Your Dollar's Worth More

When you shop at the store that gives Top Value Stamps...

Coffee 49¢
Super Suds 49¢
Bacon lb. 49¢

Coal Street Meats

EGGS 39¢
Pepper 39¢
Pinto Beans 29¢
Crackers 25¢

Homecoming Planned
By Beckville Citizens

Legal Notice
Family Visits
With Mother

Low Prices
Quality Meats
Budget Prices

Fryers lb. 25¢
Round Steak lb. 79¢
Bacon lb. 59¢
Sugar 39¢
Loin Steak lb. 85¢

Beef Roast lb. 49¢
Biscuits 19¢
Pork Chops lb. 69¢
Dry Salt Pork lb. 49¢
Bob's Super Handy
Community Club Meet
Set At Harris Chapel

The Panola Electric Watchman

Ara Matthews Funeral Held

ATTENDS SHOW
Larry Davis, one of the regulars at the Alamo Theatre, recently attended the Larry Davis show at the Alamo.

MRS BAIRD's
MRS BAIRD's

Stays Fresh Longer

BARGAINS à GO-GO!

BUY NOW AT "GO-GO" PRICES
JUST ARRIVED!

TRUCKLOAD SWP PAINTS

SWP OUTSIDE
WHITE PAINT
EXCELLO
INTERIOR

$5.95 Gal.
$4.45 Gal.

SUPER KEM - TONE

$6.25 Gal.

HAVE YOU CHECKED YOUR HEATING SYSTEM?

PLUMBING MATERIALS

ALL KINDS

CUTAWAY MOLDING SET

$10.95

PANOLA COUNTY LUMBER CO.
311 E. Main St. PANOLA, TEXAS

YOU CAN HAVE ALL THE HOT WATER YOU'LL EVER NEED FOR ABOUT 13¢ A DAY

with an

Electric Water Heater

The average SWPCC family is using 35,000 gallons of water per month. This is about the same as the cost of a load of bread daily, plus a very small amount you pay on your electric bill. This is the advantage of having water electrically. There's a risk and always benefit to it anywhere, so save or have one installed. See your plumber now! It's always an investment.

Don't wait until your old water heater fails. Replace it now!

SEE YOUR APPLIANCE DEALER OR PLUMBER

Southwestern Electric Power Company
Editorials

To Believe Or Not

SENSE THE NEWS

Demand And Supply

Dealing With Lawless

Anarchy No Solution

Out Of The Past

Grass Roots Opinion

Reeves Is Topic In News Article

County Bond Sale Listed

Like Is Due In Payments

Senator Yarborough's Report

Mrs. Ditmore Back Home

Notice To Parents (Or Guardians)

OF SCHOOL AGE CHILDREN

Scouts Observe 50th Birthday

Anarchy No Solution

GET READY FOR SPRING

Follow the ACTION

This calls for a gas dryer
Sunday School Lesson For Sunday, February 18

The Light Of Life

Begin the story: 'I was walking along a path one day, and suddenly I saw a tiny flame in the distance. As I approached, the flame grew brighter and brighter until it illuminated the entire path. I realized that the light was coming from my heart.'

Discuss the story: 'How does the light of our hearts shine on others? What are the things that help us to shine brighter?'

Apply the lesson: 'We can shine the light of our faith by sharing our beliefs and helping others.'

Close with a prayer: 'Lord, help us to be light to others. Amen.'