
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</table>

**Brookshire Bros.**

The best for less.
Sunday School Lesson For Sunday, August 4

The Lordship of the Creator

Opening sentence: We are in the midst of a series on the Lordship of the Creator. Today, we focus on the divine authority of God in the creation of the world. 

The 10 Commandments

Introduction to the Ten Commandments as the foundation of God's authority over his creation. 

Chains of Creation

Discussion on the metaphor of chains to illustrate the interdependence of all things in creation. 

Card of Thanks

A note expressing gratitude to the congregation for their support and commitment to the church. 

Sporty Club Holds Meet

Report on a meeting of the Sporty Club, highlighting key discussion points or activities. 

Descoware

Promotion of Descoware products with a 30% discount offer. 

Costume Jewellery

Ad for costume jewellery, offering half-price deals. 

COX'S JEWELRY

Advertisement for Cox's Jewelry, showcasing various items and prices. 

COFFEE MUGS

Sale promotion for coffee mugs with a $4.50 price tag. 

PERIODICALS

Ad for Descoware, emphasizing their line of iron cookware with a 30% discount. 

COOKING DISHES

The article includes a section on cooking dishes, possibly a recipe or a discussion on culinary methods. 

POLISHED CAST IRON COOKWARE

Promotion of polished cast iron cookware, with special deals or offers mentioned. 

FOOD OF THE WEEK

Weekly feature on food choices, possibly highlighting a particular dish or ingredient. 

POLISHED CAST IRON COOKWARE

A section dedicated to the preparation and benefits of using cast iron cookware in cooking. 

APRONS

An advertisement for aprons, possibly offering a discount or special edition. 

COSTUME JEWELRY

Continued promotion of costume jewellery with various designs and price points. 

CHURCH DIRECTORY: SUNDAY SCHOOL LESSON - MESSAGES

The page also includes a directory listing various church-related businesses and organizations. 

HAWTHORN FUNERAL HOME | HAWTHORN DRY GOODS CO. | First State Bank & Trust Company

Contact information for these businesses, likely included in a community directory or church newsletter. 

K & K DRUGSTORE

Local pharmacy with contact details and services advertised. 

KEESLER врач

Advertisement for a medical or healthcare service, possibly a clinic or hospital.
Revival Due To Start At Deadwood

Jaycees Eye Sponsorship Of Annual Queen Pageant

Brooks News

Controversial Film Is Shown At World's Fair

Three Teachers Are Appointed

Fishing Report

HAY-FEVER SINUS Suffers

MIDSUMMER CLEARANCE

DRASTIC REDUCTIONS IN OUR CLOSE-OUT PRICES

HOTTEST OFFER

ROOM AIR COND.

TAPPAN RANGE

$129.95

$125

BUILT TO SUIT YOU!

GE AIR CONDITIONER

$99

$170

$179

GE AIR CONDITIONER

$124

$296

$349

EASY BUDGET TERMS: NO PAYMENT FOR 90 DAYS.
Patman Letter Tells Of Public Works Bill

Highway Project Due In County

DeBerry LaFex News

L. J. Carter

DeBerry

LaFex News

It's Up To You

By Howard E. Gleason, M.D.

Why Let Tension Make You Ill-
And Rob You of Precious Life?

Introductory Offer: Worth $5.50

We'll give you $100
worth of equipment,
parts, or attachments
when you buy any New International, Cub Cadet,
Cub Cadet Tractor

We give you a $100 savings with our special packages:

- International 
- Cub Cadet 

Your savings adds up! Ask for details in the store.

CARTHAGE TRUCK & TRACTOR

Call 274-4600

When others talk about car deals too fantastic to be true, that's exactly what they mean.