

Strategic Planning Retreat

February 8, 2010

The Strategic Planning Committee met at the Hawkeye Hunting Club, Center Texas on Monday, February 8, 2010.

Those attending:

Dr. Powell, Dr. Cook, Dr. Shannon, Steve Williams, Teresa Wa-Brooks, Laura Wood, Mike Edens, Van Patterson, Jeremy Dorman, Allen West, Dr. Cordell, Chris Blair, Andrew Fisher, Zeny Jett, Don Clinton, Freddy Mason, JoEllen Gates, Randy Graves, Jason Cook, Alan Moon, Denise Welch, Linda Barlow, Dazell Hicks and Jessie Maxwell(student)

I. Welcome and introductions – (Dr. Cook)

Dr. Cook welcomed everyone and recognized the new members of the committee.

II. Opening remarks/SWOT summary - Dr. Powell/Dr. Cook

Dr. Powell discussed the advantages of the College and set a positive tone for the meeting. He did indicate that with the decreased funding from the state and the decreased tax revenue from the oil and gas industry, we will face a difficult year financially. We will work to maintain employees and level of service, but we will have to look for ways to bring in more revenue, whether through increased enrollment or new revenue streams' being implemented.

Dr. Cook discussed the survey feedback information. Students and staff surveys were compiled together. Every area was covered in the feedback. There were areas of weaknesses that needed improving. She discussed the accomplishments in 2010 and the long-range goals.

III. Review of Mission Statement – Dr Powell and Dr. Cook

The group reflected on the Mission Statement. No changes were made.

IV. Technology update – Allen West

Allen gave a short Technology update. He stated that the IT dept have either upgraded or added ten new wireless hotspots. All dorms and apartments have wireless hotspots. The following classrooms have wireless connections: Miller 103 and 104; Student Center 100; Science 107; SRTC has three wireless connections; the Library has four; SCC has two and Merl Glass 202 and Auditorium 102 both have connections. They have installed the new Micro Main System. Shelby College has two new computer labs (42 computers) installed. IT setup a mobile laptop lab which Petroleum Technology uses. All major buildings have wireless connections except the Fine Art building. If students were to use their own laptops, the software could be a problem.

Dr. Powell asked if it would be possible to eventually buy fewer computers in the future if students are bringing their own. That's true in some cases. No site license for students. **Jesse Maxwell** was not sure if it would work.

Zeny has seen an increase in students bringing their own laptop to the Library.

Allen stated that there has been an upgrade to the PIT Lab with 39 new computers. The Developmental labs have 23. Jason Cook completed the online IE database. IT has also rewired the Marshall site. A voice and web server has been purchased. The band width for both Marshall and Center has increased. Also, the college has switched to Google mail.

The Technology committee met and discussed needs for the upcoming year. There is a need for a document Imaging Server. Discussed the possibility of streaming video into the Auditorium for graduation overflow. International students parents were able to view graduation this year.

Mike addressed the cost of switching to a new phone system. The cost would be approximately \$28,000. The system was purchased in 1998.

Allen stated that voice over IP server would cost more than \$28,000.

Steve mentioned the upcoming buying of new copiers. He asked for comments about the new email. One complaint was the emails are stacked from same person. Dr. Cordell stated that you had access to everything. Dr. Shannon asked for the cost to switch back to the former email. Steve stated that it would be \$6,000 to \$10,000. Training is available through Tina Duncan.

Allen suggested putting exams on computer to cut down cost of copying.

JoEllen stated that there are textbooks that include software.

Dr. Cordell did pilot study PDA for student textbooks & PDA. In the future, get away from textbooks.

Steve Williams suggested the challenge to provide cheaper books for students take away from funding for the college.

Dr. Powell asked Jesse what he thought would sell well in the bookstore. What would draw students to the bookstore.

Jessie thought that things like hoodies/shirts, approved residence hall appliances.

Don stated that he had a phone call from CDW promoting laptops for lease.

Randy stated that he had trouble sending blanket emails to WEBct students.

Allen commented that updating has been done (he will check with Tina).

Discussion:

Dr. Cook stated that she was excited about the Early College High School students taking face-to-face classes.

Dr. Powell stated that base funding begins March 1, 2010. The base funding period is the time we accumulate funding hours for the biennium. Enrollment is up 13 percent since last year. Funding rate is higher for PE from the state than an English **class**.

Dr. Cook: Need to start flex PE classes after March 1.

Dr. Powell: Our dual credit students taking Panola classes should be treated as college students. Students wearing name tags was a suggestion from Mike Edens. **Dr. Cook** stated that high school early admission students cannot be charged. It is state mandated and funded. Dr. Powell commented that Panola gets contact hour money. Charter School will be paying lease fee on rooms provided here. Dr. Cook will have a meeting before August with the faculty to discuss students.

Wrap Up:

Dr. Powell and Dr. Cook thanked everyone for being there.

The meeting was adjourned.