They love electric heat...
LOW PRICE after LOW PRICE

Make Savings Mighty Nice

WHITE CREAMY SHORTENING

CRISCO
2 lb. CANS
59¢

COFFEE
POUND CANS
69¢

PANTRY STORES

Pepper, 4-oz. can .3¢
Popcorn, 4-oz. can .2¢
Pickles, 16-oz. jar .40¢
Olive oil, 16-oz. can .59¢
Olive oil, 32-oz. can .95¢

CAKE MIXES
4 PACKAGES $1.00

Quality MEATS

FRYERS
LOIN STEAK

lb. 27¢

CHOICE GRADE
lb. 79¢

PORK RIBS

lb. .37¢

BACON

1-lb. 49¢

FROZEN FOODS

STICKS, 18-cu. oz. stock .39¢
RICE, 12-lb. bag .79¢

FLOUR

39¢

DOUBBLE TOP VALUE STAMPS

PURCHASE OF $2.50 OR MORE IN GROCERIES

CINNAMON

4-oz. CANS

10¢

LETUCE

10¢

CARROTS, lb. pkg. .5¢

POTATOES, 10-lb. bag .6¢

BANANAS

9¢
Bulldogs in Full Force For Game with Henderson

DOCHES BLANKS: Turner High

Tatum Teams Win Two From Catholic of Tyler

Tough Bulldogs Slow Down Wildcats to Walk

Joe Harris Stuns Whitehouse 59-0

WHY THE... WORKING MAN AND BUSINESS SUPPORT L.B.J.

REASONS:
1. Never All Time Right
2. Better韵 On All Time Right
3. Never On All Time Right
4. Better On All Time Right
5. A Better Tomorrow
6. A Better Tomorrow

KEEP AMERICA STRONG AND PROSPEROUS WITH L.B.J.

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EAST TEXAS LAUNDRY

2-WAY COATS

THE MOTHERS RING

PLAC YOUR ORDER NOW FOR CHRISTMAS DELIVERY

SAMPLE BALLOT

THE FIRST NATIONAL BANK

Published through The Courier

GALVESTON, TEXAS
Invitations to Boy Scout Camp Dedication Sent
Highway Work Slated In Panola For 1965

Youngblood

Swiss Visitor Likes Our East Texas Invests Here

Broome News

No Money Down

We Offer Many Advantages

Home Improvement

Goldwater AGAINST R.E.A. 92%

Chevrolet

workpower

comes in two kinds of pickups

Vernon Butler Chevrolet Company, Inc.

Vernon Butler

KIWANIS VARIETY SHOW

A VARIETY OF LOCAL TALENT

Monday - October 28 - Carthage High School Auditorum - 7:30 P.M.
Editorials and Features

A Term for Today

The term "Operation Spruce-Up" has been popularized by the Army, which has a need for this kind of clean-up effort — and who wouldn't? In the military, cleanliness is next to godliness. It also makes sense for civilians to keep their surroundings tidy and orderly. A well-maintained environment can boost morale and productivity, while a cluttered and dirty area can create negative feelings and reduce efficiency. So let's all get involved in Operation Spruce-Up, whether it's in our homes, workplaces, or communities. It's a win-win situation for everyone involved.

Welcome to the Music Clubs

Music clubs are a great way to meet new people and share a love for music. Whether it's playing an instrument, singing, or just appreciating music, there's something for everyone. These clubs can also be a great way to stay connected to your community and contribute to local events. So if you're interested in music, consider joining a club or starting your own! It's a wonderful way to make friends and enjoy a passion for music.

LETTERS from Readers

Why Pay Twice?

You already pay taxes to support a generous federal-state medical program for those over 65 who need it. Why pay again for a plan that isn't needed?

Mr. and Mrs. Johnson, our neighbors, had a conversation about this recently. They mentioned that they both pay taxes to support a medical program, but also have a Medicare plan. They wondered if it was possible to get a refund for the extra payments they were making. While it's possible to get a refund under certain circumstances, it's not a guarantee. It's important to research the options and talk to a financial advisor before making any decisions.

Health Opportunity Program for the Elderly

FARMER COUNTY MEDICAL SOCIETY

Dr. William H. Berry
Dr. George R. Carney
Dr. E. C. Prince
Mr. R. C. Smith
Mr. E. B. Smith
Mr. W. W. Holland
Mr. J. E. Marlin

For more information, visit our website or call our hotline.

For a limited time, we are offering a free health assessment for those over 65. It's an excellent opportunity to get a head start on your health and well-being. Don't miss out on this valuable service.

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A Guaranteed Peace

It's difficult to guarantee peace, but there are steps we can take to promote it. One way is to work on resolving conflicts and disagreements in a peaceful manner. This can be done through dialogue, negotiation, and compromise. Another way is to support organizations and initiatives that promote peace, such as the United Nations and international peacekeeping forces. While peace is not always guaranteed, we can do our part to promote it and work towards a more peaceful world.
YOU'VE HEARD THE LIES... NOW HERE ARE THE FACTS IN SENATOR GOLDFATER'S OWN WORDS:

(from his remarks before the Senate, Friday, August 16, 1963)

Fact 1:
Barry Goldwater and Social Security

NOTE: 
Any TV spot that says Goldwater will take away your Social Security is false — any person who says it is a liar.

EAST TEXANS FOR GOLDFATER

"IN YOUR HEART, YOU KNOW HE'S RIGHT"
BARRY GOLDWATER TALKS ABOUT THE ISSUES

PEACE-THROUGH STRENGTH
We must keep the peace only if we remain vigilant and strong. I do not intend to let peace or freedom be torn from our grasp because of lack of strength or lack of will. That is my promise to you.

The current Administration does not understand the nature of the threats to the peace, the nature of the enemy who threatens the peace, or the nature of the conflict which, whether we like it or not, has been imposed upon the entire world.

Republicans have proved that they understand these things. The Republican platform showed this understanding. Republican performance in the White House and in the Congress have demonstrated this understanding.

I am trying to carry to the American people this plain message: This entire nation and the entire world risk war in our time unless free men remain strong enough to keep the peace.

We seek a strong America because only a strong nation can keep the peace.

The Republican Party, this Party of peace through strength, has no cleaner message. Peace has no greater hope. And I can give you no greater pledge.

DEFENSE
Basic strategic concepts for the security of this nation demand drastic reassessment with the advent of the age of space and satellites. This nation cannot now survive without mastery of the ages of space — both peaceful and military — and heavy reliance on missiles. But equally, we cannot rely solely on missiles systems; we must have and we must maintain a unified armed forces, including ground, air, and naval elements of all types. The lessons of history are clear: a just peace can be secured only through strength and its prudent use. We must remain alert and prepared — else we will have neither strength nor peace.

FISCAL RESPONSIBILITY
The Federal Government has become tremendously complex — and tremendously expensive. But this does not mean that we cannot take steps to reduce its waste and inefficiency. The first fiscal responsibility of government is to preserve the value of the dollar. It can do this by prudent budgeting, by living within the savings of the people, who pay the taxes, and by encouraging individual enterprise.

FEDERALISM
My constant concern is to put new life and meaning into the dynamic use of local and state government, to help people achieve some of their most deeply felt needs in such areas as education, social welfare, and community life. It is there — in our states and communities — and only there that every individual citizen can still have a meaningful impact on the political process.