City Dads Hold Meeting; Set Election for April 7
First National Sets Reception
Pass Two Ordinances; Contract Water Well

Two Taken Off Ballot By County Demo Committee
Local Student Wins in Time Contest

Carthage P-TA Units Observe Founders Day
Carthage FFA is Rated-Best

CIS Students Do Fine In Dallas Meet

Ellis Gets 30-Year Sentence; Martin Files For New Trial

Joe Beard Delegate to Area FFA Convention
Progress Report on Lake Murvaul Boy Scout Camp

Seven Local Scouts to Attend July Jamboree

Two Caribou Men on Board Of Eiel Scout Foundation
Church Directory-Sunday School Lesson-Messages

JOE'S CAFE
Urges you to attend the Church of your choice this week.

Sunday School Lesson for Sunday, February 16th
Meditation: "Let Us Praise the Lord at Morning, and Sing Praises to God All Day Long."

Editorials and Features

First National Bank

Backward Glances
From the Front Weather Files

The President's Image

Grass Roots Opinion

Hints for Your Health
From Annual Health Association

It's Up To You
By John B. Smith, M.D.

What's Next In Value
Yet Line In Price

A Special Electric Power Service
On your electric meters, there is often a notice as to the "next value" in which the rate of your service is changed. This rate change is usually due to a change in the cost of fuel or other factors affecting the cost of the service. When you see such a notice, you have time to prepare for the change. But if you don't, you may find yourself paying more for your electric service than you need to. This is because the "next value" is the highest rate that can be charged for your service. So it's important to pay attention to these notices and to take action as soon as you see one.
**New Look at First National**

The Panola & Woodson Watchman

**Remodeling Program Recently Completed**

Alternate's
Rapid Rise in Banking Noted

GOURDNECK NEWS

JONES BROS. CONSTRUCTION CO.

President

C. Q. ABERNATHY

Chairman of The Board

CUSTOMER APPRECIATION DAYS

Open House

EVERYONE IS INVITED TO ATTEND

FRIDAY AND SATURDAY-FEBRUARY 14-15

REFRESHMENTS SERVED TO EVERYONE

1ST NATIONAL BANK

**YOUR CHEVROLET DEALER HAS MORE TO OFFER: luxuy cars, fleet cars, sport cars, sporty cars, big cars, small cars, long cars, short cars, family cars, personal cars 45 DIFFERENT MODELS OF CARS**

Why one stop at your Chevrolet dealer's is like having your own private auto show!

And it's not only more fun, but all in one place! You can see and select the make, style, color, and price range that is just right for you. It's like having your very own private auto show! And it's all handled by the professionals who know cars.

THE GREAT HIGHWAY PERFORMERS Chevrolet - Chevelle - Chevy II - Corvair - Corvairette

Vernon Butler Chevrolet Company, Inc.
WE CONGRATULATE
The
FIRST NATIONAL BANK
ON THEIR BEAUTIFUL NEW BUILDING
It is indeed appropriate to congratulate the
Experienced Bookkeepers At Bank
on their new and beautiful building. We, along with
the fine people of this town, are thrilled with the
first board.

First National Bank Began Operations 62 Years Ago

CONGRATULATIONS TO THE FIRST NATIONAL BANK ON THEIR BEAUTIFUL NEW BUILDING

First National Officers' Home

First National Bank of Carthage

First National Bank of Carthage

ON YOUR NEWLY REMODELED BUILDING
Your newly decorated and remodeled building is certainly a credit to this
community and your faith projected toward it's growth. We are indeed
proud to have played the role of building the exterior of your beautiful new
building.

Our sincere best wishes and congratulations go with you this week-end on
your open house.

R. E. RAWLS
LUMBER CO.

J. E. INSURANCE AGENCY

EAST TEXAS
MECHANICAL CONTRACTORS, Inc.
You're Invited

TO THE FIRST
NATIONAL BANK

Open House

Our Continuing Growth
Represents Our Faith

DEPOSITS - 1963

$5,981,839

DEPOSITS - 1960

$5,137,548

DEPOSITS - 1960

$5,137,548

DEPOSITS - 1960

$4,500,965

DEPOSITS - 1960

$4,500,965

VISITORS ALSO WELCOMED SATURDAY - 3 to 6 P.M.

FRIDAY & SATURDAY

FEBRUARY 14-15

CUSTOMER APPRECIATION DAYS FRIDAY & SATURDAY

CONGRATULATIONS TO THE
FIRST NATIONAL BANK

SHELBY-PANOLA
FEDERAL SAVINGS & LOAN ASSN.

CONGRATULATIONS TO
THE FIRST NATIONAL BANK

ON YOUR FIFTYTH ANNIVERSARY

COOKE & SMITH

EMPLOYEES OF AMERICAN PRODUCTS

YOU'RE INVITED TO COMPLETELY RESPECT YOUR BANKING FACILITIES - ANYTIME
FRIDAYS & SATURDAYS
FEBRUARY 14-15

MOTOR BANK GAINS POPULARITY DAILY

JACOB VETERAN BANKER
OF 33 YEARS IN COUNTY

CONGRATULATIONS TO THE
FIRST NATIONAL BANK

ON THEIR BEAUTIFUL RE-MODELED BANK BUILDING IN CARRIZO

JOHN COHAGEN
These Pictures of Banks' Interior Show Progress

CONGRATULATIONS TO THE FIRST NATIONAL BANK ON YOUR BEAUTIFUL NEW BUILDING

Cox's Jewelry

CONGRATULATIONS TO THE OFFICERS, DIRECTORS AND EMPLOYEES OF THE FIRST NATIONAL BANK ON YOUR BEAUTIFUL NEWLY RENOVATED BANK BUILDING

PANOLA COUNTY LUMBER COMPANY

The Panola Watchman

One Dead, Three Injured In Collision Wednesday

First Fatality Of Year For Panola

Two Local Boys Become Life Scouts; 5 Others Advance

Carthage Debaters Score In Baylor Debate Tourney

Carthage Boy President

Mathias To Be Rotary Club Speaker 20th

Rotary Club Sponsors Display Of Treasures

Local Boy Wins News Award

Hereford Sale Feb. 28

Page Headquarters To Open Here Saturday

Banks and Post Office To Close

Work Started on C Building