Big Parade to Spark 13th Cattlemen's Ass'n. Rodeo

Mrs. Brannen Added to 1964 College Faculty

Hospital Executive Gets Award

Daily Exhibitions
By Jim Shoulders

Southwestern Electric Reduces Carriage Rates

Animal Party of Pure-Bred Scheduled

Yarbrough Speaks in Carthage Saturday

Judge Hurstky Fights Heart Attack

Panola's Dried Year?

Stay And See East Texas Program Launched Here

Rodeo Parade Route
13th ANNUAL
Panola County
Cattlemen's Assn.
RODEO
July 30-31-Aug. 1
8:30 P.M. EACH NIGHT

BIST ROCK STOCK
BUCKING BONDS
WILD BRAHMA BULLS
SPECIALties

BIG RODEO PARADE
THURSDAY-JULY 30th.
AT 4:30 P.M.

ARE YOU THE MAN
TO SHOW OFF THIS EMBLEM?
RAMBLER Dealer Patches Available In This Market!

JAMES A. PACE
PLUMBING SUPPLIES
For your concerns!
HEATING needs;
LE ROY ANDERSON
915 Main Street
Phone 6-2489
Waxing and plumbing needs;
A. G. POOLE
611 S. 5th

COUNTY, JUMPING

SURF-SIDE MOTEL
800 West Main Street
Phone 6-2455
A Great Place to Stay;

NEW ELECTION
CHEROKEE POST
Published since 1930

WASHERS
BRAND NEW
NAME-RIGHTS

SAMSONITE
LUGGAGE
CARTHAGE FURNITURE CO.

J. R. HOPKINS,
REALTOR

ALLSTATE INSURANCE
REPRESENTATIVE

J. EDGAR HOOVER
FBI

A LOOK COMMUNISM
BY J. EDGAR HOOVER
FBI

J. EDGAR HOOVER
FBI

SAVING UP TO 75%
ON WORLD'S BEST

KENSMORE
AUTOMATIC WASHERS

SAMSONITE
LUGGAGE
CARTHAGE FURNITURE CO.
Mt. Bethel News

Soda Pop Consumption Hits All Time High in County

* Gary News

MOVING

"I am moving my office to the building on Main Street and will be open by 9 a.m. daily." J. R. Hopkins, Realtor

J. R. HOPKINS REAL ESTATE

John Hopkins, Associate
Allen Steiner, Associate
101 Main Street, New Cuyahoga Valley

HAWTHORN'S ANNUAL AUGUST CLEARANCE STARTS MONDAY... AUG. 3.. 8:30 A.M.

LADIES and CHILDREN PLAY SUITS-SPORTS-DRESSES
1/2 PRICE

MEN'S SUITS
And SUMMER SHOES
1/2 PRICE

SPORT COATS
1/3 OFF!

LADIES DRESSES
1/2 PRICE

SWIM SUITS
1/2 PRICE

ODD LOT OF
BOY'S SHOES Pair $100

HAWTHORNS DRY GOODS

RAND DRUG
MAGNOLIA GROCERY COMPANY
URGES YOU TO ATTEND THE CHURCH OF YOUR CHOICE THIS WEEK
Sunday School Lesson for Sundays, August 2nd

1. Open Minds
2. Kingdom of Light
3. Church Directory
4. Sunday School
Lesson: Messages
Yarborough Asks For Limit On Oil Imports

J. Arlen Yarborough, a North Central Texas Democrat recently returned from a trip to Europe, is asking the House of Representatives to limit the importation of oil in hopes of reducing the price in Texas. Yarborough said that the high price of oil is hurting the economy of the state and that the government should do something to control the situation.

Draft Board Warns All 18-Year-Olds

A draft board official has warned all 18-year-olds to prepare for the upcoming draft. This warning comes as a result of the increased demand for men in the military due to the ongoing conflict in the Middle East. The draft board has urged all eligible males to register and possibly prepare themselves for service.

School to Fill Openings in Dept. of Public Safety

A new school is being established in the Department of Public Safety to train and prepare individuals for various roles in law enforcement. The school will offer courses and training programs to ensure that individuals are fully equipped to handle their duties effectively.

FBI Sets Law Enforcement Conference at Longview

The FBI has announced plans to host a law enforcement conference in Longview. The conference will bring together law enforcement officials from various agencies to discuss current issues and strategies in the field.

HOSPITAL NEWS

From Panola General Hospital

The Panola General Hospital has recently introduced several new services and programs to better serve the needs of its patients. These include a new rehabilitation program and an expanded emergency department.

LOWEST PRICES

IN TOWN!

Our prices are the lowest in town. We offer competitive rates for all our services. Contact us for more information.

Draft Board

We have received reports of non-compliance with draft regulations. It is important that all eligible individuals register and prepare for potential service.

School to Fill Openings

The Department of Public Safety is currently seeking candidates for various positions. Interested individuals should apply immediately to ensure consideration.

FBI Law Enforcement Conference

A conference is being held in Longview to discuss law enforcement strategies and initiatives. All interested individuals are encouraged to attend.

HOSPITAL NEWS

Panola General Hospital has introduced new services and programs to improve patient care.

NOW!

A NEW WAY TO OWN YOUR HOME

Bilt-Rite Homes

See finished model - Hwy. 59 South

No Money Down - With Terms To Pay

PANOLA COUNTY LUMBER CO.

Phone 2-4524

Carruthers, Texas

The race is on for the last of the ‘64 COMETS!

To beat out other¢’s pace, you’ve got to open wide and drive hard and fast!

PANOLA MOTOR CO.

130 Main Street

Panola, Texas

Save on these Frigidaire washer models!

1964 FRIGIDAIRE WASHER CLEARANCE PRICED FOR QUICK SALE!

SAVE $188 WITH TRADE!

1964 FRIGIDAIRE WASHER CLEARANCE PRICED FOR QUICK SALE!

SAVE $188 WITH TRADE!

BAUER FURNITURE & APPLIANCES

101 S. Main St.

Carruthers, Texas

$298 WITH TRADE!

BAUER FURNITURE & APPLIANCES

101 S. Main St.

Carruthers, Texas

WHAT MAKES A PHARMACIST?

QUALIFICATION

Your pharmacist's certificate

A pharmacist's certificate indicates that the pharmacist has successfully completed the state's licensing requirements and is authorized to practice pharmacy.

The Ice Ejector Kit is FREE

The Ice Ejector Kit is now available with every Frigidaire Frigidaire Frost-Proof 2 Door model. It is completely free and will be delivered with your purchase.

100% Frigidaire Frost-Proof

- No frost, no de-icing, no water or condensation
- 100% guaranteed by Frigidaire
- The highest quality and dependability