SUMMER CIRCUS

COCA-COLA 39¢
AJAX King Size 99¢
Mellorine 39¢
MIRACLE WHIP 39¢
COFFEE 49¢

BEEF ROAST lb. 53¢
MIRACLE WHIP 39¢

TUNA 3 cans $1.00

BANANAS lb. 10¢
CARROTS 1 lb. 10¢

FISH STICKS 59¢

THRIFT-N-GIFT CARNIVAL TIME

Beall's

JULY CLEARANCE

SPORTSWEAR

LADIES
PANT TOPS
Sizes as marked. designs vary. 3.88

LADIES CAPRIS
Sizes as marked. 5.88

LEVI SHORTS
Sizes marked. 4.99

LADIES DRESSES

BRIDAL

MEN'S TROPICAL SPRING & SUMMER SUITS

MEN'S PERMANENT PRESS DRESS SLACKS

MEN'S DIAMOND TIE SLACKS

LADIES SHOES

OUR CLEARANCE SALE
OF LADIES SHOES CONTINUES

Summer Flats, Casuals And Dress Styles At Clearance
... THIS IS OUR ENTIRE STOCK OF SPRING AND SUMMER STYLES EXCEPT CAPRIS AND SANDALS

Reg. 5.00

Friedrich POWER

Furniture & Appliances

Howard Naylor

GET THAT

399 699
Annual 4-H Horse Show Event Is Staged Here

Horton Club Holds Meet

FIRE WORKS

INDEPENDENTS

COFFEE

COKE

SUMMER SPECIAL

Mellorine...

ANNIVERSARY

ANNUAL 4-H HORSE SHOW Event Is Staged Here

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Horton Club Holds Meet
Harris Chapel Has Busy Week

QUALITY and SAVINGS

COFFEE
1 lb. Bag
59¢

CRISCO
3 lb.
59¢

NAPKINS
100 ea.
29¢

BUNS 2
77¢

FROZEN FOODS

Potatoes, 2 lb. bag
69¢

Tea Bags, 48 count
59¢

Catup, 4 bot.
89¢

BACON
1 lb.
59¢

Milk
1 gal.
89¢

Cheese, lb.
59¢

Bologna, lb.
49¢

Produce

Manger
59¢

BANANAS
10 ea.
10¢

Oranges, 2 lb.
25¢

CUCUMBERS
8 ea.
9¢

Biscuits, 6 cans
4¢

Pepperidge, 2 cans
69¢

Vinegar, salad
7¢

Apple Juice
7¢

Keeling Food Store
811 West Third Street
Phone 469-6714

Ford Motor Company has honored
Panola Motor Co.
with the FORD DEALER
Distinguished Achievement
AWARD

In recognition of
Progressive management...
Modern sales and service facilities...
Sound merchandising practices...
High quality standards...
Continuing interest in rendering superior service to Ford owners during the year 1957.
AUCTION!

SAVE this AD FOR THE BIG EVENT ON THE YEAR

Carthage Rotary Club Radio Auction - Thurs., June 27
6:30 P.M.
OPEN SUNDAY AFTERNOON-CARThAGE-STATION RADIO CALL: 950 ON YOUR TUNER

CONTRIBUTOR AND ITEM VALUE

1. Department Store - Chocolate Bar 5.00
2. Pepsi Cola - 12 oz. Can 1.00
3. Coca-Cola - 12 oz. Can 1.00
4. Rural Electric Co-op - 12 oz. Can 1.00
5. Old Center News - 12 oz. Can 1.00
6. Antioch Reports - 12 oz. Can 1.00
7. Music Club Meet Held

Old Center News

Music Club Meet Held

Candy Stripers

Are Benevolent

Fishing Report

Clyde B. Bell

Rites Held

Murvaul Has Busy Week

Guess.

Which of these will be repaired at no extra cost?
(Abb oil can needs repainting anyway.)

Goodyear

No trade-ins Needed!

4-Ply Nylon Cord

Marathon Tire

A tire that offers economy without sacrificing anything.

What will these save you money every time you use it?
(Don't forget tires and doorknobs cut down on cost.)

Which of these can bring help in a hurry?
(Abb oil can needs repainting anyway.)

Department Store - Chocolate Bar 5.00

Pepsi Cola - 12 oz. Can 1.00

Coca-Cola - 12 oz. Can 1.00

Rural Electric Co-op - 12 oz. Can 1.00

Old Center News - 12 oz. Can 1.00

Antioch Reports - 12 oz. Can 1.00

Music Club Meet Held

Candy Stripers

Are Benevolent

Fishing Report

Clyde B. Bell

Rites Held

Murvaul Has Busy Week

Guess.

Which of these will be repaired at no extra cost?
(Abb oil can needs repainting anyway.)

Goodyear

No trade-ins Needed!

4-Ply Nylon Cord

Marathon Tire

A tire that offers economy without sacrificing anything.

What will these save you money every time you use it?
(Don't forget tires and doorknobs cut down on cost.)

Which of these can bring help in a hurry?
(Abb oil can needs repainting anyway.)
Rep. W. Patman's Letter

Miss Texas Pageant Set

The Panola Watchman

Church Gets New Pastor

FREE

Church Gets New Pastor

NEWS BRIEFS

Pretty and Practical...

Delray Club Holds Meet

MERCURY'S GOT IT! the competitive edge!

PANOLA MOTOR CO.
Editorials

A Growing College

Apathy In Voters

Mysteries Of History

Out Of The Past

Grass Roots Opinion

See What I Mean?

By Ray Suddeth

Shooting Iron

Assassination Thoughts

By Thomas Newton

Shortage Of Teachers
To Be Felt In Carthage

Auto Tags

Toledo Bend Is At Top Level

Ricky Harris
In Vietnam

WEEKEND SPECIALS
THURS. - FRI. SAT.

47¢ DISCOUNT PIECES EVERYDAY
W & W VARIETY

Your Hoover Doctor
Is Coming To
CARTHAGE FURNITURE CO.

ONE DAY ONLY
9 A.M. To 4 P.M.
BEING YOUR HOOVER IN
FOR A TUNE-UP BY A
HOOVER FACTORY REPRESENTATIVE

BARCAGINS a GO-GO!

BUT NOW AT "GOOD" PRICES
JUST ARRIVED!

SUPER SALE ON VACUUM
SWP OUTSIDE INTERIOR
WHITE PAINT $4.45
EXCEL $5.55

SUPER KEM - TONE
$6.55

PLUMBING SUPPLIES
YOUR AIR CONDITIONING LATELTY
MANUFACTURING HOURS NOW
IN STOCK - 7 A.M.

CARRIAGE HOUSES
REAR BUILDING
NORTH SIDE

PANOLA COUNTY LUMBER CO.
KING TURNER PRODUCTS

CULTIVATOR, DOWELER, SAW,
PLUGGER, TAP AND DRILL, ETC.

6844

CARPENTER TOOLS
SAS

HOODER HOODER HOODER

CARRIAGE HOUSES
REAR BUILDING
NORTH SIDE

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CARRIAGE HOUSES
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