16th Annual Rodeo Opens In Carthage On Thursday

Tourist Day is Saturday

Western Parade To Launch Event

Q. M. Martin Assumes Duties At Panola College

Bond/Sales In County Lagging

Eight Families Move To Carthage In July

PLACES WREATH AT MEMORIAL

Fondness For Reeves Brings Norwegian Here

Tenaha Man Killed In Ship Fire

Historical Dedication Thursday

Eight Families Move To Carthage In July

Key To College

Local Teachers In Austin Meet
Cory Hi Cheerleaders in Nacogdoches School

Youngblood News

Panola Soil and Water Conservation

News Notes

Rodeo Week at Birdwells!
Men’s Straw Hats $6.88 $3.88
RODEO

WEEK AT BIRDWELLS!

A Complete Selection of LEVIS

For the Whole Family, And Those Out-of-town Guests Too! For Men, Boys, Ladies, Shirts, Jeans.

Women’s Straw Hats $6.88 $3.88

Discounts up to 1,000.00 on 1967 Ford and Mercury Demos

Economy Automatic Washers & Refrigerators

Howard Naylor

Truckload Sale of No-Frost Refrigerators

Whirlpool Special Announcement

This is your opportunity to save a truckload of money during our Truckload of Refrigerators—Whirlpool Sale. Naylor’s has purchased 26 Whirlpool refrigerators at amazing discounts and it is able to pass the savings on to residents of East Texas.

If you’ve been considering the purchase of this appliance, why not buy at a savings? We at Naylor’s are proud to offer this deal. About the only thing that’s been expensive is building—everything else looks so low that you didn’t expect to see.

Whirlpool

HOWARD NAYLOR

H. E. POST

ECONOMY AUTOMATIC WASHERS & REFRIGERATORS

Whirlpool Refrigerators, Encoderl
ey, Air Sea, All Spec Standard, All Spec Deluxe, All Spec Deluxe 18 cub. ft., White Auto Washers, Sears Made, "Water" Refrigerator, Montgomery Ward Refrigerator, Acme Budget Refrigerator, Acme Cowboy Boots, Large Selection for Men and Boys

THE SPORTS"
$SAVE MORE
with every
PURCHASE

BUDDIES
SUPER MARKETS
DOUBLE S & H GREEN STAMPS
EACH TUESDAY
WITH $2.50 PURCHASE
(Cigarettes included)

TUNA 4  1 $1
Catsup 5  1 $1
Milk 7  1 $1

SAUSAGE 5  1 $1

BREAD 5  1 $1

FLOUR 49c

GLADIOLA

CHICKEN

BREAST QUARTERS, lb. 39c
LEG QUARTERS, lb. 35c
SPIT FRYERS, lb. 35c

FRYERS
CUT UP, lb. 38c
CHICKEN BREAST, lb. 96c
LEGS & THIGHS, lb. 40c
WINGSD, lb. 33c
BACKS, lb. 19c
NECKS, 3 lb. pkg. 19c

FOLGER'S
COFFEE
49c

WATERMELONS
EACH 39c

LETUCE

GRAPES  lb. 29c
BEANS  lb. 29c

Peanuts, Shelled vehicle with Grapes
PEARLS 6-300 cans 1.00
PERSALLS, Tissue, 4 pkg 1.00
FRUIT DRINK, 4 cans 1.00

MEAT MARKETS

SHILOH

FOLGER'S
COFFEE
49c

BUTTERMILK, 1/2 gal. 39c
DRINK, gal. 43c
COTTAGE CHEESE, 16 oz. 25c

THIRD GRADE FOOTBALL DRILLS SCHEDULED HERE AUG. 14

CHIS Adds Bowling

OUTDOORS

Crisco

COFFEE 1 lb. can 69c
BREAD 2 39c
PEPSI-COLA 2 69c

Special Offer

CRISCO, 3 lb. can 69c
DINNERS, each .39c

FRIED FOOD

FRIED CHICKEN

SPECIAL NOTICE

To Customers & Friends Of
Carroll Goodman Whiteley

Annual 4-H Picnic Held

This Month Oct. 2-4332

STYLED BEAUTY SALON

ROBBIE'S
FOOD KING

CARTHAGE, TEXAS

ATTENTION GOURMET EATING

LIBBY'S POTTED MEAT 16

Del Monte Sliced

BEETS 4

COFFEE 1 lb. can 69c
BREAD 2 39c
PEPSI-COLA 2 69c

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24th ANNIVERSARY
of Carthage Drug

OUR SPECIAL THANKS...TO YOU!

24 years and counting...As we celebrate 24 years of Carthage Drug, we want to thank each one of you for being a part of our community. We appreciate your support and look forward to serving you for many more years to come.

Parade of Anniversary Values

- Cheese Muffins...
- Vitamins...
- Regular $2.99

- 12 oz. Flash Hair Spray...
- $1.29

- 4 pt. Baby Pants...
- $1.29

- 4 oz. Baby Powder...
- $2.00

- 12 for 29c...

- 69c...

- 69c...

- 49c...

- 79c...

- Air Conditioner...
- $79.99...

- New Film Available...

Logan Couple Returns From California Visit

Herb Hudson Appointed

New Emergency Rescue Formed By Individuals

Parade of Anniversary Values

- 24th Anniversary...
- 24 years...
- 24 years and counting...

- Parade of Anniversary Values...
- Cheese Muffins...
- Vitamins...
- Regular $2.99...

- 12 oz. Flash Hair Spray...
- $1.29...

- 4 pt. Baby Pants...
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- 4 oz. Baby Powder...
- $2.00...

- 12 for 29c...

- 69c...

- 69c...

- 49c...

- 79c...

- Air Conditioner...
- $79.99...

- New Film Available...

Say Now...Save Over 20%

Pace Hardware & Lumber
Antioch Visits
Highlight Week

J. B. Button
To Attend
Ag Workshop

College Students Must
Now Request Deferment

East Texas Briefs

Chamber Meet
Set Thursday

The Panola Watchman

Oil, Gas Valuations Decrease
Slightly In County For Year

Matching Aids
County Budget

Tina Durrant
Named Queen

Museum Plaque
Dedicated Here

Curtailment Of Water
Consumption Is Urged

GO WESTERN
BLUE LEVI'S

Revival Set
In DeBerry

Low-Downs by Thermo-Jac

M Toggery

MIL DOCTOR HONOR
Pomona County Home Demonstration Agent

Timely Topics

WONDERLAND

Curved In It (at the girl)

Graduation-Plans Set
County Cash Balance Good

Hardin Wins Top Honor

Rooms Are Being Sought