WANTED!
9 HOMES
TO INSULATE AT
SACRIFICED PROFIT

2 Homes In Carthage
1 Home In Gary
1 Home In Tenaha
1 Home In Clayton
1 Home In Beckville
1 Home In Deadwood
1 Home In DeBerry
1 Home In Longbranch

LIMITED TIME ONLY
This introducing offer means terrific savings to you. We will install the
insulation at 1/2 the regular price of $24.95 and install with 50% savings.
You can save up to $70.00. The offer includes:
- 1/2 the price of regular installation
- Free labor
- Free installation
- Free materials

100% FINANCING
NO DOWN PAYMENT
UP TO 3 YEARS TO PAY
PHONE: 0X3-4286

LAMBERT'S INSULATION CO.
KEELING FOOD STORE

Food Specials

MELLORINE 1/2 Gal. Ctn. 29¢

CRACKERS

JELL-O ALL FLAVORS 4 pkgs. 29¢

GLADIOLA

CAKE MIX 19¢

ALASKA PINK BEAUTY SALMON 59¢

TIDE Giant Size Box 59¢

CHOICE HEAVY BEEF CHUCK

ROAST

CORN KIN

BACON

lb. 45¢

FRENCH FRIES

ROAST (Ready For The Frying Pan)

1 1/2 POUND PKGS. 29¢

BEEF ENCHILADA MEXICAN Dinners 45¢

HUNT'S

PEACHES 4 No. 2½ CANS $1.00

BREAST-O-CHICKEN SOLID PACK LIGHT

TUNA 3 cans $1.00

KEELING FOOD STORE

208 W. Salina St.
Phone 3-4218
**Brooks News**

*My New Spring And Summer Hats Are Here*

Attention ladies! Come And See Them With Selections In Colors! Call Nellie Keeling

**Tuffnol, Tex.**

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**FINAL REDUCTIONS**

For a Limited Time Only, Enjoy These Great Savings!

- **SWEATERS** $2.98 EACH
- **SWEATERS** $1.98 EACH
- **SLACKS** $1/3 Off
- **SHIRTS** 1/2 PRICE
- **HATS** 1/2 PRICE

**HAWTHORN'S DRY GOODS**

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**DOUBLE Green Stamps**

BACK SCRATCH DAYS 2-DAY SALE!

- **HAIR SPRAY** 79¢
- **BALL POINT PEN** 79¢
- **BATH TOOTHPASTE** 9¢
- **TAMARIND** 5¢

**COUNTER**

- **CREST TOOTHPASTE** 69¢
- **PRELL SHAMPOO** 99¢
- **JERSEY'S LOTION** 79¢
- **GILLEY'S BLUE BLADES** 49¢
- **MINERAL OIL** 89¢

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**ENTIRE REMAINING STOCK OF FALL SLACKS 1/2 PRICE**

- **TOOTHPASTE** 79¢
- **MOISTURE LOTION** 1.60
- **LIQUID DETERGENT** 2 for 79¢

**M&M TOGGERY**

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**CARTHAGE DRUG**
FORMERLY
PIGGY WIGGILY
INSTANT COFFEE  99¢
CAKE MIXES  EACH  29¢
DOUBLE GREEN STAMPS
WITH PURCHASE OF $2.00 OR MORE
THURS.—FRI.—SAT.
TABLE NAPKINS 50  10¢
BAKING HENS  Lb.  29¢
TOILET SOAP 2 BARS  25¢
TISSUE 4 Roll Pkg.  43¢
ICE CREAM 1/2 Gallon  59¢
CHOCOLATE MILK  19¢

COX'S JEWELRY
NOW OPERATING
SPECIAL WATCHBAND CLINIC
Now... have your watch checked FREE!

R. Twist-O-Flex 19¢

The Panola Watchman
East Texas Historical Group
To Publish Journal in April

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DIAL OX 3-6701

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Quick Service
Panola Butane Gas Service
DIAL OX 3-6644

Vernon Butler Chevrolet Co. Inc.
711 W. Panola
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Chevrolet Truck Quality
You can see the difference wherever you look

Baptist Youth Council Has Two Sweetheart Banquets

Local Episcopalians Attend Galveston Meet
Saturday; Prizes Given
Legal Notice

Judge Explains Details of Election Slated March 9

Crawford
Rites At
Beckville

Carthage Entries Score Heavily In Speech Meet

Keep Up With The Latest Happening In
Panola County
Visit the
PANOLA WATCHMAN

Lions Club Minstrel Cast Schedules Show March 1

Friday, To Be
Holiday For P.O. and Bank

Reeves Donates Suite Of Offices To Demo

F. A. Dubrey To Receive 50-Year Award

New Manager Checks In At Bel Aire Bowl