Carthage Takes On Christmas Atmosphere

Carthage merchants were geared for the annual Christmas rush as the Yuletide season moved into full swing here this week. The season was officially opened with the annual Christmas parade last Friday and display windows have since been covered with colorful Christmas decorations and toys. Merchants reported brisk business this week as shoppers hurried to make gift selections before all items were sold. Store signs, located in the outfall in Anderson and Andrews avenues in the downtown business district, and the Yule lights in Carthage, the appearance of being the "Christmas city" were put in.

Merchants will start observing late closing hours this week to handle the shoppers who can only peruse gift items after 8 p.m. Fri. and Sat. will be open until 9 p.m.

Oustanding bargains are to be offered by many Carthage merchants and 1 p.m. in addition to be bargains throughout the day. The final week prior to Christmas, most stores will be open until 7 p.m. Monday through Friday while many are expected to observe late closing hours on Saturday.

Many stores in the city are offering gift wrapping, with the purchase of gifts. Sashes are charged on very nominal price for beautifully wrapped gifts. All gifts, both for the decorations and the gifts, are offered to local merchants at competitive prices.

Panola County Airport Receives FAA Approval

The Panola County airport is being contested to a new terminal and the county has received FAA approval for the construction of the first phase of the terminal. The terminal will be constructed by Conroe, Texas, based on the recommendation of the Panola County Airport Board.

The Panola County Board of Commissioners has approved the construction of the new terminal, which will be located near the existing airport terminal. The new terminal will be constructed by the FAA and will be completed in 6 to 8 months.

Store Hours Are Listed

The store hours are listed as follows: Monday to Friday, 8 a.m. to 6 p.m.; Saturday, 8 a.m. to 5 p.m.; and Sunday, closed.

County Cotton Vote Is Slated

Chairman of the Panola County Cotton Conservation Commission, E. H. Allen, has announced that the Panola County Cotton Conservation Commission, in cooperation with the Panola County Farm Bureau, will hold a public meeting in the Panola County Courthouse Annex at 7 p.m. on Tuesday, December 12, to discuss the cotton conservation program.

Large Crowds Witness Parade

The annual Christmas parade was held in the downtown area, with a large crowd of spectators. The parade featured floats, marching bands, and Christmas decorations.

Absenteec Vote To Start Here

Absence voting in the Dec. 28 vote on the Kelly school tax will start Friday at the city hall and continue through Friday. The vote was called in response to the continued lowering of the separate school tax rate.

Only persons participating in the separate school fund are eligible to cast, beside on the persons holding tax receipts, voter registration cards and the election's card because of being 20 years of age or eligible to vote.
Mrs. Moore Has Program

Price Scene of Wedding

Two Attend Funeral Rites

Mrs. Wilson D. Moore

Smith-Singleton Vows Exchanged at Ebenezer

Two Attend Funeral Rites

Two Attend Funeral Rites

Dr. Simmons Attends Meet
Large Number Attends Church

By R. J. Martens

A large number of people attended services at the First United Methodist Church in Carthage on Christmas Eve and again on Christmas morning. The church was well decorated for the occasion and the service was well attended. The choir presented a beautiful program and the congregation sang many Christmas carols.

Tatum's New Years Day

Tatum announced its annual New Year's Day parade for January 1st. The parade will start at 11:00 AM and will feature floats, marching bands, and various groups from the community. The parade will end with a fireworks display at the town square.

Toys Sought For Needy

The Beckville Ladies Group is seeking donations of toys for needy children in the area. They are asking for new or gently used toys, including dolls, action figures, and board games. Donations can be dropped off at the group's meeting location, 123 Main Street, Beckville.

Ladies Group Meet Is Held

The Beckville Ladies Group held its monthly meeting on December 25th. The group discussed upcoming events and projects for the new year. They also announced a bake sale fundraiser for January 10th, with all proceeds going towards community outreach.

SAVE MORE

On a New CHEVY or OLDS

At BUTLER

CHEVROLET - OLDS

IN CARTHAGE

Save More

BUTLER CHEVROLET-OLDS is honored throughout Texas for their money-saving deals, customer service, and inventory. This is the reason why we offer a unique six-month warranty on new cars and trucks. The warranty is great and the deal is better when you shop with Butler.

BEST TRADES

Butler Chevrolet-Olds offers a range of financing options to suit your needs. Whether you are looking for a short-term or long-term loan, we have options available for everyone. Our experienced finance team will work with you to find the best deal that fits your budget.

BEST TERMS

You'll find the terms at Butler easier than ever. If you're looking to trade in your current vehicle, we can help you with that process. Our experienced professionals will assess your trade-in value and provide you with a fair offer. We understand that every customers needs are different, and our team is dedicated to finding the best terms that work for you.

New Fords

ARRIVING DAILY!

New Fords

ARRIVING DAILY!

New Fords

ARRIVING DAILY!

New Fords

ARRIVING DAILY!
USE YOUR BEALL'S CHARGE CARD FOR FAST, CONVENIENT CHRISTMAS SHOPPING!

HOUSSHOE GIFTS

- Quilted Slippers
- Lace and Bow Trim Quilted Robes

FRILLY SLEEPWEAR
OF SHEER NYLON

- Flannel Slipper Socks
- Rayon Satin Quilted Slippers

LEATHER WITH RABBIT FUR

- Sioux Mox Slippers
- Quill Slippers

LACE AND BOW TRIM
QUilted ROBES

- Lace and Bow Trim Quilted Robes
- Lace and Bow Trim Quilted Robes

CUDDLY SLIPPERS
with gloves of rabbit fur
- Black, Jr. Miss Beall's

For the elegant dress or coat, there is no more appealing touch than lace and bow trim. These are of rayon and nylon, with a soft quilted lining of rayon. They are lined with rayon crepe and have rayon sole and heel. For the casual home, there are flannel slippers in black and white, with a cozy quilted lining of rayon. They are lined with rayon crepe and have rayon sole and heel.

SIOUX MOX
SLIPPERS WITH SHEERLING TRIM

- Sioux Mox Slippers

LORRAINE
GIFTS FOR YOUNG CHARMERS

- Loraene Gifts for Young Charmers
  - Nylon Stockings
  - Nylon Tights
  - nylon Stockings

BEALL'S DASH...COLOR...ALIVENESS

A BEALL'S ALIVIATION IS YOUR MIST

- Beall's Blanket Mist
- Beall's Allevation Mist

Sioux Mox Slippers
- Sioux Mox Slippers

GIFTED HANDBAGS
3.00 to 10.00

- Gifted Handbags
  - Silk Handbags
  - Leather Handbags

FRILLY BLouses

- Flurry Blouses
  - Flurry Blouses
  - Flurry Blouses

PANT TOPS

- Pant Tops
  - Pant Tops
  - Pant Tops

DASH...COLOR...ALIVENESS

- Dash...Color...Aliveness
  - Dash...Color...Aliveness
  - Dash...Color...Aliveness
Ladies Night Event Slated

Sales Tax Notes

Russell Stover Notes For Merry Christmas

Gary Reports Active Thanksgiving Weekend

Paul Luber Wins Honor

Get the Bargain Habit

OLÉO lb. 10¢

CHILI 59¢

CRACKERS 29¢

SUGAR 98¢

POTATOES 79¢

STEAK lb. 79¢

ROBBIE’S FOOD KING

CARTHAGE, TEXAS
Better Foods For Less

Top Value Stamps

Coffee

Sausage

Potatoes, 8 oz. pkg. 33c
Oats, 1 lb. box 31c
Coconut 27c
Salt, 2-26 oz. boxes 25c
Pepper, 11/2 oz. 29c
Glo-Coat, 27 oz can 79c
Potatoes, 3 lbs 59c
Yams, 4 cans 59c
Beans, 4 lbs 99c
Walnuts, 1 lb. 49c
Almonds, lb. 49c
Towels, 3 big rolls 39c

Flour 4 lb. 49c
Peas 4 lb. 1.00
Beans, 4 lb. 1.00
Nuts, lb. bag 49c
Walnuts, lb. bag 49c
Almonds, lb. bag 49c
Toilet Paper, 4 rolls 99c

Salad Dressing
Alka-Seltzer
Coffee

Tissue

Tuna

Pies 3 for $1.00

Brookshire Bros.
The Best For Less
Marketing Tips Presented

People You Know

Antioch Visits Reported

James Bush Is Promoted

Auto Tags

Fireworks

Celebrate 13TH to JAN. 1ST
9 A.M. to 11 P.M. DAILY
Charles Whatley, JR.
3 B Gone North Hwy. 37

Christmas Gifts

Everyone Can Enjoy For Years To Come

Big TV RECLINER
$48.00

SAVE AS MUCH AS 50% OFF

IF A MAN WANTS IT, WE HAVE IT

平台 Rockers 14"

Santa Says...

For The Man in the Family
Some Practical Gifts

Samsonite Silhouette

Attractive Gifts, Priced Lower, Until Sunday

M & M Toggery

CARTHAGINE FURN. CO.

News About People You Know

FASHION FLOORS & INTERIORS

48 HOURS ONLY!
FRIDAY-9 A.M. to 9 P.M.
SATURDAY-9 A.M. to 6 P.M.

TRUCKLOADS & TRUCKLOADS of
FINE QUALITY, NAME BRAND CARPETING and LINOLEUM

ALL AT FANTASTIC SAVINGS!
We Bought Before the Recent Price Increase! These Gigantic Savings Are Being Passed
On to You! Buy Now As We Are Forcible to Increase Our Prices After This Sale!

12 FT. WIDE ARMSTRONG VINYL SURFACE
Reg. $1.58 Sq. Yd.

FASHION FLOORS & INTERIORS

Carpets
501 DuPont NYLON
Reg. Price $4.99

$3.49 YD.

9 COLORS

Marble, Beige, Standards

Tough, Durable Jute Back


BLOW OUT SPECIAL

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CARPET

SALE OF THE YEAR!

Some Patterns As Low As

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REMNANTS SIZES ALSO AVAILABLE

PRICED TO SELL-MORE THAN 50% OFF

EASY TERMS

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FLUSH NYLON

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100% NYLON

100% CRUSH RESISTANT, Durable, Easy Care

70% OFF

This Is a Must!
Editorials

It’s Worth A Try

Sensing The News

Lesson Of Britain

Killer In Your Home

Chief Beneficiaries

Out Of The Past

Clayton Community Holds Meet On Friday

How good is State Farm’s “good deal” in auto insurance?

Gas Tax Is Needed

Super Value Days Reset

The Guys At Weldwood just went crazy

Tree trimming, too, is vital to dependable electric service
News About People You Know

Visits Dot Youngblood

Visits Dot Antioch News

Top Wages - Job Security!

Howard Naylor

Price Concert Planned Here

A Time of Joy and Giving Is Here

Brucellosis Sites Listed

Central Church Cantata Slated

Deadline Set For Lighting

Vincent, Butler Other Officers

A. Lemons To Speak At Church

Possible Tax Increase Faces Local Residents

Deadline Set Here

Cantata Is Due Here

Shop Carthage: Stores Open Here Thursday And Friday To 7 p.m.

Martin Named As Chamber President for Coming Year

The Panola Watchman

Barbara B. Smith

Barbara B. Smith