

## **Strategic Planning Committee Meeting**

*Murphy-Payne Community Room*

February 16, 2012

8:30 – 4:00 p.m.

Dr. Greg Powell, Dr. Joe Shannon, Steve Williams, Don Clinton, Dr. Van Patterson, Dr. Barbara Cordell, Freddy Mason, JoEllen Gates, Ann Morris, Laura Wood, Natalie Oswald, Teresa Wa-Brooks, Mike Edens, Jeremy Dorman, Allen West, Janet Healy, Zeny Jett, Jason Cook, Alan Moon, Denise Welch, Linda Barlow, Randy Graves, Mary Chance, Dazell Hicks and (Student representative)

### **Strategic Planning Process:**

Panola College Strategic Planning Committee is an institutional wide representation to develop long-range goals and strategies directed toward moving the College to a more competitive position in the external environment and developing internal resources to their full potential using a data-research-based set of planning assumptions and performance expectations.

Strategic Plan is focused on a limited number of key issues of greatest importance to the College at the present time. The expectation for the current strategic planning process was not to develop detailed operational plans for each of the organizational units of the College, but rather to identify a limited number of strategic goals that will require additional staff effort and resources over the next several years in order to advance the College in the strategic directions determined to be of greatest importance at the present time. Based upon the plan's goals and objectives, detailed annual divisional initiatives and departmental objectives (or performance indicators) will be established to support the achievement of the plan.

### **STATEMENT OF MISSION**

Panola College shapes its mission around the needs of the people within its service area. As a two-year public community institution, Panola College is dedicated to providing excellence in education for its constituents. The range of educational offerings, both electronic and face to face, includes university transfer programs, technical and workforce programs, developmental courses designed to increase academic proficiencies and continuing education to enrich lives and improve skills. Our aim is to help each student achieve his or her full potential and contribute to the further development of society.

- I. Welcome and introductions – Dr. Shannon
- II. President's Remarks – Dr. Powell
- III. Review of Panola College Mission Statement

IV.

Enhance College Operating Effectiveness

- a. Technology Committee - Steve Williams  
-Improvement & Achievement from 2010-2011  
-Computer Replacement
- b. Facilities Update – Steve Williams
- c. Internal Communication

V.

Create an Institutional Culture of Continuous Improvement

- a. Professional Development
- b. Campus Safety
- c. Diversity and Enrichment

VI.

Expand Community Relationships

- a. Community Engagement and Investment
- b. Alumni Involvement
- c. Workforce & Economic Development
- d. Civic Responsibility

VII.

Building Pathways to Student Success

- a. Effective & Innovative Instructional Strategies
- b. Student Academic Success
- c. Student Development
- d. Target Goals for Growth & Space

VIII.

Panola College Institutional Goals Review 2010-2011– Dr. Shannon

IX.

Panola College Institutional Goals for 2011-2012 – Dr. Shannon

X.

Questions and answers

XI.

Adjourn