The Panola Watchman

Timely Topics

This Week's Wildlife

United Fund Committee
Heads Listed by Stovall

Local Officers

Supt. Moffett Of Center To Be Panola TSTA Speaker

Local School People Attend Austin Meet

FFA Sweetheart Contest Slated

Death Takes W.H. Latham

Local Businessmen To Tour Eastern Cities

Awards Presented To Fitness Council Group

Two Outstanding 4-H Girls To Be Guests of State Fair

Kiwian Club Variety Show Date Slated
Fifth Sunday Singing
Carthage
Set for Shelbyville
Jr. High
Grid Slate

Frigidaire Space Saver!

Veterans Meet

Around Town
Beckville School Paper Lists Staff

ONLY HOWARD NAYLOR IS AUTHORIZED TO MAKE THIS OFFER

$199

Union Grove Beats Bearcats

Union Grove Beats Bearcats

Rebels Blank Bulldogs

Bullpups Tie Rustlers

Carthage Idle This Week
What's LOW PRICED?

Brookshire Bros.

SPEcialE FOR THANKSGIVING, FRIDAY & SAT. Nov. 27th, 28th.
At Quantity Sates Reserve

SUNSHINE HOMES EARLY AMERICAN DELUXE

Cake Mixes 3 Boxes $1.00
MAXWELL HOUSE
COFFEE Pound Can 39c
UP TO 100 READY
BLEND BISCUITS
OLD CURED EVAPORATED
Milk 3 TALL CANS 39c

GRADE A

Fryers

Choice Grade Cornish or Chuk

BEEF ROAST

Brookshire Bros.
THE BEST FOR LESS

Brooklyn Home Cured Bacon, Sliced

BACON 1b. 49c

Low Prices Every Day

At BOB'S SMOKE HOUSE

STEAK, lb. 99c
BACK BONE, lb. 49c
CHUCK STEAK, lb. 39c

We'd like to meet you...

I'm Paul Wood...
I'm your newest Chrysler, Plymouth, and Valiant Dealer....Now, I'd like to meet our Sales Manager...

I'm Sam Whitten...
We're looking forward to meeting you in person. Whatever price range you're interested in, I'll see if it to you get a great buy...

Now, here's our Service Manager...

I'm Rudolph Knight...
I take care of the cars we sell. Not that they need much—what with their 5-year/50,000 mile engine and drive train warranty—the best in the business...

Stop by next time you're in the neighborhood, won't you? We'd like to show you our place.

WOOD MOTOR COMPANY
"CHRYSLER, PLYMOUTH, VALIANT"
141 East Jubilee St.
Carroll, Texas
1964 CHEVROLET
WE INVITE YOU TO SEE THIS GREAT CAR FOR 1964

WE WILL ALL BE ON HAND TO SHOW YOU THE MOST BEAUTIFUL CAR FOR 1964
FREE GIFTS FOR EVERYONE
BRING ALL THE FAMILY TO SEE THIS GREAT CAR! WE WILL HAVE PRIZES FOR THE LADIES AND SPECIAL GIFTS FOR THE KIDS . . .
AND FREE REFRESHMENTS WILL BE SERVED TO EVERYONE WHO VISITS US TO SEE THE ELEGANT NEW 1964 CHEVROLET CARS.

EVERYONE IS INVITED TO SEE AMERICA'S MOST BEAUTIFUL NEW CAR

VERNON BUTLER CHEVROLET COMPANY INC.
1114 W. Palestine Street
Chevrolet - Olds Sales and Service
- Phone OX 34611

GRAND DOOR PRIZE WILL BE AWARDED
Nothing To Buy . . . No Obligation! Just Visit Our Showroom During Our New Car Winning Friday and Saturday and Register For Our Grand Door Prize!
You Must Not Be Present To Win!
Winner Will Be Notified By Red or Phone
**Pack n Sack**

**FOR LOW Food Prices**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Unit</th>
<th>1 lb. Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fresh Oysters</td>
<td>65¢</td>
<td>Jar</td>
<td></td>
</tr>
<tr>
<td>English Peas</td>
<td>10¢</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FRYERS</td>
<td>23¢</td>
<td>lb.</td>
<td>10¢</td>
</tr>
<tr>
<td>Blackeye Peas</td>
<td>10¢</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SLICED BACON</td>
<td>49¢</td>
<td>lb.</td>
<td></td>
</tr>
<tr>
<td>CATSUP</td>
<td>14¢</td>
<td>oz.</td>
<td>15¢</td>
</tr>
<tr>
<td>Baking Hens</td>
<td>39¢</td>
<td>lb.</td>
<td>12¢</td>
</tr>
<tr>
<td>Vegetable Soup</td>
<td>39¢</td>
<td>gal.</td>
<td></td>
</tr>
<tr>
<td>Ice Cream</td>
<td>59¢</td>
<td>½ gal.</td>
<td></td>
</tr>
<tr>
<td>ELGIN OLEO</td>
<td>$1.00</td>
<td>Each</td>
<td></td>
</tr>
<tr>
<td>SUGAR</td>
<td>39¢</td>
<td>5 lb. Bag</td>
<td></td>
</tr>
<tr>
<td>CABBAGE</td>
<td>4¢</td>
<td>lb.</td>
<td></td>
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<tr>
<td>POTATOES</td>
<td>39¢</td>
<td>10 lb. Bag</td>
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<tr>
<td>Snowdrift</td>
<td>49¢</td>
<td>3 lb. Can</td>
<td></td>
</tr>
</tbody>
</table>

**Del Monte
gaia iie sttied to the NO. 1 GRADE A**

**Keeling Food Store**

**COFFEE**
1-lb. Can 39¢
5-lb. Bag 35¢

**FLOUR**
5-lb. Bag 35¢

**CRACKERS CRISP**
1 lb. 19¢

**CHILI WASHBURN WASHBURN**
1 lb. 19¢

**MIX 3**
1 lb. 79¢

**SALE**

**ALL NEW FALL FABRICS**

**20% Discount**

**ALL DRESS MATERIALS**

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>REGULAR</th>
<th>SALE PRICE</th>
<th>SAVES</th>
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<tbody>
<tr>
<td>5 Yd.</td>
<td>47¢</td>
<td>37¢</td>
<td>10¢</td>
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<tr>
<td>10 Yd.</td>
<td>75¢</td>
<td>55¢</td>
<td>20¢</td>
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<tr>
<td>15 Yd.</td>
<td>106¢</td>
<td>76¢</td>
<td>30¢</td>
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<td>20 Yd.</td>
<td>137¢</td>
<td>98¢</td>
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<tr>
<td>25 Yd.</td>
<td>168¢</td>
<td>118¢</td>
<td>50¢</td>
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**SALE**

**WILL'S 5 & 10 STORE**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Unit</th>
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</thead>
<tbody>
<tr>
<td>COTTON CHEESE</td>
<td>15¢</td>
<td>lb.</td>
</tr>
<tr>
<td>BUTTER MILK</td>
<td>35¢</td>
<td></td>
</tr>
<tr>
<td>LISTERINE</td>
<td>39¢</td>
<td></td>
</tr>
<tr>
<td>OLEO POPCORN TISSUE</td>
<td>25¢</td>
<td></td>
</tr>
</tbody>
</table>

**Keeling Food Store**

**New Location**
915 W. Palisade Street
CARTHAGE DRUG
URGES YOU TO ATTEND THE CHURCH OF YOUR CHOICE THIS WEEK

Sunday School Lesson for Sunday, September 29th

THE LIFE OF FAITH
Chapter 9, verse 12: "Now we live by faith, but we also die by faith.

Brooks Church
Lists Officers

Directory

PANOLA MOTOR CO.
Brings You The Greatest Car Of The Year
They're Here!
The 1964
TOTAL PERFORMANCE FORDS!

"THUNDERBIRD HARDTOP"

MANKIND CAN ONLY BENEFIT FROM A CHURCH SERVICE

Church Directory - Sunday School Lesson - Messages

HAWTHORN
FUNERAL HOME

HILL 

NATIONAL BANK

JOE'S CAFE

CARRUTHERS
MERCHANTS BANK

HANGLAND 5 3/4-DR. HARDTOP

1964 FORD - "A combination of style and performance" - that's what you can get in an F-100 Ford.
We're Raising The Curtain On The Greatest Car of the Year

1964

BIG OPEN HOUSE PARTY

Friday & Saturday

SEPT. 27 28

'64 FORD
CARS HAVE CHANGED
ONLY A TEST DRIVE
CAN TELL YOU HOW MUCH,
COME IN AND DRIVE ONE NOW!

Panola Motor Co.
"Your Ford Dealer For Panola County 38 Years"
Expect great things from Chevrolet again-for '64

Today...Jet-smooth Luxury '64 CHEVROLET

Chevrolet was born yesterday. Yet you should act like a man. With great foresight. Buy the 1964 Chevrolet. For in 1964, Chevrolet can do things like never before. With handling, with performance, with luxury. Chevrolet can do things that will astound you. A new generation of engines, new features, new dimensions. All designed to meet the demands of today's world. Chevrolet can do things that will make you laugh. Chevrolet can do things that will intrigue you. Chevrolet can do things that will fascinate you. Chevrolet can do things that will delight you. Chevrolet can do things that will amaze you. Chevrolet can do things that will surprise you. Chevrolet can do things that will astonish you. Chevrolet can do things that will amaze you. Chevrolet can do things that will delight you. Chevrolet can do things that will fascinate you. Chevrolet can do things that will intrigue you. Chevrolet can do things that will astound you. A new generation of engines, new features, new dimensions. All designed to meet the demands of today's world. Chevrolet can do things that will amaze you. Chevrolet can do things that will delight you. Chevrolet can do things that will fascinate you. Chevrolet can do things that will intrigue you. Chevrolet can do things that will astound you.