When you're first in Color TV there's got to be a reason... Buy Home Entertainment Centers from $650.00.

RCA Victor black & white TV with big picture-pulling power —from $99.95.

Red Measles Vaccine Drive Is Slated Here.

Reports Favorable On United Fund Campaign.
Farm and Ranch Notes and News

Beall's Ringer Month

Cardigans - Pullovers

October

$12.99

Girls' All Weather Coats

Regular 20.95

3 Days Only

35.00

Adopt Mink and Weather Coat

35.00

This regular $35.00 winter jacket in black or brown, with plush or plush trim, fully lined and trimmed with real mink and fur, have been reduced to a price you can afford.

In November we will introduce our line of boys and girls winter coats and jackets. Be prepared to save big this fall and winter!

General Motors, Inc. - Your best buy, when you buy a new Chevrolet, Oldsmobile, Buick or Pontiac.

Hunters Report
Season Is Good

2 Churches Set Service

Have you been looking for a real fall value...? If so... try this one on for size...!

Looking at the quality features on this year's

Pile Lined

All Weather Coats

Pile Lining Zip Out

For Warmer Days

BEALL'S

14.99

Dowel Coat

87c

Beallpark
Gold Star Winners In County Are Progressive

Four Attend Church Meet

Zion Group Holds Meet

Legal Notice

FIRST BAPTIST CHURCH
CARTHAGE, TEXAS
WELCOMES YOU TO
REVIVAL SERVICES
OCTOBER 16-22

KING BROS.
CIRCUS

ORVAL BARGER Evangelist
10:00 A.M.  7:30 P.M.

KEELING FOOD STORE
205 West Paris Street
CARTHAGE, TEXAS
Phone 69-2010

Fast Action Savings

Crisco 59c
BREAD, 2 large loaves 55c
BUN, 2 reg. pkgs. 49c
HOT ROLL, 2 pkgs. 55c
PEPPER, 4 oz. can 39c
SYRUP, qt. jar 39c
Cokes 29c

Local Soldier Goes Overseas

Visits Dalt Long Branch

Fryers 25c

Robbie's Food King
CARTHAGE, TEXAS
Tatum PTA Meet Set

Garage Sale at 12:30 p.m. at the Tatum PTA meeting.
Group Attends Mt. Zion Association Gathering

"It was a great gathering!" said Mr. Johnson, president of the Mt. Zion Association. "We had a wonderful turnout of members and friends." The event took place on Saturday, September 21st, at the Mt. Zion Community Center. Attendees enjoyed refreshments and guest speakers, including local politicians and community leaders. The event also included a raffle, with proceeds going to the local food bank. The Mt. Zion Association is dedicated to improving the quality of life for its community members. For more information, visit their website at www.mtzionassoc.org.
Church Directory - Sunday School Lesson - Messages

Sunday School Lesson For Sunday, October 15

The Lord of History
Background Scripture: Acts 1:1 and 1:8

Theme: "The Lord of History"

Devotional
First National Bank
Hawthorn Funeral Home
Hawthorn Dry Goods Co.

Choir Due At Fair

Matthews

Texas Private Aviation

From The Film Of The Watchman

Free Press Means Much

Law Irresponsible

Gregg Air Show Slated

See What I Mean?

Ray Swindell

National 4-H Week

Parent Be Glad

Sensing The News

Directory
BACK THE BULLDOGS

CARThAGE vs. PALESTINE
FRIDAY, OCT. 13 - 7:30 p.m. At Palestine

Support the Bulldogs
We're Supporting The Bulldogs - Wishin' You the best of luck!

Hawthorn's
Dry Goods

BULLDOG SCHEDULE

SCORES  

CARThAGE  

12  
9  
24  
13  
14  
20  
27  
17  
15  
19  
20  
18  
16 

WEST BURG  
SEAGOVLLE  
MT. PLEASANT  
PINE TREE  
OAKDALE  
JACKSONVILLE  
NOVEMBER  
CANTON  
HUGGERS  
HACOGOODS

YEA BULLDOGS! We're Supporting The Bulldogs - Wishin' You the best of luck!

Hawthorn's Dry Goods

Let's Fight Bulldogs... White's Auto

Best of Luck Carriage Bulldogs

Go To the game In Style... by Shopping M&M Toggerly

WE'RE BEHIND OUR BIG TEAM

Ken Turner Pharmacy

Best of Luck Carriage Bulldogs

Go... Bulldogs Go! Best of Luck - This Season Drive it and Win it Before Going to The Games

K & K Florist

Our best wishes for a successful season. Play to win boys.

Let's Fight Bulldogs... White's Auto

Best of Luck Carriage Bulldogs

We are backing to

The Carriage Bulldogs

BULLDOG WINTER AUTO STORE

Follow the Bulldogs To All The Games

Home of the Bulldog Discount

We are backing the

BULLDOGS

Let Cooke & Smith Service your car

Go...Bulldogs Go! Best of Luck - This Season Drive it and Win it Before Going To The Games

Follow the Bulldogs To All The Games

Milam's INCO Service Station

For the best in building supplies

Go To The Games
BUY THE BEST....
BUY TEXACO

P.T.A. Mothers Day Slated

How good is State Farm's "good deal" in auto insurance?
Hospital News

PANOLA TELEVISION

THE FAMILY LAWYER

Built To Suit You!

Flight Plus

A TRAVEL ACCIDENT POLICY
FOR PEOPLE ON THE MOVE,
UP TO $50,000 IN INSURANCE.

PANOLA COUNTY OIL, GAS
AND BUSINESS REVIEW

PANOLA COUNTY OIL, GAS
AND BUSINESS REVIEW

Annual Banquet
Of Scouts Set

Annual Banquet
Of Scouts Set

JONES BRO. BUILDS

IT'S UP TO YOU

J. E. INSURANCE AGENCY

HERB HUDSON

ESQUIRE

EASY BUDGET TERMS

IMPROVE YOUR WRITING EFFICIENCY
WITH A 1967 SMITH-CORONA POWERLINE
PORTABLE TYPEWRITER...

FIRST NATIONAL BANK

WE CAN HELP
YOU GET THAT NEW HOME

HOME LOANS

THEN SEE US FOR THE FINANCING

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UP TO $50,000 IN INSURANCE.
Persistence Brings In Good Results—Patman

Mrs. Phillips Rites Held

Horton Club Very Active

NEW WRINKLE?

GAS DRYER

Outstanding Values Are Being Offered On Super Value Days

The Panola Watchman

Kiwanis Club Variety Show to Unfold With Talent Monday

Record Crowd Is Anticipated

Committee Is Named

Foods Donated To Aid Victims

Yule Parade Plans Made

Singing Event Plans Formed

Tax Office Stays Open

Turner Hi Fete Slated Saturday

Daylight Time Ends on Oct. 29

Allison Wins In Hay Show Event

Local Brothers Record Song