Merchants Ready For Record Yule Shoppers

Late Closing
Hours Are Due

A typical Christmas family preparing for the Christmas season. The first in line are Jack, Jackie, Dean, and Gloria, their home, 216 N. Myrtle, ready for Christmas. (Watchman Photo)

Saying for Retirement Has Problems In County

More Toys Are Sought

Hospital Grant Is Turned Down

Santa Still
In Carthage

Voters Are Registering

Banks To Hike
Savings Rates

New Phone Books Out

The Gifts are Here!

Outstanding Bargains Offered By Your Hometown Stores
THE FIRST NATIONAL BANK
OF CARTAGE

Extends A Special Thank You To Customers - And...

ANNOUNCES
New Interest Rates On Time Deposits

AND THE QUARTERLY PAYMENTS OF INTEREST ON SAVINGS ACCOUNTS

5% INTEREST
PAID ON TIME DEPOSITS
90 DAYS AND OVER

4% On SAVINGS ACCOUNT
with Interest Paid Quarterly

TO THE MOST IMPORTANT PEOPLE: OUR CUSTOMERS:

The First National Bank of Cartage is proud to announce new interest rates on time deposits and quarterly payments of interest on savings accounts. We extend a special thank you to our valued customers for their continued support.

To the Most Important People: Our Customers,

Best Sincerely,

OFFICERS

EMPLOYEES

DIRECTORS

We look forward to serving you with the same high level of service and excellence that you have come to expect from us.

Sincerely,

The First National Bank of Cartage
Electric Light Is Popular

Christmas Tree Care Is Urged

Did You Know?

ANNOUNCING

5% INTEREST

Paid On Certificates Of Deposits

We Are Pleased To Announce That We Will Pay 5% Interest On Certificates Of Deposits Issued For A Period Of 90-Days Or More. We Invite You To Take Advantage Of This Extra Earning Power For Your Money. The First State Bank Stands Ready To Assist Customers And Area Citizens At Any Time.

YOUR LOYALTY AND PATRONAGE THROUGH THE YEARS

IS GREATLY APPRECIATED BY THIS INSTITUTION!

FIRST STATE BANK

AND TRUST COMPANY

CARTHAGE, TEXAS
HOLIDAY FEASTING
ON A BUDGET

LOOK WHAT $1 WILL BUY AT WEST SIDE

MELLORINE 4 1/4 GAL. CTNS.
$1

Coca-Cola
6-BOTTLE CTNS.
Plus Bottle Deposit
$1

BUTTERMILK 3 1/2 GAL. CTNS.
$1

HAMBURGER 2-lbs. $1

BACON WILL SELL
2-lbs. $1

AMERICAN CHEESE 1 LB.
MOLASSES 1 LB.
10c

SUGAR 5 LBS.
4c

FRESH CUT
PORK CROPS
10c

FRESH COW MILK
1 gal. $1

FRESH MILK
4 quarts $1

MAYO CHICKEN 4 LBS.
$1

FOLGERS COFFEE
1 LB.
69c

CHRISTMAS FIRE
HAZARDS NOTED

Right Shopping Care Is Stressed

Donald Bates
Now Officer

Drive Aid
To Youths

Christmas for Youths

5 BIG DAYS AT ROBBIE'S

Sugar

OPEN TIL 8 P.M.
EACH NIGHT

Whale of a buy

Folger's coffee
1 LB. 69c

CARTAGE DRY GOODS

For Sale by Owner

Not a member of any
 bowling team

ECONOMIC SHOPPING
SUGGESTIONS

HOLIDAY
SUGGESTIONS

FROSTY LAKE 018
5c

CARTAGE, TEXAS
Tasty Treats for Christmas Feasting

PACK & SACK STORES

SUGAR 2 BOXES 29¢

PINEAPPLE 300 CAN 19¢

SUGAR 5 lb. bag 49¢

HENS lb. 39¢

FOLGERS COFFEE 1 Lb. 69¢

CREAM ½ Pint .25¢

SOUR CREAM ½ Pint .25¢

BEANS, 2 Cans .45¢

ENGLISH PEAS, 2 Cans .45¢

CRISP CELERY .10¢

CRISP FRESH RADISHES .05¢

CRISPY STRAINED CRANBERRY SAUCE .15¢

CRISCO 24 CAN 59¢

MRS. BAIRD'S

A Gift For The Family

NEW 1967 CHEVY

YOU SAVE

Get Our Estimate Before You Buy

CENTRAL HEATING

YOU GET MORE CAR.... FOR LESS MONEY

FEDDERS installs the best heating in central heating at least priced in the city. Our products are backed by the best manufacturer and we have the best sales service. Whatever your home or business, we furnish and install the best.

WORTHINGTON PLUMBING - HEATING - AIR CONDITIONING

BUTLER CHEV. OLDS

R. HERCULES, Owner

PHONE 0-3401
Editorials

Learn From St. Nick

Peace On Earth

May the beauty of the Season brighten your life, not only at Christmas, but always.

Uniform Holidays

SENSING THE NEWS

No Conservative

In the wake of events, past and present are revisited. This column offers a perspective on current events.

See What I Mean?

by Ray Boudel

Christmas Is For Children, Make It So

There are a host of parents who believe in the children and the life they lead. The December 24th issue of the Panola County News has the following headline: "Christmas Is For Children, Make It So." This column discusses the importance of preserving the joy and simplicity of Christmas for children.

Warning Issued By Safety Group

The latest news from the Safety Group highlights the need for caution in the current political climate.

Christmas Decoration Hints Are Presented

A panorama view of the city Christmas tree is the main attraction of this column, offering decoration hints for the holiday season.

Grass Roots Opinion

What one thinks about the performance of the current administration is a matter of personal opinion. This opinion column reflects the author's views on various political issues.

Panola Is Happy Hunting Ground For Single Gals

Did You Know?

FIREWORKS

Open December 13

You are invited to shop for her at Matthews Under her Care Give Glamour for her Private Life

For Men Only

If you want exceptional performance...

New, beautiful way to do dishes

A wide selection of products to bring convenience and beauty to your life.

KitchenAid

WORTHINGTON

PLUMBING & HEATING

108 W. Main St.
Phone: 349-4500

WORTHINGTON

FURNITURE & APPLIANCE

108 St. Mary St.
Phone: 349-4500

BAUER

FURNITURE & APPLIANCE

108 St. Mary St.
Phone: 349-4500
**Put These CHRISTMAS STARS on Your Table!**

<table>
<thead>
<tr>
<th>FOOD ITEM</th>
<th>PRICE</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fruit Cocktail</td>
<td>25¢</td>
<td>309 Can.*</td>
</tr>
<tr>
<td>Corn Meal</td>
<td>3¢</td>
<td>5 lb. Bag.</td>
</tr>
<tr>
<td>Peaches</td>
<td>8¢</td>
<td>3 No. 2% Cans.</td>
</tr>
<tr>
<td>Egg Nog Mix Quart*</td>
<td>6¢</td>
<td></td>
</tr>
</tbody>
</table>

**PLUMPTURKEYS**

<table>
<thead>
<tr>
<th>SIZE</th>
<th>PRICE</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>35¢</td>
<td>TOMS Lb.</td>
<td>10 Lb. Ready-to-Freeze or 12.50 or More</td>
</tr>
<tr>
<td>39¢</td>
<td>HAMS Lb.</td>
<td>10 Lb. Ready-to-Freeze or 15.00 or More</td>
</tr>
<tr>
<td>69¢</td>
<td>PICNIC</td>
<td>10 Lb. Ready-to-Freeze or 33.00 or More</td>
</tr>
</tbody>
</table>

**Quality MEATS**

- **Brookshire Bros.**
- **The Best for Less**

---

**SUGAR**

- 5 lb. Bag: With Tomatoes or 50¢ or More

- **EGGS**
  - LARGE SIZE
  - DOZEN

- **CELERY**
  - CELEBRATION BAG
  - 10¢

- **APPLES**
  - 15¢

- **Oranges**
  - 15¢

- **COFFEE**
  - 1 lb. Can 69¢

- **FROZEN FOODS**
  - PIES
    - 3 PIE $1

---

**Put These CHRISTMAS STARS on Your Table!**

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**St. Nick Visit Nears; Holiday Observance Set**

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**Dual Representation Comes To An End Here**

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**Carthage Pair Named Winners**

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**Football Gate Decreases**

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**All Stores In Carthage To Remain Open Late Remainder Of Week**